

U.S. Department of Commerce  
International Trade Administration

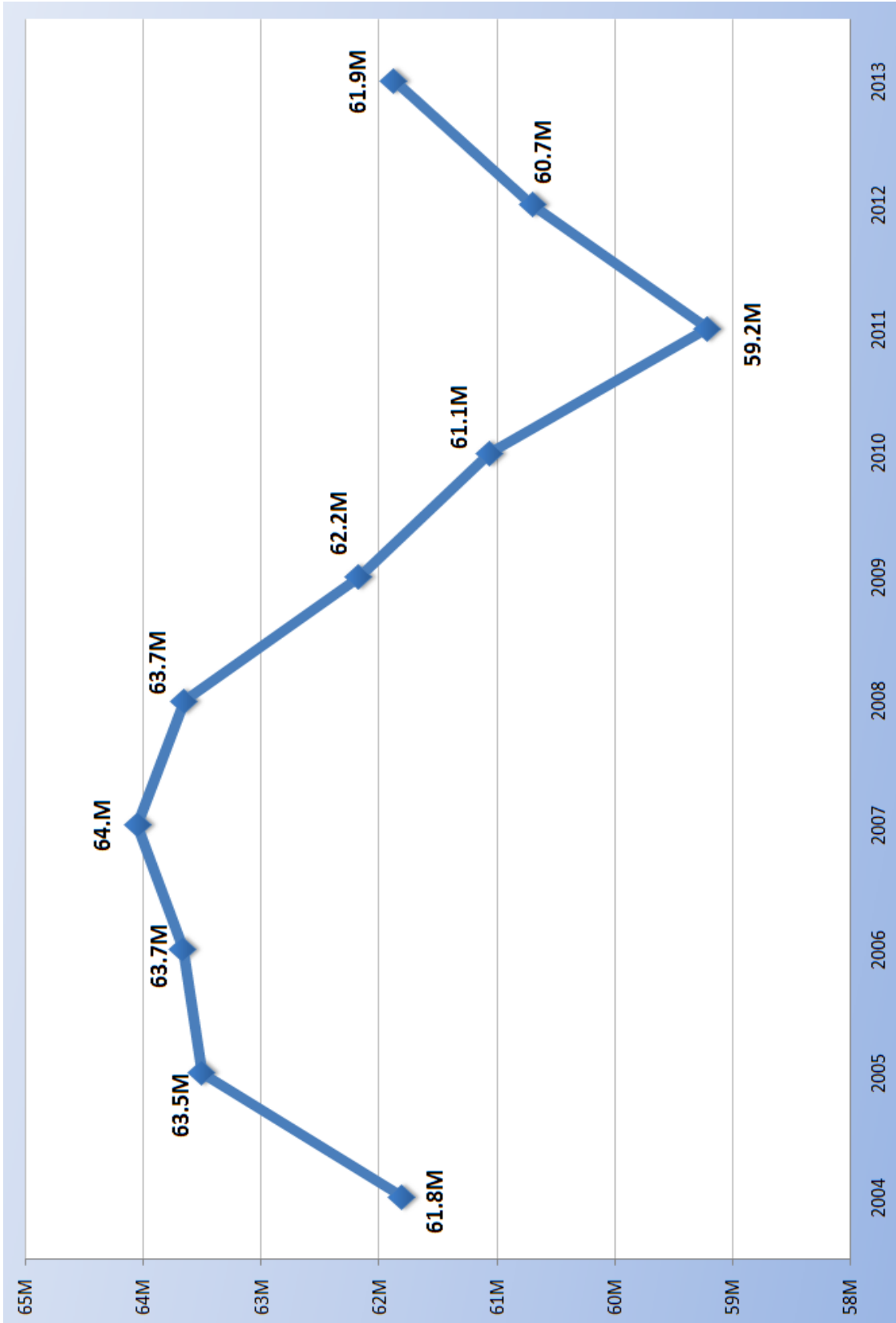


# National Travel and Tourism Office

## **2013** United States Resident Travel Abroad



## U.S. Resident Travel Abroad (Outbound): 2004 - 2013



Sources: U.S. Department of Commerce, International Trade Administration, Industry & Analysis, National Travel and Tourism Office; Statistics Canada (Canada); and Banco de Mexico/Secretaria de Turismo (Mexico).

