

U.S. Department of Commerce  
International Trade Administration

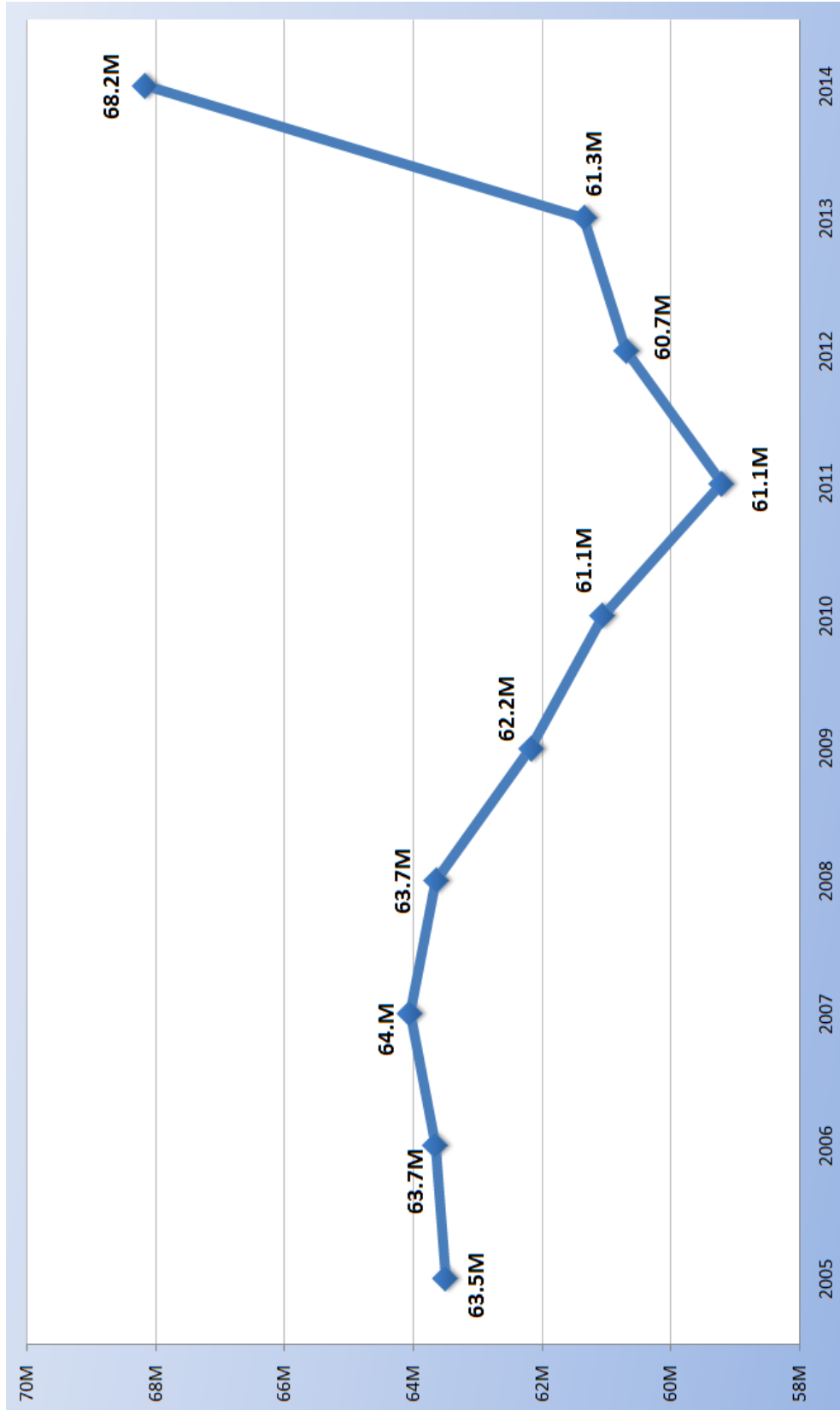


# National Travel and Tourism Office

## **2014** United States Resident Travel Abroad



## U.S. Resident Travel Abroad (Outbound): 2005 - 2014



Sources: U.S. Department of Commerce, International Trade Administration, Industry & Analysis, National Travel and Tourism Office; Statistics Canada (Canada); and Banco de Mexico/Secretaria de Turismo (Mexico).

