

	A	B	C	D	E	F	G	H	I	J	K
1	INDIA Profile										
2	Arrivals to the U.S.										
3											
4	TRENDS IN ARRIVALS (in thousands)										
5	Year		2009	2010	2011	2012	2013	2014	2015 ¹	2016	Change 2016 / 2009
6	Arrivals		549	651	663	724	859	962	1,126	1,172	623
7		% Change	-8	18	2	9	19	12	17	4	113
8											
9	TRENDS IN RECEIPTS (in millions)										
10	Year		2009	2010	2011	2012	2013	2014	2015	2016 ^P	Change 2016 / 2009
11	Total Travel & Tourism Exports²		\$6,712	\$7,155	\$7,751	\$8,092	\$8,888	\$10,022	\$11,945	\$13,569	\$6,857
12	Travel Receipts (at U.S. destinations)		\$5,724	\$6,004	\$6,411	\$6,604	\$7,354	\$8,330	\$10,327	\$12,075	\$6,351
13	Education Receipts		\$3,077	\$3,199	\$3,269	\$3,255	\$3,306	\$3,809	\$5,014	n/a	n/a
14	Other Business/Personal Receipts		\$2,455	\$2,618	\$2,877	\$3,061	\$3,685	\$4,115	\$4,737	n/a	n/a
15	Health/Border/Seasonal		\$192	\$187	\$265	\$288	\$363	\$406	\$576	n/a	n/a
16	Passenger Fare Receipts (on U.S. carriers)		\$988	\$1,151	\$1,340	\$1,488	\$1,534	\$1,692	\$1,618	\$1,494	\$506
17	% Change in Total Receipts		0	7	8	4	10	13	19	14	102
18											
19	SELECTED TRAVELER CHARACTERISTICS (by percentage point change)										
20	Information Sources Used to Plan Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
21		Airlines	42	43	1.5						
22		Corporate Travel Dept.	39	39	-0.5						
23		Personal Recommendation	26	27	1.4						
24		Online Travel Agency	23	25	2.0						
25		Travel Agency Office	22	22	0.2						
26		National/State/City Travel Office	8	10	1.6						
27		Tour Operator/Travel Club	9	9	0.2						
28		Travel Guides	9	7	-1.7						
29		Other	5	4	-1.1						
30											
31	Main Purpose of Trip		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
32		Business	36	39	3.1						
33		Visit Friends/Relatives	31	28	-3.2						
34		Vacation/Holiday	15	18	2.5						
35		Convention/Conference/Trade Show	12	10	-2.1						
36		Education	5	5	-0.1						
37		Religion/Pilgrimages	1	1	-0.1						
38		Health Treatment	0.2	0.3	0.1						
39		Other	1	0.3	-0.4						
40											
41	Purpose of Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
42		Business	41	44	3.0						
43		Visit Friends/Relatives	38	39	0.8						
44		Vacation/Holiday	25	27	1.5						
45		Convention/Conference/Trade Show	17	16	-1.7						
46		Education	6	6	0.5						
47		Religion/Pilgrimages	1	1	0.3						
48		Health Treatment	0.3	0.3	0.0						
49		Other	1	1	-0.1						
50											
51	Net Purposes of Trip:										
52		Leisure & VFR	50	51	0.4						
53		Business & Convention	51	53	1.7						
54											
55	Transportation Types Used in U.S.: (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
56		Air Travel between U.S. Cities	46	43	-3.1						
57		Taxicab/Limousine	45	40	-4.9						
58		Auto, Private or Company	28	28	-0.3						
59		City Subway/Tram/Bus	23	28	4.3						
60		Bus between Cities	22	20	-2.1						
61		Ride-Sharing Service	-	17	-						
62		Railroad between Cities	9	10	0.7						