Released: July 2014.

# United States Resident Travel Abroad: 2013

## International Visitors (Inbound) and U.S. Residents (Outbound) International Travelers to/from the United States 2004-2013<sup>r</sup>

International Visitors (Inbound)	2004	2005	2006	2007	2008 <sup>r</sup>	2009 <sup>r</sup>	2010 <sup>r</sup>	2011 <sup>r</sup>	2012 <sup>r</sup>	2013 <sup>r</sup>
Total Inbound (000s) <sup>(1)</sup>	46,085	49,206	50,977	56,135	58,007	55,103	60,010	62,821	66,657	69,972
% Change	12%	7%	4%	10%	3%	-5%	9%	5%	6%	5%
Overseas <sup>(1)(2)</sup>	20,322	21,679	21,668	23,892	25,341	23,756	26,363	27,883	29,761	32,038
% Change	13%	7%	0%	10%	6%	-6%	11%	6%	7%	8%
Canada <sup>(1)</sup>	13,856	14,862	15,992	17,760	18,910	17,973	20,176	21,337	22,697	23,387
% Change	9%	7%	8%	11%	6%	-5%	12%	6%	6%	3%
Mexico	11,907	12,665	13,317	14,483	13,755	13,373	13,472	13,601	14,199	14,547
% Change	13%	6%	5%	9%	-5%	-3%	1%	1%	4%	2%
<b>U.S. Residents (Outbound)</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008<sup>r</sup></b>	<b>2009<sup>r</sup></b>	<b>2010<sup>r</sup></b>	<b>2011<sup>r</sup></b>	<b>2012<sup>r</sup></b>	<b>2013<sup>r</sup></b>
Total Outbound (000s)	61,809	63,502	63,663	64,049	63,653	62,171	61,060	59,210	60,697	61,874
% Change	10%	3%	0%	1%	-1%	-2%	-2%	-3%	3%	2%
Overseas <sup>(3)</sup>	27,351	28,787	30,148	31,228	30,789	30,300	28,507	27,023	28,502	29,015
% Change	12%	5%	5%	4%	-1%	-2%	-6%	-5%	5%	2%
Canada	15,088	14,390	13,856	13,375	12,504	11,709	11,871	11,597	11,887	12,008
% Change	6%	-5%	-4%	-3%	-7%	-6%	1%	-2%	3%	1%
Mexico <sup>(1)</sup>	19,370	20,325	19,659	19,446	20,360	20,162	20,682	20,590	20,308	20,851
% Change	10%	5%	-3%	-1%	5%	-1%	3%	0%	-1%	3%

Source: U.S. Department of Commerce, ITA, National Travel and Tourism Office as well as Statistics Canada and Banco de Mexico/Secretaria de Turismo (Mexico).

(1) Record level of visits in 2013.

(2) "Overseas" excludes Canada and Mexico.

(3) U.S. Department of Homeland Security structural changes in place July 2010 affects 2009 - 2010 - 2011 comparisons.  
r = Totals revised due to annual revision by Statistics Canada and Banco de Mexico/Secretaria de Turismo (Mexico).

Released: July 2014

# United States Resident Travel Abroad: 2013

## Top Destinations of U.S. Residents Traveling Abroad (Outbound)<sup>1</sup> 2012 vs 2013

2013 Rank	Country <sup>2</sup>	2012 (000)	2013 (000)	% Change (2013/2012)
1	Mexico	20,308	20,851	3%
	Mexico (Air)	5,772	6,219	8%
2	Canada	11,887	12,008	1%
	Canada (Air)	3,596	3,770	5%
3	United Kingdom	2,537	2,640	4%
4	France	2,024	2,002	-1%
5	Italy	1,938	1,799	-7%
5	Jamaica	1,511	1,799	19%
7	Germany	1,710	1,741	2%
8	People's Rep. of China (PRC)	1,140	1,132	-1%
9	Spain	1,140	1,045	-8%
9	India	941	1,045	11%
11	Japan	855	812	-5%
12	Ireland	684	725	6%
13	Netherlands	656	638	-3%
13	Israel	627	638	2%
15	Korea, South	542	580	7%
15	Philippines	599	580	-3%
17	Hong Kong	627	551	-12%
18	Switzerland	570	493	-13%
19	Peru	371	464	25%
20	Austria	456	435	-5%
20	Rep. of China (Taiwan)	456	435	-5%
22	Brazil	399	406	2%
23	Greece	399	377	-5%
24	Turkey	399	348	-13%