Released: July 2015.

# United States Resident Travel Abroad: 2014

## International Visitors (Inbound) and U.S. Residents (Outbound) International Travelers to/from the United States 2005-2014

International Visitors (Inbound)	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Total Inbound (000s) <sup>(1)</sup>	49,206	50,977	56,135	58,007	55,103	60,010	62,821	66,657	69,972	74,729
% Change	7%	4%	10%	3%	-5%	9%	5%	6%	5%	7%
Overseas <sup>(1)(2)</sup>	21,679	21,668	23,892	25,341	23,756	26,363	27,883	29,761	32,038	34,419
% Change	7%	0%	10%	6%	-6%	11%	6%	7%	8%	7%
Canada <sup>(1)</sup>	14,862	15,992	17,760	18,910	17,973	20,176	21,337	22,697	23,387	22,975
% Change	7%	8%	11%	6%	-5%	12%	6%	6%	3%	-2%
Mexico	12,665	13,317	14,483	13,755	13,373	13,472	13,601	14,199	14,547	17,334
% Change	6%	5%	9%	-5%	-3%	1%	1%	4%	2%	19%
<b>U.S. Residents (Outbound)</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>
Total Outbound (000s)	63,502	63,663	64,049	63,653	62,171	61,060	59,210	60,697	61,344	68,176
% Change	3%	0%	1%	-1%	-2%	-2%	-3%	3%	1%	11%
Overseas <sup>(3)</sup>	28,787	30,148	31,228	30,789	30,300	28,507	27,023	28,502	29,015	30,780
% Change	5%	5%	4%	-1%	-2%	-6%	-5%	5%	2%	6%
Canada	14,390	13,856	13,375	12,504	11,709	11,871	11,597	11,887	11,478	11,515
% Change	-5%	-4%	-3%	-7%	-6%	1%	-2%	3%	-3%	0%
Mexico <sup>(1)</sup>	20,325	19,659	19,446	20,360	20,162	20,682	20,590	20,308	20,851	25,882
% Change	5%	-3%	-1%	5%	-1%	3%	0%	-1%	3%	24%

Source: U.S. Department of Commerce, ITA, National Travel and Tourism Office as well as Statistics Canada and Banco de Mexico/Secretaria de Turismo (Mexico).

(1) Record level of visits in 2014.

(2) "Overseas" excludes Canada and Mexico.

(3) U.S. Department of Homeland Security structural changes in place July 2010 affects 2009 - 2010 - 2011 comparisons.  
r = Totals revised due to annual revision by Statistics Canada and Banco de Mexico/Secretaria de Turismo (Mexico).

Released: July 2015

## United States Resident Travel Abroad: 2014

### Top Destinations of U.S. Residents Traveling Abroad (Outbound)<sup>1</sup> 2013 vs 2014

2014 Rank	Country <sup>2</sup>	2013 (000)	2014 (000)	% Change (2014/2013)
1	Mexico	20,851	25,882	24%
	Mexico (Air)	6,219	6,931	11%
2	Canada	11,478	11,515	0%
	Canada (Air)	3,221	3,410	6%
3	United Kingdom	2,640	2,832	7%
4	Dominican Republic	**	2,709	na
5	France	2,002	2,124	6%
6	Italy	1,799	1,908	6%
7	Germany	1,741	1,878	8%
8	Jamaica	1,799	1,385	-23%
9	Spain	1,045	1,170	12%
10	People's Rep. of China (PRC)	1,132	1,139	1%
11	Bahamas	**	1,108	na
12	India	1,045	1,077	3%
13	Costa Rica	**	862	na
14	Japan	812	800	-2%
15	Ireland	725	708	-2%
15	Netherlands	638	708	11%
15	Philippines	580	708	22%
18	Colombia	**	616	na
19	Israel	638	554	-13%
19	Switzerland	493	554	12%
21	Korea, South	580	523	-10%
21	Hong Kong	551	523	-5%
22	Peru	464	492	6%
22	Austria	435	492	13%
22	Rep. of China (Taiwan)	435	492	13%