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63	Transportation Types Used in U.S.: (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
64		Rented Auto	12	10	-2.3						
65		Ferry/River Taxi/Short Scenic Cruise	7	8	0.7						
66		Motor Home/Camper	4	6	1.5						
67		Cruise Ship/River Boat 1+ Nights	4	4	-0.7						
68		Rented Bicycle/Motorcycle/Moped	2	1	-0.9						
69	Activity Participation While Within U.S. (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
70		Shopping	79	77	-2.1						
71		Sightseeing	72	77	4.9						
72		National Parks/Monuments	29	32	3.4						
73		Experience Fine Dining	27	31	4.3						
74		Small Towns/Countryside	25	28	3.2						
75		Art Gallery/Museum	25	27	1.4						
76		Amusement/Theme Parks	25	26	0.9						
77		Historical Locations	21	22	0.8						
78		Guided Tours	19	19	0.5						
79		Nightclubbing/Dancing	14	13	-1.0						
80		American Indian Communities	10	11	0.6						
81		Cultural / Ethnic Heritage Sites	8	11	2.6						
82		Casinos/Gamble	9	9	-0.2						
83		Concert/Play/Musical	9	9	0.3						
84		Water Sports	5	9	3.8						
85		Sporting Event	6	7	1.5						
86		Camping/Hiking	5	6	1.2						
87		Golfing/Tennis	1	3	2.1						
88		Environ./Eco. Excursions	2	3	1.0						
89		Snow Sports	2	2	-0.3						
90		Hunting/Fishing	1	1	-0.3						
91		Other	1	1	-0.2						
92											
93	SELECTED TRAVELER CHARACTERISTICS		2015 (Percent)	2016 (Percent)	Change						
94		Advance Trip Decision Time (mean days)	50	50	-0.3						
95		Advance Trip Decision Time (median days)	30	30	0.0						
96		Prepaid Package	9	10	1.4						
97		First International Trip to the U.S.	30	31	1.4						
98		Length of Stay in U.S. (mean nights)	35.3	36.9	1.6						
99		Length of Stay in U.S. (median nights)	18	19	1.0						
100		Number of States Visited (% 1 state)	65	64	-0.5						
101		Average Number of States Visited	1.7	1.7	0.0						
102		Hotel/Motel (% 1+ nights)	68	70	1.9						
103		Average # of Nights in Hotel/Motel	15.1	19.6	4.5						
104		Travel Party Size (mean # of persons)	1.3	1.3	0.0						
105		Gender: % Male (among adults)	81	76	-4.9						
106		Household Income (mean average)	\$ 56,325	\$ 49,414	-\$6,911						
107		Household Income (median average)	\$ 30,260	\$ 29,680	-\$580						
108		Average Age: Female (among adults)	40	38	-1.9						
109		Average Age: Male (among adults)	40	38	-2.3						
110											
111	VISITATION TO U.S. DESTINATIONS ⁴ (multiple response)		Market Share 2015 (Percent)	Volume 2015 (000s)	Market Share 2016 (Percent)	Volume 2016 ¹ (000s)					
112											
113	Regions										
114		Middle Atlantic	32.74	369	34.93	409					
115											
116	Notes:										
117	(1) 2015 arrivals and percent change reflect a combination of additional records counted and market conditions.										
118											

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119	(2)	<p><i>Total Travel & Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points).</p> <p>International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: http://travel.trade.gov/pdf/restructuring-travel.pdf</p>									
120											
121	(3)	Percentage-point and percentage changes are based on non-rounded data.									
122											
123	(4)	Only census region, state, and city destinations having a sample size of 400 or more are displayed.									
124											
125	(-)	No estimate available.									
126											
127	(n/a)	Estimate not yet available.									
128											
129	(**)	Estimate not shown due to sample size fewer than 400 for this year.									
130											
131	(r)	Estimate was revised.									
132											
133	(p)	Estimate is preliminary and subject to revision.									
134											
135	Note:	This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: http://travel.trade.gov/research/index.html									
136											
137		For a list of the states that comprise each census region, please visit: http://travel.trade.gov/outreachpages/census_regions.html									
138											
139		Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:									
140		http://travel.trade.gov/research/reports/ifs/customized.asp									
141											
142	Source:	U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis									
143											
144	Publication Date:	August 2017									