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# United States Resident Travel Abroad: 2013

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## Top Destinations of U.S. Residents Traveling Abroad (Outbound)<sup>1</sup> 2012 vs 2013

2013 Rank	Country <sup>2</sup>	2012 (000)	2013 (000)	% Change (2013/2012)
24	Thailand	342	348	2%
26	United Arab Emirates	285	290	2%
27	South Africa, Rep. of	228	232	2%
28	Poland	171	203	19%
28	Singapore	228	203	-11%
30	Pakistan	57	116	104%
<b>Subtotal to Overseas<sup>3</sup></b>		<b>28,502</b>	<b>29,015</b>	<b>2%</b>
<b>Total U.S. Resident Travelers</b>		<b>60,697</b>	<b>61,874</b>	<b>2%</b>

(1) Ranked by 2013 visitation volume.

(2) Visitation estimates are provided only for countries that have at least 400 respondents.

(3) The I-92/APIS control total for overseas includes all countries except Canada and Mexico.

r = Totals revised due to annual revision by Statistics Canada and Banco de Mexico/Secretaria de Turismo (Mexico) for 2007-2013

Estimate not shown due to sample size fewer than 400, based upon the OTTI statistical policy.

Because of the policy, countries like the Bahamas, Costa Rica, Aruba, Australia, Cayman Islands, Dominican Republic and others had larger visitation estimates than the some of the countries shown here, but because we did not survey at least 400 respondents in 2013, an estimate is not provided.

Note: This table shows only one of the 40 travel characteristics data reported on U.S. resident outbound travelers. Additional information may be obtained for a fee.

To discover more, please visit our website: <<http://travel.trade.gov/research/programs/ifs/index.html>>.

Source: U.S. Department of Commerce, ITA, National Travel & Tourism Office, July 2014

# United States Resident Travel Abroad: 2013

U.S. Resident Travel Abroad  
2004-2013 Historical Outbound Visitation (one or more nights)<sup>1</sup>

Region/Country	2004	2005	2006	2007	2008 <sup>r</sup>	2009 <sup>r</sup>	2010 <sup>r</sup>	2011 <sup>r</sup>	2012 <sup>r</sup>	2013 <sup>r</sup>
<b>TOTAL OUTBOUND (2)</b>	<b>61,809</b>	<b>63,502</b>	<b>63,663</b>	<b>64,049</b>	<b>63,653</b>	<b>62,171</b>	<b>61,060</b>	<b>59,210</b>	<b>60,697</b>	<b>61,874</b>
Mexico	19,370	20,325	19,659	19,446	20,360	20,162	20,682	20,590	20,308	20,851
Mexico (Air)	5,224	5,673	5,748	5,800	5,889	5,264	5,383	5,537	5,772	6,219
Canada	15,088	14,390	13,856	13,375	12,504	11,709	11,871	11,597	11,887	12,008
Canada (Air)	3,932	3,915	3,881	3,781	3,590	3,280	3,465	3,453	3,596	3,770
<b>OVERSEAS (3)</b>	<b>27,351</b>	<b>28,787</b>	<b>30,148</b>	<b>31,228</b>	<b>30,789</b>	<b>30,300</b>	<b>28,507</b>	<b>27,023</b>	<b>28,502</b>	<b>29,015</b>
<b>EUROPE</b>	<b>11,679</b>	<b>11,976</b>	<b>12,029</b>	<b>12,304</b>	<b>11,238</b>	<b>10,635</b>	<b>9,806</b>	<b>9,674</b>	<b>10,204</b>	<b>10,039</b>
<b>W. EUROPE</b>	<b>11,022</b>	<b>11,227</b>	<b>11,336</b>	<b>11,523</b>	<b>10,468</b>	<b>9,848</b>	<b>9,179</b>	<b>9,053</b>		
<b>E. EUROPE</b>	<b>1,149</b>	<b>1,209</b>	<b>1,266</b>	<b>1,343</b>	<b>1,201</b>	<b>1,303</b>	<b>1,112</b>	<b>1,054</b>		
Austria	410	461	**	406	431	394	428	378	456	435
Czech Republic	356	317	**	375	339	333	**	**	**	**
France	2,407	2,217	2,231	2,217	2,124	1,909	1,739	1,756	2,024	2,002
Germany	1,750	1,670	1,688	1,936	1,601	1,545	1,739	1,594	1,710	1,741
Greece	438	489	482	562	493	606	371	351	399	377
Ireland	738	691	844	749	677	576	627	540	684	725
Italy	1,915	2,044	2,201	2,373	1,940	1,848	1,739	1,702	1,938	1,799
Netherlands	930	864	904	937	893	727	684	649	656	638
Poland	246	259	**	**	246	242	171	216	171	203
Russia	301	345	**	312	308	273	257	216	285	**
Spain	903	979	995	1,093	1,139	1,151	969	1,081	1,140	1,045
Switzerland	520	518	633	656	647	485	513	567	570	493
U.K.	3,692	3,829	3,286	3,123	2,894	2,727	2,366	2,405	2,537	2,640
Ukraine	**	**	**	**	**	**	**	135	**	**
<b>CARIBBEAN</b>	<b>4,868</b>	<b>5,182</b>	<b>6,150</b>	<b>5,184</b>	<b>5,973</b>	<b>5,696</b>	<b>6,186</b>	<b>6,134</b>	<b>6,698</b>	<b>7,196</b>
Aruba	438	345	422	**	**	424	542	649	**	**
Cayman Is.	164	na	**	**	**	303	**	324	**	**
Dominican Rep	957	1,439	**	**	**	1,454	1,796	**	2,252	**
Jamaica	1,258	1,353	1,688	1,530	1,447	1,424	1,482	1,486	1,511	1,799
<b>S. AMERICA</b>	<b>2,352</b>	<b>2,361</b>	<b>2,442</b>	<b>2,811</b>	<b>3,017</b>	<b>2,818</b>	<b>2,395</b>	<b>1,973</b>	<b>1,995</b>	<b>2,118</b>
Argentina	na	na	**	**	**	**	371	297	257	**
Brazil	602	605	**	687	**	667	513	378	399	406
Colombia	438	432	**	562	677	545	513	432	513	**
Peru	na	na	**	**	**	**	428	351	371	464

