



International Trade Administration  
 Industry and Analysis  
 National Travel and Tourism Office

**FAST FACTS:  
 UNITED STATES TRAVEL AND  
 TOURISM INDUSTRY  
 –2017–**

Industry

- 2.8% of GDP
- 7.8 million jobs
  - 5.5 million direct; 2.3 million indirect
  - 1.2 million total jobs supported by tourism exports
- \$1.62 trillion in total travel & tourism output
  - \$940.9 billion direct; \$681.8 billion indirect

International Trade

- \$251.4 billion international spending in U.S. (Exports)
- \$77.4 billion surplus
- Travel and tourism receipts: 32% of U.S. services exports
- Travel and tourism receipts: 11% of *all* U.S. exports

Market Share

- 5.8% share of world travelers
- The United States leads the world in global tourism receipts (exports), commanding a 15.8% share of world traveler spending\*

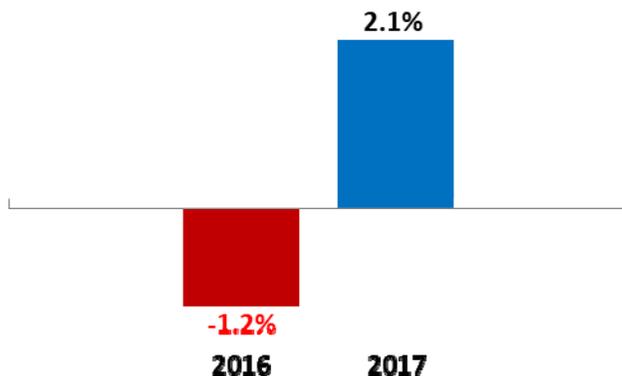
\*UNWTO global spending figures exclude passenger fares thereby omitting more than \$40.6 billion (16%) from our country's total.

Source: United Nations World Tourism Organization (June 2018)

2017 U.S. Travel Exports (for all purposes including education)

<b>Total:</b>	<b>\$251.4 billion</b>				
1	China	\$35.3 billion	6	India	\$14.7 billion
2	Mexico	\$20.9 billion	7	Brazil	\$11.5 billion
3	Canada	\$21.4 billion	8	S. Korea	\$10.1 billion
4	Japan	\$16.6 billion	9	Australia	\$8.5 billion
5	U.K.	\$15.6 billion	10	Germany	\$8.2 billion

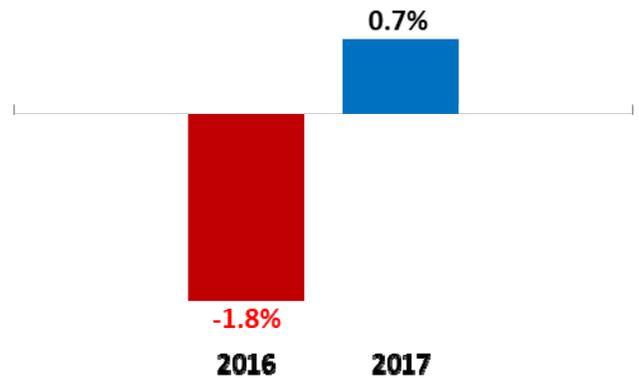
**International Visitor Spending In the U.S.**  
 (compared to previous year)



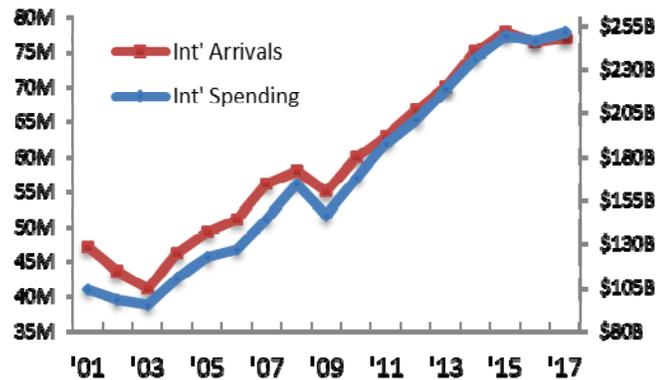
International Visitors to the U.S. (2017)

<b>Total:</b>	<b>76.9 million</b>				
1	Canada	20.2 million	6	S. Korea	2.3 million
2	Mexico	17.8 million	7	Germany	2.1 million
3	U.K.	4.5 million	8	Brazil	1.9 million
4	Japan	3.6 million	9	France	1.7 million
5	China	3.2 million	10	Australia	1.3 million

**International Visitor Arrivals to the U.S.**  
 (compared to previous year)



**International Visitation and Spending in the United States: 2001-2017**



Sources: U.S. Department of Commerce, International Trade Administration, Industry & Analysis, National Travel and Tourism Office; Bureau of Economic Analysis; Statistics Canada; Instituto Nacional de Estadística y Geografía (INEGI); U.N. World Tourism Organization.

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