CROSS-TAB 4

AREA OF RESIDENCE
SOUTH AMERICA, CENTRAL AMERICA, CARIBBEAN, AFRICA, RUSSIA

TABLE 1 - Q3a. Where do you live (Country of Residence)?** (%) (Number of Respondents)	South America (701)	Argentina (87)*	Brazil (254)	Chile (43)*	Colombia (113)*	Venezuela (115)*	Central America (164)	Caribbean (188)	Trinidad & Tobago (75)*	Africa (249)	South Africa (122)*	Russia (222)
EUROPE	-	-	-	-	-	-	-	-	-	-	-	100.0
Austria	-	-	-	-	-	-	-	-	-	-	-	-
Belgium	-	-	-	-	-	-	-	-	-	-	-	-
Czech Republic	-	-	-	-	-	-	-	-	-	-	-	-
Denmark	-	-	-	-	-	-	-	-	-	-	-	-
Finland	-	-	-	-	-	-	-	-	-	-	-	-
France	-	-	-	-	-	-	-	-	-	-	-	-
Germany	-	-	-	-	-	-	-	-	-	-	-	-
Greece	-	-	-	-	-	-	-	-	-	-	-	-
Ireland	-	-	-	-	-	-	-	-	-	-	-	-
Italy	-	-	-	-	-	-	-	-	-	-	-	-
Netherlands	-	-	-	-	-	-	-	-	-	-	-	-
Norway	-	-	-	-	-	-	-	-	-	-	-	-
Poland	-	-	-	-	-	-	-	-	-	-	-	-
Portugal	-	-	-	-	-	-	-	-	-	-	-	-
Russia	-	-	-	-	-	-	-	-	-	-	-	100.0
Spain	-	-	-	-	-	-	-	-	-	-	-	-
Sweden	-	-	-	-	-	-	-	-	-	-	-	-
Switzerland	-	-	-	-	-	-	-	-	-	-	-	-
United Kingdom	-	-	-	-	-	-	-	-	-	-	-	-
Other Europe	-	-	-	-	-	-	-	-	-	-	-	-
CARIBBEAN	-	-	-	-	-	-	-	100.0	-	-	-	-
Bahamas	-	-	-	-	-	-	-	18.9	-	-	-	-
Cayman Is.	-	-	-	-	-	-	-	4.4	-	-	-	-
Dominican Rep.	-	-	-	-	-	-	-	24.6	-	-	-	-
Haiti	-	-	-	-	-	-	-	8.1	-	-	-	-

Continued...

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 1 - Q3a. Where do you live (Country of Residence)?** (%)												
Jamaica	-	-	-	-	-	-	-	13.6	-	-	-	-
Trinidad & Tobago	-	-	-	-	-	-	-	12.4	-	-	-	-
Other Caribbean	-	-	-	-	-	-	-	18.0	-	-	-	-
SOUTH AMERICA	100.0	-	100.0	-	-	-	-	-	-	-	-	-
Argentina	16.2	-	-	-	-	-	-	-	-	-	-	-
Brazil	44.8	-	100.0	-	-	-	-	-	-	-	-	-
Chile	4.5	-	-	-	-	-	-	-	-	-	-	-
Colombia	10.6	-	-	-	-	-	-	-	-	-	-	-
Ecuador	5.0	-	-	-	-	-	-	-	-	-	-	-
Peru	4.2	-	-	-	-	-	-	-	-	-	-	-
Uruguay	1.2	-	-	-	-	-	-	-	-	-	-	-
Venezuela	11.8	-	-	-	-	-	-	-	-	-	-	-
Other South America	1.8	-	-	-	-	-	-	-	-	-	-	-
CENTRAL AMERICA	-	-	-	-	-	-	100.0	-	-	-	-	-
Costa Rica	-	-	-	-	-	-	25.1	-	-	-	-	-
El Salvador	-	-	-	-	-	-	10.3	-	-	-	-	-
Guatemala	-	-	-	-	-	-	20.4	-	-	-	-	-
Honduras	-	-	-	-	-	-	14.5	-	-	-	-	-
Panama	-	-	-	-	-	-	22.1	-	-	-	-	-
Other Central America	-	-	-	-	-	-	7.5	-	-	-	-	-
AFRICA	-	-	-	-	-	-	-	-	-	100.0	-	-
Nigeria	-	-	-	-	-	-	-	-	-	24.4	-	-
South Africa, Rep. of	-	-	-	-	-	-	-	-	-	27.3	-	-
Other Africa	-	-	-	-	-	-	-	-	-	48.3	-	-

Continued...

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 1 - Q3a. Where do you live (Country of Residence)?** (%)												
MIDDLE EAST	-	-	-	-	-	-	-	-	-	-	-	-
Israel	-	-	-	-	-	-	-	-	-	-	-	-
Saudi Arabia	-	-	-	-	-	-	-	-	-	-	-	-
Turkey	-	-	-	-	-	-	-	-	-	-	-	-
Other Middle East	-	-	-	-	-	-	-	-	-	-	-	-
ASIA	-	-	-	-	-	-	-	-	-	-	-	-
Hong Kong	-	-	-	-	-	-	-	-	-	-	-	-
India	-	-	-	-	-	-	-	-	-	-	-	-
Indonesia	-	-	-	-	-	-	-	-	-	-	-	-
Japan	-	-	-	-	-	-	-	-	-	-	-	-
Korea, South	-	-	-	-	-	-	-	-	-	-	-	-
Malaysia	-	-	-	-	-	-	-	-	-	-	-	-
People's Rep. of China (PRC)	-	-	-	-	-	-	-	-	-	-	-	-
Philippines	-	-	-	-	-	-	-	-	-	-	-	-
Rep. of China (Taiwan)	-	-	-	-	-	-	-	-	-	-	-	-
Singapore	-	-	-	-	-	-	-	-	-	-	-	-
Thailand	-	-	-	-	-	-	-	-	-	-	-	-
Other Asia	-	-	-	-	-	-	-	-	-	-	-	-
OCEANIA	-	-	-	-	-	-	-	-	-	-	-	-
Australia	-	-	-	-	-	-	-	-	-	-	-	-
New Zealand	-	-	-	-	-	-	-	-	-	-	-	-
Other Oceania	-	-	-	-	-	-	-	-	-	-	-	-
Air Visitors (est. 000s)	(900)	(145)	(403)	(40)	(96)	(107)	(157)	(178)	(22)	(54)	(15)	(52)
All Mode Visitors (est. 000s)	(925)	(150)	(411)	(42)	(100)	(110)	(162)	(189)	(23)	(60)	(17)	(54)

**All data tables in this report were weighted by U.S. Department of Homeland Security I-94 air arrivals. Further, I-94 air arrivals by country of residence and U.S. airport of arrival were used to realign missing responses. Refer to page x for additional information.

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 2 - Q6a. How did you obtain the information used for planning this trip?** (%)												
(Number of Respondents)	(678)	(86)*	(247)	(41)*	(110)*	(113)*	(156)	(184)	(73)*	(236)	(118)*	(213)
Airline	49.5	-	50.8	-	-	-	54.2	58.9	-	50.8	-	42.4
Corporate Travel Department	13.2	-	19.4	-	-	-	3.6	7.5	-	14.4	-	12.2
National/State/City Travel Office	27.8	-	24.2	-	-	-	11.1	3.7	-	10.4	-	5.8
Online Travel Agency	23.8	-	22.2	-	-	-	15.5	17.3	-	24.5	-	28.7
Personal Recommendation	38.1	-	52.3	-	-	-	27.6	19.3	-	18.2	-	37.8
Tour Operator/Travel Club	13.5	-	18.4	-	-	-	3.7	2.7	-	9.1	-	11.4
Travel Agency Office	22.8	-	26.1	-	-	-	23.4	22.2	-	30.1	-	6.9
Travel Guide	15.0	-	20.1	-	-	-	8.3	0.6	-	10.8	-	9.3
Other	4.6	-	6.8	-	-	-	7.0	6.9	-	5.0	-	4.6

** Multiple Response.

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 3 - Q7a. How many days prior to departure did you make the decision to travel? (%) (Number of Respondents)	(653)	(81)*	(248)	(40)*	(101)*	(107)*	(150)	(168)	(65)*	(232)	(116)*	(209)
Same Day	-	-	-	-	-	-	-	-	-	-	-	-
1 - 3 Days	1.4	-	0.9	-	-	-	3.2	6.4	-	1.8	-	4.7
4 - 7 Days	3.6	-	2.7	-	-	-	5.5	20.5	-	7.4	-	1.7
8 - 14 Days	4.6	-	4.6	-	-	-	11.1	13.2	-	8.4	-	4.1
15 - 30 Days	24.1	-	15.4	-	-	-	36.9	32.0	-	32.5	-	27.1
31 - 60 Days	20.8	-	26.8	-	-	-	15.7	13.5	-	24.8	-	29.9
61 - 90 Days	11.5	-	8.3	-	-	-	14.8	11.6	-	8.4	-	23.9
91 - 120 Days	10.2	-	10.0	-	-	-	6.6	0.3	-	5.4	-	1.9
121 - 180 Days	13.3	-	15.6	-	-	-	5.7	0.8	-	6.0	-	3.6
181 or More Days	10.6	-	15.8	-	-	-	0.5	1.7	-	5.2	-	3.2
Mean No. of Days	(94.8)	-	(112.0)	-	-	-	(51.1)	(37.1)	-	(61.6)	-	(59.8)
Median No. of Days	(60.0)	-	(60.0)	-	-	-	(30.0)	(19.0)	-	(30.0)	-	(45.0)
TABLE 4 - Q7b. How many days prior to departure did you make air travel reservations? (%) (Number of Respondents)	(634)	(80)*	(247)	(39)*	(101)*	(100)*	(149)	(158)	(57)*	(217)	(110)*	(209)
Same Day	0.8	-	-	-	-	-	-	0.2	-	0.7	-	2.4
1 - 3 Days	3.9	-	3.2	-	-	-	4.8	19.0	-	7.5	-	5.5
4 - 7 Days	4.7	-	3.2	-	-	-	9.7	24.2	-	9.3	-	6.1
8 - 14 Days	6.3	-	5.3	-	-	-	13.7	17.2	-	14.0	-	12.5
15 - 30 Days	31.6	-	28.5	-	-	-	49.2	21.2	-	41.4	-	30.0
31 - 60 Days	20.0	-	24.8	-	-	-	7.5	12.3	-	10.6	-	31.5
61 - 90 Days	13.9	-	9.0	-	-	-	7.4	5.1	-	5.7	-	7.2
91 - 120 Days	7.8	-	9.0	-	-	-	3.8	-	-	4.7	-	1.9
121 - 180 Days	7.0	-	12.0	-	-	-	3.9	0.8	-	2.7	-	2.1
181 or More Days	4.2	-	4.9	-	-	-	-	0.1	-	3.4	-	0.8
Mean No. of Days	(63.8)	-	(73.8)	-	-	-	(35.4)	(21.5)	-	(42.0)	-	(39.5)
Median No. of Days	(40.0)	-	(60.0)	-	-	-	(20.0)	(10.0)	-	(25.0)	-	(30.0)