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# United States Resident Travel Abroad: 2013

## U.S. Resident Travel Abroad 2004 - 2013 Historical Outbound Visitation (one or more nights)<sup>1</sup>

Region/Country	2004	2005	2006	2007	2008 <sup>r</sup>	2009 <sup>r</sup>	2010 <sup>r</sup>	2011 <sup>r</sup>	2012 <sup>r</sup>	2013 <sup>r</sup>
<b>C. AMERICA</b>	1,778	1,756	1,538	2,248	2,001	2,060	1,910	1,946	2,081	2,002
Costa Rica	**	**	**	**	**	**	**	757	**	**
<b>AFRICA</b>	629	576	663	874	801	1,061	969	892	884	899
Morocco	82	58	**	**	62	121	**	135	**	**
S. Africa	246	144	**	219	**	273	285	216	228	232
<b>MIDDLE EAST</b>	1,039	1,094	1,115	1,312	1,724	1,909	1,824	1,756	1,739	1,712
Egypt	164	173	**	156	277	273	257	**	**	**
Israel	137	144	**	500	616	667	684	649	627	638
Jordan	na	na	**	**	**	**	143	**	**	**
Turkey	274	288	**	250	369	394	314	378	399	348
United Arab Emirates	**	**	**	**	**	**	**	297	285	290
<b>ASIA</b>	5,087	6,074	6,271	6,714	6,404	6,333	5,616	5,107	5,415	5,455
Hong Kong	738	921	904	968	924	788	713	676	627	551
India	629	835	904	999	1,016	1,061	770	946	941	1,045
Indonesia	82	144	**	94	**	121	**	**	**	**
Japan	1,067	1,497	1,538	1,718	1,601	1,515	1,197	595	855	812
Malaysia	109	115	121	125	**	667	**	**	**	**
Pakistan	**	**	**	**	**	**	**	**	57	116
People's Rep. of China	1,067	1,295	1,327	1,374	1,201	1,182	1,254	1,108	1,140	1,132
Philippines	438	288	271	312	308	394	371	513	599	580
Rep. of China (Taiwan)	629	662	693	687	647	576	513	513	456	435
Republic of Korea	574	662	633	687	616	667	599	459	542	580
Singapore	274	374	422	344	308	242	200	189	228	203
Thailand	410	489	482	468	431	364	342	324	342	348
Vietnam	109	144	181	219	216	182	**	**	**	**
<b>OCEANIA</b>	821	835	874	874	801	818	599	486	513	551
Australia	602	605	603	593	585	636	485	**	**	**
New Zealand	328	317	301	281	277	333	171	**	**	**

