

	A	B	C	D	E	F	G	H	I	J	K
1	GERMANY Profile										
2	Arrivals to the U.S.										
3											
4	TRENDS IN ARRIVALS (in thousands)										
5	Year		2009	2010	2011	2012	2013	2014	2015 ¹	2016	Change 2016 / 2009
6	Arrivals		1,687	1,726	1,824	1,876	1,916	2,056	2,272	2,035	348
7		% Change	-5	2	6	3	2	7	10	-10	21
8											
9	TRENDS IN RECEIPTS (in millions)										
10	Year		2009	2010	2011	2012	2013	2014 ^r	2015 ^r	2016 ^r	Change 2016 / 2009
11	Total Travel & Tourism Exports²		\$5,792	\$6,585	\$7,061	\$7,464	\$7,664	\$8,295	\$8,961	\$8,064	\$2,272
12	Travel Receipts (at U.S. destinations)		\$4,699	\$5,363	\$5,629	\$5,886	\$6,023	\$6,440	\$7,155	\$6,456	\$1,757
13	Education Receipts		\$297	\$301	\$310	\$318	\$338	\$365	\$390	\$406	\$109
14	Other Business/Personal Receipts		\$4,364	\$4,982	\$5,235	\$5,482	\$5,599	\$6,025	\$6,714	\$5,997	\$1,633
15	Health/Border/Seasonal		\$38	\$80	\$84	\$86	\$86	\$50	\$51	\$53	\$15
16	Passenger Fare Receipts (on U.S. carriers)		\$1,093	\$1,222	\$1,432	\$1,578	\$1,641	\$1,855	\$1,806	\$1,608	\$515
17	% Change in Total Receipts		-19	14	7	6	3	8	8	-10	39
18											
19	SELECTED TRAVELER CHARACTERISTICS (by percentage point change)										
20	Information Sources Used to Plan Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
21		Airlines	43	42	-0.6						
22		Online Travel Agency	39	39	0.8						
23		Personal Recommendation	22	24	2.2						
24		Travel Agency Office	25	24	-0.9						
25		Travel Guides	15	17	1.9						
26		Corporate Travel Dept.	14	13	-1.0						
27		National/State/City Travel Office	7	5	-1.2						
28		Tour Operator/Travel Club	5	5	0.0						
29		Other	7	6	-0.5						
30											
31	Main Purpose of Trip		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
32		Vacation/Holiday	56	59	3.2						
33		Visit Friends/Relatives	21	18	-2.1						
34		Business	12	13	0.8						
35		Convention/Conference/Trade Show	6	6	-0.7						
36		Education	4	3	-1.0						
37		Health Treatment	0.1	0.1	0.0						
38		Religion/Pilgrimages	0.2	0.1	-0.1						
39		Other	0.4	0.4	0.0						
40											
41	Purpose of Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
42		Vacation/Holiday	70	71	0.5						
43		Visit Friends/Relatives	33	32	-1.0						
44		Business	14	16	1.4						
45		Convention/Conference/Trade Show	8	8	-0.3						
46		Education	7	5	-1.8						
47		Health Treatment	0.2	1	0.3						
48		Religion/Pilgrimages	1	0.4	-0.3						
49		Other	1	1	0.1						
50											
51	Net Purposes of Trip:										
52		Leisure & VFR	83	82	-0.7						
53		Business & Convention	21	21	0.6						
54											

