

U.S. TRAVEL AND TOURISM BALANCE OF TRADE: Europe
Receipts (Exports) and Payments (Imports)
2010-2019^(p)

[Millions of U.S. Dollars]

Receipts (Exports)	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019^(p)
Total Travel and Tourism-Related Exports⁽¹⁾	\$44,755	\$50,137	\$50,603	\$52,267	\$57,314	\$61,956	\$58,241	\$58,251	\$59,478	\$59,745
% Change	7%	12%	1%	3%	10%	8%	-6%	0%	2%	0%
Travel (for all purposes including education)⁽²⁾⁽³⁾	\$35,825	\$39,471	\$39,731	\$40,985	\$44,931	\$50,002	\$47,531	\$47,343	\$48,564	\$49,020
% Change	7%	10%	1%	3%	10%	11%	-5%	0%	3%	1%
Of Which: Education Related⁽⁴⁾	\$2,735	\$2,836	\$2,948	\$3,030	\$3,229	\$3,487	\$3,674	\$3,864	\$4,004	OCT
% Change	1%	4%	4%	3%	7%	8%	5%	5%	4%	OCT
Of Which: Medical/Short-Term Workers⁽⁵⁾	\$607	\$651	\$728	\$849	\$942	\$959	\$991	\$939	\$1,029	OCT
% Change	-13%	7%	12%	17%	11%	2%	3%	-5%	10%	OCT
Of Which: Other Business/Other Personal Travel⁽⁶⁾	\$32,483	\$35,984	\$36,055	\$37,106	\$40,760	\$45,556	\$42,866	\$42,540	\$43,531	OCT
% Change	8%	11%	0%	3%	10%	12%	-6%	-1%	2%	OCT
Passenger Air Transport⁽⁷⁾	\$8,930	\$10,666	\$10,872	\$11,282	\$12,383	\$11,954	\$10,710	\$10,908	\$10,914	\$10,725
% Change	5%	19%	2%	4%	10%	-3%	-10%	2%	0%	-2%
Payments (Imports)	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019^(p)
Total Travel and Tourism-Related Imports⁽¹⁾	\$39,268	\$43,157	\$47,631	\$46,716	\$50,526	\$53,102	\$57,122	\$63,851	\$70,227	\$73,280
% Change	7%	10%	10%	-2%	8%	5%	8%	12%	10%	4%
Travel (for all purposes including education)⁽²⁾⁽³⁾	\$28,827	\$31,347	\$34,781	\$32,828	\$35,161	\$38,174	\$41,511	\$47,388	\$52,238	\$54,769
% Change	7%	9%	11%	-6%	7%	9%	9%	14%	10%	5%
Of Which: Education Related⁽⁴⁾	\$3,042	\$3,281	\$3,406	\$3,680	\$3,970	\$4,149	\$4,394	\$4,693	\$4,989	OCT
% Change	6%	8%	4%	8%	8%	5%	6%	7%	6%	OCT
Of Which: Medical/Short-Term Workers⁽⁵⁾	\$433	\$460	\$486	\$517	\$553	\$595	\$636	\$683	\$737	OCT
% Change	6%	6%	6%	6%	7%	8%	7%	7%	8%	OCT
Of Which: Other Business/Other Personal Travel⁽⁶⁾	\$25,352	\$27,606	\$30,889	\$28,631	\$30,638	\$33,430	\$36,481	\$42,012	\$46,512	OCT
% Change	7%	9%	12%	-7%	7%	9%	9%	15%	11%	OCT
Passenger Air Transport⁽⁷⁾	\$10,441	\$11,810	\$12,850	\$13,888	\$15,365	\$14,928	\$15,611	\$16,463	\$17,989	\$18,511
% Change	8%	13%	9%	8%	11%	-3%	5%	5%	9%	3%
Balance of Trade	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019^(p)
Balance of Trade	\$5,487	\$6,980	\$2,972	\$5,551	\$6,788	\$8,854	\$1,119	-\$5,600	-\$10,749	-\$13,535

(p) Preliminary; (r) Revised.

¹ Total Travel and Tourism Exports/Imports represents the sum of 'Travel' + 'Passenger Air Transport' exports/imports (what international visitors spent while here + what they spent to get here).

² Travel: These accounts cover purchases of goods and services by U.S. persons traveling abroad and by foreign travelers in the United States for business or personal reasons. These goods and services include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incidental to a foreign visit.

³ All travel purposes include 1) business travel, including expenditures by border, seasonal, and other short-term workers and 2) personal travel, including health-related and education-related travel, along with spending on day-trips (less than one night).

⁴ All costs foreign students incur in the United States, including tuition at a U.S. institution.

⁵ International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: <http://travel.trade.gov/pdf/restructuring-travel.pdf>

⁶ This category includes business travel other than expenditures by border, seasonal, and other short-term workers, and personal travel other than education-related travel and health-related travel.

⁷ Fares received for the transport of nonresidents by U.S. air carriers between the United States and foreign countries and between two foreign points (exports), and the transport of U.S. residents by foreign air carriers between the United States and foreign countries (imports).

Source: U.S. Department of Commerce, National Travel and Tourism Office from the Bureau of Economic Analysis, March 2020.