



**International Trade Administration
Industry and Analysis
National Travel and Tourism Office**

**FAST FACTS:
UNITED STATES TRAVEL AND
TOURISM INDUSTRY
—2018—**

Industry

- 2.9% of GDP
- 9.2 million jobs
 - 5.9 million direct; 3.3 million indirect
 - 1.3 million total jobs supported by tourism exports
- \$1.87 trillion in total travel & tourism output
 - \$1.09 trillion direct; \$781.5 billion indirect

International Trade

- \$256.1 billion international spending in U.S. (Exports)
- \$69.6 billion surplus
- Travel and tourism receipts: 31% of U.S. services exports
- Travel and tourism receipts: 10% of *all* U.S. exports

Market Share

- 5.7% share of world travelers
- The United States leads the world in global tourism receipts (exports), commanding a 14.8% share of world traveler spending*
- In fact, U.S. tourism exports totaled nearly triple (290%) the amount exported by our closest competitor (Spain).

*UNWTO global spending figures exclude passenger fares, thereby omitting nearly \$41.5 billion (16%) from our country's total.

Source: United Nations World Tourism Organization (May 2019)

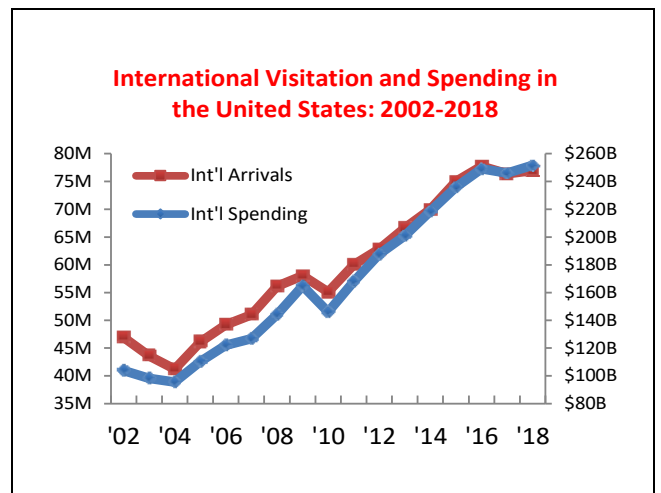
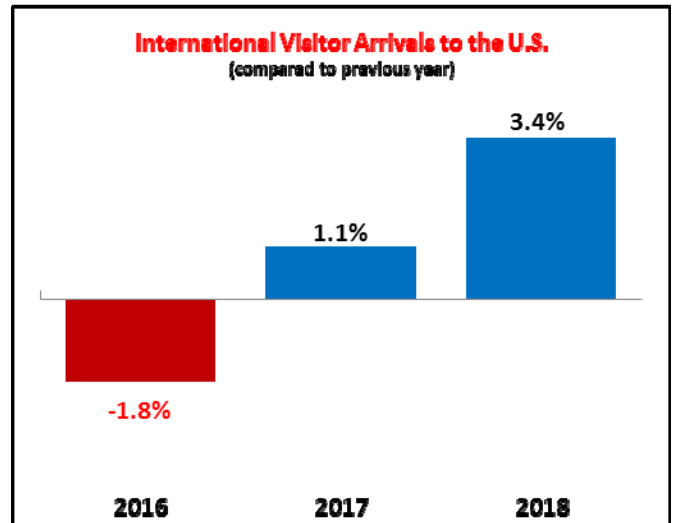
2018 U.S. Travel Exports (for all purposes including education)

Total:	\$256.1 billion				
1	China	\$34.6 billion	5 th India	\$15.8 billion	
2	Canada	\$22.8 billion	7	Brazil	\$12.1 billion
3	Mexico	\$21.0 billion	8	S. Korea	\$9.5 billion
4	U.K.	\$16.0 billion	9	Australia	\$8.6 billion
5 th	Japan	\$15.8 billion	10	Germany	\$8.4 billion

* Exports to both Japan and India totaled \$15.824 billion, thereby tying for 5th.

International Visitors to the U.S. (2018)

Total:	79.7 million				
1	Canada	21.5 million	6	S. Korea	2.2 million
2	Mexico	18.4 million	7	Brazil	2.2 million
3	U.K.	4.7 million	8	Germany	2.1 million
4	Japan	3.5 million	9	France	1.8 million
5	China	3.0 million	10	India	1.4 million



Sources: U.S. Department of Commerce, International Trade Administration, Industry & Analysis, National Travel and Tourism Office; Bureau of Economic Analysis; Statistics Canada; Instituto Nacional de Estadística y Geografía (INEGI); U.N. World Tourism Organization.

October 2019