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55	Transportation Types Used in U.S.: (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
56		Rented Auto	49	50	1.1						
57		City Subway/Tram/Bus	36	37	0.6						
58		Auto, Private or Company	30	30	-0.5						
59		Taxicab/Limousine	27	26	-1.1						
60		Air Travel between U.S. Cities	26	25	-0.9						
61		Bus between Cities	15	14	-1.0						
62		Ferry/River Taxi/Short Scenic Cruise	12	13	1.3						
63		Ride-Sharing Service	-	8	-						
64		Railroad between Cities	8	7	-1.0						
65		Rented Bicycle/Motorcycle/Moped	4	5	1.3						
66		Cruise Ship/River Boat 1+ Nights	6	4	-2.2						
67		Motor Home/Camper	2	3	0.8						
68	Activity Participation While Within U.S. (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
69		Shopping	87	86	-0.9						
70		Sightseeing	81	81	-0.5						
71		National Parks/Monuments	45	47	1.8						
72		Small Towns/Countryside	45	45	0.0						
73		Historical Locations	39	40	0.8						
74		Experience Fine Dining	34	33	-1.4						
75		Art Gallery/Museum	33	32	-0.9						
76		Guided Tours	26	23	-2.9						
77		Amusement/Theme Parks	24	22	-2.0						
78		Cultural / Ethnic Heritage Sites	20	20	0.1						
79		Sporting Event	17	16	-0.3						
80		Concert/Play/Musical	14	15	1.1						
81		Nightclubbing/Dancing	16	15	-1.2						
82		Water Sports	13	12	-1.2						
83		Casinos/Gamble	11	11	-0.8						
84		Camping/Hiking	9	10	0.5						
85		Environ./Eco. Excursions	6	7	0.3						
86		American Indian Communities	6	7	1.0						
87		Golfing/Tennis	3	4	1.3						
88		Hunting/Fishing	2	2	0.0						
89		Snow Sports	2	1	-0.4						
90		Other	2	1	-0.3						
91											
92	SELECTED TRAVELER CHARACTERISTICS		2015 (Percent)	2016 (Percent)	Change						
93		Advance Trip Decision Time (mean days)	123	123	0.6						
94		Advance Trip Decision Time (median days)	90	90	0.0						
95		Prepaid Package	11	10	-1.3						
96		First International Trip to the U.S.	21	19	-2.6						
97		Length of Stay in U.S. (mean nights)	19.0	19.1	0.1						
98		Length of Stay in U.S. (median nights)	12	12	0.0						
99		Number of States Visited (% 1 state)	64	64	-0.1						
100		Average Number of States Visited	1.7	1.7	0.0						
101		Hotel/Motel (% 1+ nights)	74	78	3.4						
102		Average # of Nights in Hotel/Motel	10.7	10.8	0.1						
103		Travel Party Size (mean # of persons)	1.6	1.6	0.0						
104		Gender: % Male (among adults)	56	55	-0.6						
105		Household Income (mean average)	\$ 93,365	\$ 94,445	\$1,080						
106		Household Income (median average)	\$ 73,986	\$ 75,071	\$1,085						
107		Average Age: Female (among adults)	38	39	0.5						
108		Average Age: Male (among adults)	41	41	-0.6						
109											

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	VISITATION TO U.S. DESTINATIONS⁴ (multiple response)		Market Share 2015 (Percent)	Volume 2015 (000s)	Market Share 2016 (Percent)	Volume 2016¹ (000s)					
110											
111											
112	Regions										
113	South Atlantic		33.45	760	35.17	716					
114	Middle Atlantic		33.51	761	33.90	690					
115	Pacific		24.41	555	24.53	499					
116	Mountain		15.52	353	14.96	304					
117	States										
118	New York		30.02	682	30.15	614					
119	Florida		21.88	497	23.06	469					
120	California		21.87	497	22.15	451					
121	Cities										
122	New York City		29.21	664	29.65	603					
123	Miami		13.1	299	14.19	289					
124											
125	Notes:										
126	(1) 2015 arrivals and percent change reflect a combination of additional records counted and market conditions.										
127											
	(2) <i>Total Travel & Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points).										
	International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: http://travel.trade.gov/pdf/restructuring-travel.pdf										
128											
129											
130	(3) Percentage-point and percentage changes are based on non-rounded data.										
131											
132	(4) Only census region, state, and city destinations having a sample size of 400 or more are displayed.										
133											
134	(-) No estimate available.										
135											
136	(n/a) Estimate not yet available.										
137											
138	(**) Estimate not shown due to sample size fewer than 400 for this year.										
139											
140	(r) Estimate was revised.										
141											
142	(p) Estimate is preliminary and subject to revision.										
143											
	Note: This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: http://travel.trade.gov/research/index.html										
144											
145											
146	For a list of the states that comprise each census region, please visit: http://travel.trade.gov/outreachpages/census_regions.html										
147											
148	Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:										
149	http://travel.trade.gov/research/reports/ifs/customized.asp										
150											
151	Source: U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis										
152											
153	Publication Date: November 2017										