CROSS-TAB 3

AREA OF RESIDENCE
ASIA, OCEANIA, MIDDLE EAST

TABLE 1 - Q3a. Where do you live (Country of Residence)?** (%) (Number of Respondents)	Asia (3,299)	India (313)	Japan (1,535)	P.R.C. (350)	R.O.C. (Taiwan) (271)	Singa-pore (143)	South Korea (383)	Oceania (266)	Austra-lia (227)	Middle East (352)	Israel (82)*	Saudi Arabia (83)*
EUROPE	-	-	-	-	-	-	-	-	-	-	-	-
Austria	-	-	-	-	-	-	-	-	-	-	-	-
Belgium	-	-	-	-	-	-	-	-	-	-	-	-
Czech Republic	-	-	-	-	-	-	-	-	-	-	-	-
Denmark	-	-	-	-	-	-	-	-	-	-	-	-
Finland	-	-	-	-	-	-	-	-	-	-	-	-
France	-	-	-	-	-	-	-	-	-	-	-	-
Germany	-	-	-	-	-	-	-	-	-	-	-	-
Greece	-	-	-	-	-	-	-	-	-	-	-	-
Ireland	-	-	-	-	-	-	-	-	-	-	-	-
Italy	-	-	-	-	-	-	-	-	-	-	-	-
Netherlands	-	-	-	-	-	-	-	-	-	-	-	-
Norway	-	-	-	-	-	-	-	-	-	-	-	-
Poland	-	-	-	-	-	-	-	-	-	-	-	-
Portugal	-	-	-	-	-	-	-	-	-	-	-	-
Russia	-	-	-	-	-	-	-	-	-	-	-	-
Spain	-	-	-	-	-	-	-	-	-	-	-	-
Sweden	-	-	-	-	-	-	-	-	-	-	-	-
Switzerland	-	-	-	-	-	-	-	-	-	-	-	-
United Kingdom	-	-	-	-	-	-	-	-	-	-	-	-
Other Europe	-	-	-	-	-	-	-	-	-	-	-	-
CARIBBEAN	-	-	-	-	-	-	-	-	-	-	-	-
Bahamas	-	-	-	-	-	-	-	-	-	-	-	-
Cayman Is.	-	-	-	-	-	-	-	-	-	-	-	-
Dominican Rep.	-	-	-	-	-	-	-	-	-	-	-	-
Haiti	-	-	-	-	-	-	-	-	-	-	-	-

Continued...

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 1 - Q3a. Where do you live (Country of Residence)?** (%)												
Jamaica	-	-	-	-	-	-	-	-	-	-	-	-
Trinidad & Tobago	-	-	-	-	-	-	-	-	-	-	-	-
Other Caribbean	-	-	-	-	-	-	-	-	-	-	-	-
SOUTH AMERICA	-	-	-	-	-	-	-	-	-	-	-	-
Argentina	-	-	-	-	-	-	-	-	-	-	-	-
Brazil	-	-	-	-	-	-	-	-	-	-	-	-
Chile	-	-	-	-	-	-	-	-	-	-	-	-
Colombia	-	-	-	-	-	-	-	-	-	-	-	-
Ecuador	-	-	-	-	-	-	-	-	-	-	-	-
Peru	-	-	-	-	-	-	-	-	-	-	-	-
Uruguay	-	-	-	-	-	-	-	-	-	-	-	-
Venezuela	-	-	-	-	-	-	-	-	-	-	-	-
Other South America	-	-	-	-	-	-	-	-	-	-	-	-
CENTRAL AMERICA	-	-	-	-	-	-	-	-	-	-	-	-
Costa Rica	-	-	-	-	-	-	-	-	-	-	-	-
El Salvador	-	-	-	-	-	-	-	-	-	-	-	-
Guatemala	-	-	-	-	-	-	-	-	-	-	-	-
Honduras	-	-	-	-	-	-	-	-	-	-	-	-
Panama	-	-	-	-	-	-	-	-	-	-	-	-
Other Central America	-	-	-	-	-	-	-	-	-	-	-	-
AFRICA	-	-	-	-	-	-	-	-	-	-	-	-
Nigeria	-	-	-	-	-	-	-	-	-	-	-	-
South Africa, Rep. of	-	-	-	-	-	-	-	-	-	-	-	-
Other Africa	-	-	-	-	-	-	-	-	-	-	-	-

Continued...

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 1 - Q3a. Where do you live (Country of Residence)?** (%)												
MIDDLE EAST	-	-	-	-	-	-	-	-	-	100.0	-	-
Israel	-	-	-	-	-	-	-	-	-	32.1	-	-
Saudi Arabia	-	-	-	-	-	-	-	-	-	21.0	-	-
Turkey	-	-	-	-	-	-	-	-	-	16.8	-	-
Other Middle East	-	-	-	-	-	-	-	-	-	30.1	-	-
ASIA	100.0	100.0	100.0	100.0	100.0	100.0	100.0	-	-	-	-	-
Hong Kong	1.6	-	-	-	-	-	-	-	-	-	-	-
India	6.1	100.0	-	-	-	-	-	-	-	-	-	-
Indonesia	0.5	-	-	-	-	-	-	-	-	-	-	-
Japan	51.5	-	100.0	-	-	-	-	-	-	-	-	-
Korea, South	15.2	-	-	-	-	-	100.0	-	-	-	-	-
Malaysia	0.6	-	-	-	-	-	-	-	-	-	-	-
People's Rep. of China (PRC)	15.6	-	-	100.0	-	-	-	-	-	-	-	-
Philippines	1.4	-	-	-	-	-	-	-	-	-	-	-
Rep. of China (Taiwan)	3.6	-	-	-	100.0	-	-	-	-	-	-	-
Singapore	1.6	-	-	-	-	100.0	-	-	-	-	-	-
Thailand	0.8	-	-	-	-	-	-	-	-	-	-	-
Other Asia	1.7	-	-	-	-	-	-	-	-	-	-	-
OCEANIA	-	-	-	-	-	-	-	100.0	100.0	-	-	-
Australia	-	-	-	-	-	-	-	87.9	100.0	-	-	-
New Zealand	-	-	-	-	-	-	-	11.3	-	-	-	-
Other Oceania	-	-	-	-	-	-	-	0.8	-	-	-	-
Air Visitors (est. 000s)	(1,737)	(106)	(896)	(271)	(62)	(27)	(263)	(223)	(196)	(171)	(55)	(36)
All Mode Visitors (est. 000s)	(1,854)	(130)	(911)	(304)	(67)	(29)	(287)	(242)	(211)	(180)	(58)	(37)

**All data tables in this report were weighted by U.S. Department of Homeland Security I-94 air arrivals. Further, I-94 air arrivals by country of residence and U.S. airport of arrival were used to realign missing responses. Refer to page x for additional information.

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 2 - Q6a. How did you obtain the information used for planning this trip?** (%) (Number of Respondents)	(3,158)	(297)	(1,486)	(330)	(262)	(140)	(363)	(262)	(224)	(338)	(80)*	(79)*
Airline	31.3	33.7	28.9	37.2	33.9	51.0	27.0	44.9	44.0	53.2	-	-
Corporate Travel Department	13.4	43.3	6.3	25.0	16.6	37.2	11.2	7.1	7.9	17.9	-	-
National/State/City Travel Office	3.8	4.2	3.5	5.2	2.9	4.1	2.4	6.9	7.6	11.4	-	-
Online Travel Agency	22.7	19.1	22.6	20.2	23.2	27.9	29.9	40.2	40.7	31.0	-	-
Personal Recommendation	16.6	17.5	10.6	25.2	30.7	19.4	23.5	28.7	29.8	22.1	-	-
Tour Operator/Travel Club	7.3	11.6	5.1	8.1	8.5	1.9	13.5	7.8	8.7	6.8	-	-
Travel Agency Office	32.6	19.2	43.9	17.9	21.2	15.1	14.7	55.5	54.5	25.0	-	-
Travel Guide	12.1	5.1	17.0	5.9	5.9	9.3	7.0	18.4	17.3	8.3	-	-
Other	4.5	3.3	4.9	4.2	4.3	1.5	4.6	4.7	5.3	13.6	-	-

