

	A	B	C	D	E	F	G	H	I	J	K
1	<b>SOUTH AMERICA Profile</b>										
2	<b>Arrivals to the U.S.</b>										
3											
4	<b>TRENDS IN ARRIVALS (in thousands)</b>										
5	Year		2009	2010	2011	2012	2013	2014	2015 <sup>1</sup>	2016	Change 2016 / 2009
6	Arrivals		2,742	3,250	3,757	4,416	5,142	5,481	5,654	5,307	2,565
7		% Change	7	19	16	18	16	7	3	-6	94
8											
9	<b>TRENDS IN RECEIPTS (in millions)</b>										
10	Year		2009	2010	2011	2012	2013	2014	2015	2016 <sup>P</sup>	Change 2016 / 2009
11	Total Travel & Tourism Exports <sup>2</sup>		-	-	-	-	-	-	-	-	-
12	Travel Receipts (at U.S. destinations)		-	-	-	-	-	-	-	-	-
13	Education Receipts		-	-	-	-	-	-	-	-	-
14	Other Business/Personal Receipts		-	-	-	-	-	-	-	-	-
15	Health/Border/Seasonal		-	-	-	-	-	-	-	-	-
16	Passenger Fare Receipts (on U.S. carriers)		-	-	-	-	-	-	-	-	-
17	% Change in Total Receipts		-	-	-	-	-	-	-	-	-
18											
19	<b>SELECTED TRAVELER CHARACTERISTICS (by percentage point change)</b>										
20	<b>Information Sources Used to Plan Trip (multiple response)</b>		2015 (Percent)	2016 (Percent)	% Point Change <sup>3</sup> (Points)						
21		Airlines	54	52	-1.8						
22		Personal Recommendation	37	37	-0.6						
23		Online Travel Agency	34	33	-0.8						
24		National/State/City Travel Office	20	19	-1.2						
25		Travel Agency Office	14	13	-0.8						
26		Corporate Travel Dept.	11	10	-1.0						
27		Travel Guides	12	9	-2.1						
28		Tour Operator/Travel Club	9	8	-1.1						
29		Other	6	5	-0.8						
30											
31	<b>Main Purpose of Trip</b>		2015 (Percent)	2016 (Percent)	% Point Change <sup>3</sup> (Points)						
32		Vacation/Holiday	69	67	-2.3						
33		Visit Friends/Relatives	14	16	2.8						
34		Business	8	7	-0.7						
35		Convention/Conference/Trade Show	5	5	-0.1						
36		Education	3	3	-0.2						
37		Health Treatment	0.2	0.8	0.6						
38		Religion/Pilgrimages	0.2	0.2	0.0						
39		Other	0.3	0.2	-0.1						
40											
41	<b>Purpose of Trip (multiple response)</b>		2015 (Percent)	2016 (Percent)	% Point Change <sup>3</sup> (Points)						
42		Vacation/Holiday	78	76	-2.1						
43		Visit Friends/Relatives	28	32	3.6						
44		Business	11	10	-0.4						
45		Convention/Conference/Trade Show	7	7	-0.1						
46		Education	5	5	0.0						
47		Health Treatment	0.4	1.1	0.7						
48		Religion/Pilgrimages	0.8	0.9	0.1						
49		Other	0.6	0.4	-0.2						
50											
51	<b>Net Purposes of Trip:</b>										
52		Leisure & VFR	88	88	-0.3						
53		Business & Convention	16	16	-0.3						
54											

