FAST FACTS:
UNITED STATES TRAVEL AND TOURISM INDUSTRY
—2019—

Industry
- 2.9% of GDP
- 9.2 million jobs
  - 5.9 million direct; 3.3 million indirect
  - 1.3 million total jobs supported by tourism exports
- $1.87 trillion in total travel & tourism output
  - $1.09 trillion direct; $781.5 billion indirect

International Trade
- $254.2 billion international spending in U.S. (Exports)
- $58.6 billion surplus
- Travel and tourism receipts: 30% of U.S. services exports
- Travel and tourism receipts: 10% of all U.S. exports

Market Share
- 5.4% share of world travelers
- The United States leads the world in global tourism receipts (exports), commanding a 14.7% share of world traveler spending*
- In fact, U.S. tourism exports totaled nearly triple (270%) the amount exported by our closest competitor (Spain).

*UNWTO global spending figures exclude passenger fares, thereby omitting nearly $41.5 billion (16%) from our country’s total.

Source: United Nations World Tourism Organization (January 2020)

U.S. Travel and Tourism-Related Exports (2019)
Total: $254.2 billion
1 China $33.5 billion
2 Canada $22.6 billion
3 Mexico $20.2 billion
4 India $16.5 billion
5 UK $16.3 billion
6 Japan $16.0 billion
7 Brazil $11.3 billion
8 S. Korea $9.6 billion
9 Australia $8.3 billion
10 Germany $8.3 billion

International Visitors to the U.S. (2019)
Total: 79.3 million
1 Canada 20.7 million
2 Mexico 18.1 million
3 U.K. 4.8 million
4 Japan 3.8 million
5 China 2.8 million
6 S. Korea 2.3 million
7 Brazil 2.1 million
8 Germany 2.1 million
9 France 1.8 million
10 India 1.5 million

International Visitor Arrivals to the U.S. (compared to previous year)
2017 2018 2019
1.0% 3.3% -0.6%


Sources: U.S. Department of Commerce, International Trade Administration, Industry & Analysis, National Travel and Tourism Office; Bureau of Economic Analysis; Statistics Canada; Instituto Nacional de Estadistica y Geografia (INEGI); U.N. World Tourism Organization.

April 2020