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 5 - Q9. How were airline reservations made for this trip?** (%)												
(Number of Respondents)	(690)	(87)*	(253)	(42)*	(107)*	(114)*	(161)	(183)	(74)*	(242)	(119)*	(218)
Directly with the Airline	33.7	-	30.0	-	-	-	41.7	47.5	-	41.0	-	37.4
Corporate Travel Department	9.4	-	12.4	-	-	-	2.0	8.0	-	10.6	-	9.8
Internet Booking Service	17.6	-	21.1	-	-	-	25.8	26.7	-	19.8	-	39.7
Tour Operator/Travel Club	17.1	-	21.9	-	-	-	4.3	1.8	-	6.4	-	11.4
Travel Agency Office	33.9	-	34.0	-	-	-	29.3	28.6	-	48.0	-	5.3
Other	0.6	-	0.6	-	-	-	0.7	0.4	-	1.3	-	0.9
** Multiple Response.												
TABLE 6 - Q10a. How far in advance was payment made for your international air tickets? (%)												
(Number of Respondents)	(598)	(75)*	(220)	(37)*	(98)*	(101)*	(145)	(150)	(56)*	(201)	(106)*	(189)
Same Day	0.2	-	0.2	-	-	-	-	-	-	0.2	-	0.3
1 - 3 Days	6.9	-	6.1	-	-	-	11.8	20.4	-	8.2	-	6.7
4 - 7 Days	5.0	-	4.3	-	-	-	14.6	23.9	-	9.7	-	6.3
8 - 14 Days	7.3	-	5.1	-	-	-	12.7	20.5	-	12.1	-	9.2
15 - 30 Days	25.8	-	28.2	-	-	-	38.3	24.0	-	41.8	-	32.2
31 - 60 Days	21.7	-	19.0	-	-	-	7.8	7.2	-	11.9	-	35.8
61 - 90 Days	11.8	-	6.9	-	-	-	8.9	1.9	-	7.4	-	6.1
91 - 120 Days	7.0	-	10.3	-	-	-	1.4	-	-	2.6	-	1.3
121 - 180 Days	9.2	-	16.5	-	-	-	4.4	0.9	-	0.9	-	0.9
181 or More Days	5.2	-	3.4	-	-	-	0.1	1.1	-	5.1	-	1.3
Mean No. of Days	(67.0)	-	(74.3)	-	-	-	(34.2)	(20.0)	-	(45.1)	-	(40.6)
Median No. of Days	(60.0)	-	(60.0)	-	-	-	(21.0)	(12.0)	-	(25.0)	-	(30.0)

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 7 - Q18a./b. Is this trip part of a prepaid, inclusive tour package?** (%) (Number of Respondents)	(667)	(85)*	(246)	(42)*	(104)*	(110)*	(156)	(171)	(69)*	(225)	(113)*	(207)
Yes, Airfare and Accommodation***	15.9	-	22.5	-	-	-	2.1	8.5	-	21.0	-	11.8
Airfare and Accommodation Only	1.7	-	2.4	-	-	-	1.2	-	-	13.6	-	4.5
Attractions/Events/Entertainment	10.0	-	13.9	-	-	-	0.9	8.5	-	0.7	-	1.6
Bus/Coach	7.4	-	10.0	-	-	-	-	4.3	-	2.8	-	2.9
Cruise	0.6	-	1.2	-	-	-	0.4	-	-	1.9	-	1.9
Guided Tours	3.6	-	5.9	-	-	-	0.4	4.4	-	0.6	-	1.8
Meals	7.7	-	8.0	-	-	-	0.4	8.5	-	6.1	-	1.0
Rail Tickets	0.2	-	0.3	-	-	-	-	0.3	-	1.2	-	-
Recreation	1.0	-	-	-	-	-	-	7.9	-	-	-	-
Rental Car	7.5	-	10.9	-	-	-	-	0.3	-	1.3	-	0.9
Tour Guide for Entire Trip	2.7	-	5.6	-	-	-	-	4.4	-	0.1	-	0.6
No	84.1	-	77.5	-	-	-	97.9	91.5	-	79.0	-	88.2

** Percentages based on total number of respondents.
*** Multiple Response. Must include airfare and accommodation and may include others.

TABLE 8 - Q12a./b. Before you left home, did you make reservations for lodging, if so, how?** (%) (Number of Respondents)	(651)	(83)*	(242)	(40)*	(100)*	(109)*	(146)	(172)	(67)*	(224)	(115)*	(207)
Yes, Booked through***	71.6	-	78.0	-	-	-	55.1	37.6	-	47.7	-	65.0
The Lodging Establish. Directly	19.3	-	17.4	-	-	-	26.7	16.6	-	21.9	-	18.1
Corporate Travel Department	5.5	-	8.0	-	-	-	4.7	4.2	-	4.0	-	12.7
Internet Booking Service	19.4	-	25.3	-	-	-	21.0	9.5	-	11.4	-	29.5
The Airline	2.6	-	1.1	-	-	-	-	-	-	1.7	-	1.3
Tour Operator/Travel Club	13.8	-	15.3	-	-	-	0.4	0.5	-	2.4	-	6.5
Travel Agency Office	16.0	-	19.3	-	-	-	4.2	5.1	-	8.1	-	2.2
Other	1.1	-	0.5	-	-	-	0.4	4.3	-	4.4	-	1.4
No	28.4	-	22.0	-	-	-	44.9	62.4	-	52.3	-	35.0

** Percentages based on total number of respondents.
*** Multiple Response.

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 9 - Q11. Was travel insurance purchased for this trip? (%)												
(Number of Respondents)	(604)	(81)*	(223)	(37)*	(92)*	(101)*	(133)	(150)	(52)*	(196)	(108)*	(188)
Yes	60.7	-	72.3	-	-	-	18.1	23.4	-	41.2	-	64.3
No	39.3	-	27.7	-	-	-	81.9	76.6	-	58.8	-	35.7
TABLE 10 - Q14. With whom are you traveling now?** (%)												
(Number of Respondents)	(687)	(87)*	(250)	(42)*	(111)*	(112)*	(162)	(187)	(74)*	(243)	(120)*	(218)
Spouse/Partner	24.8	-	27.2	-	-	-	12.9	7.6	-	7.7	-	10.9
Family/Relatives	23.2	-	29.8	-	-	-	9.1	8.0	-	5.6	-	11.2
Business Associate(s)	1.1	-	2.2	-	-	-	0.8	0.7	-	2.0	-	2.0
Friend(s)	4.0	-	7.5	-	-	-	6.3	0.2	-	1.4	-	2.9
Tour Group	0.7	-	0.7	-	-	-	-	-	-	0.1	-	0.4
Traveling Alone	57.2	-	48.8	-	-	-	76.0	84.0	-	84.7	-	76.6
** Multiple Response.												
TABLE 11 - Q15. Including yourself, how many adults and/or children are in your travel party? (%)												
(Number of Respondents)	(695)	(87)*	(252)	(43)*	(112)*	(113)*	(162)	(186)	(74)*	(246)	(121)*	(219)
Adults Only	82.5	-	74.9	-	-	-	93.7	97.4	-	95.0	-	91.7
Adults and Children	17.5	-	25.1	-	-	-	6.3	2.6	-	5.0	-	8.3
Mean Total Party Size	(1.8)	-	(2.2)	-	-	-	(1.3)	(1.2)	-	(1.2)	-	(1.3)
Median Total Party Size	(1.0)	-	(2.0)	-	-	-	(1.0)	(1.0)	-	(1.0)	-	(1.0)
Adults Only												
(Number of Respondents)	(544)	(66)*	(180)	(37)*	(96)*	(90)*	(142)	(168)	(61)*	(216)	(104)*	(188)
One	69.1	-	64.7	-	-	-	81.0	86.1	-	88.5	-	83.2
Two	24.7	-	26.2	-	-	-	15.9	13.7	-	9.5	-	15.2
Three	2.5	-	5.5	-	-	-	2.5	0.1	-	1.1	-	1.0
Four or More	3.7	-	3.7	-	-	-	0.6	-	-	0.9	-	0.7
Mean Adult Party Size	(1.4)	-	(1.5)	-	-	-	(1.2)	(1.1)	-	(1.1)	-	(1.1)
Median Adult Party Size	(1.0)	-	(1.0)	-	-	-	(1.0)	(1.0)	-	(1.0)	-	(1.0)
Adults and Children												
(Number of Respondents)	(151)	(21)*	(72)*	(6)*	(16)*	(23)*	(20)*	(18)*	(13)*	(30)*	(17)*	(31)*
Mean Party Size	(4.0)	-	-	-	-	-	-	-	-	-	-	-
Median Party Size	(4.0)	-	-	-	-	-	-	-	-	-	-	-

