

Data Table B
Canadian Visitors to the U.S. by Visitor Spending
One or More Nights - 2012

Census Region / State	VISITORS	VISITOR SPENDING (1+ NIGHTS)					
	Total Canada (000s)	1+ Nights (\$US 000s)	Percent Change 12/11	Spending Per Visitor 1+ Nights (\$US)	Percent Change 12/11	Average Daily Per Person 1+ Nights (\$US)	Percent Change 12/11
TOTAL U.S. (NET) (1)	22,710	\$ 17,565,044	6.9%	\$ 773	0.5%	\$ 90	-3.1%
TOTAL U.S. (SUM) (2)	30,782	\$ 17,431,841	6.8%	\$ 566	1.3%	\$ 90	-3.1%
NEW ENGLAND	2,890	\$ 1,027,561	5%	\$ 356	5%	\$ 109	4%
CONNECTICUT (3)							
MAINE	928	\$ 351,668	0%	\$ 379	2%	\$ 116	3%
MASSACHUSETTS	691	\$ 331,841	10%	\$ 480	8%	\$ 125	5%
NEW HAMPSHIRE	415	\$ 123,075	1%	\$ 296	4%	\$ 101	-4%
RHODE ISLAND (3)							
VERMONT	667	\$ 158,073	9%	\$ 237	8%	\$ 88	14%
MID ATLANTIC	5,611	\$ 2,080,108	14%	\$ 371	3%	\$ 136	8%
NEW JERSEY (3)							
NEW YORK	4,263	\$ 1,675,920	21%	\$ 393	5%	\$ 146	8%
PENNSYLVANIA	975	\$ 264,947	2%	\$ 272	-3%	\$ 109	2%
SOUTH ATLANTIC	6,285	\$ 5,319,935	5%	\$ 846	-1%	\$ 64	-9%
DELAWARE (3)							
DISTRICT OF COLUMBIA (3)							
FLORIDA	3,559	\$ 4,366,659	8%	\$ 1,227	1%	\$ 61	-10%
GEORGIA	460	\$ 137,320	-5%	\$ 299	-21%	\$ 75	-16%
MARYLAND (3)							
NORTH CAROLINA	455	\$ 134,804	-8%	\$ 296	-13%	\$ 80	-2%
SOUTH CAROLINA	522	\$ 295,704	-16%	\$ 566	-9%	\$ 79	-7%
VIRGINIA	652	\$ 154,453	4%	\$ 237	1%	\$ 67	-1%
WEST VIRGINIA (3)							
EAST NORTH CENTRAL	3,109	\$ 1,003,193	4%	\$ 323	-1%	\$ 111	5%
ILLINOIS	552	\$ 292,067	13%	\$ 529	3%	\$ 155	15%
INDIANA (3)							
MICHIGAN	1,612	\$ 443,645	1%	\$ 275	-4%	\$ 102	5%
OHIO	578	\$ 154,597	3%	\$ 267	-2%	\$ 97	0%
WISCONSIN (3)							
WEST NORTH CENTRAL	1,966	\$ 683,864	6%	\$ 348	6%	\$ 131	6%
IOWA (3)							
KANSAS (3)							
MINNESOTA	696	\$ 254,517	12%	\$ 365	8%	\$ 135	6%
MISSOURI (3)							
NEBRASKA (3)							
NORTH DAKOTA	761	\$ 266,202	8%	\$ 350	9%	\$ 168	8%
SOUTH DAKOTA (3)							
EAST SOUTH CENTRAL	697	\$ 186,021	-8%	\$ 267	-9%	\$ 91	-3%
ALABAMA (3)							
KENTUCKY (3)							
MISSISSIPPI (3)							
TENNESSEE (3)							
WEST SOUTH CENTRAL	650	\$ 524,333	6%	\$ 807	9%	\$ 76	2%
ARKANSAS (3)							
LOUISIANA (3)							
OKLAHOMA (3)							
TEXAS	416	\$ 366,479	7%	\$ 881	8%	\$ 63	2%
MOUNTAIN	3,978	\$ 2,971,513	5%	\$ 747	4%	\$ 104	-4%
ARIZONA	728	\$ 916,549	12%	\$ 1,259	9%	\$ 61	-6%
COLORADO (3)							
IDAHO (3)							
MONTANA	776	\$ 270,226	-14%	\$ 348	-2%	\$ 106	14%
NEVADA	1,587	\$ 1,440,344	5%	\$ 908	-2%	\$ 190	-4%
NEW MEXICO (3)							
UTAH (3)							
WYOMING (3)							
PACIFIC	5,596	\$ 3,635,312	10%	\$ 650	-1%	\$ 109	0%
CALIFORNIA	1,543	\$ 1,505,861	9%	\$ 976	5%	\$ 98	-6%
OREGON (3)							
WASHINGTON	2,933	\$ 852,680	12%	\$ 291	-1%	\$ 111	9%
ALASKA (3)							
HAWAII	557	\$ 1,000,578	9%	\$ 1,796	3%	\$ 124	1%

Source: Statistics Canada, *International Travel Survey* (2012 data purchase).

- (1) Total U.S. (NET) reflects non-duplicated parties. These totals are not revised when Statistics Canada revises total visitor estimates.
 - (2) Total U.S. (SUM) and regional totals sum the visits across U.S. regions and states. Thus, the sum totals include possible double-counting of travelers who visit more than one state. State details may not sum to totals due to rounding.
 - (3) Based on industry recommendation, NTTO policy is to suppress state data for which sample size is fewer than 400.
- Note: Totals for Canada may differ across tables due to differences in response rates for questions.