

The Amazing Stats-At-A-Glance Country OUTBOUND Profile System

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	
1	China																			2010 Visitor Volume Rank: 11	
2	Travelers					Spending				Country Economics											
3	1) Total Outbound TRAVELERS (m)	2) Total Outbound % Change	3) Visitor Volume To USA (m)	4) USA Share of Outbound (%)	5) Visitor Volume To USA % Change	6) Total Outbound SPENDING (\$b)	7) To USA (\$b) (travel receipts + pass fare.)	8) USA Share of Outbound receipts only	9) To USA % Change	10) Real GDP % Change	11a) GDP/Capita (000s of constant \$US)	11b) GDP/Capita % change	12) GDP PPP/ Capita (000s of current \$Intl.)	13) Inflation % Change	14) Unemployment Rate (%)	15) Population (millions)	16) Government Debt to GDP Ratio	17) Currency Exchange Rate relative to US\$	18) Stock Market Performance (000s)		
5	Country?	China	China	China	China	China	China	China	China	China	China	China	China	China	China	China	China	China	China	China	
6	1980	---	---	0.000	---	na	na	---	---	7.9	\$0.4	---	\$0.3	6.0	4.9	987.05	0	\$0.6674	19) Hang		
11	1985	---	---	0.000	---	#####	na	---	---	13.5	\$0.5	-5	\$0.5	9.3	1.8	1058.51	3	\$0.3405			
16	1990	---	---	0.066	---	#####	na	---	---	3.8	\$0.5	-18	\$0.8	3.1	2.5	1143.33	7	\$0.2091	3.02		
21	1995	4.52	---	0.167	3.7	5	\$3.7	\$0.42	11.0	12	10.9	\$0.7	26	\$1.5	17.1	2.9	1211.21	6	\$0.1197	10.07	
22	1996	5.06	12	0.199	3.9	19	\$4.5	\$0.91	18.0	114	10.0	\$0.8	14	\$1.7	8.3	3.0	1223.89	7	\$0.1203	13.45	
23	1997	5.32	5	0.210	3.9	5	\$5.3	\$1.24	13.5	37	9.3	\$0.9	8	\$1.8	2.8	3.1	1236.26	7	\$0.1206	10.72	
24	1998	8.43	58	0.209	2.5	0	\$8.4	\$1.29	12.4	4	7.8	\$1.0	5	\$2.0	-0.8	3.1	1247.61	11	\$0.1208	10.05	
25	1999	9.23	10	0.384	4.2	84	\$9.2	\$0.95	7.2	-27	7.6	\$1.0	4	\$2.2	-1.4	3.1	1257.86	14	\$0.1208	16.96	
26	2000	10.47	13	0.249	2.4	-35	\$10.47	\$1.42	8.5	50	8.4	\$1.1	7	\$2.4	0.4	3.1	1267.43	16	\$0.1208	15.10	
27	2001	12.13	16	0.232	1.9	-7	\$12.13	\$1.33	7.3	-7	8.3	\$1.1	7	\$2.6	0.7	3.6	1276.27	18	\$0.1208	11.40	
28	2002	16.60	37	0.226	1.4	-3	\$16.60	\$1.19	6.2	-11	9.1	\$1.2	7	\$2.9	-0.8	4.0	1284.53	19	\$0.1208	9.32	
29	2003	20.22	22	0.157	0.8	-30	\$20.22	\$0.86	4.5	-28	10.0	\$1.3	10	\$3.2	1.2	4.3	1292.27	19	\$0.1208	12.58	
30	2004	28.85	43	0.203	0.7	29	\$28.85	\$1.12	4.7	30	10.1	\$1.5	14	\$3.6	3.9	4.2	1299.88	19	\$0.1208	14.23	
31	2005	31.03	8	0.270	0.9	33	\$31.03	\$1.53	5.4	38	11.3	\$1.7	12	\$4.1	1.8	4.2	1307.56	18	\$0.1220	14.88	
32	2006	34.52	11	0.320	0.9	19	\$34.52	\$2.07	6.8	35	12.7	\$2.0	16	\$4.7	1.5	4.1	1314.48	16	\$0.1254	19.96	
33	2007	40.95	19	0.397	1.0	24	\$40.95	\$2.70	7.0	30	14.2	\$2.5	24	\$5.6	4.8	4.0	1321.29	20	\$0.1315	27.81	
34	2008	45.84	12	0.493	1.1	24	\$45.84	\$3.61	7.5	34	9.6	\$3.1	26	\$6.2	5.9	4.2	1328.02	17	\$0.1439	14.39	