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 12 - Q13a. What was the main purpose of your trip? (%) (Number of Respondents)	(618)	(79)*	(229)	(37)*	(95)*	(105)*	(148)	(168)	(66)*	(213)	(104)*	(203)
Business**	9.2	-	8.4	-	-	-	17.8	33.6	-	9.3	-	17.9
Convention/Conference/Trade Show	5.3	-	7.6	-	-	-	1.8	6.5	-	21.2	-	9.2
Education	2.1	-	2.7	-	-	-	2.7	10.1	-	4.2	-	2.9
Health Treatment	0.4	-	0.3	-	-	-	0.4	6.3	-	1.6	-	0.3
Vacation/Holiday	66.7	-	74.8	-	-	-	57.4	27.4	-	34.8	-	41.8
Religion/Pilgrimage	0.1	-	-	-	-	-	-	-	-	1.2	-	0.5
Visit Friends/Relatives	14.7	-	4.8	-	-	-	17.9	16.0	-	23.6	-	26.5
Other	1.5	-	1.4	-	-	-	1.9	-	-	4.2	-	0.9
TABLE 13 - Q13a./b. All purpose(s) of trip.*** (%) (Number of Respondents)	(670)	(83)*	(244)	(42)*	(108)*	(113)*	(162)	(185)	(73)*	(238)	(117)*	(217)
Business**	12.2	-	12.0	-	-	-	21.6	37.6	-	13.1	-	17.6
Convention/Conference/Trade Show	6.3	-	8.9	-	-	-	2.4	7.5	-	24.2	-	12.8
Education	5.8	-	7.1	-	-	-	3.4	12.9	-	4.3	-	9.0
Health Treatment	0.8	-	0.3	-	-	-	0.4	6.1	-	2.7	-	0.6
Vacation/Holiday	74.8	-	81.2	-	-	-	67.5	42.2	-	50.8	-	65.2
Religion/Pilgrimage	0.6	-	-	-	-	-	-	0.5	-	1.9	-	0.7
Visit Friends/Relatives	26.4	-	11.9	-	-	-	34.9	45.4	-	34.8	-	40.4
Other	2.2	-	3.0	-	-	-	1.8	-	-	4.7	-	0.8
NET PURPOSES OF TRIP:												
BUSINESS/PROFESSIONAL	16.8	-	18.6	-	-	-	23.8	41.6	-	34.2	-	28.4
VACATION/HOLIDAY & VFR	87.0	-	85.5	-	-	-	85.7	64.5	-	70.9	-	79.9

** Includes: Visit customer, Visit supplier, Sales/marketing, and/or Internal company meeting.
*** Multiple Response.

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 14 - Q17. Type of accommodation in the U.S. and number of nights stayed.** (%)												
(Number of Respondents)	(518)	(69)*	(199)	(32)*	(81)*	(83)*	(114)*	(110)*	(34)*	(181)	(98)*	(163)
Hotel or Motel, etc.	75.5	-	87.9	-	-	-	-	-	-	58.2	-	76.8
Mean No. of Nights	(10.1)	-	(11.1)	-	-	-	-	-	-	(10.9)	-	(11.8)
Median No. of Nights	(8.0)	-	(10.0)	-	-	-	-	-	-	(7.0)	-	(6.0)
Private Home	34.0	-	23.3	-	-	-	-	-	-	60.4	-	41.3
Mean No. of Nights	(18.6)	-	(22.2)	-	-	-	-	-	-	(20.1)	-	(21.0)
Median No. of Nights	(11.0)	-	(15.0)	-	-	-	-	-	-	(18.0)	-	(14.0)
Other	4.8	-	2.2	-	-	-	-	-	-	4.9	-	5.1
Mean No. of Nights	(14.0)	-	(16.0)	-	-	-	-	-	-	(13.1)	-	(9.2)
Median No. of Nights	(14.0)	-	(15.0)	-	-	-	-	-	-	(10.0)	-	(1.0)
** Multiple Response.												
TABLE 15 - Q16a. How many nights in the U.S.A. have you spent on this trip? (%)												
(Number of Respondents)	(687)	(86)*	(252)	(43)*	(111)*	(110)*	(161)	(173)	(72)*	(248)	(122)*	(221)
1 - 3 Nights	5.9	-	3.3	-	-	-	25.8	37.9	-	5.9	-	2.9
4 - 7 Nights	25.7	-	20.7	-	-	-	27.7	28.6	-	13.5	-	29.5
8 - 10 Nights	16.6	-	14.2	-	-	-	16.1	9.5	-	12.4	-	14.3
11 - 14 Nights	20.2	-	25.9	-	-	-	13.8	5.7	-	12.9	-	14.4
15 - 21 Nights	16.8	-	21.5	-	-	-	7.8	9.8	-	29.1	-	20.4
22 - 28 Nights	2.9	-	1.8	-	-	-	1.1	1.9	-	1.7	-	6.2
29 - 35 Nights	5.7	-	3.9	-	-	-	4.3	2.5	-	8.6	-	5.6
36 or More Nights	6.3	-	8.6	-	-	-	3.3	4.2	-	16.1	-	6.8
Mean No. of Nights	(15.5)	-	(16.4)	-	-	-	(10.2)	(8.4)	-	(25.2)	-	(20.4)
Median No. of Nights	(11.0)	-	(12.0)	-	-	-	(7.0)	(4.0)	-	(16.0)	-	(11.0)
TABLE 16 - Q16c. How many total nights away from home have you spent on this trip? (%)												
(Number of Respondents)	(656)	(83)*	(246)	(42)*	(105)*	(103)*	(143)	(159)	(64)*	(219)	(114)*	(196)
Mean No. of Nights	(17.5)	-	(17.7)	-	-	-	(12.3)	(13.5)	-	(30.0)	-	(19.8)
Median No. of Nights	(14.0)	-	(14.0)	-	-	-	(8.0)	(9.0)	-	(20.0)	-	(12.0)

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 17 - Q30a. Was this your first trip by air to the United States? (%)												
(Number of Respondents)	(560)	(72)*	(214)	(33)*	(85)*	(92)*	(143)	(144)	(54)*	(208)	(104)*	(182)
Yes	21.2	-	22.0	-	-	-	1.3	10.0	-	23.3	-	32.6
No	78.8	-	78.0	-	-	-	98.7	90.0	-	76.7	-	67.4
TABLE 18 - Q30b. How many round trips by air have you made to the U.S. in the past 12 months? (%)												
(Number of Respondents)	(512)	(66)*	(203)	(31)*	(75)*	(81)*	(121)*	(129)	(48)*	(192)	(97)*	(175)
1 Trip	52.3	-	55.8	-	-	-	-	28.4	-	54.3	-	53.4
2 - 3 Trips	35.0	-	31.8	-	-	-	-	32.7	-	38.7	-	34.6
4 - 5 Trips	10.5	-	10.1	-	-	-	-	29.3	-	4.7	-	4.0
6 - 10 Trips	1.7	-	2.1	-	-	-	-	6.7	-	2.3	-	6.7
11 or More Trips	0.5	-	0.2	-	-	-	-	2.9	-	-	-	1.4
Mean No. of Trips	(1.9)	-	(1.9)	-	-	-	-	(3.2)	-	(1.7)	-	(2.0)
Median No. of Trips	(1.0)	-	(1.0)	-	-	-	-	(3.0)	-	(1.0)	-	(1.0)

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 19 - Q3c./Q17. Number of states visited.** (%) (Number of Respondents)	(687)	(87)*	(250)	(43)*	(110)*	(109)*	(153)	(175)	(65)*	(243)	(119)*	(204)
1 State	66.0	-	58.4	-	-	-	66.3	93.1	-	65.4	-	56.5
2 States	25.4	-	35.0	-	-	-	31.5	6.9	-	16.4	-	26.2
3 States	6.1	-	3.1	-	-	-	2.0	-	-	12.0	-	7.7
4 States	1.2	-	1.1	-	-	-	-	-	-	6.1	-	9.6
5 or More States	1.2	-	2.4	-	-	-	0.2	-	-	0.2	-	-
Mean No. of States	(1.4)	-	(1.5)	-	-	-	(1.3)	(1.0)	-	(1.5)	-	(1.7)
Median No. of States	(1.0)	-	(1.0)	-	-	-	(1.0)	(1.0)	-	(1.0)	-	(1.0)
TABLE 20 - Q3c./Q17. Number of destinations visited.** (%) (Number of Respondents)	(687)	(87)*	(250)	(43)*	(110)*	(109)*	(153)	(175)	(65)*	(243)	(119)*	(204)
1 Destination	48.1	-	43.4	-	-	-	54.9	78.0	-	57.2	-	52.2
2 Destinations	31.6	-	39.3	-	-	-	33.9	17.4	-	18.5	-	20.2
3 Destinations	12.0	-	8.6	-	-	-	10.2	3.8	-	8.3	-	12.8
4 Destinations	5.5	-	4.3	-	-	-	0.7	0.8	-	6.7	-	9.9
5 Destinations	1.0	-	0.9	-	-	-	0.3	-	-	2.0	-	4.4
6 Destinations	1.3	-	2.7	-	-	-	-	-	-	7.0	-	0.6
7 Destinations	0.5	-	0.9	-	-	-	-	-	-	0.3	-	-
8 Destinations	-	-	-	-	-	-	-	-	-	-	-	-
Mean No. of Destinations	(1.8)	-	(1.9)	-	-	-	(1.5)	(1.2)	-	(1.9)	-	(1.9)
Median No. of Destinations	(2.0)	-	(2.0)	-	-	-	(1.0)	(1.0)	-	(1.0)	-	(1.0)

