



# International Trade Administration Industry and Analysis National Travel and Tourism Office

## FAST FACTS: UNITED STATES TRAVEL AND TOURISM INDUSTRY —2019—

### Industry

- 2.9% of GDP
- 9.5 million jobs
  - 6.1 million direct; 3.4 million indirect
  - 1.1 million total jobs supported by tourism exports
- \$1.94 trillion in total travel & tourism output
  - \$1.13 trillion direct; \$813.4 billion indirect

### International Trade

- \$233.5 billion international spending in U.S. (Exports)
- \$51.1 billion surplus
- Travel and tourism receipts: 27% of U.S. services exports
- Travel and tourism receipts: 9% of *all* U.S. exports

### Market Share

- 5.4% share of world travelers
- The United States leads the world in global tourism receipts (exports), commanding a 14.5% share of world traveler spending\*
- In fact, U.S. tourism exports totaled nearly triple (269%) the amount exported by our closest competitor (Spain).

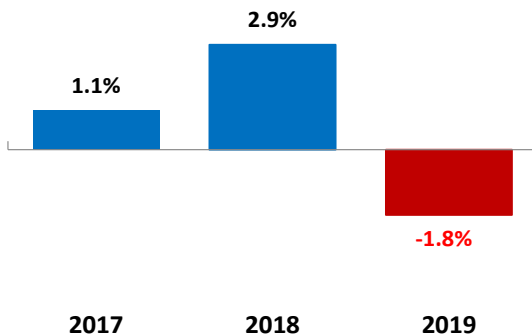
\*UNWTO global spending figures exclude passenger fares, thereby omitting nearly \$40.1 billion (17%) from our country's total.

Source: United Nations World Tourism Organization (July 2020)

### U.S. Travel and Tourism-Related Exports (2019)

<b>Total:</b>	<b>\$233.5 billion</b>		
1 China	\$31.3 billion	6 Japan	\$12.9 billion
2 Canada	\$20.6 billion	7 Brazil	\$10.0 billion
3 Mexico	\$17.6 billion	8 S. Korea	\$9.0 billion
4 UK	\$15.5 billion	9 Australia	\$8.0 billion
5 India	\$14.0 billion	10 Germany	\$7.5 billion

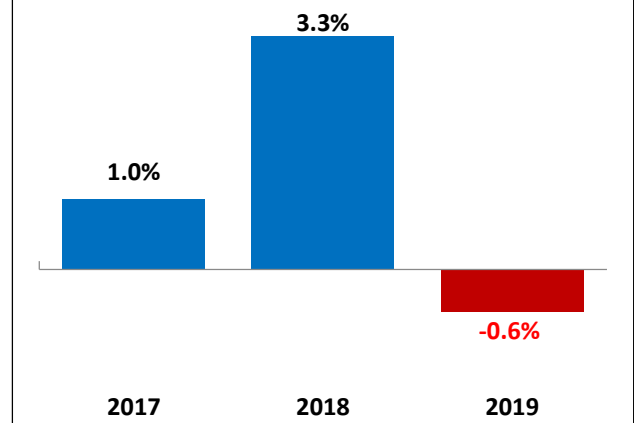
### International Visitor Spending in the U.S. (compared to previous year)



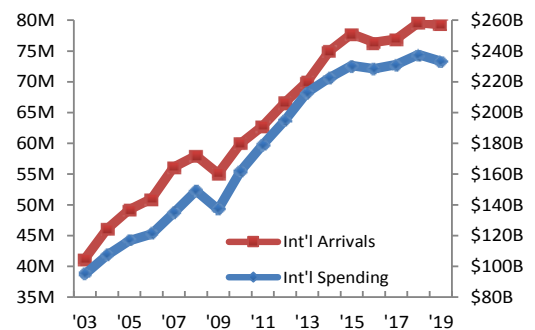
### International Visitors to the U.S. (2019)

<b>Total:</b>	<b>79.3 million</b>		
1 Canada	20.7 million	6 S. Korea	2.3 million
2 Mexico	18.1 million	7 Brazil	2.1 million
3 U.K.	4.8 million	8 Germany	2.1 million
4 Japan	3.8 million	9 France	1.8 million
5 China	2.8 million	10 India	1.5 million

### International Visitor Arrivals to the U.S. (compared to previous year)



### International Visitation and Spending in the United States: 2003-2019



Sources: U.S. Department of Commerce, International Trade Administration, Industry & Analysis, National Travel and Tourism Office; Bureau of Economic Analysis; Statistics Canada; Instituto Nacional de Estadística y Geografía (INEGI); U.N. World Tourism Organization.

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