** Multiple Response.

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 3 - Q7a. How many days prior to departure did you make the decision to travel? (%) (Number of Respondents)	(3,100)	(284)	(1,478)	(326)	(249)	(138)	(367)	(262)	(224)	(314)	(74)*	(76)*
Same Day	0.2	0.8	0.2	0.4	-	-	-	-	-	-	-	-
1 - 3 Days	2.2	7.4	1.7	1.6	1.1	4.4	2.5	2.6	2.6	4.6	-	-
4 - 7 Days	4.9	11.7	3.4	3.0	5.1	7.4	8.5	1.1	1.1	12.4	-	-
8 - 14 Days	7.9	9.5	6.3	12.2	11.9	11.3	6.1	2.0	2.2	13.5	-	-
15 - 30 Days	28.9	46.5	25.2	28.1	28.1	37.1	33.7	8.0	8.5	39.3	-	-
31 - 60 Days	29.4	8.9	30.7	28.8	35.4	28.7	30.4	11.6	11.5	17.2	-	-
61 - 90 Days	13.3	9.1	16.7	11.5	11.0	8.6	7.2	20.7	19.8	8.7	-	-
91 - 120 Days	6.1	3.1	6.7	9.1	2.4	0.9	4.8	13.7	13.2	2.3	-	-
121 - 180 Days	5.0	2.1	6.2	4.2	4.1	1.6	4.5	20.3	21.0	1.6	-	-
181 or More Days	2.2	0.9	2.8	1.2	0.9	-	2.4	20.0	20.1	0.4	-	-
Mean No. of Days	(58.5)	(35.6)	(65.7)	(54.8)	(49.3)	(40.2)	(54.2)	(139.2)	(138.4)	(36.1)	-	-
Median No. of Days	(45.0)	(21.0)	(60.0)	(45.0)	(40.0)	(30.0)	(30.0)	(100.0)	(100.0)	(25.0)	-	-
TABLE 4 - Q7b. How many days prior to departure did you make air travel reservations? (%) (Number of Respondents)	(2,900)	(265)	(1,358)	(310)	(239)	(135)	(351)	(256)	(219)	(285)	(69)*	(65)*
Same Day	0.2	0.9	0.2	-	-	-	-	-	-	0.7	-	-
1 - 3 Days	4.6	12.5	4.1	2.3	2.9	6.5	6.2	3.9	3.8	7.6	-	-
4 - 7 Days	8.7	11.4	6.7	7.4	11.0	13.0	12.1	2.2	1.6	16.9	-	-
8 - 14 Days	10.9	13.5	8.2	16.2	19.5	12.3	10.7	3.2	3.5	18.8	-	-
15 - 30 Days	38.0	45.4	33.3	43.0	44.8	40.7	42.6	14.6	15.6	37.4	-	-
31 - 60 Days	22.7	7.3	27.4	21.7	15.1	22.0	17.6	21.4	22.3	13.3	-	-
61 - 90 Days	8.7	5.3	11.2	6.4	4.3	3.4	6.4	16.4	13.9	3.5	-	-
91 - 120 Days	3.5	3.4	5.1	2.5	0.6	0.5	1.2	12.9	12.5	1.0	-	-
121 - 180 Days	2.0	0.2	2.6	0.5	1.8	1.6	2.7	14.3	14.4	0.8	-	-
181 or More Days	0.6	0.1	1.1	-	-	-	0.5	11.4	12.5	-	-	-
Mean No. of Days	(40.4)	(24.8)	(47.5)	(34.4)	(31.0)	(31.2)	(35.5)	(95.0)	(96.5)	(24.2)	-	-
Median No. of Days	(30.0)	(15.0)	(30.0)	(30.0)	(30.0)	(30.0)	(30.0)	(79.0)	(75.0)	(15.0)	-	-

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 5 - Q9. How were airline reservations made for this trip?** (%) (Number of Respondents)	(3,244)	(310)	(1,515)	(345)	(268)	(141)	(376)	(263)	(224)	(344)	(80)*	(81)*
Directly with the Airline	18.1	11.8	16.2	23.3	14.4	28.4	19.7	24.9	24.2	28.7	-	-
Corporate Travel Department	12.8	44.9	4.7	22.0	14.9	53.6	12.1	7.0	7.0	16.5	-	-
Internet Booking Service	19.3	20.5	19.0	24.9	10.1	7.7	19.4	14.2	14.4	26.9	-	-
Tour Operator/Travel Club	9.3	5.1	5.3	12.7	18.7	1.0	21.5	4.8	5.4	3.2	-	-
Travel Agency Office	42.4	26.5	55.3	20.2	48.0	14.8	27.7	57.5	57.5	32.6	-	-
Other	1.6	1.7	1.6	2.4	0.3	-	1.3	0.9	1.1	1.7	-	-
** Multiple Response.												
TABLE 6 - Q10a. How far in advance was payment made for your international air tickets? (%) (Number of Respondents)	(2,817)	(241)	(1,328)	(305)	(239)	(129)	(337)	(250)	(216)	(227)	(58)*	(46)*
Same Day	0.4	0.5	0.3	0.5	0.8	0.6	0.5	-	-	0.2	-	-
1 - 3 Days	6.1	12.8	4.8	5.6	6.6	11.7	7.2	4.5	3.8	11.4	-	-
4 - 7 Days	13.4	19.2	10.3	12.0	16.4	20.8	20.7	1.7	1.8	22.0	-	-
8 - 14 Days	15.4	11.9	16.7	11.6	26.1	23.9	14.6	3.2	3.5	16.5	-	-
15 - 30 Days	41.3	32.9	42.9	45.4	33.7	29.0	35.7	18.9	19.9	31.9	-	-
31 - 60 Days	15.2	8.7	16.2	16.9	13.2	8.1	14.0	19.3	19.7	10.7	-	-
61 - 90 Days	5.4	6.6	5.6	8.0	1.7	3.8	3.5	18.2	15.7	4.8	-	-
91 - 120 Days	1.1	6.8	1.1	-	0.3	0.5	0.6	9.1	9.5	-	-	-
121 - 180 Days	1.2	0.5	1.3	0.1	1.2	1.6	2.7	18.0	18.2	2.1	-	-
181 or More Days	0.5	0.1	0.8	-	-	-	0.5	7.2	7.9	0.4	-	-
Mean No. of Days	(32.0)	(30.3)	(34.0)	(31.4)	(24.7)	(23.3)	(30.4)	(92.4)	(93.6)	(25.6)	-	-
Median No. of Days	(30.0)	(15.0)	(30.0)	(30.0)	(15.0)	(14.0)	(20.0)	(75.0)	(75.0)	(14.0)	-	-

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 7 - Q18a./b. Is this trip part of a prepaid, inclusive tour package?** (%) (Number of Respondents)	(3,139)	(281)	(1,493)	(326)	(255)	(139)	(372)	(263)	(225)	(329)	(74)*	(77)*
Yes, Airfare and Accommodation***	36.9	3.0	51.0	27.4	23.7	3.9	26.6	8.5	8.2	9.3	-	-
Airfare and Accommodation Only	15.1	1.8	24.8	4.8	5.7	3.9	4.8	2.0	2.0	5.8	-	-
Attractions/Events/Entertainment	10.4	-	10.0	16.4	14.7	-	11.9	2.5	1.8	2.5	-	-
Bus/Coach	13.5	-	18.5	11.0	3.8	-	11.8	5.4	5.0	1.6	-	-
Cruise	2.3	-	2.8	1.4	6.3	-	2.5	0.9	1.0	0.7	-	-
Guided Tours	8.5	-	8.1	10.2	11.7	-	12.7	1.2	1.3	1.0	-	-
Meals	10.2	1.0	8.8	15.3	14.5	-	16.4	2.4	2.6	1.7	-	-
Rail Tickets	0.9	-	0.7	3.5	-	-	0.1	-	-	0.6	-	-
Recreation	1.6	-	1.6	1.3	12.5	-	-	0.2	0.3	0.6	-	-
Rental Car	2.2	0.8	1.1	6.9	2.3	-	2.1	1.4	1.5	2.4	-	-
Tour Guide for Entire Trip	4.3	0.1	1.6	10.3	6.8	-	10.3	-	-	1.0	-	-
No	63.1	97.0	49.0	72.6	76.3	96.1	73.4	91.5	91.8	90.7	-	-

** Percentages based on total number of respondents.
*** Multiple Response. Must include airfare and accommodation and may include others.