** Multiple Response. Maximum number is eight states/destinations.

TABLE 21 - Q21. What types of transportation were used on this trip?** (%) (Number of Respondents)	South America (569)	Argentina (71)*	Brazil (217)	Chile (35)*	Colombia (89)*	Venezuela (89)*	Central America (123)*	Caribbean (135)	Trinidad & Tobago (49)*	Africa (187)	South Africa (101)*	Russia (192)
Air Travel between U.S. Cities	44.2	-	50.2	-	-	-	-	16.1	-	51.0	-	46.3
Auto, Private or Company	37.9	-	32.7	-	-	-	-	50.5	-	35.5	-	49.9
Bus between Cities	11.8	-	8.0	-	-	-	-	11.9	-	16.5	-	10.4
City Subway/Tram/Bus	19.4	-	21.2	-	-	-	-	20.8	-	32.2	-	43.8
Cruise Ship/River Boat 1+ Nights	4.3	-	5.1	-	-	-	-	-	-	9.3	-	8.0
Ferry/River Taxi/Srt Scenic Cruise	5.5	-	5.2	-	-	-	-	6.1	-	5.9	-	10.2
Motor Home/Camper	0.2	-	-	-	-	-	-	-	-	-	-	-
Railroad between Cities	6.9	-	1.4	-	-	-	-	5.7	-	16.4	-	5.0
Rented Auto	46.5	-	56.9	-	-	-	-	12.6	-	19.4	-	25.5
Rented Bicycle/Motorcycle/Moped	1.2	-	0.4	-	-	-	-	-	-	1.8	-	2.3
Taxicab/Limousine	24.1	-	29.6	-	-	-	-	23.7	-	37.5	-	52.7

** Multiple Response.

TABLE 22 - Q5b. What city or airport did you pass through U.S. Customs and Passport Control (Port of Entry)** (Number of Respondents)	South America (701)	Argentina (87)*	Brazil (254)	Chile (43)*	Colombia (113)*	Venezuela (115)*	Central America (164)	Caribbean (188)	Trinidad & Tobago (%) (75)*	Africa (249)	South Africa (122)*	Russia (222)
Agana, GU	-	-	-	-	-	-	-	-	-	-	-	1.2
Atlanta, GA	4.8	-	6.0	-	-	-	5.9	2.4	-	16.7	-	1.0
Boston, MA	-	-	-	-	-	-	-	0.8	-	2.7	-	1.5
Charlotte, NC	1.1	-	2.5	-	-	-	0.4	0.7	-	0.2	-	0.3
Chicago, IL	1.2	-	2.3	-	-	-	1.0	0.2	-	3.2	-	2.1
Dallas/Ft. Worth, TX	3.2	-	4.0	-	-	-	3.8	0.3	-	1.7	-	0.6
Denver, CO	-	-	-	-	-	-	0.2	-	-	0.4	-	0.4
Detroit, MI	0.6	-	1.4	-	-	-	-	-	-	1.4	-	0.4
Ft. Lauderdale, FL	1.9	-	0.3	-	-	-	6.7	19.7	-	0.3	-	0.4
Honolulu, HI	-	-	-	-	-	-	-	-	-	0.1	-	0.4
Houston, TX	3.8	-	3.9	-	-	-	11.9	1.0	-	8.7	-	3.7
Las Vegas, NV	0.1	-	0.2	-	-	-	0.1	-	-	0.5	-	0.2
Los Angeles, CA	2.7	-	2.2	-	-	-	9.0	0.3	-	4.8	-	12.1
Miami, FL	57.1	-	44.9	-	-	-	40.0	42.0	-	3.5	-	10.9
Minn./St. Paul, MN	-	-	-	-	-	-	-	-	-	0.6	-	0.2
New York, NY	11.3	-	15.2	-	-	-	4.3	18.2	-	30.2	-	47.2
Newark, NJ	1.5	-	2.4	-	-	-	2.8	1.1	-	3.1	-	1.9
Orlando, FL	7.1	-	11.1	-	-	-	8.1	3.6	-	0.9	-	0.7
Philadelphia, PA	-	-	-	-	-	-	0.1	0.5	-	0.8	-	0.4
San Francisco, CA	0.5	-	0.3	-	-	-	1.1	-	-	1.8	-	2.7
San Juan, PR	0.6	-	0.2	-	-	-	1.0	5.3	-	0.1	-	0.1
Sanford, FL	0.3	-	0.6	-	-	-	-	-	-	-	-	-
Seattle, WA	-	-	-	-	-	-	-	-	-	0.9	-	1.3
Washington, DC	1.7	-	2.2	-	-	-	2.8	0.4	-	16.1	-	6.6
All Other Airports/Cities	0.3	-	0.2	-	-	-	0.8	3.4	-	1.6	-	3.9

** Data from the U.S. Department of Homeland Security I-94 air arrival records were used to realign missing responses by country of residence and U.S. airport of arrival. Please refer to page x in the introduction for additional information.

TABLE 23 - Q3c. What was the main destination that you visited since you left home? (%) (Number of Respondents)	South America (580)	Argentina (72)*	Brazil (213)	Chile (35)*	Colombia (92)*	Venezuela (95)*	Central America (140)	Caribbean (154)	Trinidad & Tobago (59)*	Africa (199)	South Africa (105)*	Russia (169)
U.S. DESTINATIONS	96.0	-	98.6	-	-	-	92.6	84.1	-	94.3	-	97.7
NEW ENGLAND	1.6	-	0.3	-	-	-	1.3	2.3	-	1.1	-	2.7
Connecticut	0.1	-	-	-	-	-	-	1.3	-	0.3	-	0.5
Massachusetts	1.4	-	-	-	-	-	1.3	1.0	-	0.3	-	2.2
Rhode Island	-	-	-	-	-	-	-	-	-	0.4	-	-
Vermont	0.1	-	0.3	-	-	-	-	-	-	-	-	-
MIDDLE ATLANTIC	19.1	-	21.5	-	-	-	23.8	21.9	-	31.2	-	31.5
New Jersey	1.6	-	0.5	-	-	-	0.1	0.6	-	0.7	-	2.5
New York	17.0	-	19.9	-	-	-	23.3	21.1	-	29.9	-	28.2
Pennsylvania	0.6	-	1.1	-	-	-	0.4	0.2	-	0.6	-	0.8
EAST NORTH CENTRAL	3.7	-	3.9	-	-	-	0.8	0.1	-	2.2	-	2.6
Illinois	1.3	-	1.6	-	-	-	0.8	0.1	-	0.3	-	2.3
Indiana	0.1	-	0.3	-	-	-	-	-	-	1.6	-	0.3
Michigan	0.4	-	0.8	-	-	-	-	-	-	0.4	-	-
Ohio	1.2	-	-	-	-	-	-	-	-	-	-	-
Wisconsin	0.6	-	1.3	-	-	-	-	-	-	-	-	-

Continued...

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 23 - Q3c. What was the main destination that you visited since you left home? (%)												
WEST NORTH CENTRAL	0.5	-	-	-	-	-	1.4	-	-	2.0	-	0.3
Kansas	-	-	-	-	-	-	0.1	-	-	0.7	-	-
Minnesota	-	-	-	-	-	-	0.9	-	-	-	-	0.3
Missouri	0.3	-	-	-	-	-	-	-	-	0.7	-	-
Nebraska	0.2	-	-	-	-	-	0.4	-	-	0.6	-	-
SOUTH ATLANTIC	53.1	-	55.8	-	-	-	31.7	48.2	-	21.8	-	25.4
Dist. of Columbia	0.7	-	0.2	-	-	-	-	-	-	3.1	-	8.9
Florida	51.5	-	54.1	-	-	-	31.7	39.8	-	12.0	-	15.5
Georgia	0.7	-	1.2	-	-	-	-	2.5	-	0.7	-	0.3
Maryland	-	-	-	-	-	-	-	-	-	4.5	-	0.3
North Carolina	-	-	-	-	-	-	-	-	-	0.7	-	-
South Carolina	-	-	-	-	-	-	-	-	-	0.3	-	0.3
Virginia	0.1	-	0.2	-	-	-	-	5.9	-	0.5	-	-
EAST SOUTH CENTRAL	0.2	-	-	-	-	-	-	2.4	-	2.0	-	1.0
Alabama	-	-	-	-	-	-	-	-	-	0.2	-	-
Mississippi	-	-	-	-	-	-	-	1.2	-	-	-	-
Tennessee	0.2	-	-	-	-	-	-	1.2	-	1.8	-	1.0

Continued...

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 23 - Q3c. What was the main destination that you visited since you left home? (%)												
WEST SOUTH CENTRAL	7.0	-	5.1	-	-	-	21.4	3.9	-	13.3	-	5.4
Arkansas	-	-	-	-	-	-	-	-	-	0.3	-	0.9
Louisiana	0.2	-	0.3	-	-	-	0.9	-	-	0.1	-	1.0
Oklahoma	0.3	-	-	-	-	-	0.9	1.2	-	0.2	-	-
Texas	6.5	-	4.8	-	-	-	19.6	2.7	-	12.7	-	3.5
MOUNTAIN	4.1	-	5.6	-	-	-	2.6	0.2	-	6.3	-	11.8
Arizona	0.3	-	0.5	-	-	-	-	-	-	1.5	-	6.9
Colorado	1.2	-	0.9	-	-	-	0.7	-	-	0.8	-	2.8
Idaho	-	-	-	-	-	-	-	-	-	0.1	-	-
Montana	-	-	-	-	-	-	-	-	-	0.2	-	-
Nevada	2.3	-	3.6	-	-	-	0.5	-	-	3.1	-	2.0
New Mexico	-	-	-	-	-	-	1.4	-	-	-	-	-
Utah	0.3	-	0.6	-	-	-	-	0.2	-	0.6	-	-
PACIFIC	5.7	-	5.4	-	-	-	7.8	0.4	-	14.1	-	16.9
Alaska	-	-	-	-	-	-	-	-	-	0.6	-	-
California	5.1	-	4.5	-	-	-	7.8	0.2	-	11.6	-	13.6
Oregon	-	-	-	-	-	-	-	-	-	0.6	-	0.3
Washington	0.7	-	1.0	-	-	-	-	0.2	-	1.3	-	3.0

Continued...

