

**Data Table B**  
**Canadian Visitors to the U.S. by Visitor Spending**  
**One or More Nights - 2014**

Census Region / State	VISITORS	VISITOR SPENDING (1+ NIGHTS)					
	Total Canada (000s)	1+ Nights (\$US 000s)	Percent Change 14/13	Spending Per Visitor 1+ Nights (\$US)	Percent Change 14/13	Average Daily Per Person 1+ Nights (\$US)	Percent Change 14/13
<b>TOTAL U.S. (NET) (1)</b>	<b>23,009</b>	<b>19,212,469</b>	<b>-5.2%</b>	<b>\$ 835</b>	<b>-3.6%</b>	<b>\$ 82</b>	<b>-3.4%</b>
<b>TOTAL U.S. (SUM) (2)</b>	<b>31,686</b>	<b>19,377,250</b>	<b>-6.8%</b>	<b>\$ 612</b>	<b>-5.9%</b>	<b>\$ 82</b>	<b>-6.4%</b>
<b>NEW ENGLAND</b>	<b>3,060</b>	<b>1,095,665</b>	<b>-4%</b>	<b>\$ 358</b>	<b>-5%</b>	<b>\$ 99</b>	<b>-11%</b>
CONNECTICUT (3)							
MAINE	995	393,565	5%	\$ 396	7%	\$ 102	-6%
MASSACHUSETTS	730	367,668	-3%	\$ 503	-2%	\$ 103	-12%
NEW HAMPSHIRE (3)							
RHODE ISLAND (3)							
VERMONT	725	154,971	-15%	\$ 214	-21%	\$ 85	-18%
<b>MID ATLANTIC</b>	<b>5,155</b>	<b>1,949,984</b>	<b>-10%</b>	<b>\$ 378</b>	<b>-5%</b>	<b>\$ 112</b>	<b>-9%</b>
NEW JERSEY (3)							
NEW YORK	3,980	1,592,492	-9%	\$ 400	-4%	\$ 121	-9%
PENNSYLVANIA	900	241,885	-15%	\$ 269	-9%	\$ 75	-15%
<b>SOUTH ATLANTIC</b>	<b>6,778</b>	<b>6,217,616</b>	<b>-8%</b>	<b>\$ 917</b>	<b>-8%</b>	<b>\$ 58</b>	<b>-5%</b>
DELAWARE (3)							
DISTRICT OF COLUMBIA (3)							
FLORIDA	4,016	5,095,067	-10%	\$ 1,269	-6%	\$ 56	-9%
GEORGIA (3)							
MARYLAND (3)							
NORTH CAROLINA (3)							
SOUTH CAROLINA	593	332,352	-12%	\$ 561	-17%	\$ 64	-14%
VIRGINIA	605	214,381	60%	\$ 355	35%	\$ 63	99%
WEST VIRGINIA (3)							
<b>EAST NORTH CENTRAL</b>	<b>2,914</b>	<b>969,560</b>	<b>-5%</b>	<b>\$ 333</b>	<b>-5%</b>	<b>\$ 95</b>	<b>-8%</b>
ILLINOIS	553	305,647	8%	\$ 553	-2%	\$ 151	7%
INDIANA (3)							
MICHIGAN	1,542	445,821	-7%	\$ 289	-7%	\$ 85	-16%
OHIO (3)							
WISCONSIN (3)							
<b>WEST NORTH CENTRAL</b>	<b>1,742</b>	<b>578,273</b>	<b>-15%</b>	<b>\$ 332</b>	<b>-12%</b>	<b>\$ 113</b>	<b>-8%</b>
IOWA (3)							
KANSAS (3)							
MINNESOTA	633	218,589	-10%	\$ 345	-15%	\$ 116	-13%
MISSOURI (3)							
NEBRASKA (3)							
NORTH DAKOTA	702	243,466	-23%	\$ 347	-14%	\$ 148	-8%
SOUTH DAKOTA (3)							
<b>EAST SOUTH CENTRAL</b>	<b>635</b>	<b>169,725</b>	<b>-5%</b>	<b>\$ 267</b>	<b>-6%</b>	<b>\$ 69</b>	<b>-16%</b>
ALABAMA (3)							
KENTUCKY (3)							
MISSISSIPPI (3)							
TENNESSEE (3)							
<b>WEST SOUTH CENTRAL</b>	<b>775</b>	<b>657,368</b>	<b>7%</b>	<b>\$ 848</b>	<b>-1%</b>	<b>\$ 91</b>	<b>0%</b>
ARKANSAS (3)							
LOUISIANA (3)							
OKLAHOMA (3)							
TEXAS	503	454,222	6%	\$ 903	-2%	\$ 77	1%
<b>MOUNTAIN</b>	<b>4,195</b>	<b>2,997,082</b>	<b>-11%</b>	<b>\$ 714</b>	<b>-9%</b>	<b>\$ 98</b>	<b>-8%</b>
ARIZONA	909	1,008,444	-10%	\$ 1,109	-15%	\$ 62	-4%
COLORADO (3)							
IDAHO (3)							
MONTANA	697	259,091	-12%	\$ 372	-2%	\$ 100	-11%
NEVADA	1,556	1,351,295	-13%	\$ 869	-7%	\$ 176	-10%
NEW MEXICO (3)							
UTAH (3)							
WYOMING (3)							
<b>PACIFIC</b>	<b>6,430</b>	<b>4,741,978</b>	<b>-3%</b>	<b>\$ 737</b>	<b>-4%</b>	<b>\$ 104</b>	<b>-7%</b>
CALIFORNIA	1,666	1,729,836	-1%	\$ 1,038	-5%	\$ 96	-7%
OREGON (3)							
WASHINGTON	3,207	1,019,327	-5%	\$ 318	-5%	\$ 92	-9%
ALASKA (3)							
HAWAII	855	1,573,197	0%	\$ 1,839	-8%	\$ 119	-8%

Source: Statistics Canada, *International Travel Survey* (2014 data purchase).

- (1) Total U.S. (NET) reflects non-duplicated parties. These totals are not revised when Statistics Canada revises total visitor estimates.
- (2) Total U.S. (SUM) and regional totals sum the visits across U.S. regions and states. Thus, the sum totals include possible double-counting of travelers who visit more than one state. State details may not sum to totals due to rounding.
- (3) Based on industry recommendation, NTTO policy is to suppress state data for which sample size is fewer than 400.
- Note: Totals for Canada may differ across tables due to differences in response rates for questions.