TABLE 8 - Q12a./b. Before you left home, did you make reservations for lodging, if so, how?** (%) (Number of Respondents)	(3,084)	(281)	(1,477)	(318)	(257)	(134)	(353)	(261)	(223)	(316)	(73)*	(69)*
Yes, Booked through***	72.8	53.8	84.5	64.2	71.3	73.2	57.6	84.1	83.3	54.2	-	-
The Lodging Establish. Directly	10.8	15.8	9.5	14.4	11.7	23.1	7.8	29.6	27.1	12.4	-	-
Corporate Travel Department	9.3	24.0	5.4	17.3	10.4	32.7	6.9	3.0	3.2	10.0	-	-
Internet Booking Service	18.5	18.2	16.6	19.3	15.1	19.1	26.2	28.8	31.3	28.7	-	-
The Airline	2.5	0.8	2.6	1.9	7.0	0.5	3.1	2.0	1.9	0.3	-	-
Tour Operator/Travel Club	6.0	1.0	6.6	3.5	9.1	0.5	8.8	2.2	2.5	0.9	-	-
Travel Agency Office	27.2	3.0	44.1	10.3	20.3	2.2	5.9	30.5	28.9	3.5	-	-
Other	1.5	2.4	1.5	2.0	1.6	-	0.4	2.0	1.6	1.3	-	-
No	27.2	46.2	15.5	35.8	28.7	26.8	42.4	15.9	16.7	45.8	-	-

** Percentages based on total number of respondents.
*** Multiple Response.

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 9 - Q11. Was travel insurance purchased for this trip? (%)												
(Number of Respondents)	(2,891)	(263)	(1,452)	(267)	(234)	(127)	(317)	(256)	(218)	(276)	(72)*	(60)*
Yes	63.6	74.6	60.7	62.5	75.2	63.5	71.1	88.5	89.5	57.2	-	-
No	36.4	25.4	39.3	37.5	24.8	36.5	28.9	11.5	10.5	42.8	-	-
TABLE 10 - Q14. With whom are you traveling now?** (%)												
(Number of Respondents)	(3,275)	(311)	(1,527)	(344)	(268)	(142)	(382)	(264)	(225)	(345)	(79)*	(82)*
Spouse/Partner	21.9	7.1	28.0	19.5	14.5	6.5	25.1	33.5	33.6	8.2	-	-
Family/Relatives	12.0	3.5	16.7	7.5	15.3	4.4	11.7	16.3	16.0	6.4	-	-
Business Associate(s)	6.9	4.4	6.4	8.4	12.3	6.2	8.7	3.4	3.7	2.0	-	-
Friend(s)	10.2	0.4	18.5	4.1	2.8	1.3	3.3	7.5	7.8	1.0	-	-
Tour Group	0.7	-	0.7	1.4	0.3	-	0.7	-	-	-	-	-
Traveling Alone	52.6	86.5	34.9	63.5	56.9	82.6	55.9	46.7	46.1	84.3	-	-
** Multiple Response.												
TABLE 11 - Q15. Including yourself, how many adults and/or children are in your travel party? (%)												
(Number of Respondents)	(3,280)	(312)	(1,532)	(345)	(268)	(142)	(382)	(264)	(225)	(347)	(80)*	(82)*
Adults Only	91.9	98.4	88.4	92.8	97.6	96.2	92.6	88.4	89.1	96.9	-	-
Adults and Children	8.1	1.6	11.6	7.2	2.4	3.8	7.4	11.6	10.9	3.1	-	-
Mean Total Party Size	(1.7)	(1.1)	(2.0)	(1.7)	(1.6)	(1.3)	(1.7)	(1.8)	(1.8)	(1.2)	-	-
Median Total Party Size	(1.0)	(1.0)	(2.0)	(1.0)	(1.0)	(1.0)	(1.0)	(2.0)	(2.0)	(1.0)	-	-
Adults Only												
(Number of Respondents)	(3,025)	(304)	(1,388)	(304)	(255)	(133)	(361)	(227)	(194)	(324)	(76)*	(75)*
One	57.1	88.0	39.2	68.2	58.3	85.7	60.3	52.9	51.8	86.7	-	-
Two	34.8	11.3	49.1	26.3	34.3	11.1	31.0	42.6	43.8	12.5	-	-
Three	3.7	0.7	5.6	2.3	2.8	1.1	3.7	2.9	2.6	0.4	-	-
Four or More	4.4	-	6.1	3.3	4.5	2.1	4.9	1.7	1.8	0.4	-	-
Mean Adult Party Size	(1.6)	(1.1)	(1.8)	(1.5)	(1.5)	(1.2)	(1.6)	(1.5)	(1.5)	(1.1)	-	-
Median Adult Party Size	(1.0)	(1.0)	(2.0)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	-	-
Adults and Children												
(Number of Respondents)	(255)	(8)*	(144)	(41)*	(13)*	(9)*	(21)*	(37)*	(31)*	(23)*	(4)*	(7)*
Mean Party Size	(3.6)	-	(3.5)	-	-	-	-	-	-	-	-	-
Median Party Size	(3.0)	-	(3.0)	-	-	-	-	-	-	-	-	-

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 12 - Q13a. What was the main purpose of your trip? (%) (Number of Respondents)	(2,975)	(268)	(1,413)	(309)	(240)	(132)	(359)	(253)	(217)	(307)	(75)*	(71)*
Business**	15.9	51.1	10.4	17.7	28.4	37.5	14.1	3.9	3.7	22.7	-	-
Convention/Conference/Trade Show	9.4	13.3	4.3	16.6	11.0	26.3	15.2	6.5	5.8	17.3	-	-
Education	4.8	3.6	2.1	12.2	4.5	2.0	7.3	2.4	2.7	10.6	-	-
Health Treatment	0.2	-	0.3	0.2	-	-	-	0.2	0.3	1.9	-	-
Vacation/Holiday	55.4	7.0	74.5	30.7	34.6	17.2	48.4	71.3	71.6	24.3	-	-
Religion/Pilgrimage	0.1	-	0.2	-	0.3	-	-	0.7	0.8	-	-	-
Visit Friends/Relatives	12.9	23.4	7.6	19.6	21.2	16.4	13.4	14.8	15.1	23.0	-	-
Other	1.2	1.5	0.6	3.0	-	0.6	1.6	0.1	-	0.1	-	-
TABLE 13 - Q13a./b. All purpose(s) of trip.*** (%) (Number of Respondents)	(3,133)	(288)	(1,457)	(337)	(261)	(139)	(367)	(263)	(224)	(334)	(79)*	(79)*
Business**	20.2	56.6	12.5	26.1	35.0	45.1	18.4	6.9	6.8	23.5	-	-
Convention/Conference/Trade Show	11.7	18.0	5.5	21.2	17.2	30.4	16.1	10.0	9.6	18.8	-	-
Education	6.6	3.5	3.3	13.0	6.0	3.0	12.2	7.1	7.9	12.4	-	-
Health Treatment	0.6	-	0.3	2.0	-	0.4	0.1	0.9	1.0	1.8	-	-
Vacation/Holiday	62.9	12.4	78.0	47.8	43.1	31.0	60.9	84.5	85.4	37.7	-	-
Religion/Pilgrimage	0.7	-	0.5	2.2	0.3	-	0.4	2.6	2.9	0.4	-	-
Visit Friends/Relatives	21.5	33.5	14.1	30.8	33.8	31.7	19.0	27.8	27.6	39.2	-	-
Other	1.4	1.6	1.0	2.8	0.4	1.4	1.7	0.6	0.5	1.0	-	-
NET PURPOSES OF TRIP:												
BUSINESS/PROFESSIONAL	28.3	66.8	16.2	41.6	43.2	69.0	31.0	15.0	14.5	41.0	-	-
VACATION/HOLIDAY & VFR	74.2	39.2	84.2	64.3	64.0	51.4	70.6	92.2	92.3	58.9	-	-