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55	<b>Transportation Types Used in U.S.:</b> (multiple response)		<b>2015</b> (Percent)	<b>2016</b> (Percent)	<b>% Point Change <sup>3</sup></b> (Points)						
56	Rented Auto		52	46	-5.8						
57	Auto, Private or Company		35	38	3.1						
58	Air Travel between U.S. Cities		23	25	2.5						
59	City Subway/Tram/Bus		19	20	0.8						
60	Taxicab/Limousine		20	18	-1.6						
61	Bus between Cities		12	13	1.2						
62	Ride-Sharing Service		-	9	-						
63	Ferry/River Taxi/Short Scenic Cruise		5	7	1.4						
64	Cruise Ship/River Boat 1+ Nights		5	6	0.4						
65	Railroad between Cities		4	4	0.3						
66	Rented Bicycle/Motorcycle/Moped		2	3	0.5						
67	Motor Home/Camper		0.3	0.3	0.0						
68	<b>Activity Participation While Within U.S.</b> (multiple response)		<b>2015</b> (Percent)	<b>2016</b> (Percent)	<b>% Point Change <sup>3</sup></b> (Points)						
69	Shopping		90	90	-0.6						
70	Sightseeing		69	72	3.3						
71	Amusement/Theme Parks		48	44	-3.9						
72	National Parks/Monuments		29	29	-0.4						
73	Art Gallery/Museum		25	26	1.1						
74	Experience Fine Dining		37	26	-11.0						
75	Historical Locations		21	22	1.5						
76	Small Towns/Countryside		19	20	1.0						
77	Nightclubbing/Dancing		24	17	-6.5						
78	Guided Tours		14	14	0.6						
79	Concert/Play/Musical		16	14	-1.5						
80	Cultural / Ethnic Heritage Sites		12	13	0.9						
81	Sporting Event		14	13	-1.3						
82	Casinos/Gamble		7	6	-1.0						
83	Water Sports		4	4	-0.1						
84	Environ./Eco. Excursions		2	3	0.8						
85	American Indian Communities		2	3	0.6						
86	Golfing/Tennis		2	2	0.1						
87	Camping/Hiking		2	2	-0.1						
88	Snow Sports		1.2	1.3	0.1						
89	Hunting/Fishing		1.0	0.9	-0.1						
90	Other		0.9	0.9	0.0						
91											
92	<b>SELECTED TRAVELER CHARACTERISTICS</b>		<b>2015</b> (Percent)	<b>2016</b> (Percent)	<b>Change</b>						
93	Advance Trip Decision Time (mean days)		94	91	-2.1						
94	Advance Trip Decision Time (median days)		60	60	0.0						
95	Prepaid Package		9	8	-1.4						
96	First International Trip to the U.S.		19	17	-2.0						
97	Length of Stay in U.S. (mean nights)		15.1	16.1	1.0						
98	Length of Stay in U.S. (median nights)		10	10	0.0						
99	Number of States Visited (% 1 state)		81	81	-0.5						
100	Average Number of States Visited		1.3	1.3	0.0						
101	Hotel/Motel (% 1+ nights)		74	73	-0.9						
102	Average # of Nights in Hotel/Motel		9.1	9.8	0.7						
103	Travel Party Size (mean # of persons)		1.8	1.8	0.0						
104	Gender: % Male (among adults)		57	54	-3.1						
105	Household Income (mean average)		\$ 68,840	\$ 66,937	-\$1,903						
106	Household Income (median average)		\$ 42,228	\$ 37,053	-\$5,175						
107	Average Age: Female (among adults)		39	40	1.1						
108	Average Age: Male (among adults)		40	41	0.6						
109											

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	<b>VISITATION TO U.S. DESTINATIONS<sup>4</sup></b> (multiple response)		<b>Market Share 2015</b> (Percent)	<b>Volume 2015<sup>r</sup></b> (000s)	<b>Market Share 2016</b> (Percent)	<b>Volume 2016<sup>1</sup></b> (000s)					
110											
111											
112	<b>Regions</b>										
113	South Atlantic		69.92	3,954	68.48	3,634					
114	Middle Atlantic		21.53	1,217	21.63	1,148					
115	Pacific		8.56	484	8.81	468					
116	Mountain		5.93	335	5.23	278					
117	<b>States</b>										
118	Florida		65.34	3,695	63.27	3,357					
119	New York		20.53	1,161	20.32	1,078					
120	California		7.99	452	8.27	439					
121	<b>Cities</b>										
122	Miami		46.95	2,655	44.36	2,354					
123	Orlando		34.72	1,963	32.02	1,699					
124	New York City		20.23	1,144	20.10	1,067					
125	Ft. Lauderdale		5.40	305	6.12	325					
126	Los Angeles		5.28	299	**	**					
127											
128	<b>Notes:</b>										
129	(1) 2015 arrivals and percent change reflect a combination of additional records counted and market conditions.										
130											
131	(2) <i>Total Travel &amp; Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points).										
132	International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: <a href="http://travel.trade.gov/pdf/restructuring-travel.pdf">http://travel.trade.gov/pdf/restructuring-travel.pdf</a>										
133	(3) Percentage-point and percentage changes are based on non-rounded data.										
134											
135	(4) Only census region, state, and city destinations having a sample size of 400 or more are displayed.										
136											
137	(-) No estimate available.										
138											
139	(**) Estimate not shown due to sample size fewer than 400 for this year.										
140											
141	(r) Estimate was revised.										
142											
143	(p) Estimate is preliminary and subject to revision.										
144											
145	Note: This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: <a href="http://travel.trade.gov/research/index.html">http://travel.trade.gov/research/index.html</a>										
146											
147	For a list of the states that comprise each census region, please visit: <a href="http://travel.trade.gov/outreachpages/census_regions.html">http://travel.trade.gov/outreachpages/census_regions.html</a>										
148											
149	Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:										
150											
151	<a href="http://travel.trade.gov/research/reports/ifs/customized.asp">http://travel.trade.gov/research/reports/ifs/customized.asp</a>										
152	Source: U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis										
153											
154	Publication Date: August 2017										