

	A	B	C	D	E	F	G	H	I	J	K
1	OCEANIA Profile										
2	Arrivals to the U.S.										
3											
4	TRENDS IN ARRIVALS (in thousands)										
5	Year		2009	2010	2011	2012	2013	2014	2015 ¹	2016	Change 2016 / 2009
6	Arrivals		872	1,095	1,243	1,322	1,429	1,586	1,764	1,656	784
7		% Change	2	26	14	6	8	11	11	-6	90
8											
9	TRENDS IN RECEIPTS (in millions)										
10	Year		2009	2010	2011	2012	2013	2014	2015	2016 ^P	Change 2016 / 2009
11	Total Travel & Tourism Exports ²		-	-	-	-	-	-	-	-	-
12	Travel Receipts (at U.S. destinations)		-	-	-	-	-	-	-	-	-
13	Education Receipts		-	-	-	-	-	-	-	-	-
14	Other Business/Personal Receipts		-	-	-	-	-	-	-	-	-
15	Health/Border/Seasonal		-	-	-	-	-	-	-	-	-
16	Passenger Fare Receipts (on U.S. carriers)		-	-	-	-	-	-	-	-	-
17		% Change in Total Receipts	-	-	-	-	-	-	-	-	-
18											
19	SELECTED TRAVELER CHARACTERISTICS (by percentage point change)										
20	Information Sources Used to Plan Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
21	Airlines		45	45	-0.1						
22	Travel Agency Office		43	42	-1.4						
23	Online Travel Agency		37	38	0.9						
24	Personal Recommendation		34	33	-1.3						
25	Travel Guides		12	14	2.1						
26	Corporate Travel Dept.		8	9	0.6						
27	Tour Operator/Travel Club		7	8	0.4						
28	National/State/City Travel Office		5	5	0.0						
29	Other		6	4	-1.8						
30											
31	Main Purpose of Trip		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
32	Vacation/Holiday		67	68	1.0						
33	Visit Friends/Relatives		17	17	-0.6						
34	Convention/Conference/Trade Show		6	7	0.3						
35	Business		6	5	-0.2						
36	Education		3	3	-0.8						
37	Religion/Pilgrimages		0.3	0.5	0.2						
38	Health Treatment		0.0	0.3	0.3						
39	Other		0.2	0.2	0.0						
40											
41	Purpose of Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
42	Vacation/Holiday		81	80	-0.3						
43	Visit Friends/Relatives		34	32	-1.7						
44	Convention/Conference/Trade Show		9	8	-1.1						
45	Business		7	7	0.1						
46	Education		7	4	-2.4						
47	Religion/Pilgrimages		0.7	0.7	0.0						
48	Health Treatment		0.2	0.4	0.2						
49	Other		0.4	0.6	0.2						
50											
51	Net Purposes of Trip:										
52	Leisure & VFR		91	91	-0.1						
53	Business & Convention		15	14	-0.7						
54											