** Includes: Visit customer, Visit supplier, Sales/marketing, and/or Internal company meeting.
*** Multiple Response.

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 14 - Q17. Type of accommodation in the U.S. and number of nights stayed.** (%)												
(Number of Respondents)	(2,441)	(181)	(1,269)	(198)	(195)	(123)*	(291)	(219)	(188)	(219)	(57)*	(49)*
Hotel or Motel, etc.	86.5	71.4	93.8	66.1	82.2	-	86.5	84.5	84.6	60.9	-	-
Mean No. of Nights	(7.1)	(14.3)	(5.8)	(10.1)	(9.3)	-	(5.9)	(11.8)	(12.0)	(10.5)	-	-
Median No. of Nights	(4.0)	(10.0)	(4.0)	(7.0)	(4.0)	-	(4.0)	(10.0)	(10.0)	(7.0)	-	-
Private Home	17.9	38.2	8.5	29.9	25.6	-	20.0	25.4	25.1	43.2	-	-
Mean No. of Nights	(34.9)	(63.9)	(39.1)	(37.9)	(25.2)	-	(25.1)	(24.1)	(25.2)	(18.0)	-	-
Median No. of Nights	(14.0)	(29.0)	(9.0)	(25.0)	(11.0)	-	(14.0)	(14.0)	(14.0)	(10.0)	-	-
Other	3.0	3.9	1.5	10.1	1.8	-	3.7	4.9	5.0	7.4	-	-
Mean No. of Nights	(18.7)	(15.9)	(7.1)	(31.7)	(6.8)	-	(7.7)	(19.3)	(20.1)	(9.0)	-	-
Median No. of Nights	(6.0)	(10.0)	(2.0)	(10.0)	(7.0)	-	(6.0)	(12.0)	(12.0)	(5.0)	-	-
** Multiple Response.												
TABLE 15 - Q16a. How many nights in the U.S.A. have you spent on this trip? (%)												
(Number of Respondents)	(3,269)	(305)	(1,530)	(341)	(269)	(143)	(378)	(264)	(226)	(339)	(81)*	(76)*
1 - 3 Nights	21.8	9.1	32.2	7.5	27.4	7.6	9.9	5.7	6.0	12.5	-	-
4 - 7 Nights	44.7	16.9	52.7	26.7	35.7	35.6	53.9	17.3	17.4	28.8	-	-
8 - 10 Nights	8.9	14.3	4.7	12.2	7.9	17.5	13.3	13.9	13.8	20.4	-	-
11 - 14 Nights	7.9	13.3	3.6	19.5	10.8	18.1	5.4	16.8	16.5	14.5	-	-
15 - 21 Nights	5.0	8.5	2.9	9.1	7.1	8.6	5.0	17.7	17.3	11.9	-	-
22 - 28 Nights	2.3	8.0	0.4	5.1	1.8	4.3	2.4	14.0	13.5	1.4	-	-
29 - 35 Nights	2.5	6.4	0.9	5.5	1.3	3.1	2.9	10.3	10.9	2.8	-	-
36 or More Nights	6.9	23.5	2.4	14.4	7.9	5.3	7.2	4.2	4.7	7.7	-	-
Mean No. of Nights	(15.2)	(36.4)	(8.4)	(27.5)	(13.9)	(12.9)	(16.3)	(18.8)	(19.2)	(17.6)	-	-
Median No. of Nights	(5.0)	(14.0)	(4.0)	(11.0)	(6.0)	(10.0)	(6.0)	(14.0)	(14.0)	(9.0)	-	-
TABLE 16 - Q16c. How many total nights away from home have you spent on this trip? (%)												
(Number of Respondents)	(3,003)	(272)	(1,457)	(305)	(255)	(140)	(305)	(251)	(214)	(305)	(71)*	(67)*
Mean No. of Nights	(16.1)	(37.3)	(9.0)	(31.6)	(14.9)	(14.7)	(15.4)	(25.1)	(25.8)	(20.0)	-	-
Median No. of Nights	(6.0)	(14.0)	(4.0)	(14.0)	(7.0)	(10.0)	(6.0)	(20.0)	(21.0)	(11.0)	-	-

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 17 - Q30a. Was this your first trip by air to the United States? (%) (Number of Respondents)	(2,777)	(259)	(1,315)	(272)	(241)	(136)	(307)	(250)	(214)	(287)	(61)*	(65)*
Yes	32.6	26.3	28.1	42.6	23.6	7.9	50.2	32.8	34.8	20.7	-	-
No	67.4	73.7	71.9	57.4	76.4	92.1	49.8	67.2	65.2	79.3	-	-
TABLE 18 - Q30b. How many round trips by air have you made to the U.S. in the past 12 months? (%) (Number of Respondents)	(2,609)	(232)	(1,245)	(258)	(228)	(129)	(294)	(239)	(204)	(261)	(55)*	(58)*
1 Trip	64.1	55.2	68.6	64.5	49.5	32.4	65.0	81.5	82.8	51.0	-	-
2 - 3 Trips	26.8	38.6	23.0	27.5	33.9	46.4	27.1	14.2	13.4	38.9	-	-
4 - 5 Trips	5.9	3.7	5.4	3.5	10.0	12.2	6.5	4.1	3.6	7.5	-	-
6 - 10 Trips	2.8	2.5	2.5	4.5	5.9	6.3	0.9	0.2	0.3	2.6	-	-
11 or More Trips	0.4	-	0.5	-	0.7	2.7	0.5	-	-	0.1	-	-
Mean No. of Trips	(1.7)	(1.7)	(1.6)	(1.6)	(2.1)	(2.7)	(1.6)	(1.3)	(1.3)	(1.8)	-	-
Median No. of Trips	(1.0)	(1.0)	(1.0)	(1.0)	(2.0)	(2.0)	(1.0)	(1.0)	(1.0)	(1.0)	-	-

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 19 - Q3c./Q17. Number of states visited.** (%) (Number of Respondents)	(3,043)	(289)	(1,437)	(289)	(253)	(136)	(352)	(273)	(216)	(321)	(80)*	(71)*
1 State	78.2	61.1	87.2	67.2	79.6	62.6	70.8	50.9	49.1	64.1	-	-
2 States	13.9	20.1	9.1	20.4	14.8	27.1	16.8	21.8	21.1	22.8	-	-
3 States	4.6	11.0	2.0	5.4	3.5	4.9	9.1	10.3	10.9	9.0	-	-
4 States	1.8	5.7	0.7	3.3	1.6	5.4	2.3	10.6	11.7	1.7	-	-
5 or More States	1.4	2.1	1.0	3.7	0.5	-	1.1	6.5	7.2	2.5	-	-
Mean No. of States	(1.3)	(1.6)	(1.1)	(1.5)	(1.2)	(1.5)	(1.4)	(2.0)	(2.1)	(1.5)	-	-
Median No. of States	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(2.0)	(1.0)	-	-
TABLE 20 - Q3c./Q17. Number of destinations visited.** (%) (Number of Respondents)	(3,043)	(289)	(1,437)	(289)	(253)	(136)	(352)	(273)	(216)	(321)	(80)*	(71)*
1 Destination	66.5	50.5	75.8	57.6	68.2	43.6	56.0	35.1	33.6	57.4	-	-
2 Destinations	17.6	21.0	14.0	21.0	20.0	32.1	19.7	18.1	18.1	21.4	-	-
3 Destinations	8.8	11.9	6.5	10.1	6.4	16.4	13.6	13.1	11.8	10.4	-	-
4 Destinations	3.9	11.0	2.2	4.8	3.4	5.1	6.0	13.1	14.1	5.7	-	-
5 Destinations	1.4	3.1	0.5	3.2	1.1	2.2	2.7	11.9	12.8	4.1	-	-
6 Destinations	1.2	1.2	0.9	2.3	0.9	0.6	1.5	6.0	6.6	1.1	-	-
7 Destinations	0.5	0.4	0.1	1.1	-	-	0.5	2.7	3.0	-	-	-
8 Destinations	0.1	0.8	-	-	-	-	-	-	-	-	-	-
Mean No. of Destinations	(1.6)	(2.0)	(1.4)	(1.8)	(1.5)	(1.9)	(1.8)	(2.7)	(2.8)	(1.8)	-	-
Median No. of Destinations	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(2.0)	(1.0)	(2.0)	(2.0)	(1.0)	-	-