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 23 - Q3c. What was the main destination that you visited since you left home? (%)												
PACIFIC ISLANDS	0.5	-	1.0	-	-	-	-	-	-	0.3	-	-
Hawaiian Islands	0.5	-	1.0	-	-	-	-	-	-	0.3	-	-
ATLANTIC ISLANDS	0.6	-	-	-	-	-	1.8	4.8	-	-	-	-
Puerto Rico	0.6	-	-	-	-	-	1.8	4.8	-	-	-	-
U.S. Virgin Is.	-	-	-	-	-	-	-	-	-	-	-	-
INT'L DESTINATIONS	4.0	-	1.4	-	-	-	7.4	15.9	-	5.7	-	2.3
Canada	0.2	-	0.3	-	-	-	-	1.1	-	1.2	-	-
Europe	0.5	-	-	-	-	-	0.8	3.5	-	1.7	-	0.7
Caribbean	0.3	-	-	-	-	-	-	1.3	-	2.3	-	0.3
South America	0.1	-	-	-	-	-	-	-	-	-	-	-
Central America	1.6	-	0.4	-	-	-	0.3	0.3	-	-	-	1.3
Africa	-	-	-	-	-	-	-	4.7	-	0.4	-	-
Middle East	-	-	-	-	-	-	5.3	-	-	-	-	-
Asia	1.3	-	0.5	-	-	-	1.0	5.0	-	-	-	-
Oceania	0.1	-	0.2	-	-	-	-	-	-	-	-	-

TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%) (Number of Respondents)	South America (670)	Argentina (85)*	Brazil (248)	Chile (41)*	Colombia (108)*	Venezuela (108)*	Central America (145)	Caribbean (167)	Trinidad & Tobago (64)*	Africa (235)	South Africa (117)*	Russia (203)
NEW ENGLAND	3.1	-	2.8	-	-	-	1.3	3.7	-	3.3	-	4.4
Connecticut	0.2	-	-	-	-	-	0.2	1.2	-	1.2	-	0.7
Hartford	-	-	-	-	-	-	-	1.1	-	-	-	0.3
New Haven	-	-	-	-	-	-	-	-	-	1.0	-	-
Stamford	-	-	-	-	-	-	-	-	-	-	-	0.4
Maine	0.2	-	-	-	-	-	-	-	-	-	-	-
Portland	0.2	-	-	-	-	-	-	-	-	-	-	-
Massachusetts	2.6	-	2.6	-	-	-	1.3	2.7	-	0.6	-	3.2
Boston***	2.5	-	2.4	-	-	-	1.1	2.6	-	0.6	-	2.9
Cambridge***	-	-	-	-	-	-	-	-	-	-	-	0.3
Cape Cod-Barnstable	-	-	-	-	-	-	-	-	-	-	-	-
New Hampshire	0.2	-	-	-	-	-	-	-	-	-	-	-
Rhode Island	-	-	-	-	-	-	-	-	-	0.3	-	-
Providence	-	-	-	-	-	-	-	-	-	0.3	-	-
Vermont	0.2	-	0.2	-	-	-	0.2	0.8	-	1.1	-	0.6
MIDDLE ATLANTIC	36.1	-	40.9	-	-	-	35.5	28.2	-	46.5	-	53.7
New Jersey	2.1	-	0.9	-	-	-	0.9	0.9	-	7.2	-	3.7
Atlantic City	0.3	-	0.3	-	-	-	-	-	-	0.3	-	0.2
Edison***	-	-	-	-	-	-	-	-	-	-	-	0.3
Newark-Union***	0.3	-	-	-	-	-	0.2	0.6	-	-	-	-
Trenton	-	-	-	-	-	-	-	-	-	-	-	0.3
New York	32.9	-	39.7	-	-	-	35.0	27.1	-	43.1	-	50.7
Albany	0.5	-	-	-	-	-	-	-	-	0.3	-	0.3
Buffalo-Niagara Falls	0.2	-	0.3	-	-	-	0.2	-	-	3.6	-	2.7
Nassau***	0.1	-	0.1	-	-	-	2.1	-	-	-	-	-

Continued...

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
New York City-WP-Wayne***	32.8	-	39.7	-	-	-	34.1	27.1	-	41.9	-	49.1
Rochester	-	-	-	-	-	-	-	-	-	-	-	-
Pennsylvania	2.2	-	0.9	-	-	-	3.5	0.5	-	3.5	-	1.7
Lancaster	-	-	-	-	-	-	-	-	-	2.7	-	-
Philadelphia***	0.8	-	0.7	-	-	-	3.1	0.2	-	0.6	-	0.6
Pittsburgh	1.2	-	-	-	-	-	-	-	-	-	-	0.6
EAST NORTH CENTRAL	4.2	-	3.9	-	-	-	1.2	0.1	-	5.9	-	3.2
Illinois	2.0	-	1.9	-	-	-	0.8	0.1	-	2.1	-	2.4
Chicago***	1.9	-	1.7	-	-	-	0.8	0.1	-	2.1	-	2.4
Indiana	0.3	-	0.2	-	-	-	-	-	-	1.2	-	0.3
Indianapolis	0.2	-	0.2	-	-	-	-	-	-	1.2	-	-
Michigan	0.5	-	1.1	-	-	-	-	-	-	2.2	-	0.6
Detroit	0.2	-	0.4	-	-	-	-	-	-	1.7	-	0.6
Ohio	1.3	-	0.3	-	-	-	0.4	-	-	0.3	-	-
Cincinnati	0.2	-	-	-	-	-	-	-	-	-	-	-
Cleveland	0.9	-	-	-	-	-	-	-	-	0.3	-	-
Columbus	-	-	-	-	-	-	-	-	-	-	-	-
Wisconsin	0.5	-	1.1	-	-	-	-	-	-	0.5	-	0.3
Madison	0.1	-	0.3	-	-	-	-	-	-	-	-	-
Milwaukee	-	-	-	-	-	-	-	-	-	-	-	-
WEST NORTH CENTRAL	0.6	-	0.3	-	-	-	1.1	-	-	1.5	-	0.6
Iowa	-	-	-	-	-	-	-	-	-	-	-	-
Kansas	-	-	-	-	-	-	0.1	-	-	0.5	-	-
Minnesota	-	-	-	-	-	-	0.8	-	-	-	-	0.6
Minneapolis-St. Paul	-	-	-	-	-	-	0.8	-	-	-	-	0.3

Continued...

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
Missouri	0.3	-	0.3	-	-	-	-	-	-	0.6	-	-
St. Louis	0.2	-	-	-	-	-	-	-	-	0.6	-	-
Nebraska	0.2	-	-	-	-	-	0.3	-	-	0.5	-	-
North Dakota	-	-	-	-	-	-	-	-	-	-	-	-
South Dakota	-	-	-	-	-	-	-	-	-	-	-	-
SOUTH ATLANTIC	64.9	-	66.1	-	-	-	50.9	57.5	-	43.0	-	35.3
Delaware	0.1	-	0.1	-	-	-	-	-	-	1.8	-	0.2
DC Metro Area***	5.2	-	3.3	-	-	-	2.1	-	-	7.7	-	14.2
Dist. of Columbia	5.2	-	3.3	-	-	-	2.1	-	-	5.0	-	13.8
Florida	60.0	-	60.5	-	-	-	44.4	42.8	-	15.1	-	21.9
Florida Keys-Key West	0.2	-	-	-	-	-	-	-	-	0.2	-	2.1
Ft. Lauderdale***	4.2	-	2.2	-	-	-	2.1	0.4	-	3.4	-	1.0
Ft. Myers	0.1	-	0.3	-	-	-	-	-	-	0.5	-	-
Jacksonville	0.4	-	0.3	-	-	-	-	2.4	-	-	-	-
Lakeland	-	-	-	-	-	-	-	-	-	-	-	-
Melbourne	-	-	-	-	-	-	1.5	-	-	0.2	-	-
Miami***	33.3	-	23.3	-	-	-	28.7	33.7	-	5.1	-	19.1
Naples	0.4	-	-	-	-	-	-	-	-	0.7	-	-
Orlando	34.7	-	49.3	-	-	-	11.0	5.0	-	7.7	-	3.7
Palm Coast	-	-	-	-	-	-	-	1.0	-	-	-	-
Sarasota-Bradenton	0.1	-	-	-	-	-	-	-	-	1.4	-	-
Tampa-St. Petersburg	0.9	-	0.6	-	-	-	0.4	1.4	-	0.9	-	2.3
West Palm Beach***	1.3	-	0.1	-	-	-	3.1	0.5	-	0.5	-	-

Continued...

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
Georgia	1.3	-	2.3	-	-	-	4.2	8.8	-	13.6	-	0.6
Atlanta	1.3	-	2.3	-	-	-	4.2	8.8	-	13.6	-	0.6
Savannah	-	-	-	-	-	-	-	-	-	-	-	-
Maryland	0.5	-	-	-	-	-	0.5	-	-	7.7	-	0.8
Baltimore	-	-	-	-	-	-	0.5	-	-	0.7	-	0.6
Bethesda***	-	-	-	-	-	-	-	-	-	0.7	-	0.3
North Carolina	0.8	-	0.8	-	-	-	-	-	-	3.2	-	-
Charlotte	-	-	-	-	-	-	-	-	-	2.7	-	-
Raleigh	0.4	-	0.8	-	-	-	-	-	-	-	-	-
South Carolina	-	-	-	-	-	-	-	0.2	-	0.5	-	0.3
Charleston	-	-	-	-	-	-	-	0.2	-	0.2	-	-
Virginia	0.1	-	0.2	-	-	-	0.5	5.6	-	1.1	-	3.1
Norfolk-Virginia Beach	0.1	-	0.2	-	-	-	-	4.7	-	0.3	-	0.3
Richmond	-	-	-	-	-	-	-	-	-	0.1	-	-
West Virginia	-	-	-	-	-	-	-	-	-	-	-	-
EAST SOUTH CENTRAL	1.8	-	3.6	-	-	-	-	2.3	-	1.5	-	1.1
Alabama	-	-	-	-	-	-	-	-	-	0.1	-	-
Kentucky	0.2	-	0.5	-	-	-	-	-	-	-	-	-
Mississippi	-	-	-	-	-	-	-	1.1	-	-	-	0.3
Tennessee	1.6	-	3.1	-	-	-	-	1.1	-	1.4	-	0.8
Memphis	0.4	-	0.8	-	-	-	-	-	-	-	-	0.3
Nashville	1.5	-	3.1	-	-	-	-	1.1	-	-	-	0.6

Continued...

