

	A	B	C	D	E	F	G	H	I	J	K
1	OVERSEAS Profile										
2	Arrivals to the U.S.										
3											
4	TRENDS IN ARRIVALS (in thousands)										
5	Year		2009	2010	2011	2012	2013	2014	2015 ¹	2016	Change 2016 / 2009
6	Arrivals		23,756	26,363	27,883	29,761	32,041	34,938	38,392	37,589	13,833
7		% Change	-6	11	6	7	8	9	10	-2	58
8											
9	TRENDS IN RECEIPTS (in millions)										
10	Year		2009	2010	2011	2012	2013	2014 ^f	2015 ^f	2016 ^f	Change 2016 / 2009
11	Total Travel & Tourism Exports ²		\$113,959	\$130,076	\$146,253	\$156,939	\$172,935	\$191,844	\$207,046	\$205,293	\$91,334
12	Travel Receipts (at U.S. destinations)		\$93,132	\$105,988	\$117,062	\$125,374	\$140,126	\$155,203	\$171,457	\$172,545	\$79,413
13	Education Receipts		\$18,341	-	\$21,475	\$23,479	\$25,960	\$29,390	\$33,732	\$37,720	\$19,379
14	Other Business/Personal Receipts		\$71,778	\$84,123	\$93,153	\$99,267	\$111,309	\$122,602	\$134,358	\$131,195	\$59,417
15	Health/Border/Seasonal		\$3,013	#VALUE!	\$2,434	\$2,628	\$2,857	\$3,211	\$3,367	\$3,630	\$617
16	Passenger Fare Receipts (on U.S. carriers)		\$20,827	\$24,088	\$29,191	\$31,565	\$32,809	\$36,641	\$35,589	\$32,748	\$11,921
17		% Change in Total Receipts	-11	14	12	7	10	11	8	-1	80
18											
19	SELECTED TRAVELER CHARACTERISTICS (by percentage point change)										
20	Information Sources Used to Plan Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
21		Airlines	45	44	-0.8						
22		Online Travel Agency	33	32	-0.3						
23		Personal Recommendation	26	28	1.8						
24		Travel Agency Office	21	20	-0.8						
25		Travel Guides	12	12	-0.2						
26		Corporate Travel Dept.	12	11	-0.7						
27		National/State/City Travel Office	8	8	-0.2						
28		Tour Operator/Travel Club	8	8	-0.5						
29		Other	5	5	0.0						
30											
31	Main Purpose of Trip		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
32		Vacation/Holiday	58	59	0.7						
33		Visit Friends/Relatives	18	18	-0.1						
34		Business	12	11	-0.5						
35		Convention/Conference/Trade Show	7	7	-0.3						
36		Education	4	4	0.1						
37		Health Treatment	0.4	1	0.1						
38		Religion/Pilgrimages	0.2	0.2	0.0						
39		Other	0.4	0.3	-0.1						
40											
41	Purpose of Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
42		Vacation/Holiday	68	68	0.4						
43		Visit Friends/Relatives	31	30	-0.3						
44		Business	15	14	-0.2						
45		Convention/Conference/Trade Show	9	9	-0.3						
46		Education	6	6	0.1						
47		Health Treatment	1	1	0.0						
48		Religion/Pilgrimages	1	1	0.0						
49		Other	1	1	-0.1						
50											
51	Net Purposes of Trip:										
52		Leisure & VFR	81	81	0.2						
53		Business & Convention	22	21	-0.6						
54											

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55	Transportation Types Used in U.S.: (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
56		Rented Auto	35	33	-2.2						
57		Auto, Private or Company	33	33	0.1						
58		Taxicab/Limousine	33	31	-1.4						
59		City Subway/Tram/Bus	31	31	0.0						
60		Air Travel between U.S. Cities	29	29	-0.8						
61		Bus between Cities	17	17	0.0						
62		Ride-Sharing Service	-	12	-						
63		Ferry/River Taxi/Short Scenic Cruise	10	9	-0.3						
64		Railroad between Cities	7	7	0.3						
65		Cruise Ship/River Boat 1+ Nights	5	5	-0.1						
66		Rented Bicycle/Motorcycle/Moped	3	3	-0.1						