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# United States Resident Travel Abroad: 2014

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## Top Destinations of U.S. Residents Traveling Abroad (Outbound)<sup>1</sup> 2013 vs 2014

2014 Rank	Country <sup>2</sup>	2013 (000)	2014 (000)	% Change (2014/2013)
25	Brazil	406	431	6%
25	Greece	377	431	14%
25	Australia	**	431	na
28	Turkey	348	400	15%
29	United Arab Emirates	290	369	27%
30	Thailand	348	339	-3%
30	Czech Republic	**	339	na
30	Hungary	**	339	na
33	Ecuador	**	308	na
34	South Africa, Rep. of	232	246	6%
34	Vietnam	**	246	na
36	Singapore	203	215	6%
36	Argentina	**	215	na
36	Russia	**	215	na
	Poland	203	**	na
	Pakistan	116	**	na
<b>Subtotal to Overseas<sup>3</sup></b>		<b>29,015</b>	<b>30,780</b>	<b>6%</b>
<b>Total U.S. Resident Travelers</b>		<b>61,344</b>	<b>68,176</b>	<b>11%</b>

(1) Ranked by 2014 visitation volume.

(2) Visitation estimates are provided only for countries that have at least 400 respondents.

(3) The I-92/APIS control total includes all overseas countries and Mexico air-only.

r = Totals revised due to annual revision by Statistics Canada and Banco de Mexico/Secretaria de Turismo (Mexico) for 2007-2014

\*\* Estimate not shown due to sample size fewer than 400, based upon the OTTI statistical policy

Because of this presentation, countries like the Bahamas, Costa Rica, Australia, the Dominican Republic and others had larger visitation estimates than the some of the countries shown here, but because we did not survey at least 400 respondents in 2014, an estimate is not provided.

na = not available

Note: This table shows only one of the 40 travel characteristics data reported on U.S. resident outbound travelers.

Additional information may be obtained for a fee. To discover more, please visit our website:

<<http://travel.trade.gov/research/programs/ifs/index.html>>.

Source: U.S. Department of Commerce, IITA, National Travel & Tourism Office, July 2015

# United States Resident Travel Abroad: 2014

U.S. Resident Travel Abroad  
2005-2014 Historical Outbound Visitation (one or more nights)<sup>1</sup>