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
WEST SOUTH CENTRAL	8.9	-	8.5	-	-	-	19.2	3.7	-	12.5	-	8.1
Arkansas	-	-	-	-	-	-	-	-	-	0.5	-	1.9
Louisiana	0.5	-	1.1	-	-	-	0.8	-	-	1.5	-	1.8
New Orleans	0.1	-	0.3	-	-	-	0.8	-	-	0.1	-	1.8
Oklahoma	1.0	-	-	-	-	-	0.8	1.1	-	2.9	-	-
Texas	8.0	-	8.2	-	-	-	17.6	3.7	-	11.9	-	4.3
Austin	1.8	-	0.8	-	-	-	1.2	0.2	-	1.5	-	0.7
Dallas-Plano-Irving***	4.2	-	6.6	-	-	-	3.9	1.4	-	5.6	-	1.2
Houston	4.2	-	1.9	-	-	-	13.0	1.1	-	6.7	-	1.6
San Antonio	1.7	-	0.2	-	-	-	1.5	-	-	0.8	-	-
MOUNTAIN	9.6	-	11.0	-	-	-	3.9	0.2	-	11.0	-	16.4
Arizona	0.5	-	0.4	-	-	-	0.4	-	-	2.0	-	6.0
Flagstaff-G.Cyn-Sedona	0.2	-	0.4	-	-	-	-	-	-	0.5	-	0.7
Phoenix	-	-	-	-	-	-	0.4	-	-	1.3	-	5.0
Tucson	-	-	-	-	-	-	-	-	-	0.5	-	1.1
Colorado	2.9	-	1.0	-	-	-	0.7	-	-	0.9	-	2.9
Denver	0.9	-	-	-	-	-	-	-	-	0.9	-	2.4
Idaho	-	-	-	-	-	-	-	-	-	0.1	-	-
Montana	-	-	-	-	-	-	-	-	-	0.1	-	-
Nevada	6.3	-	9.4	-	-	-	1.7	-	-	6.6	-	12.1
Las Vegas	6.1	-	9.4	-	-	-	1.7	-	-	6.6	-	12.1
New Mexico	-	-	-	-	-	-	1.2	-	-	0.5	-	-
Utah	0.4	-	0.5	-	-	-	-	0.2	-	0.9	-	0.3
Salt Lake City	0.4	-	0.5	-	-	-	-	0.2	-	0.5	-	0.3
Wyoming	-	-	-	-	-	-	-	-	-	-	-	-

Continued...

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
PACIFIC	9.4	-	12.3	-	-	-	9.4	1.0	-	16.5	-	29.8
Alaska	-	-	-	-	-	-	-	-	-	0.5	-	-
California	8.7	-	11.2	-	-	-	9.4	0.8	-	14.1	-	27.0
Anaheim-Santa Ana***	1.7	-	3.1	-	-	-	0.3	-	-	0.4	-	2.7
Bakersfield	-	-	-	-	-	-	-	-	-	1.6	-	-
Fresno	0.2	-	-	-	-	-	-	-	-	-	-	-
Los Angeles-Long Beach***	3.7	-	3.9	-	-	-	8.1	0.8	-	8.4	-	14.2
Monterey-Salinas	-	-	-	-	-	-	0.4	-	-	-	-	-
Napa	-	-	-	-	-	-	-	-	-	0.1	-	-
Oakland***	0.1	-	0.3	-	-	-	-	-	-	-	-	-
Riverside-San Bernardino	-	-	-	-	-	-	0.1	-	-	2.8	-	-
Sacramento	0.3	-	0.6	-	-	-	0.5	-	-	0.1	-	0.8
San Diego	1.3	-	2.7	-	-	-	-	0.6	-	2.0	-	2.5
San Francisco***	4.9	-	5.6	-	-	-	1.0	-	-	3.7	-	8.8
San Jose	1.4	-	2.9	-	-	-	-	-	-	0.6	-	2.3
San Luis Obispo	0.1	-	0.1	-	-	-	-	-	-	-	-	-
Santa Barbara	0.1	-	0.2	-	-	-	-	-	-	1.4	-	-
Santa Cruz	0.1	-	-	-	-	-	-	-	-	1.5	-	-
Oregon	-	-	-	-	-	-	0.4	-	-	0.9	-	0.3
Portland	-	-	-	-	-	-	-	-	-	0.5	-	0.3
Washington	1.0	-	1.4	-	-	-	0.4	0.2	-	1.5	-	5.1
Seattle***	1.0	-	1.4	-	-	-	0.4	0.2	-	1.5	-	5.1
TOTAL U.S. MAINLAND	99.2	-	99.4	-	-	-	95.4	94.6	-	99.6	-	98.7

Continued...

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
PACIFIC ISLANDS	0.5	-	0.8	-	-	-	-	-	-	0.4	-	2.2
Guam	-	-	-	-	-	-	-	-	-	-	-	1.3
Hawaiian Islands	0.5	-	0.8	-	-	-	-	-	-	0.3	-	0.8
Hawaii	-	-	-	-	-	-	-	-	-	-	-	-
Kauai	-	-	-	-	-	-	-	-	-	-	-	-
Maui	-	-	-	-	-	-	-	-	-	-	-	0.3
Oahu	0.5	-	0.8	-	-	-	-	-	-	0.2	-	0.6
U.S. Trust Territories	-	-	-	-	-	-	-	-	-	-	-	-
ATLANTIC ISLANDS	1.0	-	-	-	-	-	4.6	7.8	-	-	-	-
Puerto Rico	1.0	-	-	-	-	-	4.6	7.6	-	-	-	-
San Juan	0.9	-	-	-	-	-	4.4	7.6	-	-	-	-
U.S. Virgin Islands	-	-	-	-	-	-	3.2	0.2	-	-	-	-
Destinations Served by Regional Marketing Organizations****												
Capital Region USA, Inc.	5.7	-	3.5	-	-	-	3.0	5.7	-	12.4	-	15.0
Discover New England	3.1	-	2.8	-	-	-	1.3	3.7	-	3.3	-	4.4
Go West Summit	22.2	-	25.5	-	-	-	27.3	4.9	-	34.8	-	39.0
Grand Central USA	1.4	-	0.3	-	-	-	0.8	1.1	-	4.4	-	1.9
Great Lakes of North America	6.3	-	4.7	-	-	-	5.4	0.6	-	9.4	-	5.2
Mississippi River Country	4.8	-	7.2	-	-	-	2.3	2.4	-	6.5	-	7.8
Rocky Mountain International	-	-	-	-	-	-	-	-	-	0.2	-	-
Southeast Tourism Society	63.0	-	65.4	-	-	-	49.5	59.7	-	35.3	-	30.5
Travel South USA	3.8	-	6.4	-	-	-	5.1	16.9	-	21.8	-	8.5

** Multiple Response. City names correspond to U.S. Bureau of Census, Metropolitan Statistical Area (MSA) or Metropolitan Division (MD). Full MSA and MD definitions may be found at: http://www.census.gov/populations/metro/files/lists/2009/List1.txt.

*** Cities defined by the Metropolitan Division (MD). All other cities defined as the Metropolitan Statistical Area (MSA).

**** See Appendix F.

TABLE 25 - Q22. Did anyone engage in any of the following leisure activities?** (%) (Number of Respondents)	South America (557)	Argentina (70)*	Brazil (212)	Chile (36)*	Colombia (82)*	Venezuela (93)*	Central America (121)*	Caribbean (122)*	Trinidad & Tobago (43)*	Africa (190)	South Africa (106)*	Russia (175)
American Indian Communities	1.3	-	0.8	-	-	-	-	-	-	2.3	-	4.2
Amusement/Theme Parks	48.8	-	58.3	-	-	-	-	-	-	21.1	-	32.8
Art Galleries/Museums	29.3	-	35.2	-	-	-	-	-	-	16.3	-	44.9
Camping/Hiking	1.1	-	0.6	-	-	-	-	-	-	0.8	-	2.5
Casino/Gamble	6.5	-	9.1	-	-	-	-	-	-	13.9	-	14.3
Concert/Play/Musical	20.6	-	28.8	-	-	-	-	-	-	28.4	-	38.1
Cultural/Ethnic Heritage Sights	12.0	-	9.6	-	-	-	-	-	-	9.0	-	22.0
Environmental/Eco. Excursions	2.2	-	0.3	-	-	-	-	-	-	1.2	-	3.4
Experience Fine Dining	35.6	-	32.6	-	-	-	-	-	-	46.2	-	55.9
Golfing/Tennis	1.5	-	0.8	-	-	-	-	-	-	3.2	-	7.3
Guided Tour(s)	14.9	-	18.6	-	-	-	-	-	-	21.6	-	30.7
Historical Locations	19.5	-	24.1	-	-	-	-	-	-	22.1	-	37.8
Hunting/Fishing	0.1	-	0.2	-	-	-	-	-	-	1.9	-	2.4
National Parks/Monuments	35.4	-	43.3	-	-	-	-	-	-	18.8	-	59.8
Nightclubbing/Dancing	20.8	-	27.0	-	-	-	-	-	-	10.5	-	22.6
Shopping	92.2	-	93.7	-	-	-	-	-	-	91.1	-	90.4
Sightseeing	66.9	-	66.8	-	-	-	-	-	-	56.0	-	85.6
Small Towns/Countryside	14.2	-	10.6	-	-	-	-	-	-	30.7	-	23.6
Snow Sports	4.1	-	3.4	-	-	-	-	-	-	7.1	-	3.2
Sporting Event	10.3	-	10.1	-	-	-	-	-	-	15.8	-	21.6
Water Sports	4.3	-	2.7	-	-	-	-	-	-	7.0	-	2.5
Other	2.0	-	3.0	-	-	-	-	-	-	4.1	-	1.4

