

	A	B	C	D	E	F	G	H	I	J	K
1	CARIBBEAN Profile										
2	Arrivals to the U.S.										
3											
4	TRENDS IN ARRIVALS (in thousands)										
5	Year		2009	2010	2011	2012	2013	2014	2015 ¹	2016	Change 2016 / 2009
6	Arrivals		1,206	1,201	1,091	1,131	1,156	1,339	1,490	1,548	341
7		% Change	0	0	-9	4	2	16	11	4	28
8											
9	TRENDS IN RECEIPTS (in millions)										
10	Year		2009	2010	2011	2012	2013	2014	2015	2016 ^P	Change 2016 / 2009
11	Total Travel & Tourism Exports ²		-	-	-	-	-	-	-	-	-
12	Travel Receipts (at U.S. destinations)		-	-	-	-	-	-	-	-	-
13	Education Receipts		-	-	-	-	-	-	-	-	-
14	Other Business/Personal Receipts		-	-	-	-	-	-	-	-	-
15	Health/Border/Seasonal		-	-	-	-	-	-	-	-	-
16	Passenger Fare Receipts (on U.S. carriers)		-	-	-	-	-	-	-	-	-
17		% Change in Total Receipts	-	-	-	-	-	-	-	-	-
18											
19	SELECTED TRAVELER CHARACTERISTICS (by percentage point change)										
20	Information Sources Used to Plan Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
21		Airlines	56	56	0.1						
22		Online Travel Agency	32	32	0.7						
23		Personal Recommendation	20	23	2.5						
24		Travel Agency Office	16	15	-0.3						
25		Corporate Travel Dept.	5	6	1.4						
26		National/State/City Travel Office	7	6	-0.9						
27		Tour Operator/Travel Club	4	4	0.8						
28		Travel Guides	4	3	-0.5						
29		Other	2	6	3.8						
30											
31	Main Purpose of Trip		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
32		Vacation/Holiday	50	50	0.1						
33		Visit Friends/Relatives	29	27	-2.4						
34		Business	10	8	-2.4						
35		Education	2	6	3.6						
36		Convention/Conference/Trade Show	5	5	0.2						
37		Health Treatment	3	3	-0.1						
38		Religion/Pilgrimages	0.1	0.5	0.4						
39		Other	0.2	0.8	0.6						
40											
41	Purpose of Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
42		Vacation/Holiday	59	60	1.1						
43		Visit Friends/Relatives	47	48	0.2						
44		Business	12	9	-2.9						
45		Convention/Conference/Trade Show	7	8	1.7						
46		Education	3	7	4.1						
47		Health Treatment	4	4	-0.3						
48		Religion/Pilgrimages	0.7	1.0	0.3						
49		Other	0.6	0.8	0.2						
50											
51	Net Purposes of Trip:										
52		Leisure & VFR	83	82	-1.2						
53		Business & Convention	18	16	-1.7						
54											