** Multiple Response. Maximum number is eight states/destinations.

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 21 - Q21. What types of transportation were used on this trip?** (%) (Number of Respondents)	(2,734)	(240)	(1,313)	(282)	(232)	(129)	(319)	(247)	(214)	(271)	(67)*	(62)*
Air Travel between U.S. Cities	30.7	53.8	23.6	49.2	30.6	48.6	20.3	68.2	67.6	52.2	-	-
Auto, Private or Company	26.1	27.7	16.3	44.1	38.6	29.8	29.2	34.0	32.8	38.7	-	-
Bus between Cities	30.1	14.1	39.9	18.8	22.2	9.7	24.2	25.0	26.0	7.7	-	-
City Subway/Tram/Bus	26.9	16.8	25.0	35.5	23.5	25.5	32.6	47.0	46.8	28.1	-	-
Cruise Ship/River Boat 1+ Nights	1.5	1.2	1.2	2.4	0.7	0.9	2.4	7.1	5.1	2.3	-	-
Ferry/River Taxi/Srt Scenic Cruise	4.3	2.7	5.4	3.7	4.6	2.7	3.1	13.4	14.1	4.0	-	-
Motor Home/Camper	0.7	3.9	0.1	1.5	0.3	5.0	0.4	1.8	-	1.6	-	-
Railroad between Cities	6.4	8.1	6.0	9.4	5.0	2.8	4.2	10.4	10.9	5.1	-	-
Rented Auto	21.0	16.2	17.9	17.4	30.6	36.7	34.5	35.3	35.6	22.2	-	-
Rented Bicycle/Motorcycle/Moped	1.8	0.2	2.5	1.9	1.2	0.6	1.2	5.5	5.9	0.3	-	-
Taxicab/Limousine	31.2	33.0	36.3	24.7	16.8	43.5	22.5	56.9	55.9	35.1	-	-

** Multiple Response.

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 22 - Q5b. What city or airport did you pass through U.S. Customs and Passport Control (Port of Entry)** (%) (Number of Respondents)	(3,299)	(313)	(1,535)	(350)	(271)	(143)	(383)	(266)	(227)	(352)	(82)*	(83)*
Agana, GU	18.1	-	28.7	1.2	20.7	0.5	14.8	0.3	0.3	-	-	-
Atlanta, GA	1.3	3.4	0.5	1.0	0.5	1.2	3.6	0.5	0.5	1.8	-	-
Boston, MA	0.4	3.5	-	0.2	0.1	1.1	0.1	0.2	0.2	2.8	-	-
Charlotte, NC	0.1	0.4	-	-	-	-	-	0.1	0.1	0.3	-	-
Chicago, IL	5.6	14.6	2.7	12.7	3.5	5.8	4.4	0.9	0.9	7.2	-	-
Dallas/Ft. Worth, TX	1.2	3.6	0.8	0.3	1.5	0.5	2.0	4.5	5.0	1.3	-	-
Denver, CO	0.1	0.5	-	-	-	0.1	-	0.4	0.4	0.7	-	-
Detroit, MI	2.6	1.8	1.3	6.2	2.0	1.0	3.3	0.1	0.1	1.2	-	-
Ft. Lauderdale, FL	-	-	-	-	-	0.1	-	0.3	0.2	0.2	-	-
Honolulu, HI	23.1	0.1	38.5	6.2	2.9	2.8	12.6	19.6	20.7	0.1	-	-
Houston, TX	0.9	5.4	0.4	0.4	0.8	4.9	0.3	0.8	0.7	4.7	-	-
Las Vegas, NV	0.4	0.4	0.1	0.5	0.2	0.2	1.3	0.6	0.6	1.1	-	-
Los Angeles, CA	14.6	8.0	8.6	22.9	33.9	24.4	17.6	54.2	54.6	11.5	-	-
Miami, FL	0.3	1.6	0.1	0.3	0.4	0.9	0.2	1.9	1.9	3.9	-	-
Minn./St. Paul, MN	0.4	0.8	0.4	0.4	0.6	1.4	0.3	0.2	0.2	0.4	-	-
New York, NY	9.0	20.6	4.6	11.2	9.7	18.0	11.5	4.3	4.4	33.0	-	-
Newark, NJ	2.2	10.4	0.7	5.6	0.7	7.2	0.4	1.1	1.1	9.1	-	-
Orlando, FL	0.1	0.5	-	0.1	-	0.3	-	0.2	0.2	0.9	-	-
Philadelphia, PA	0.1	1.1	-	0.1	0.1	0.3	0.1	0.2	0.2	3.0	-	-
San Francisco, CA	9.0	12.2	4.4	15.6	16.7	23.4	10.3	7.7	5.6	2.9	-	-
San Juan, PR	-	-	-	-	0.1	-	-	0.1	0.1	0.1	-	-
Sanford, FL	-	-	-	-	-	-	-	-	-	-	-	-
Seattle, WA	2.1	2.3	1.5	3.4	3.9	2.2	2.0	0.6	0.6	1.2	-	-
Washington, DC	2.0	6.3	1.1	3.4	1.1	2.4	1.9	0.4	0.4	11.0	-	-
All Other Airports/Cities	6.4	2.4	5.5	8.2	0.6	1.2	13.1	0.9	0.9	1.7	-	-

** Data from the U.S. Department of Homeland Security I-94 air arrival records were used to realign missing responses by country of residence and U.S. airport of arrival. Please refer to page x in the introduction for additional information.

TABLE 23 - Q3c. What was the main destination that you visited since you left home? (%) (Number of Respondents)	Asia (2,473)	India (243)	Japan (1,191)	P.R.C. (209)	R.O.C. (Taiwan) (210)	Singapore (103)*	South Korea (299)	Oceania (204)	Australia (174)	Middle East (240)	Israel (64)*	Saudi Arabia (47)*
U.S. DESTINATIONS	98.5	98.0	99.4	97.5	96.9	-	97.6	85.0	84.6	97.9	-	-
NEW ENGLAND	1.8	4.7	0.9	4.3	2.9	-	0.8	1.2	1.1	6.6	-	-
Connecticut	0.4	1.9	0.1	1.4	-	-	0.2	-	-	1.4	-	-
Maine	-	-	-	-	-	-	-	-	-	-	-	-
Massachusetts	1.4	2.8	0.8	2.6	2.9	-	0.7	1.2	1.1	4.2	-	-
New Hampshire	-	-	-	0.3	-	-	-	-	-	-	-	-
Rhode Island	-	-	-	-	-	-	-	-	-	1.1	-	-
Vermont	-	-	-	-	-	-	-	-	-	-	-	-
MIDDLE ATLANTIC	11.4	25.4	6.1	23.7	6.7	-	13.9	11.0	12.1	42.2	-	-
New Jersey	1.0	5.5	0.2	1.8	0.6	-	1.8	0.2	0.2	2.4	-	-
New York	10.0	18.0	5.7	20.4	5.8	-	12.1	10.8	11.8	36.9	-	-
Pennsylvania	0.4	1.8	0.2	1.5	0.3	-	-	-	-	2.9	-	-
EAST NORTH CENTRAL	5.8	9.7	4.8	10.1	7.4	-	5.5	6.6	6.4	8.7	-	-
Illinois	4.1	3.9	3.6	8.3	2.5	-	4.3	3.7	3.1	4.4	-	-
Indiana	0.2	0.8	0.1	-	3.3	-	-	-	-	-	-	-
Michigan	0.8	2.6	0.8	-	1.2	-	0.8	1.0	1.1	0.4	-	-
Ohio	0.5	1.6	0.2	1.8	0.4	-	-	-	-	2.4	-	-
Wisconsin	0.1	0.9	-	-	-	-	0.4	2.0	2.2	1.5	-	-

Continued...