35	2009	47.66	4	0.525	1.1	6	\$47.66	\$3.60	6.3	0	9.2	\$3.4	9	\$0.0	-0.7	4.3	1334.74	18	\$0.1464	21.87	
36	2010	0.00	---	0.802	---	53	\$0.00	\$5.01	5.0	39	10.3	\$3.9	16	\$0.0	3.3	4.1	1341.41	34	\$0.1477	---	
37	2011f	---	---	1.098	---	37	---	\$7.08	---	41	9.5	\$4.6	16	\$0.0	5.5	4.0	1348.12	27	\$0.1525	---	
38	2012f	---	---	1.336	---	22	---	\$8.22	---	16	9.0	\$5.0	9	\$0.0	3.3	4.0	1354.86	22	\$0.1503	---	
39	2013f	---	---	1.650	---	24	---	\$10.18	---	24	9.5	\$5.5	10	\$0.0	3.0	4.0	1361.64	18	\$0.1486	---	
40	2014f	---	---	2.049	---	24	---	\$12.65	---	24	9.5	\$6.0	10	\$0.0	3.0	4.0	1368.44	15	\$0.1469	---	
41	2015f	---	---	2.477	---	21	---	\$15.29	---	21	9.5	\$6.6	9	\$0.0	3.0	4.0	1375.29	13	\$0.1453	---	
42	2016f	---	---	2.997	---	21	---	\$18.52	---	21	9.5	\$7.1	9	\$0.0	3.0	4.0	1382.16	11	\$0.1438	---	
43	2011f	20) The Economist The World 2012 Forecasts>>										8.2	\$6.1	\$9.3	\$6.1	3.8	1,328				
44	Period	08/00		10/00	08/00		10/00	10/00	10/00		10/00	10/00		10/00	10/00	10/00	10/00	10/00			
45	Change	35.37		0.55	-1.31		41.79	3.58	-3.52		2.88	8.40		1.00	73.98	17.39	0.03				
46	% ch.	338%		221%			319%	251%	-41%		270%	112%		32%	106%	106%	22%				
47	CAGR	20.3%		13.9%			17.2%	15.0%			15.7%	8.7%		3.2%	0.6%	8.3%	2.3%				
48	21) China	09 / 08	10 / 09	11 / 10	An. %	22) US States Visited				25) Countries Visited (060708 avg.)				Key Share / Ranking Metrics							
49	Jan	36.6%	15.4%	48.8%	9.3%	Rank	China	060708	Sum top 10:	85%	China	China	5.0%	26) 2008 Global OUTBOUND Travelers: SHARE of 71							
50	Feb	-12.7%	86.0%	21.3%	6.1%	1	54.9%	CA	1)	40.8% Hong Kong	6)	4.2% Japan	0	27) 2008 Global OUTBOUND Travelers: RANK of 71							
51	Mar	-5.2%	36.8%	22.0%	6.2%	2	33.7%	NY	2)	12.9% Macao, C	7)	3.6% Russia	6.0%	28) 2010 Global OUTBOUND \$\$\$ SHARE OF 182							
52	Apr	-0.3%	33.3%	25.6%	6.8%	3	18.8%	NV	3)	4.9% Singapore	8)	3.2% France	3	29) 2010 Global OUTBOUND \$\$\$ RANK OF 182							
53	May	-27.2%	84.5%	43.3%	7.6%	4	16.2%	DC	4)	4.8% Korea	9)	3.1% Malaysia	1.3%	30) 2010 USA Visitor: SHARE of 217							
54	Jun	-17.8%	96.2%	26.2%	7.7%	5	12.3%	IL	5)	4.6% Thailand	10)	2.6% Vietnam	11	31) 2010 USA Visitor: RANK of 217							
55	Jul	-11.3%	91.3%	59.6%	10.0%	6	8.4%	HI	Base: 56% of origin reported in												
56	Aug	35.0%	49.6%	35.5%	13.3%	7	8.2%	TX	Trend: Origin-reported outbound up from 4.5M in 95 to 41M in 07. Destination-reported outbound up from 2.6M in 1995 to 21.8M in 2008. China inbound includes day trips, so reported outbound likely does, too!												
57	Sep	15.7%	42.8%	37.0%	10.3%	8	8.0%	MA	performance of +111% over period compares to more than +200% for Canada, and is dwarfed by growth to many other top 20 destinations. 9 of 20 have +200% or higher growth rates. Besides neighbor Russia, France, Germany, USA, and Australia are top non-Asia destinations.												