Region/Country	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
<b>TOTAL OUTBOUND (2)</b>	<b>63,502</b>	<b>63,663</b>	<b>64,049</b>	<b>63,653</b>	<b>62,171</b>	<b>61,060</b>	<b>59,210</b>	<b>60,697</b>	<b>61,344</b>	<b>68,176</b>
Mexico	20,325	19,659	19,446	20,360	20,162	20,682	20,590	20,308	20,851	25,882
Mexico (Air)	5,673	5,748	5,800	5,889	5,264	5,383	5,537	5,772	6,219	6,931
Canada	14,390	13,856	13,375	12,504	11,709	11,871	11,597	11,887	11,478	11,515
Canada (Air)	3,915	3,881	3,781	3,590	3,280	3,465	3,453	3,596	3,221	3,410
<b>OVERSEAS (3)</b>	<b>28,787</b>	<b>30,148</b>	<b>31,228</b>	<b>30,789</b>	<b>30,300</b>	<b>28,507</b>	<b>27,023</b>	<b>28,502</b>	<b>29,015</b>	<b>29,015</b>
<b>EUROPE</b>	<b>11,976</b>	<b>12,029</b>	<b>12,304</b>	<b>11,238</b>	<b>10,635</b>	<b>9,806</b>	<b>9,674</b>	<b>10,204</b>	<b>10,039</b>	<b>10,804</b>
Austria	461	**	406	431	394	428	378	456	435	492
Czech Republic	317	**	375	339	333	**	**	**	**	339
France	2,217	2,231	2,217	2,124	1,909	1,739	1,756	2,024	2,002	2,124
Germany	1,670	1,688	1,936	1,601	1,545	1,739	1,594	1,710	1,741	1,878
Greece	489	482	562	493	606	371	351	399	377	431
Ireland	691	844	749	677	576	627	540	684	725	708
Italy	2,044	2,201	2,373	1,940	1,848	1,739	1,702	1,938	1,799	1,908
Netherlands	864	904	937	893	727	684	649	656	638	708
Poland	259	**	**	246	242	171	216	171	203	**
Russia	345	**	312	308	273	257	216	285	**	215
Spain	979	995	1,093	1,139	1,151	969	1,081	1,140	1,045	1,170
Switzerland	518	633	656	647	485	513	567	570	493	554
U.K.	3,829	3,286	3,123	2,894	2,727	2,366	2,405	2,537	2,640	2,832
Ukraine	**	**	**	**	**	**	135	**	**	**
<b>CARIBBEAN</b>	<b>5,182</b>	<b>6,150</b>	<b>5,184</b>	<b>5,973</b>	<b>5,696</b>	<b>6,186</b>	<b>6,134</b>	<b>6,698</b>	<b>7,196</b>	<b>7,387</b>
Aruba	345	422	**	**	424	542	649	**	**	**
Cayman Is.	na	**	**	**	303	**	324	**	**	**
Dominican Rep	1,439	**	**	**	1,454	1,796	**	2,252	**	2,709
Jamaica	1,353	1,688	1,530	1,447	1,424	1,482	1,486	1,511	1,799	1,385
<b>S. AMERICA</b>	<b>2,361</b>	<b>2,442</b>	<b>2,811</b>	<b>3,017</b>	<b>2,818</b>	<b>2,395</b>	<b>1,973</b>	<b>1,995</b>	<b>2,118</b>	<b>2,278</b>
Argentina	na	**	**	**	**	371	297	257	**	215
Brazil	605	**	687	**	667	513	378	399	406	431
Colombia	432	**	562	677	545	513	432	513	**	616
Peru	na	**	**	**	**	428	351	371	464	492
<b>C. AMERICA</b>	<b>1,756</b>	<b>1,538</b>	<b>2,248</b>	<b>2,001</b>	<b>2,060</b>	<b>1,910</b>	<b>1,946</b>	<b>2,081</b>	<b>2,002</b>	<b>2,370</b>
Costa Rica	**	**	**	**	**	**	757	**	**	862

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# United States Resident Travel Abroad: 2014

## U.S. Resident Travel Abroad 2005 - 2014 Historical Outbound Visitation (one or more nights)<sup>1</sup>

Region/Country	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
<b>AFRICA</b>	576	663	874	801	1,061	969	892	884	899	893
Morocco	58	**	**	62	121	**	135	**	**	**
<b>S. Africa</b>	144	**	219	**	273	285	216	228	232	246
<b>MIDDLE EAST</b>	1,094	1,115	1,312	1,724	1,909	1,824	1,756	1,739	1,712	1,724
Egypt	173	**	156	277	273	257	**	**	**	**
<b>Israel</b>	144	**	500	616	667	684	649	627	638	554
Jordan	na	**	**	**	**	143	**	**	**	**
Turkey	288	**	250	369	394	314	378	399	348	400
United Arab Emirates	**	**	**	**	**	**	297	285	290	369
<b>ASIA</b>	6,074	6,271	6,714	6,404	6,333	5,616	5,107	5,415	5,455	5,694
Hong Kong	921	904	968	924	788	713	676	627	551	523
<b>India</b>	835	904	999	1,016	1,061	770	946	941	1,045	1,077
Indonesia	144	**	94	**	121	**	**	**	**	**
Japan	1,497	1,538	1,718	1,601	1,515	1,197	595	855	812	800
Malaysia	115	121	125	**	667	**	**	**	**	**
Pakistan	**	**	**	**	**	**	**	57	116	**
<b>China (PRC)</b>	1,295	1,327	1,374	1,201	1,182	1,254	1,108	1,140	1,132	1,139
Philippines	288	271	312	308	394	371	513	599	580	708
Taiwan	662	693	687	647	576	513	513	456	435	492
Republic of Korea	662	633	687	616	667	599	459	542	580	523
Singapore	374	422	344	308	242	200	189	228	203	215
Thailand	489	482	468	431	364	342	324	342	348	339
Vietnam	144	181	219	216	182	**	**	**	**	246
<b>OCEANIA</b>	835	874	874	801	818	599	486	513	551	585
Australia	605	603	593	585	636	485	**	**	**	431
<b>New Zealand</b>	317	301	281	277	333	171	**	**	**	**

(1) Estimates of U.S. Outbound for 2006-2014 are provided only for world regions or countries having a sample size of 400 or more. Past year estimates (2000 - 2005) are reported based upon at least 100 respondents. For more information please contact the National Travel and Tourism Office (NTTO).