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 23 - Q3c. What was the main destination that you visited since you left home? (%)												
WEST NORTH CENTRAL	1.4	5.0	1.0	2.0	1.8	-	0.8	1.3	1.4	1.7	-	-
Iowa	0.6	3.5	0.7	-	0.7	-	-	1.0	1.1	-	-	-
Kansas	-	-	-	0.2	0.4	-	-	-	-	-	-	-
Minnesota	0.3	0.8	-	1.7	0.7	-	-	-	-	1.0	-	-
Missouri	0.2	-	0.2	-	-	-	0.8	0.3	0.3	-	-	-
Nebraska	0.1	0.8	-	-	-	-	-	-	-	0.4	-	-
North Dakota	-	-	-	-	-	-	-	-	-	0.3	-	-
South Dakota	0.1	-	0.1	-	-	-	-	-	-	-	-	-
SOUTH ATLANTIC	4.8	15.9	3.2	5.3	3.8	-	4.0	12.5	12.6	12.1	-	-
Delaware	-	-	-	-	0.6	-	-	-	-	-	-	-
Dist. of Columbia	0.8	3.0	0.4	-	0.6	-	1.2	1.5	1.6	4.3	-	-
Florida	2.4	6.6	2.0	2.6	1.4	-	1.4	9.9	9.9	4.7	-	-
Georgia	0.6	4.4	0.1	0.4	0.4	-	0.7	1.2	1.1	1.4	-	-
Maryland	0.2	0.8	-	0.6	0.8	-	0.2	-	-	-	-	-
North Carolina	0.5	0.5	0.3	1.6	-	-	0.5	-	-	1.5	-	-
South Carolina	0.1	0.2	0.2	-	-	-	-	-	-	-	-	-
Virginia	0.1	0.2	0.1	-	-	-	-	-	-	0.2	-	-
EAST SOUTH CENTRAL	1.3	3.1	0.5	-	-	-	4.2	-	-	0.7	-	-
Alabama	0.1	-	-	-	-	-	0.9	-	-	0.7	-	-
Kentucky	0.5	-	0.4	-	-	-	1.7	-	-	-	-	-
Mississippi	-	0.2	-	-	-	-	0.1	-	-	-	-	-
Tennessee	0.6	2.9	0.1	-	-	-	1.4	-	-	-	-	-

Continued...

TABLE 23 - Q3c. What was the main destination that you visited since you left home? (%)

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
WEST SOUTH CENTRAL	2.0	8.6	0.8	5.2	5.5	-	1.0	1.3	1.1	4.3	-	-
Arkansas	0.2	-	0.1	1.1	-	-	-	-	-	-	-	-
Louisiana	0.1	-	0.2	-	0.4	-	-	1.3	1.1	0.7	-	-
Oklahoma	0.2	0.2	0.1	-	0.4	-	1.0	-	-	-	-	-
Texas	1.5	8.4	0.5	4.1	4.8	-	-	-	-	3.6	-	-
MOUNTAIN	3.8	6.1	1.9	6.2	2.4	-	8.4	10.4	9.0	1.7	-	-
Arizona	0.5	1.4	0.4	-	0.3	-	-	-	-	0.9	-	-
Colorado	0.3	1.7	0.1	-	-	-	0.6	3.2	2.2	-	-	-
Idaho	-	-	-	-	-	-	-	-	-	0.2	-	-
Nevada	2.9	2.5	1.2	6.2	2.1	-	7.7	7.2	6.7	0.3	-	-
New Mexico	0.1	0.4	0.1	-	-	-	-	-	-	-	-	-
Utah	-	-	-	-	-	-	-	-	-	0.2	-	-
Wyoming	-	-	-	-	-	-	-	-	-	-	-	-
PACIFIC	17.6	19.2	9.3	29.9	37.9	-	24.3	14.5	14.4	19.8	-	-
Alaska	-	-	-	-	0.4	-	-	-	-	-	-	-
California	16.6	19.0	8.6	28.3	34.0	-	23.7	13.3	13.3	17.1	-	-
Oregon	0.3	-	0.3	-	-	-	0.6	-	-	0.8	-	-
Washington	0.7	0.2	0.4	1.7	3.5	-	-	1.2	1.1	1.8	-	-

Continued...

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 23 - Q3c. What was the main destination that you visited since you left home? (%)												
PACIFIC ISLANDS	48.5	0.2	71.0	10.3	28.6	-	34.6	26.0	26.7	-	-	-
Guam	20.9	-	29.2	2.0	25.7	-	18.8	-	-	-	-	-
Hawaiian Islands	27.6	0.2	41.8	8.2	2.9	-	15.8	26.0	26.7	-	-	-
ATLANTIC ISLANDS	0.1	-	-	0.5	-	-	-	-	-	0.1	-	-
Puerto Rico	0.1	-	-	0.5	-	-	-	-	-	0.1	-	-
INT'L DESTINATIONS	1.5	2.0	0.6	2.5	3.1	-	2.4	15.0	15.4	2.1	-	-
Canada	0.3	-	-	-	-	-	1.5	3.0	2.5	0.6	-	-
Europe	0.1	0.4	-	-	-	-	-	3.4	3.5	0.3	-	-
Caribbean	0.1	-	0.1	-	-	-	-	2.0	2.2	-	-	-
South America	0.5	0.2	0.3	0.8	1.7	-	0.9	3.1	3.4	-	-	-
Central America	0.3	0.2	0.2	0.9	1.1	-	-	3.0	3.3	1.1	-	-
Africa	-	-	-	-	-	-	-	0.2	0.2	-	-	-
Middle East	0.1	1.2	-	-	-	-	-	-	-	-	-	-
Asia	0.2	-	-	0.6	0.4	-	-	0.3	0.3	-	-	-
Oceania	-	-	-	0.2	-	-	-	-	-	-	-	-

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
(Number of Respondents)	(3,016)	(288)	(1,437)	(289)	(253)	(134)	(352)	(252)	(215)	(307)	(78)*	(69)*
NEW ENGLAND	3.8	6.7	1.7	8.6	3.5	4.1	4.2	2.4	2.4	11.6	-	-
Connecticut	0.6	2.4	0.2	1.8	-	0.9	0.4	-	-	1.5	-	-
Hartford	0.2	0.4	-	0.6	-	-	0.1	-	-	-	-	-
New Haven	0.1	0.2	0.1	0.5	-	0.4	-	-	-	0.6	-	-
Stamford	0.1	1.4	0.1	-	-	0.4	-	-	-	0.7	-	-
Maine	-	-	-	-	-	-	-	-	-	-	-	-
Portland	-	-	-	-	-	-	-	-	-	-	-	-
Massachusetts	3.0	4.3	1.5	5.8	3.5	3.2	3.8	2.4	2.4	8.8	-	-
Boston***	2.8	3.0	1.4	5.7	3.5	3.2	3.8	2.4	2.4	8.4	-	-
Cambridge***	0.1	2.1	-	-	0.5	-	-	-	-	0.4	-	-
Cape Cod-Barnstable	-	-	-	-	-	-	-	-	-	-	-	-
New Hampshire	0.1	1.1	-	0.2	-	-	-	-	-	-	-	-
Rhode Island	0.1	-	-	0.4	-	-	-	-	-	1.3	-	-
Providence	0.1	-	-	0.4	-	-	-	-	-	1.3	-	-
Vermont	0.1	-	0.1	0.5	-	-	-	-	-	-	-	-
MIDDLE ATLANTIC	17.8	32.8	9.4	33.1	12.1	31.2	22.3	30.0	33.0	54.3	-	-
New Jersey	2.0	6.1	0.7	2.4	0.5	6.1	3.7	0.6	0.6	4.6	-	-
Atlantic City	0.2	0.2	0.1	0.2	-	-	0.2	0.2	0.2	0.3	-	-
Edison***	0.3	2.2	0.1	0.3	-	-	-	-	-	0.6	-	-
Newark-Union***	0.2	0.2	0.1	0.6	-	4.6	-	-	-	-	-	-
Trenton	0.1	0.2	-	-	-	0.4	0.6	-	-	0.7	-	-
New York	15.9	27.3	8.7	29.7	11.1	26.0	19.3	29.8	32.8	50.5	-	-
Albany	0.6	1.0	0.7	-	-	0.4	1.1	-	-	1.6	-	-
Buffalo-Niagara Falls	0.4	2.0	0.1	0.3	-	0.9	1.3	0.7	0.8	0.4	-	-
Nassau***	0.1	-	-	-	0.3	0.4	0.1	-	-	0.7	-	-

Continued...