(1) Estimates of U.S. Outbound for 2006-2013 are provided only for world regions or countries having a sample size of 400 or more. Past year estimates (2000-2005) are reported based upon at least 100 respondents. For more information please contact the National Travel and Tourism Office (NTTO).

(2) Total outbound is the sum of Canada, Mexico and Overseas.

(3) Overseas includes all countries except Canada and Mexico.

\*\* Estimate not shown due to sample size fewer than 400, a NTTO statistical policy for the 2006-2013 data release.  
na - estimates are not available because fewer than 100 travelers were surveyed in 2000 -2005.

Source: U.S. Department of Commerce, ITA, National Travel and Tourism Office (NTTO), July 2014

# United States Resident Travel Abroad: 2013

**2013 Annual U.S. Citizen Departures**  
**Table III d - Passenger Travel Between U.S. Ports and Overseas Countries**  
**Top U.S. Airports of Departure for U.S. Citizens**

2013 Rank	U.S. Airport	2013 to Overseas <sup>1</sup>	2013 Market Share	2013 Cumulative Share
1	New York (JFK)	5,048,243	17.4%	17.4%
2	Miami (MIA)	2,884,333	9.9%	27.3%
3	Atlanta (ATL)	2,407,365	8.3%	35.6%
4	Newark (EWR)	2,326,447	8.0%	43.7%
5	Los Angeles (LAX)	2,195,092	7.6%	51.2%
6	Chicago (ORD)	1,914,373	6.6%	57.8%
7	Washington (IAD)	1,628,978	5.6%	63.4%
8	San Francisco (SFO)	1,519,830	5.2%	68.7%
9	Houston (IAH)	1,325,658	4.6%	73.2%
10	Philadelphia (PHL)	962,607	3.3%	76.6%
11	Boston (BOS)	931,983	3.2%	79.8%
12	Charlotte (CLT)	849,932	2.9%	82.7%
13	Dallas-Ft Worth (DFW)	834,429	2.9%	85.6%
14	Detroit (DTW)	644,715	2.2%	87.8%
15	Fort Lauderdale (FLL)	610,129	2.1%	89.9%
16	Seattle (SEA)	524,076	1.8%	91.7%
17	Mpls-St. Paul (MSP)	328,554	1.1%	92.8%
18	San Juan (SJU)	303,617	1.0%	93.9%
19	Orlando (MCO)	248,928	0.9%	94.7%
20	Honolulu (HNL)	220,478	0.8%	95.5%
21	Agana (GUM)	219,169	0.8%	96.3%
22	Baltimore (BWI)	218,345	0.8%	97.0%
23	Denver (DEN)	144,876	0.5%	97.5%
24	Portland (PDX)	71,222	0.2%	97.8%
25	New York (LGA)	50,901	0.2%	97.9%
26	Phoenix (PHX)	50,757	0.2%	98.1%
27	Cincinnati (CVG)	43,808	0.2%	98.3%
28	San Diego (SAN)	42,852	0.1%	98.4%
29	Las Vegas (LAS)	39,772	0.1%	98.5%
30	Raleigh-Durham (RDU)	38,674	0.1%	98.7%
	<b>Sub Total</b>	<b>28,630,143</b>		
	<b>TOTAL U.S. Outbound</b>	<b>29,015,463</b>		

\* Figures exclude U.S. citizens' departures to Canada or Mexico.

Source: U.S. DOC 'U.S. International Air Travel Statistics Report' (DHS APIS Data)

U.S. Department of Commerce, ITA, Industry & Analysis, National Travel and Tourism Office, July 2014.