67		Motor Home/Camper	1	1	0.1						
68	Activity Participation While Within U.S. (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
69		Shopping	87	86	-0.8						
70		Sightseeing	77	78	0.7						
71		National Parks/Monuments	35	35	0.0						
72		Experience Fine Dining	37	32	-5.3						
73		Amusement/Theme Parks	29	29	-0.5						
74		Art Gallery/Museum	29	28	-0.5						
75		Small Towns/Countryside	28	27	-1.1						
76		Historical Locations	27	27	-0.2						
77		Guided Tours	23	23	0.0						
78		Concert/Play/Musical	16	16	-0.4						
79		Cultural / Ethnic Heritage Sites	16	15	-0.9						
80		Nightclubbing/Dancing	15	13	-1.9						
81		Sporting Event	14	12	-1.1						
82		Water Sports	11	10	-1.0						
83		Casinos/Gamble	10	9	-0.6						
84		American Indian Communities	5	5	0.1						
85		Camping/Hiking	5	5	-0.4						
86		Environ./Eco. Excursions	4	4	0.0						
87		Golfing/Tennis	3	3	-0.3						
88		Hunting/Fishing	2	2	-0.2						
89		Snow Sports	1	1	-0.2						
90		Other	1	1	-0.2						
91											
92	SELECTED TRAVELER CHARACTERISTICS		2015 (Percent)	2016 (Percent)	Change						
93		Advance Trip Decision Time (mean days)	100	98	-1.9						
94		Advance Trip Decision Time (median days)	60	60	0.0						
95		Prepaid Package	16	16	-0.4						
96		First International Trip to the U.S.	24	24	0.0						
97		Length of Stay in U.S. (mean nights)	17.8	18.0	0.2						
98		Length of Stay in U.S. (median nights)	10	10	0.0						
99		Number of States Visited (% 1 state)	73	73	0.5						
100		Average Number of States Visited	1.5	1.5	0.0						
101		Hotel/Motel (% 1+ nights)	76	78	2.0						
102		Average # of Nights in Hotel/Motel	9.9	10.3	0.4						
103		Travel Party Size (mean # of persons)	1.7	1.7	0.0						
104		Gender: % Male (among adults)	55	54	-1.3						
105		Household Income (mean average)	\$ 83,986	\$ 78,895	-\$5,091						
106		Household Income (median average)	\$ 60,000	\$ 57,105	-\$2,895						
107		Average Age: Female (among adults)	39	40	0.8						
108		Average Age: Male (among adults)	41	41	-0.4						
109											

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	VISITATION TO U.S. DESTINATIONS⁴ (multiple response)		Market Share 2015 (Percent)	Volume 2015^r (000s)	Market Share 2016 (Percent)	Volume 2016¹ (000s)					
110											
111											
112	Regions										
113	South Atlantic		34.10	13,092	33.70	12,668					
114	Middle Atlantic		29.68	11,395	29.22	10,984					
115	Pacific		23.19	8,903	23.59	8,867					
116	Pacific Islands		11.78	4,523	12.58	4,729					
117	Mountain		11.98	4,599	12.00	4,511					
118	East North Central		6.86	2,634	6.59	2,477					
119	West South Central		6.04	2,319	5.87	2,206					
120	New England		5.68	2,181	5.46	2,052					
121	West North Central		2.11	810	1.89	710					
122	East South Central		1.68	645	1.69	635					
123											
124	States										
125	New York		27.05	10,385	26.64	10,014					
126	Florida		25.18	9,667	25.38	9,540					
127	California		21.20	8,139	21.87	8,221					
128	Nevada		9.13	3,505	9.09	3,417					
129	Hawaii		7.87	3,021	8.37	3,146					
130	Texas		4.66	1,789	4.50	1,692					
131	Massachusetts		4.66	1,789	4.37	1,643					
132	Guam		3.92	1,505	4.21	1,583					
133	Illinois		4.45	1,708	4.17	1,567					
134	Arizona		2.72	1,044	3.08	1,158					
135	New Jersey		2.59	994	2.94	1,105					
136	Pennsylvania		2.68	1,029	2.59	974					