58	Oct	18.8%	56.7%	27.7%	8.3%	9	6.1%	PA	China for many countries. The Chinese are going everywhere at an increasing rate. Still, HK and Macau are 53% of total. USA												
59	Nov	12.8%	40.3%	34.8%	6.9%	10	5.9%	FL	China \$ 6,661 37) 2010 \$\$\$ / visitor: SIAT: TOTAL TRIP 2 of 17												
60	Dec	27.0%	38.3%	7.4%		23) Geo-Equity (08)		24) VWP?	China \$ 4,304 38) 2010 \$\$\$ / visitor: SIAT: IN THE USA 1 of 19												
61	YTD	4.3%	55.2%	36.3%	NOV	China	17	no	China \$ 2,282 39) 2010 \$\$\$ / visitor: SIAT: AIRFARE 4 of 18												
62	24-mo	18-mo	12-mo	6-mo	3-mo	China \$ 131 40) 2010 \$\$\$ / visitor / night SIAT: IN THE USA 7 of 19															
63	42.6%	42.7%	36.3%	37.6%	33.2%	China \$ 9,537 41) 2010 \$\$\$ / visitor: BEA TOTAL RECEIPTS 1 of 20															
64	44) I-94	China	1	na	na	6	na	na	China \$ 7,203 42) 2010 \$\$\$ / visitor: BEA IN USA RECEIPTS 1 of 20												
65	Address	2009	2	na	na	7	na	na	China \$ 2,334 43) 2010 \$\$\$ / visitor: BEA Pass. Fare RECEIPTS 2 of 20												
66	Total	Not	3	na	na	8	na	na													
67	OS	Rprtd.	4	na	na	9	na	na													
68	0	-	5	na	na	10	na	na													
69	China	45) Currency Details: Yuan Renminbi										\$0.0000	\$0.0000	\$0.0000							
70	46) Country Commentary:	China										47) Target Country? DOC?: Yes. Growth potential. CTP?: ??? ???									
71	ECONOMIST-THE WORLD 2012: GDP growth of 8.2% coupled with 3.8% inflation. A number of global carmakers are planning to set up production facilities in China in 2012.																				
72	ECONOMIST INTELLIGENCE UNIT: China tightens controls on bank lending, raising the risk to growth																				
73	September 15th 2010																				
74																					
75	We forecast that real Chinese GDP growth will rise from 9.1% in 2009 to 9.9% in 2010, followed by a slowdown to 8.3% in 2011. China's strong performance in 2009 reflects the rapid deployment of the government's stimulus package and a massive increase in bank lending. Housing markets expanded at a rapid pace in 2009 and the first quarter of 2010, with large increases in house and land prices. This has raised concerns about overheating and asset price bubbles, and since early 2010 the People's Bank of China (the central bank) has tightened monetary policy by raising the reserve requirement ratio and, more importantly, imposing limits on bank lending. The authorities have also imposed measures to curb real estate speculation.																				
76	BUSINESS MONITOR ONLINE: 2011Q2. Middle class size estimated at 200K-300K. (MVB note: "tourists" includes day trips and thus not comparable to "tourists" as defined by UNWTO). Growth in outbound from 15M in 2001 to 38M in 2010, reflecting rise in middle class, increase in approved destinations, and easing of visa requirements. Eligible countries has increased to 140 countries. Forecast calls for growth to 64M in 2015.																				
77	2012 Feb: "We have warned for years about the imbalances inherent in the Chinese economic growth model, which are characterized by a major overemphasis on investment at the expense of consumption, underpinned by unsustainable credit expansion. Now, several indicators point to a hard landing." Declining M-PMI index, declining S-PMI index, sustained decline in imports, double-digit price declines, elevated banking sector stress, growing expectations of currency weakness.																				
78	GDP growth in 2012 through 2016 of 7.5%, 7.5%, 6.9%, 6.8%, and 6.8%. Much lower inflation through 2016 than than the 5.6% estimated for 2011. Their negative view on China implies that many emerging market countries, especially commodity exporters, could have a hard time of it in 2012.																				
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86	DOC CS OFFICES: 2011. Outbound travel continued to grow solidly; China surpassed the U.K. to become the third largest travel export market (outbound spending) in 2010. USA remains a favorite destination for Chinese tourists, and ranked most popular in 2010 in a travel agencies study. Their forecast shows an increase of 62%. There has been an increase in the number of Chinese and Asian low-cost carriers, such as AirAsia, JetStar, and Tiger Airways. A January 2010 China-Association of Southeast Asian Nations Free Trade Area agreement provides more convenient travel to countries in that area.																				
87	US destination representation in China is increasing, but so is representation from other countries. The three "golden weeks" stimulate outbound travel, while the introduction of the 5-day workweek has resulted in more weekend domestic and short-haul travel. As of 2010, 110 countries and Approved Destination Status bilateral tourism arrangements with the Chinese government. State Council's approval of the "Revised Regulations for Travel Agencies" should gradually open up the market for foreign agencies to offer outbound tour services to Chinese tourists. April 2011 visa approvals up 40% vs. 2010, processing 1500-1800/day, with an average 90% approval rate. New daily non-stop flights from Shanghai to Hawaii starting in August 2011.MVB. China-reported outbound includes approximately 50% DAY TRIPS. Among overnight trips, approximately one-half are to Hong Kong and Macau. Thus, long-haul Chinese outbound traveler volume is roughly one-fourth the total outbound reported by China to the UNWTO.																				
88	TRAVEL FORECAST POSITIVES: 2010 actual visitor volume (+53%) greatly exceeded Spring 2010 forecast (+22%). 19 consecutive months of growth, several near 100% increases. The 12-month moving																				