

Data Table B
Canadian Visitors to the U.S. by Expenditures
One or More Nights - 2010

2010	VISITORS		VISITOR SPENDING (1+ NIGHTS)				
Census Region / State	Total Canada (000s)	1+ Nights (\$US 000s)	Percent Change 10/09	Spending Per Visitor 1+ Nights (\$US)	Percent Change 10/09	Average Daily Per Person 1+ Nights (\$US)	Percent Change 10/09
TOTAL U.S. (NET) (1)	19,964	\$ 14,318,392	30.1%	\$ 717	17.2%	\$ 89	15.3%
TOTAL U.S. (SUM) (2)	27,356	\$ 14,194,420	30.9%	---	---	---	---
NEW ENGLAND	2,941	\$ 899,192	20%	\$ 306	13%	\$ 93	11%
CONNECTICUT (3)							
MAINE	900	\$ 304,052	28%	\$ 338	19%	\$ 100	17%
MASSACHUSETTS	662	\$ 273,658	16%	\$ 413	13%	\$ 111	14%
NEW HAMPSHIRE	472	\$ 123,038	26%	\$ 261	4%	\$ 93	7%
RHODE ISLAND (3)							
VERMONT	723	\$ 145,117	4%	\$ 201	6%	\$ 69	5%
MID ATLANTIC	4,697	\$ 1,571,420	50%	\$ 335	28%	\$ 118	29%
NEW JERSEY (3)							
NEW YORK	3,446	\$ 1,220,674	49%	\$ 354	28%	\$ 125	28%
PENNSYLVANIA	897	\$ 232,604	78%	\$ 259	51%	\$ 104	48%
SOUTH ATLANTIC	5,490	\$ 4,385,696	29%	\$ 799	24%	\$ 69	17%
DELAWARE (3)							
DISTRICT OF COLUMBIA (3)							
FLORIDA	3,102	\$ 3,544,076	33%	\$ 1,142	14%	\$ 66	17%
GEORGIA	411	\$ 121,148	25%	\$ 295	28%	\$ 98	25%
MARYLAND (3)							
NORTH CAROLINA (3)							
SOUTH CAROLINA (3)							
VIRGINIA	573	\$ 132,881	28%	\$ 232	23%	\$ 69	13%
WEST VIRGINIA (3)							
EAST NORTH CENTRAL	2,779	\$ 821,740	27%	\$ 296	19%	\$ 100	14%
ILLINOIS	452	\$ 227,109	35%	\$ 503	18%	\$ 135	5%
INDIANA (3)							
MICHIGAN	1,396	\$ 336,063	27%	\$ 241	18%	\$ 90	13%
OHIO	544	\$ 137,389	17%	\$ 253	20%	\$ 94	15%
WISCONSIN (3)							
WEST NORTH CENTRAL	1,783	\$ 556,444	27%	\$ 312	15%	\$ 117	22%
IOWA (3)							
KANSAS (3)							
MINNESOTA	651	\$ 220,908	39%	\$ 339	16%	\$ 132	20%
MISSOURI (3)							
NEBRASKA (3)							
NORTH DAKOTA	686	\$ 204,460	33%	\$ 298	14%	\$ 144	16%
SOUTH DAKOTA (3)							
EAST SOUTH CENTRAL	734	\$ 169,964	12%	\$ 232	14%	\$ 87	24%
ALABAMA (3)							
KENTUCKY (3)							
MISSISSIPPI (3)							
TENNESSEE (3)							
WEST SOUTH CENTRAL	591	\$ 458,354	29%	\$ 776	23%	\$ 82	11%
ARKANSAS (3)							
LOUISIANA (3)							
OKLAHOMA (3)							
TEXAS	373	\$ 342,882	30%	\$ 920	27%	\$ 72	9%
MOUNTAIN	3,648	\$ 2,401,974	27%	\$ 658	11%	\$ 104	6%
ARIZONA	650	\$ 749,975	48%	\$ 1,154	27%	\$ 66	18%
COLORADO (3)							
IDAHO (3)							
MONTANA	747	\$ 213,439	38%	\$ 286	8%	\$ 82	-8%
NEVADA	1,366	\$ 1,128,906	15%	\$ 826	9%	\$ 183	9%
NEW MEXICO (3)							
UTAH (3)							
WYOMING (3)							
PACIFIC	4,693	\$ 2,929,636	35%	\$ 624	20%	\$ 101	12%
CALIFORNIA	1,451	\$ 1,307,684	31%	\$ 901	11%	\$ 96	4%
OREGON	357	\$ 133,018	40%	\$ 373	48%	\$ 91	29%
WASHINGTON	2,311	\$ 598,693	42%	\$ 259	26%	\$ 89	24%
ALASKA (3)							
HAWAII (3)							

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel & Tourism Industries

(1) Total U.S. (NET) reflects non-duplicated parties. These totals are not revised when Statistics Canada revises total visitor estimates.

(2) Total U.S. (SUM) and regional totals sum the visits across U.S. regions and states. Thus, the sum totals include possible double-counting of travelers who visit more than one state. State details may not sum to totals due to rounding.

(3) Based on industry recommendation, OTTI policy is to suppress state data for which sample size is fewer than 400.

Note: Totals for Canada may differ across tables due to differences in response rates for questions. Spending excludes passenger fare exports.