** Multiple Response.

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 26 - Q18d./Q19. How much total money has been spent outside your own country? ($)												
Mean Total Trip Expenditure** (Number of Respondents)	(415)	(44)*	(166)	(27)*	(65)*	(67)*	(96)*	(86)*	(24)*	(137)	(78)*	(123)*
Per Travel Party / Trip	$6,784	-	$9,673	-	-	-	-	-	-	$5,334	-	-
Per Visitor / Trip	$3,582	-	$4,371	-	-	-	-	-	-	$4,206	-	-
Q18d. Mean Package Price (Number of Respondents)	(45)*	(7)*	(29)*	(1)*	(6)*	(1)*	(3)*	(1)*	(1)*	(16)*	(10)*	(13)*
Per Travel Party / Trip	-	-	-	-	-	-	-	-	-	-	-	-
Per Visitor / Trip	-	-	-	-	-	-	-	-	-	-	-	-
Q19b. Mean International Airfare (Number of Respondents)	(253)	(30)*	(100)*	(17)*	(37)*	(37)*	(74)*	(66)*	(19)*	(84)*	(47)*	(92)*
Per Travel Party / Trip	$2,729	-	-	-	-	-	-	-	-	-	-	-
Per Visitor / Trip	$1,528	-	-	-	-	-	-	-	-	-	-	-
Q19c. Mean Expenditure in U.S. Airport (Number of Respondents)	(296)	(31)*	(112)*	(21)*	(41)*	(55)*	(62)*	(58)*	(15)*	(88)*	(48)*	(72)*
Per Travel Party / Trip	$42	-	-	-	-	-	-	-	-	-	-	-
Per Visitor / Trip	$22	-	-	-	-	-	-	-	-	-	-	-
Q19d. Mean Expenditure in U.S.*** (Number of Respondents)	(296)	(31)*	(112)*	(21)*	(41)*	(55)*	(62)*	(58)*	(15)*	(88)*	(48)*	(72)*
Per Travel Party / Trip	$3,611	-	-	-	-	-	-	-	-	-	-	-
Per Visitor / Trip	$1,907	-	-	-	-	-	-	-	-	-	-	-
Per Visitor / Day	$123	-	-	-	-	-	-	-	-	-	-	-

** Total trip expenditure includes Q19d. Expenditures in U.S., plus either Q18d. Package Price or Q19b. International Airfare.

*** Expenditure in U.S. includes Q19c. Expenditure in U.S. Airport.

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
Table 27 - Q19e. Itemized trip expenditures from Q19d. ($)												
Q19e1. Mean Accommodations/Lodging in the U.S. (Number of Respondents)	(296)	(31)*	(112)*	(21)*	(41)*	(55)*	(62)*	(58)*	(15)*	(88)*	(48)*	(72)*
Per Travel Party / Trip	$578	-	-	-	-	-	-	-	-	-	-	-
Per Visitor / Trip	$305	-	-	-	-	-	-	-	-	-	-	-
Q19e2. Mean Additional Air Transportation in the U.S. (Number of Respondents)	(296)	(31)*	(112)*	(21)*	(41)*	(55)*	(62)*	(58)*	(15)*	(88)*	(48)*	(72)*
Per Travel Party / Trip	$181	-	-	-	-	-	-	-	-	-	-	-
Per Visitor / Trip	$96	-	-	-	-	-	-	-	-	-	-	-
Q19e3. Mean Entertainment and Recreation in the U.S. (Number of Respondents)	(296)	(31)*	(112)*	(21)*	(41)*	(55)*	(62)*	(58)*	(15)*	(88)*	(48)*	(72)*
Per Travel Party / Trip	$472	-	-	-	-	-	-	-	-	-	-	-
Per Visitor / Trip	$249	-	-	-	-	-	-	-	-	-	-	-
Q19e4. Mean Food and Beverages in the U.S. (Number of Respondents)	(296)	(31)*	(112)*	(21)*	(41)*	(55)*	(62)*	(58)*	(15)*	(88)*	(48)*	(72)*
Per Travel Party / Trip	$600	-	-	-	-	-	-	-	-	-	-	-
Per Visitor / Trip	$317	-	-	-	-	-	-	-	-	-	-	-

Continued...

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
Table 27 - Q19e. Itemized trip expenditures from Q19d. ($)												
Q19e5. Mean Ground Transportation in the U.S. (Number of Respondents)	(296)	(31)*	(112)*	(21)*	(41)*	(55)*	(62)*	(58)*	(15)*	(88)*	(48)*	(72)*
Per Travel Party / Trip	$148	-	-	-	-	-	-	-	-	-	-	-
Per Visitor / Trip	$78	-	-	-	-	-	-	-	-	-	-	-
Q19e6. Mean Shopping, Gifts, and other Purchases in the U.S. (Number of Respondents)	(296)	(31)*	(112)*	(21)*	(41)*	(55)*	(62)*	(58)*	(15)*	(88)*	(48)*	(72)*
Per Travel Party / Trip	$1,496	-	-	-	-	-	-	-	-	-	-	-
Per Visitor / Trip	$790	-	-	-	-	-	-	-	-	-	-	-
Q19e7. Mean Medical Services in the U.S. (Number of Respondents)	(296)	(31)*	(112)*	(21)*	(41)*	(55)*	(62)*	(58)*	(15)*	(88)*	(48)*	(72)*
Per Travel Party / Trip	$3	-	-	-	-	-	-	-	-	-	-	-
Per Visitor / Trip	$2	-	-	-	-	-	-	-	-	-	-	-
Q19e8. Mean Other Spending in the U.S. (Number of Respondents)	(296)	(31)*	(112)*	(21)*	(41)*	(55)*	(62)*	(58)*	(15)*	(88)*	(48)*	(72)*
Per Travel Party / Trip	$90	-	-	-	-	-	-	-	-	-	-	-
Per Visitor / Trip	$48	-	-	-	-	-	-	-	-	-	-	-

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 28 - Q20. Expenses Payment Methods.** (%) (Number of Respondents)	(459)	(44)*	(184)	(29)*	(68)*	(81)*	(111)*	(103)*	(32)*	(161)	(89)*	(149)
Cash Adv./Wdrawal Using Credit Card	11.4	-	11.3	-	-	-	-	-	-	19.3	-	14.1
Purchases Using Credit Card	40.5	-	41.9	-	-	-	-	-	-	23.2	-	36.0
Cash Adv./Wdrawal Using Debit Card	3.9	-	6.0	-	-	-	-	-	-	4.5	-	10.2
Purchases Using Debit Card	7.0	-	5.8	-	-	-	-	-	-	4.2	-	14.8
Cash from Home/Travelers Checks	37.1	-	34.9	-	-	-	-	-	-	48.9	-	24.8

** Average reported in each category.

TABLE 29 - Q20. Travelers Use of Payment Methods.*** (%) (Number of Respondents)	(459)	(44)*	(184)	(29)*	(68)*	(81)*	(111)*	(103)*	(32)*	(161)	(89)*	(149)
Cash Adv./Wdrawal Using Credit Card	24.5	-	27.1	-	-	-	-	-	-	32.5	-	33.8
Purchases Using Credit Card	68.4	-	77.5	-	-	-	-	-	-	38.1	-	53.1
Cash Adv./Wdrawal Using Debit Card	10.7	-	15.7	-	-	-	-	-	-	12.2	-	23.1
Purchases Using Debit Card	16.4	-	15.2	-	-	-	-	-	-	8.8	-	28.5
Cash from Home/Travelers Checks	72.3	-	73.0	-	-	-	-	-	-	67.4	-	51.8

*** Multiple responses capture the frequency of payment methods used.

TABLE 30 - Q20. Share of Total Trip Expenditures by Payment Methods.**** (%) (Number of Respondents)	(353)	(31)*	(144)	(22)*	(55)*	(61)*	(77)*	(71)*	(17)*	(119)*	(71)*	(105)*
Cash Adv./Wdrawal Using Credit Card	9.5	-	8.9	-	-	-	-	-	-	-	-	-
Purchases Using Credit Card	37.2	-	35.5	-	-	-	-	-	-	-	-	-
Cash Adv./Wdrawal Using Debit Card	7.0	-	10.3	-	-	-	-	-	-	-	-	-
Purchases Using Debit Card	7.8	-	6.8	-	-	-	-	-	-	-	-	-
Cash from Home/Travelers Checks	38.4	-	38.6	-	-	-	-	-	-	-	-	-

**** Average reported in each category weighted by total trip expenditures.

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 31 - Q25. What were your three main reasons for flying on this airline?** (%)												
(Number of Respondents)	(556)	(71)*	(203)	(31)*	(90)*	(93)*	(138)	(142)	(50)*	(199)	(98)*	(170)
Not Involved in Choice	8.2	-	11.7	-	-	-	2.1	3.7	-	4.8	-	6.0
Involved in Choice***	91.8	-	88.3	-	-	-	97.9	96.3	-	95.2	-	94.0
Airfare	50.0	-	54.8	-	-	-	53.9	38.5	-	48.6	-	65.4
Convenient Schedule	36.7	-	33.3	-	-	-	40.7	33.7	-	48.3	-	33.7
Employer Policy	3.3	-	3.2	-	-	-	1.1	1.7	-	3.4	-	1.2
In-flight Service Reputation	7.0	-	4.9	-	-	-	2.2	10.2	-	5.6	-	8.5
Loyalty to Carrier	11.8	-	9.8	-	-	-	9.7	11.2	-	9.8	-	10.1
Mileage Bonus/Freq. Flyer Program	21.6	-	23.7	-	-	-	31.1	14.7	-	15.9	-	18.6
Non-stop Flights	35.3	-	37.7	-	-	-	31.4	28.5	-	39.6	-	38.4
On-time Reputation	13.3	-	11.8	-	-	-	14.6	23.5	-	9.0	-	8.3
Previous Good Experience	19.8	-	15.1	-	-	-	16.6	15.9	-	20.2	-	28.2
Safety Reputation	16.7	-	14.5	-	-	-	14.6	12.9	-	19.0	-	22.8
Other	6.2	-	5.2	-	-	-	5.3	11.1	-	3.8	-	1.6