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
New York City-WP-Wayne***	15.4	26.2	8.1	29.8	11.5	25.1	18.7	28.8	31.7	47.7	-	-
Rochester	-	-	-	-	-	1.1	0.1	-	-	1.3	-	-
Pennsylvania	1.4	2.9	0.8	2.8	1.1	0.5	1.2	2.1	2.3	4.2	-	-
Lancaster	-	0.2	-	-	-	-	-	-	-	-	-	-
Philadelphia***	0.9	1.3	0.6	1.5	0.5	0.5	1.2	2.1	2.3	2.8	-	-
Pittsburgh	0.3	0.2	0.2	1.0	1.1	-	0.2	-	-	0.2	-	-
EAST NORTH CENTRAL	8.9	19.7	6.6	15.4	12.0	7.9	6.2	9.4	9.7	9.2	-	-
Illinois	6.0	11.0	5.0	9.9	5.9	5.3	4.5	5.5	5.4	5.9	-	-
Chicago***	5.9	10.1	4.9	9.9	5.9	5.3	4.1	5.5	5.4	5.6	-	-
Indiana	0.4	0.6	0.2	-	3.5	-	0.7	0.7	0.8	-	-	-
Indianapolis	0.2	0.6	0.1	-	2.1	-	-	0.7	0.8	-	-	-
Michigan	1.7	6.7	1.1	1.9	1.7	-	1.8	1.5	1.7	0.8	-	-
Detroit	1.1	3.2	1.0	1.5	-	-	0.7	0.8	0.8	0.7	-	-
Ohio	1.2	5.0	0.5	3.0	1.7	3.5	-	0.2	0.2	2.6	-	-
Cincinnati	0.2	0.8	0.1	-	1.1	1.0	-	-	-	-	-	-
Cleveland	0.4	0.2	0.1	2.0	-	1.3	-	0.2	0.2	1.1	-	-
Columbus	0.3	0.6	0.2	1.0	0.3	1.1	-	-	-	0.5	-	-
Wisconsin	0.4	1.0	0.1	0.8	0.9	-	0.4	3.0	3.3	1.3	-	-
Madison	0.1	0.1	-	-	-	-	0.4	2.2	2.5	-	-	-
Milwaukee	0.1	0.2	-	-	0.2	-	-	0.7	0.8	0.1	-	-
WEST NORTH CENTRAL	1.6	6.1	1.1	2.5	2.4	4.3	0.7	2.7	3.0	1.8	-	-
Iowa	0.6	2.9	0.6	0.2	0.6	1.5	-	0.7	0.8	-	-	-
Kansas	0.1	-	-	0.4	0.3	-	-	-	-	-	-	-
Minnesota	0.5	1.4	0.1	2.0	0.6	2.8	-	-	-	1.0	-	-
Minneapolis-St. Paul	0.5	1.4	0.1	2.0	-	2.0	-	-	-	0.1	-	-

Continued...

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
Missouri	0.3	1.3	0.2	-	0.5	-	0.7	2.0	2.2	0.1	-	-
St. Louis	0.2	-	0.1	-	-	-	0.7	1.7	1.9	0.1	-	-
Nebraska	0.1	0.6	-	-	0.3	-	-	-	-	0.4	-	-
North Dakota	-	-	-	-	-	-	-	-	-	0.2	-	-
South Dakota	0.1	-	0.1	-	-	-	-	-	-	-	-	-
SOUTH ATLANTIC	9.9	23.3	5.7	16.6	6.9	23.7	10.5	22.5	23.8	22.2	-	-
Delaware	0.1	-	-	-	0.5	-	0.2	0.4	0.4	0.1	-	-
DC Metro Area***	4.1	8.5	1.8	8.3	0.5	10.8	6.0	8.2	9.1	7.6	-	-
Dist. of Columbia	3.9	7.4	1.7	7.9	0.5	10.8	6.0	8.2	9.1	7.5	-	-
Florida	3.9	7.9	2.7	5.6	3.4	8.2	3.9	15.0	15.7	13.6	-	-
Florida Keys-Key West	0.1	-	0.1	-	-	-	0.1	-	-	0.1	-	-
Ft. Lauderdale***	0.3	1.2	0.1	0.3	-	-	0.6	0.9	0.8	1.8	-	-
Ft. Myers	-	-	-	-	-	1.5	0.1	0.2	0.3	-	-	-
Jacksonville	-	0.2	-	-	-	-	0.2	0.7	0.8	-	-	-
Lakeland	-	-	-	-	-	-	-	-	-	0.7	-	-
Melbourne	-	-	-	0.1	-	0.4	-	-	-	-	-	-
Miami***	1.1	1.5	0.9	1.2	2.0	2.0	0.9	5.2	5.1	4.2	-	-
Naples	-	-	-	-	-	-	-	-	-	-	-	-
Orlando	2.0	3.8	1.4	2.4	1.1	4.2	2.3	6.4	6.9	5.0	-	-
Palm Coast	-	-	-	-	-	-	-	-	-	-	-	-
Sarasota-Bradenton	-	0.2	-	-	-	-	0.1	-	-	-	-	-
Tampa-St. Petersburg	0.3	0.2	-	1.3	0.5	-	0.1	-	-	1.5	-	-
West Palm Beach***	0.1	1.4	0.1	-	-	-	-	0.7	0.8	0.9	-	-

Continued...

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
Georgia	1.3	5.8	0.5	1.7	1.2	2.4	1.5	2.8	2.9	2.0	-	-
Atlanta	1.1	5.6	0.5	1.6	1.2	1.3	1.3	1.3	1.2	1.4	-	-
Savannah	0.2	-	-	0.1	-	1.1	0.2	1.5	1.7	-	-	-
Maryland	0.5	2.8	0.1	0.8	1.2	4.0	0.4	0.4	0.4	1.2	-	-
Baltimore	0.4	1.9	0.1	0.5	1.2	3.1	0.4	-	-	0.5	-	-
Bethesda***	-	-	-	0.2	-	-	-	0.4	0.4	0.6	-	-
North Carolina	0.8	0.4	0.6	2.0	-	1.5	0.4	0.7	0.8	1.5	-	-
Charlotte	0.2	0.2	0.2	0.1	-	1.1	-	-	-	0.2	-	-
Raleigh	0.3	0.2	0.2	1.3	-	-	-	-	-	0.3	-	-
South Carolina	0.2	0.2	0.2	-	-	-	0.2	-	-	-	-	-
Charleston	0.1	-	-	-	-	-	0.2	-	-	-	-	-
Virginia	0.4	1.3	0.4	0.4	-	2.7	-	0.7	0.8	1.7	-	-
Norfolk-Virginia Beach	0.1	-	0.1	-	-	-	-	-	-	0.1	-	-
Richmond	0.1	-	0.2	-	-	-	-	-	-	-	-	-
West Virginia	-	-	-	-	-	-	-	-	-	-	-	-
EAST SOUTH CENTRAL	1.7	6.0	0.8	0.9	-	1.3	3.6	1.0	1.1	1.2	-	-
Alabama	0.2	0.2	0.1	-	-	-	0.8	-	-	0.6	-	-
Kentucky	0.5	0.4	0.5	-	-	-	1.4	0.2	0.2	0.4	-	-
Mississippi	-	0.2	-	-	-	-	0.1	-	-	-	-	-
Tennessee	1.0	5.4	0.3	0.9	-	1.3	1.2	0.7	0.8	0.3	-	-
Memphis	0.4	2.9	0.1	-	-	-	-	0.7	0.8	-	-	-
Nashville	0.3	1.3	0.2	-	-	1.3	0.6	0.7	0.8	0.1	-	-

Continued...