(2) Total outbound is the sum of Canada, Mexico and Overseas.

(3) Overseas includes all countries except Canada and Mexico.

(\*\*) Estimate not shown due to sample size fewer than 400, a NTTO statistical policy for the 2006-2014 data release.

(na) Estimates are not available because fewer than 100 travelers were surveyed in 2000 - 2005.

Note: This table shows only one of the 32 travel characteristics data reported on U.S. resident outbound travelers. Additional information may be obtained for a fee. To learn more, please visit the OTTI website: <http://travel.trade.gov/research/programs/ifs/index.html>

Source: U.S. Department of Commerce, ITA, National Travel and Tourism Office (NTTO), July 2015

# United States Resident Travel Abroad: 2014

**2014 Annual U.S. Citizen Departures**  
**Table IIIId - Passenger Travel Between U.S. Ports and Overseas Countries**  
**Top U.S. Airports of Departure for U.S. Citizens**

2014 Rank	U.S. Airport	2014 to Overseas <sup>1</sup>	2014 Market Share	2014 Cumulative Share
1	New York (JFK/LGA/WPN)	5,329,959	17.3%	17.3%
2	Miami (MIA)	2,941,655	9.6%	26.9%
3	Atlanta (ATL)	2,508,300	8.1%	35.0%
4	Newark (EWR)	2,466,556	8.0%	43.0%
5	Los Angeles (LAX)	2,388,072	7.8%	50.8%
6	Chicago (ORD/MDW)	2,053,575	6.7%	57.5%
7	Washington (IAD & DCA)	1,714,336	5.6%	63.0%
8	San Francisco (SFO)	1,606,970	5.2%	68.3%
9	Houston (IAH)	1,460,770	4.7%	73.0%
11	Boston (BOS)	1,061,195	3.4%	76.4%
10	Philadelphia (PHL)	1,020,430	3.3%	79.8%
13	Dallas-Ft Worth (DFW)	919,823	3.0%	82.8%
12	Charlotte (CLT)	907,912	2.9%	85.7%
15	Ft. Lauderdale (FLL)	787,327	2.6%	88.3%
14	Detroit (DTW/DTT)	665,345	2.2%	90.4%
16	Seattle (SEA)	545,711	1.8%	92.2%
17	Minneapolis-St Paul (MSP)	342,830	1.1%	93.3%
18	San Juan, PR (SJU)	319,337	1.0%	94.3%
19	Orlando (MCO/SFB)	272,222	0.9%	95.2%
20	Honolulu (HNL)	237,752	0.8%	96.0%
22	Baltimore (BWI)	215,202	0.7%	96.7%
21	Agana (GUM)	175,481	0.6%	97.3%
23	Denver (DEN)	169,650	0.6%	97.8%
24	Portland (PDX)	69,765	0.2%	98.1%
25	Phoenix (PHX)	63,280	0.2%	98.3%
26	Tampa-St. Petersburg (TPA)	55,803	0.2%	98.4%
27	Cincinnati (CVG)	50,832	0.2%	98.6%
28	San Diego (SAN)	48,986	0.2%	98.8%
29	Las Vegas (LAS)	45,168	0.1%	98.9%
30	Salt Lake City (SLC)	40,812	0.1%	99.0%
	<b>Sub Total</b>	<b>30,485,056</b>		
	<b>TOTAL U.S. Outbound</b>	<b>30,780,148</b>		

\* Figures exclude U.S. citizens' departures to Canada and Mexico

Only the top 30 cities (ports) based upon total departures listed in the: U.S. International Air Travel Statistics Report (APIS/I-92)

Source: U.S. Department of Commerce, ITA, National Travel and Tourism Office, July 2015