137	Georgia		2.60	998	2.33	876					
138	Washington		2.22	852	1.94	729					
139	Utah		1.55	595	1.71	643					
140	Louisiana		1.35	518	1.38	519					
141	Colorado		1.20	461	1.29	485					
142	North Carolina		1.28	491	1.16	436					
143	Michigan		1.27	488	1.13	425					
144	Virginia		1.18	453	1.12	421					
145	Ohio		0.95	365	1.04	391					
146	Tennessee		1.11	426	1.04	391					
147	Maryland		1.09	418	1.00	376					
148	Connecticut		0.77	296	0.86	323					
149	Cities										
150	New York City		26.39	10,132	26.07	9,800					
151	Miami		14.35	5,509	14.31	5,379					
152	Los Angeles		12.65	4,857	13.24	4,977					
153	Orlando		12.29	4,718	11.90	4,473					
154	San Francisco		9.46	3,632	9.50	3,571					
155	Las Vegas		8.88	3,409	8.85	3,327					
156	Honolulu Oahu		6.20	2,380	6.37	2,394					
157	Washington, D.C.		5.56	2,135	5.56	2,090					
158	Boston		4.19	1,609	4.06	1,526					
159	Chicago		4.22	1,620	3.90	1,466					
160	San Diego		3.02	1,159	3.11	1,169					
161	Ft. Lauderdale		2.35	902	2.70	1,015					
162	Houston		2.25	864	2.18	819					
163	Flagstaff/Grand Canyon/Sedona		1.75	672	2.05	771					
164	Atlanta		2.18	837	1.93	725					
165	Anaheim-Santa Ana		1.59	610	1.85	695					
166	Florida Keys		1.66	637	1.76	662					
167	Seattle		2.04	783	1.75	658					
168	Philadelphia		1.77	680	1.67	628					
169	Tampa-St. Petersburg		1.54	591	1.67	628					
170	Dallas-Plano-Irving		1.42	545	1.52	571					
171	San Jose		1.30	499	1.30	489					
172	New Orleans		1.22	468	1.23	462					
173	Buffalo		0.86	330	**	**					
174	Naples		0.94	361	1.01	380					
175	West Palm Beach		**	**	0.93	350					
176											

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177	Notes:										
178	(1)	2015 arrivals and percent change reflect a combination of additional records counted and market conditions.									
179	(2)	<p><i>Total Travel & Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points).</p> <p>International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: http://travel.trade.gov/pdf/restructuring-travel.pdf</p>									
180											
181											
182	(3)	Percentage-point and percentage changes are based on non-rounded data.									
183											
184	(4)	Only census region, state, and city destinations having a sample size of 400 or more are displayed.									
185											
186	(-)	No estimate available.									
187											
188	(n/a)	Estimate not yet available.									
189											
190	(**)	Estimate not shown due to sample size fewer than 400 for this year.									
191											
192	(r)	Estimate was revised.									
193											
194	(p)	Estimate is preliminary and subject to revision.									
195											
196	Note:	This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S.									
197		Additional information may be obtained for a fee. To learn more, please visit our website: http://travel.trade.gov/research/index.html									
198		For a list of the states that comprise each census region, please visit: http://travel.trade.gov/outreachpages/census_regions.html									
199											
200		Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:									
201		http://travel.trade.gov/research/reports/ifs/customized.asp									
202											
203	Source:	U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis									
204											
205	Publication Date:	November 2017									