	A	B	C	D	E	F	G	H	I	J	K
1	OCEANIA Profile										
2	Arrivals to the U.S.										
3											
55	Transportation Types Used in U.S.: (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
56	Air Travel between U.S. Cities		63	58	-5.7						
57	Taxicab/Limousine		47	46	-1.1						
58	City Subway/Tram/Bus		43	44	0.9						
59	Auto, Private or Company		38	40	2.0						
60	Rented Auto		32	35	2.8						
61	Bus between Cities		27	22	-4.5						
62	Ride-Sharing Service		-	21	-						
63	Ferry/River Taxi/Short Scenic Cruise		17	15	-2.8						
64	Railroad between Cities		13	13	-0.3						
65	Cruise Ship/River Boat 1+ Nights		13	9	-4.6						
66	Rented Bicycle/Motorcycle/Moped		6	6	-0.1						
67	Motor Home/Camper		2.0	1.1	-0.9						
68	Activity Participation While Within U.S. (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
69	Shopping		92	92	0.4						
70	Sightseeing		91	90	-0.5						
71	National Parks/Monuments		59	56	-2.6						
72	Guided Tours		52	48	-4.1						
73	Historical Locations		49	47	-1.6						
74	Small Towns/Countryside		47	45	-1.4						
75	Art Gallery/Museum		43	40	-3.4						
76	Experience Fine Dining		44	39	-5.2						
77	Amusement/Theme Parks		36	35	-0.8						
78	Concert/Play/Musical		32	29	-2.5						
79	Cultural / Ethnic Heritage Sites		30	26	-3.8						
80	Sporting Event		29	25	-3.4						
81	Casinos/Gamble		22	19	-2.9						
82	Nightclubbing/Dancing		25	18	-6.9						
83	Water Sports		15	14	-0.6						
84	Camping/Hiking		12	12	-0.4						
85	American Indian Communities		11	6	-4.9						
86	Environ./Eco. Excursions		6	5	-1.5						
87	Snow Sports		5	3	-1.4						
88	Golfing/Tennis		4	3	-0.5						
89	Hunting/Fishing		2	3	0.5						
90	Other		0.7	0.8	0.1						
91											
92	SELECTED TRAVELER CHARACTERISTICS		2015 (Percent)	2016 (Percent)	Change						
93	Advance Trip Decision Time (mean days)		160	161	0.7						
94	Advance Trip Decision Time (median days)		120	120	0.0						
95	Prepaid Package		9	9	0.0						
96	First International Trip to the U.S.		29	25	-4.2						
97	Length of Stay in U.S. (mean nights)		22.2	21.2	-1.0						
98	Length of Stay in U.S. (median nights)		15	14	-1.0						
99	Number of States Visited (% 1 state)		48	52	4.3						
100	Average Number of States Visited		2.1	2.0	-0.1						
101	Hotel/Motel (% 1+ nights)		85	86	1.4						
102	Average # of Nights in Hotel/Motel		13.3	13.9	0.6						
103	Travel Party Size (mean # of persons)		1.7	1.8	0.1						
104	Gender: % Male (among adults)		44	46	2.7						
105	Household Income (mean average)		\$ 108,231	\$ 102,555	-\$5,676						
106	Household Income (median average)		\$ 88,530	\$ 83,303	-\$5,227						
107	Average Age: Female (among adults)		41	42	0.8						
108	Average Age: Male (among adults)		43	45	1.6						
109											

	A	B	C	D	E	F	G	H	I	J	K
1	OCEANIA Profile										
2	Arrivals to the U.S.										
3											
	VISITATION TO U.S. DESTINATIONS ⁴ <small>(multiple response)</small>		Market Share 2015 (Percent)	Volume 2015 ^r (000s)	Market Share 2016 (Percent)	Volume 2016 ¹ (000s)					
110											
111											
112	Regions										
113	Pacific		54.32	958	53.64	888					
114	Pacific Islands		23.81	420	27.33	452					
115	Mountain		29.49	520	26.20	434					
116	Middle Atlantic		29.31	517	25.94	429					
117	States										
118	California		50.21	886	50.40	834					
119	Hawaii		23.59	416	**	**					
120	New York		27.61	487	25.15	416					
121	Cities										
122	Los Angeles		34.13	602	31.69	525					
123	New York City		27.18	479	24.59	407					
124											
125	Notes:										
126	(1) 2015 arrivals and percent change reflect a combination of additional records counted and market conditions.										
127											
128	(2) <i>Total Travel & Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points).										
129	International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: http://travel.trade.gov/pdf/restructuring-travel.pdf										
130	(3) Percentage-point and percentage changes are based on non-rounded data.										
131											
132	(4) Only census region, state, and city destinations having a sample size of 400 or more are displayed.										
133											
134	(-) No estimate available.										
135											
136	(n/a) Estimate not yet available.										
137											
138	(**) Estimate not shown due to sample size fewer than 400 for this year.										
139											
140	(r) Estimate was revised.										
141											
142	(p) Estimate is preliminary and subject to revision.										
143											
144	Note: This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: http://travel.trade.gov/research/index.html										
145											
146	For a list of the states that comprise each census region, please visit: http://travel.trade.gov/outreachpages/census_regions.html										
147											
148	Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:										
149	http://travel.trade.gov/research/reports/ifs/customized.asp										
150											
151	Source: U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis										
152											
153	Publication Date: August 2017										