## Survey of International Air Travelers: Table Number and Description

TABLE 1 - Q3a. Where do you live (State/City of Residence)?** (%)
TABLE 2 - Q6a. How did you obtain the information used for planning this trip?*** (%)
TABLE 3 - Q7a. How many days prior to departure did you make the decision to travel? (%)
TABLE 4 - Q7b. How many days prior to departure did you make air travel reservations? (%)
TABLE 5 - Q9. How were airline reservations made for this trip?*** (%)
TABLE 6 - Q10a. How far in advance was payment made for your international air tickets? (%)
TABLE 7 - Q8a. Did you visit a health care provider to receive vaccinations or medication specifically for this trip? (%)
TABLE 8 - Q8b. How many days in advance of this trip did you visit a health care provider? (%)
TABLE 9 - Q18a./b. Is this trip part of a prepaid, inclusive tour package?*** (%)
TABLE 10 - Q12a./b. Before you left home, did you make reservations for lodging, if so, how?*** (%)
TABLE 11 - Q11. Was travel insurance purchased for this trip? (%)
TABLE 12 - Q14. With whom are you traveling now?*** (%)
TABLE 13 - Q15. Including yourself, how many adults and/or children are in your travel party? (%)
TABLE 14 - Q13a. What is the main purpose of your trip? (%)
TABLE 15 - Q13a./b. All purpose(s) of trip.*** (%)
TABLE 16 - Q17. Type of accommodation outside the U.S. and number of nights stayed.** (%)
TABLE 17 - Q16b. How many nights outside of the U.S.A. will you spend on this trip? (%)
TABLE 18 - Q16c. How many total nights away from home will you spend on this trip? (%)
TABLE 19 - Q30a. Is this your first trip by air from the United States? (%)
TABLE 20 - Q30b. How many round trips by air have you made from the U.S. in the past 12 months? (%)
TABLE 21 - Q3b./Q17. Number of countries visited.** (%)
TABLE 22 - Q3b./Q17. Number of destinations visited.** (%)
TABLE 23 - Q21. What types of transportation will be used on this trip?*** (%)
TABLE 24 - Q5a. What city or airport will you pass through U.S. Customs and Passport Control (Port of Entry)** (%)
TABLE 25 - Q3b. What will be your main destination on this trip? (%)
TABLE 26 - Q3b./Q17. What international destinations will you visit (includes main destination)?*** (%)
TABLE 27 - Q22. Will anyone engage in any of the following leisure activities?*** (%)
TABLE 28 - Q18d./Q19. How much total money will be spent outside the U.S.? (\$)
TABLE 29 - Q20. Expenses Payment Methods.** (%)
TABLE 30 - Q20. Travelers Use of Payment Methods.*** (%)
TABLE 31 - Q20. Share of Total Trip Expenditures by Payment Methods.**** (%)
TABLE 32 - Q25. What were your three main reasons for flying on this airline?*** (%)
TABLE 33 - Q25. What was the most important reason for flying on this airline? (%)
TABLE 34 - Q26a. Where will you sit in the aircraft today? (%)
TABLE 35 - Q26b. What type of airline ticket do you have?*** (%)
TABLE 36 - Q31bc. What is your age and what is your gender? (%)
TABLE 37 - Q31a. What is your occupation? (%)
TABLE 38 - Q32. What is your total combined annual household income? (%)
TABLE 39 - Q33a. What is your ethnicity? (%)
TABLE 40 - Q33b. What is your race?*** (%)

# Interested in obtaining data for your organization?

One of the unique features of the Survey program is its 'data-mining' potential. The Survey research data, collected from the questionnaire, is maintained in a computer database. Therefore, customized reports, special tables and data files are available.

To learn more, go to: <http://travel.trade.gov/research/programs/ifs/index.html>

## For NTTO programs of interest visit:

<http://travel.trade.gov/research/index.html>

- Summary of International Travel to the United States (I-94)
- U.S. International Air Traveler Statistics (APIS, formerly I-92)
- Survey of International Air Travelers (SIAT)
- Canadian Statistics
- Forecast of International Arrivals to the United States
- U.S. Travel and Tourism Exports, Imports and the Balance of Trade
- U.S. Travel and Tourism Satellite Accounts

### **U.S. Department of Commerce**

International Trade Administration  
Industry & Analysis  
National Travel and Tourism Office  
1401 Constitution Ave, NW  
Washington, D.C. 20230  
Phone: (202) 482-0140  
Fax: (202) 482-2887  
[ntto@trade.gov](mailto:ntto@trade.gov)

# <http://travel.trade.gov>