** Percentages based on total number of respondents.
*** Multiple Response. Based on top three choices in aggregate.

TABLE 32 - Q25. What was the most important reason for flying on this airline? (%)												
(Number of Respondents)	(390)	(50)*	(139)	(23)*	(60)*	(66)*	(96)*	(93)*	(33)*	(132)	(68)*	(140)
Airfare	34.6	-	44.2	-	-	-	-	-	-	20.4	-	38.4
Convenient Schedule	17.2	-	12.3	-	-	-	-	-	-	24.1	-	8.6
Employer Policy	1.0	-	0.4	-	-	-	-	-	-	4.9	-	1.5
In-flight Service Reputation	0.3	-	0.6	-	-	-	-	-	-	4.9	-	-
Loyalty to Carrier	4.6	-	2.2	-	-	-	-	-	-	1.3	-	0.4
Mileage Bonus/Freq. Flyer Program	10.2	-	9.8	-	-	-	-	-	-	6.5	-	1.2
Non-stop Flights	17.8	-	19.5	-	-	-	-	-	-	11.9	-	18.2
On-time Reputation	1.8	-	0.9	-	-	-	-	-	-	2.8	-	2.6
Previous Good Experience	5.0	-	1.8	-	-	-	-	-	-	3.8	-	17.7
Safety Reputation	3.1	-	3.2	-	-	-	-	-	-	16.1	-	9.5
Other	4.4	-	5.2	-	-	-	-	-	-	3.3	-	1.9

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 33 - Q26a. Where are you sitting in the aircraft today? (%)												
(Number of Respondents)	(593)	(71)*	(224)	(36)*	(92)*	(95)*	(145)	(151)	(56)*	(220)	(109)*	(196)
First Class	1.3	-	0.5	-	-	-	10.1	6.0	-	0.8	-	0.6
Executive/Business Class	6.3	-	7.1	-	-	-	11.5	9.9	-	3.7	-	3.6
Premium Economy	7.6	-	4.8	-	-	-	4.9	22.4	-	10.5	-	4.3
Economy/Tourist/Coach	84.7	-	87.6	-	-	-	73.6	61.7	-	85.0	-	91.4
TABLE 34 - Q26b. What type of airline ticket do you have?** (%)												
(Number of Respondents)	(581)	(72)*	(221)	(32)*	(93)*	(94)*	(141)	(149)	(55)*	(213)	(108)*	(189)
Paid Ticket	75.4	-	77.2	-	-	-	66.4	80.3	-	88.5	-	84.8
Paid Upgrade	1.0	-	0.8	-	-	-	0.8	1.1	-	0.8	-	2.2
Frequent Flyer Award Ticket	6.0	-	5.4	-	-	-	10.1	13.8	-	3.0	-	0.3
Frequent Flyer Upgrade	1.6	-	0.2	-	-	-	13.9	0.2	-	-	-	0.3
Discount/Group Fare	1.5	-	0.5	-	-	-	0.4	0.2	-	0.3	-	1.0
Non-revenue	4.1	-	1.4	-	-	-	2.4	6.5	-	3.1	-	0.6
Don't Know	11.7	-	15.4	-	-	-	16.2	3.1	-	6.6	-	11.7

** Multiple Response.

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 35 - Q31bc. What is your age and what is your gender? (%) (Number of Respondents)	(608)	(78)*	(218)	(35)*	(98)*	(100)*	(142)	(154)	(62)*	(210)	(107)*	(185)
Male Adults	51.5	-	53.4	-	-	-	51.4	51.1	-	48.6	-	46.6
18 - 24 Years	5.0	-	5.6	-	-	-	10.1	4.3	-	3.6	-	7.5
25 - 29 Years	4.0	-	5.7	-	-	-	12.7	1.9	-	4.1	-	12.0
30 - 34 Years	9.1	-	15.2	-	-	-	2.2	12.5	-	4.4	-	5.4
35 - 39 Years	6.2	-	1.7	-	-	-	10.6	8.6	-	1.6	-	6.7
40 - 44 Years	5.4	-	5.0	-	-	-	1.7	6.7	-	6.0	-	6.5
45 - 49 Years	8.5	-	9.0	-	-	-	3.3	3.8	-	5.5	-	2.2
50 - 54 Years	3.1	-	5.0	-	-	-	0.4	4.5	-	10.3	-	1.2
55 - 64 Years	7.3	-	5.3	-	-	-	7.9	5.2	-	10.2	-	5.1
65 or More Years	2.9	-	0.9	-	-	-	2.5	3.7	-	3.0	-	-
Mean Male Age (Years)	(41.8)	-	(39.2)	-	-	-	(36.8)	(41.1)	-	(46.0)	-	(34.9)
Median Male Age (Years)	(42.0)	-	(35.0)	-	-	-	(37.0)	(38.0)	-	(48.0)	-	(31.0)
Female Adults	48.5	-	46.6	-	-	-	48.6	48.9	-	51.4	-	53.4
18 - 24 Years	5.6	-	4.6	-	-	-	1.7	5.2	-	3.6	-	13.0
25 - 29 Years	7.0	-	5.6	-	-	-	3.9	5.9	-	3.9	-	7.9
30 - 34 Years	9.8	-	12.0	-	-	-	5.2	8.0	-	3.2	-	7.2
35 - 39 Years	5.6	-	7.6	-	-	-	10.7	10.0	-	6.6	-	4.5
40 - 44 Years	6.1	-	6.9	-	-	-	3.1	3.0	-	24.4	-	10.5
45 - 49 Years	2.4	-	1.4	-	-	-	13.9	3.3	-	1.5	-	2.5
50 - 54 Years	4.9	-	3.1	-	-	-	5.9	3.9	-	4.1	-	1.0
55 - 64 Years	5.6	-	4.4	-	-	-	2.2	4.2	-	2.6	-	5.8
65 or More Years	1.6	-	1.1	-	-	-	2.0	5.4	-	1.4	-	1.0
Mean Female Age (Years)	(39.0)	-	(37.8)	-	-	-	(41.9)	(40.8)	-	(40.0)	-	(35.3)
Median Female Age (Years)	(36.0)	-	(35.0)	-	-	-	(41.0)	(36.0)	-	(40.0)	-	(33.0)

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 36 - Q31a. What is your occupation? (%) (Number of Respondents)	(614)	(79)*	(222)	(35)*	(99)*	(103)*	(146)	(160)	(64)*	(221)	(109)*	(195)
Mgmt., Business, Science, & Arts	51.2	-	55.6	-	-	-	41.7	63.4	-	53.5	-	53.6
Service Occupations	10.7	-	12.6	-	-	-	15.5	6.9	-	13.7	-	6.3
Sales and Office	8.7	-	7.4	-	-	-	6.0	5.9	-	3.1	-	8.1
Nat. Res., Const., & Maintenance	2.8	-	0.4	-	-	-	2.4	0.8	-	2.5	-	7.5
Prod., Trans., & Material Moving	2.2	-	1.8	-	-	-	2.7	0.5	-	2.2	-	3.8
Military/Government	5.0	-	9.1	-	-	-	1.8	1.9	-	6.1	-	3.7
Homemaker	3.8	-	3.2	-	-	-	14.7	1.3	-	6.2	-	2.1
Student	8.9	-	7.2	-	-	-	9.6	10.4	-	7.3	-	9.3
Retired	4.1	-	2.4	-	-	-	5.4	3.3	-	5.0	-	2.2
Other	2.4	-	0.3	-	-	-	0.2	5.6	-	0.5	-	3.4

	South America	Argentina	Brazil	Chile	Colombia	Venezuela	Central America	Caribbean	Trinidad & Tobago	Africa	South Africa	Russia
TABLE 37 - Q32. What is your total combined annual household income? (%)												
(Number of Respondents)	(398)	(39)*	(154)	(23)*	(70)*	(59)*	(87)*	(102)*	(33)*	(140)	(70)*	(140)
Under $20,000	31.4	-	26.0	-	-	-	-	-	-	36.6	-	24.4
$20,000 - $39,999	11.3	-	5.6	-	-	-	-	-	-	11.5	-	16.3
$40,000 - $59,999	10.7	-	11.2	-	-	-	-	-	-	11.1	-	14.7
$60,000 - $79,999	10.4	-	14.6	-	-	-	-	-	-	6.6	-	16.1
$80,000 - $99,999	7.4	-	1.6	-	-	-	-	-	-	8.4	-	5.1
$100,000 - $119,999	6.4	-	8.6	-	-	-	-	-	-	6.6	-	4.8
$120,000 - $139,999	4.9	-	5.5	-	-	-	-	-	-	2.7	-	2.2
$140,000 - $159,999	2.0	-	2.9	-	-	-	-	-	-	1.9	-	2.1
$160,000 - $179,999	3.4	-	5.9	-	-	-	-	-	-	0.6	-	-
$180,000 - $199,999	1.3	-	2.5	-	-	-	-	-	-	6.6	-	-
$200,000 - $219,999	4.6	-	4.7	-	-	-	-	-	-	2.6	-	7.9
$220,000 - $239,999	1.7	-	3.4	-	-	-	-	-	-	0.4	-	0.7
$240,000 - $259,999	0.9	-	1.2	-	-	-	-	-	-	-	-	-
$260,000 - $279,999	0.1	-	0.3	-	-	-	-	-	-	1.8	-	-
$280,000 - $299,999	0.5	-	0.9	-	-	-	-	-	-	-	-	-
$300,000 or More	2.9	-	5.3	-	-	-	-	-	-	2.6	-	5.7
Mean Annual Income	$81,408	-	$108,430	-	-	-	-	-	-	$76,111	-	$73,636
Median Annual Income	$55,641	-	$69,773	-	-	-	-	-	-	$43,306	-	$48,000