## Survey of International Air Travelers: Table Number and Description

TABLE 1 - Q3a. Where do you live (State/City of Residence)?** (%)
TABLE 2 - Q6a. How did you obtain the information used for planning this trip?*** (%)
TABLE 3 - Q7a. How many days prior to departure did you make the decision to travel? (%)
TABLE 4 - Q7b. How many days prior to departure did you make air travel reservations? (%)
TABLE 5 - Q9. How were airline reservations made for this trip?*** (%)
TABLE 6 - Q10a. How far in advance was payment made for your international air tickets? (%)
TABLE 7 - Q8a. Did you visit a health care provider to receive vaccinations or medication specifically for this trip? (%)
TABLE 8 - Q8b. How many days in advance of this trip did you visit a health care provider? (%)
TABLE 9 - Q18a./b. Is this trip part of a prepaid, inclusive tour package?*** (%)
TABLE 10 - Q12a./b. Before you left home, did you make reservations for lodging, if so, how?*** (%)
TABLE 11 - Q11. Was travel insurance purchased for this trip? (%)
TABLE 12 - Q14. With whom are you traveling now?*** (%)
TABLE 13 - Q15. Including yourself, how many adults and/or children are in your travel party? (%)
TABLE 14 - Q13a. What is the main purpose of your trip? (%)
TABLE 15 - Q13a./b. All purpose(s) of trip.*** (%)
TABLE 16 - Q17. Type of accommodation outside the U.S. and number of nights stayed.** (%)
TABLE 17 - Q16b. How many nights outside of the U.S.A. will you spend on this trip? (%)
TABLE 18 - Q16c. How many total nights away from home will you spend on this trip? (%)
TABLE 19 - Q30a. Is this your first trip by air from the United States? (%)
TABLE 20 - Q30b. How many round trips by air have you made from the U.S. in the past 12 months? (%)
TABLE 21 - Q3b./Q17. Number of countries visited.** (%)
TABLE 22 - Q3b./Q17. Number of destinations visited.** (%)
TABLE 23 - Q21. What types of transportation will be used on this trip?*** (%)
TABLE 24 - Q5a. What city or airport will you pass through U.S. Customs and Passport Control (Port of Entry)** (%)
TABLE 25 - Q3b. What will be your main destination on this trip? (%)
TABLE 26 - Q3b./Q17. What international destinations will you visit (includes main destination)?** (%)
TABLE 27 - Q22. Will anyone engage in any of the following leisure activities?*** (%)
TABLE 28 - Q18d./Q19. How much total money will be spent outside the U.S.? (\$)
TABLE 29 - Q20. Expenses Payment Methods.** (%)
TABLE 30 - Q20. Travelers Use of Payment Methods.*** (%)
TABLE 31 - Q20. Share of Total Trip Expenditures by Payment Methods.**** (%)
TABLE 32 - Q25. What were your three main reasons for flying on this airline?*** (%)
TABLE 33 - Q25. What was the most important reason for flying on this airline? (%)
TABLE 34 - Q26a. Where will you sit in the aircraft today? (%)
TABLE 35 - Q26b. What type of airline ticket do you have?*** (%)
TABLE 36 - Q31bc. What is your age and what is your gender? (%)
TABLE 37 - Q31a. What is your occupation? (%)
TABLE 38 - Q32. What is your total combined annual household income? (%)
TABLE 39 - Q33a. What is your ethnicity? (%)
TABLE 40 - Q33b. What is your race?*** (%)

# Interested in obtaining data for your organization?

One of the unique features of the Survey program is its 'data-mining' potential. The Survey research data, collected from the questionnaire, is maintained in a computer database. Therefore, customized reports, special tables and data files are available.

To learn more, go to: <http://travel.trade.gov/research/programs/ifs/index.html>

## For NTTO programs of interest visit:

<http://travel.trade.gov/research/index.html>

- Summary of International Travel to the United States (I-94)
- U.S. International Air Traveler Statistics (APIS, formerly I-92)
- Survey of International Air Travelers (SIAT)
- Canadian Statistics
- Forecast of International Arrivals to the United States
- U.S. Travel and Tourism Exports, Imports and the Balance of Trade
- U.S. Travel and Tourism Satellite Accounts

### **U.S. Department of Commerce**

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