

**Data Table B**  
**Canadian Visitors to the U.S. by Visitor Spending**  
**One or More Nights - 2013**

Census Region / State	VISITORS	VISITOR SPENDING (1+ NIGHTS)					
	Total Canada (000s)	1+ Nights (\$US 000s)	Percent Change 13/12	Spending Per Visitor 1+ Nights (\$US)	Percent Change 13/12	Average Daily Per Person 1+ Nights (\$US)	Percent Change 13/12
<b>TOTAL U.S. (NET) (1)</b>	<b>23,406</b>	<b>20,269,004</b>	<b>15.4%</b>	<b>\$ 866</b>	<b>12.0%</b>	<b>\$ 85</b>	<b>-5.7%</b>
<b>TOTAL U.S. (SUM) (2)</b>	<b>31,986</b>	<b>20,796,144</b>	<b>19.3%</b>	<b>\$ 650</b>	<b>14.8%</b>	<b>\$ 88</b>	<b>-3.1%</b>
<b>NEW ENGLAND</b>	<b>3,041</b>	<b>1,146,195</b>	<b>12%</b>	<b>\$ 377</b>	<b>6%</b>	<b>\$ 111</b>	<b>2%</b>
CONNECTICUT (3)							
MAINE	1,013	374,326	6%	\$ 370	-2%	\$ 109	-6%
MASSACHUSETTS	735	377,725	14%	\$ 514	7%	\$ 118	-6%
NEW HAMPSHIRE (3)							
RHODE ISLAND (3)							
VERMONT	678	182,498	15%	\$ 269	14%	\$ 104	19%
<b>MID ATLANTIC</b>	<b>5,471</b>	<b>2,167,922</b>	<b>4%</b>	<b>\$ 396</b>	<b>7%</b>	<b>\$ 123</b>	<b>-10%</b>
NEW JERSEY (3)							
NEW YORK	4,191	1,752,479	5%	\$ 418	6%	\$ 133	-9%
PENNSYLVANIA	965	284,196	7%	\$ 294	8%	\$ 89	-19%
<b>SOUTH ATLANTIC</b>	<b>6,753</b>	<b>6,728,355</b>	<b>26%</b>	<b>\$ 996</b>	<b>18%</b>	<b>\$ 61</b>	<b>-4%</b>
DELAWARE (3)							
DISTRICT OF COLUMBIA (3)							
FLORIDA	4,187	5,660,484	30%	\$ 1,352	10%	\$ 62	1%
GEORGIA (3)							
MARYLAND (3)							
NORTH CAROLINA (3)							
SOUTH CAROLINA (3)							
VIRGINIA (3)							
WEST VIRGINIA (3)							
<b>EAST NORTH CENTRAL</b>	<b>2,925</b>	<b>1,023,166</b>	<b>2%</b>	<b>\$ 350</b>	<b>8%</b>	<b>\$ 103</b>	<b>-7%</b>
ILLINOIS (3)							
INDIANA (3)							
MICHIGAN	1,541	478,750	8%	\$ 311	13%	\$ 100	-1%
OHIO (3)							
WISCONSIN (3)							
<b>WEST NORTH CENTRAL</b>	<b>1,791</b>	<b>677,820</b>	<b>-1%</b>	<b>\$ 378</b>	<b>9%</b>	<b>\$ 124</b>	<b>-5%</b>
IOWA (3)							
KANSAS (3)							
MINNESOTA	595	242,090	-5%	\$ 407	11%	\$ 133	-2%
MISSOURI (3)							
NEBRASKA (3)							
NORTH DAKOTA	788	316,984	19%	\$ 402	15%	\$ 161	-4%
SOUTH DAKOTA (3)							
<b>EAST SOUTH CENTRAL</b>	<b>626</b>	<b>178,368</b>	<b>-4%</b>	<b>\$ 285</b>	<b>7%</b>	<b>\$ 83</b>	<b>-9%</b>
ALABAMA (3)							
KENTUCKY (3)							
MISSISSIPPI (3)							
TENNESSEE (3)							
<b>WEST SOUTH CENTRAL</b>	<b>718</b>	<b>615,275</b>	<b>17%</b>	<b>\$ 857</b>	<b>6%</b>	<b>\$ 91</b>	<b>20%</b>
ARKANSAS (3)							
LOUISIANA (3)							
OKLAHOMA (3)							
TEXAS (3)							
<b>MOUNTAIN</b>	<b>4,308</b>	<b>3,364,624</b>	<b>13%</b>	<b>\$ 781</b>	<b>5%</b>	<b>\$ 107</b>	<b>2%</b>
ARIZONA	853	1,116,372	22%	\$ 1,309	4%	\$ 65	7%
COLORADO (3)							
IDAHO (3)							
MONTANA	775	295,172	9%	\$ 381	9%	\$ 113	7%
NEVADA	1,662	1,547,750	7%	\$ 931	3%	\$ 195	2%
NEW MEXICO (3)							
UTAH (3)							
WYOMING (3)							
<b>PACIFIC</b>	<b>6,339</b>	<b>4,864,636</b>	<b>34%</b>	<b>\$ 767</b>	<b>18%</b>	<b>\$ 112</b>	<b>3%</b>
CALIFORNIA	1,594	1,750,273	16%	\$ 1,098	13%	\$ 104	6%
OREGON (3)							
WASHINGTON	3,225	1,078,616	26%	\$ 334	15%	\$ 101	-8%
ALASKA (3)							
HAWAII	788	1,572,671	57%	\$ 1,995	11%	\$ 129	4%

Source: Statistics Canada, *International Travel Survey* (2013 data purchase).

- (1) Total U.S. (NET) reflects non-duplicated parties. These totals are not revised when Statistics Canada revises total visitor estimates.
- (2) Total U.S. (SUM) and regional totals sum the visits across U.S. regions and states. Thus, the sum totals include possible double-counting of travelers who visit more than one state. State details may not sum to totals due to rounding.
- (3) Based on industry recommendation, NTTO policy is to suppress state data for which sample size is fewer than 400.
- Note: Totals for Canada may differ across tables due to differences in response rates for questions.