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55	Transportation Types Used in U.S.: (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
56	Auto, Private or Company		50	49	-0.5						
57	Rented Auto		27	28	0.8						
58	Taxicab/Limousine		22	21	-0.7						
59	Air Travel between U.S. Cities		16	17	1.1						
60	Bus between Cities		15	10	-4.2						
61	City Subway/Tram/Bus		19	10	-8.8						
62	Railroad between Cities		7	10	3.7						
63	Ride-Sharing Service		-	5	-						
64	Motor Home/Camper		1.2	1.9	0.7						
65	Ferry/River Taxi/Short Scenic Cruise		5.8	1.9	-3.9						
66	Cruise Ship/River Boat 1+ Nights		2.5	1.8	-0.7						
67	Rented Bicycle/Motorcycle/Moped		2.3	0.8	-1.5						
68	Activity Participation While Within U.S. (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
69	Shopping		88	90	1.9						
70	Sightseeing		49	51	1.9						
71	Experience Fine Dining		40	30	-9.8						
72	Amusement/Theme Parks		23	22	-1.0						
73	Small Towns/Countryside		22	21	-1.7						
74	Nightclubbing/Dancing		15	17	1.9						
75	Historical Locations		17	15	-1.9						
76	National Parks/Monuments		21	14	-6.7						
77	Guided Tours		14	12	-2.1						
78	Art Gallery/Museum		14	11	-3.3						
79	Cultural / Ethnic Heritage Sites		12	10	-2.7						
80	Concert/Play/Musical		8	9	1.0						
81	Sporting Event		9	8	-0.4						
82	American Indian Communities		3	5	2.1						
83	Casinos/Gamble		4	4	-0.8						
84	Environ./Eco. Excursions		4	4	-0.2						
85	Water Sports		5	2	-2.6						
86	Golfing/Tennis		3	2	-1.1						
87	Hunting/Fishing		1.3	0.7	-0.6						
88	Snow Sports		0.9	0.7	-0.2						
89	Camping/Hiking		3.2	0.5	-2.7						
90	Other		1.7	0.9	-0.8						
91											
92	SELECTED TRAVELER CHARACTERISTICS		2015 (Percent)	2016 (Percent)	Change						
93	Advance Trip Decision Time (mean days)		45	50	4.4						
94	Advance Trip Decision Time (median days)		30	30	0.0						
95	Prepaid Package		6	2	-3.3						
96	First International Trip to the U.S.		6	9	2.2						
97	Length of Stay in U.S. (mean nights)		11.7	12.7	1.0						
98	Length of Stay in U.S. (median nights)		7	7	0.0						
99	Number of States Visited (% 1 state)		88	86	-2.5						
100	Average Number of States Visited		1.1	1.2	0.1						
101	Hotel/Motel (% 1+ nights)		43	51	8.1						
102	Average # of Nights in Hotel/Motel		7.0	7.0	0.0						
103	Travel Party Size (mean # of persons)		1.4	1.3	-0.1						
104	Gender: % Male (among adults)		42	42	-0.2						
105	Household Income (mean average)		\$ 83,911	\$ 55,550	-\$28,361						
106	Household Income (median average)		\$ 42,850	\$ 32,600	-\$10,250						
107	Average Age: Female (among adults)		40	43	3.5						
108	Average Age: Male (among adults)		45	43	-2.3						
109											

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110	VISITATION TO U.S. DESTINATIONS⁴ <small>(multiple response)</small>		Market Share 2015 (Percent)	Volume 2015^r (000s)	Market Share 2016 (Percent)	Volume 2016¹ (000s)					
111											
112	Regions										
113	South Atlantic		58.66	874	62.83	972					
114	States										
115	Florida		52.55	783	58.19	901					
116											
117	Notes:										
118	(1)	2015 arrivals and percent change reflect a combination of additional records counted and market conditions.									
119	(2)	<p><i>Total Travel & Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points).</p> <p>International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: http://travel.trade.gov/pdf/restructuring-travel.pdf</p>									
120											
121											
122	(3)	Percentage-point and percentage changes are based on non-rounded data.									
123											
124	(4)	Only census region, state, and city destinations having a sample size of 400 or more are displayed.									
125											
126	(-)	No estimate available.									
127											
128	(n/a)	Estimate not yet available.									
129											
130	(**)	Estimate not shown due to sample size fewer than 400 for this year.									
131											
132	(r)	Estimate was revised.									
133											
134	(p)	Estimate is preliminary and subject to revision.									
135											
136	Note:	This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: http://travel.trade.gov/research/index.html									
137											
138		For a list of the states that comprise each census region, please visit: http://travel.trade.gov/outreachpages/census_regions.html									
139											
140		Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:									
141		http://travel.trade.gov/research/reports/ifs/customized.asp									
142											
143		Source: U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis									
144											
145		Publication Date: August 2017									