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
WEST SOUTH CENTRAL	3.0	10.3	1.6	4.9	7.2	7.0	1.1	4.5	4.6	7.4	-	-
Arkansas	0.2	-	0.1	0.8	-	0.8	-	-	-	-	-	-
Louisiana	0.4	1.0	0.5	-	0.3	0.4	0.3	1.0	0.8	1.0	-	-
New Orleans	0.3	0.8	0.4	-	-	0.4	0.3	1.0	0.8	0.8	-	-
Oklahoma	0.2	0.4	0.1	-	0.3	-	0.8	0.7	0.8	1.2	-	-
Texas	2.3	9.3	1.1	4.1	6.6	5.7	-	2.7	3.0	6.0	-	-
Austin	0.4	1.5	0.1	1.2	0.5	1.0	-	-	-	-	-	-
Dallas-Plano-Irving***	0.7	3.4	0.4	0.7	2.3	-	-	1.5	1.6	2.1	-	-
Houston	0.9	4.1	0.5	0.9	2.3	3.7	-	1.2	1.3	4.2	-	-
San Antonio	0.1	1.1	0.1	-	-	-	-	-	-	1.6	-	-
MOUNTAIN	10.5	13.7	5.1	17.0	6.1	11.0	19.5	38.2	37.7	6.3	-	-
Arizona	2.4	7.0	1.9	1.5	0.2	1.6	3.5	0.3	0.4	1.7	-	-
Flagstaff-G.Cyn-Sedona	1.0	-	0.8	0.4	-	-	3.5	0.3	0.4	0.6	-	-
Phoenix	1.0	5.4	0.5	1.5	0.2	1.6	-	-	-	0.7	-	-
Tucson	0.1	1.0	0.1	-	-	-	-	-	-	0.1	-	-
Colorado	0.7	1.4	0.4	0.4	1.2	2.7	0.7	7.4	7.3	0.4	-	-
Denver	0.5	1.4	0.4	-	0.3	2.7	0.5	3.6	4.0	-	-	-
Idaho	0.1	0.2	0.1	-	-	-	-	-	-	0.1	-	-
Montana	-	-	-	-	-	-	-	1.5	1.7	0.2	-	-
Nevada	8.4	3.9	3.8	14.7	5.0	7.6	18.6	30.4	30.0	3.9	-	-
Las Vegas	7.9	3.9	3.8	13.8	5.0	6.5	18.6	29.9	29.7	3.9	-	-
New Mexico	0.1	0.3	0.1	-	-	-	-	-	-	-	-	-
Utah	0.6	0.8	0.2	0.4	0.7	-	2.0	2.4	2.7	0.9	-	-
Salt Lake City	0.1	-	0.1	0.4	0.7	-	-	1.7	1.8	0.2	-	-
Wyoming	-	-	-	-	-	-	-	0.2	0.2	-	-	-

Continued...

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
PACIFIC	25.9	29.2	14.5	41.1	47.5	47.8	36.4	45.8	45.5	27.6	-	-
Alaska	0.2	-	0.4	-	0.9	-	-	-	-	-	-	-
California	24.6	28.1	13.2	39.9	42.4	43.4	35.9	45.8	45.5	25.4	-	-
Anaheim-Santa Ana***	1.2	1.6	1.2	1.0	2.6	1.0	0.9	7.7	8.1	0.4	-	-
Bakersfield	0.1	-	0.1	-	-	-	-	-	-	-	-	-
Fresno	0.6	2.9	-	0.1	-	-	2.4	-	-	-	-	-
Los Angeles-Long Beach***	14.2	11.0	7.5	26.4	24.8	17.9	22.5	33.1	34.1	12.5	-	-
Monterey-Salinas	0.1	0.6	-	-	0.3	0.6	-	0.8	0.8	-	-	-
Napa	0.3	0.8	-	0.8	0.3	2.9	0.3	0.5	-	-	-	-
Oakland***	0.7	0.8	0.2	1.9	1.2	0.6	0.3	-	-	-	-	-
Riverside-San Bernardino	0.4	-	0.3	-	0.9	1.6	1.3	-	-	-	-	-
Sacramento	0.2	0.8	-	-	-	1.6	0.4	0.3	0.2	-	-	-
San Diego	2.6	3.8	1.5	4.6	2.8	4.6	2.4	6.4	6.7	4.3	-	-
San Francisco***	10.1	15.0	3.4	18.6	10.7	21.9	17.0	21.3	18.8	4.2	-	-
San Jose	2.1	5.4	0.9	2.5	6.2	3.6	3.5	0.2	-	5.6	-	-
San Luis Obispo	-	-	-	-	-	-	-	2.2	2.5	-	-	-
Santa Barbara	0.1	-	0.1	-	-	1.9	0.1	0.4	0.4	-	-	-
Santa Cruz	-	-	-	-	-	0.6	-	0.2	-	-	-	-
Oregon	0.9	3.6	0.8	-	1.1	0.6	0.7	-	-	0.8	-	-
Portland	0.7	3.6	0.6	-	1.1	-	0.5	-	-	0.8	-	-
Washington	1.6	5.3	0.9	1.2	5.5	5.9	1.4	2.3	2.2	1.5	-	-
Seattle***	1.3	5.3	0.4	1.2	5.5	5.9	1.4	2.3	2.2	1.5	-	-
TOTAL U.S. MAINLAND	57.7	99.8	34.7	91.4	75.2	96.3	71.1	80.2	79.8	99.8	-	-

Continued...

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
PACIFIC ISLANDS	45.0	0.2	69.2	11.7	25.5	3.7	29.9	32.3	34.0	0.1	-	-
Guam	19.7	-	29.7	1.5	22.4	0.6	15.9	0.3	0.3	-	-	-
Hawaiian Islands	25.3	0.1	39.4	10.2	3.1	3.1	14.0	32.0	33.7	0.1	-	-
Hawaii	2.1	-	3.4	1.4	1.2	-	-	2.7	3.0	-	-	-
Kauai	0.2	-	0.2	0.6	-	-	0.2	1.3	1.5	-	-	-
Maui	1.2	-	1.4	0.9	-	-	2.1	3.1	3.2	-	-	-
Oahu	20.9	0.1	33.6	5.7	2.5	-	11.1	26.6	28.3	-	-	-
U.S. Trust Territories	-	-	-	-	-	-	-	-	-	-	-	-
ATLANTIC ISLANDS	0.2	-	0.1	0.9	-	-	-	0.2	0.2	0.1	-	-
Puerto Rico	0.1	-	0.1	0.6	-	-	-	0.2	0.2	0.1	-	-
San Juan	0.1	-	-	0.4	-	-	-	-	-	-	-	-
U.S. Virgin Islands	0.1	-	-	0.3	-	-	-	-	-	-	-	-
Destinations Served by Regional Marketing Organizations****												
Capital Region USA, Inc.	4.6	9.5	2.1	9.0	1.7	11.7	6.4	8.2	9.1	8.1	-	-
Discover New England	3.8	6.7	1.7	8.6	3.5	4.1	4.2	2.4	2.4	11.6	-	-
Go West Summit	31.1	47.2	17.5	48.2	53.9	55.1	41.1	57.1	56.1	37.3	-	-
Grand Central USA	0.8	1.7	0.4	1.2	1.1	0.8	1.5	2.7	3.0	1.4	-	-
Great Lakes of North America	10.3	23.9	7.4	17.8	13.4	11.1	6.9	9.9	10.2	14.1	-	-
Mississippi River Country	9.1	22.4	6.5	13.8	7.6	11.4	8.6	10.2	10.3	8.6	-	-
Rocky Mountain International	0.1	0.2	0.2	-	-	-	-	1.7	1.8	0.6	-	-
Southeast Tourism Society	8.3	21.6	5.2	11.3	4.9	16.0	9.0	19.6	20.3	18.2	-	-
Travel South USA	4.6	14.6	2.7	5.8	1.5	7.9	5.4	6.3	6.4	7.0	-	-

** Multiple Response. City names correspond to U.S. Bureau of Census, Metropolitan Statistical Area (MSA) or Metropolitan Division (MD). Full MSA and MD definitions may be found at: http://www.census.gov/populations/metro/files/lists/2009/List1.txt.

*** Cities defined by the Metropolitan Division (MD). All other cities defined as the Metropolitan Statistical Area (MSA).

**** See Appendix F.

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 25 - Q22. Did anyone engage in any of the following leisure activities?** (%) (Number of Respondents)	(2,490)	(195)	(1,148)	(271)	(221)	(129)	(313)	(246)	(213)	(252)	(52)*	(63)*
American Indian Communities	3.2	8.0	1.1	5.6	1.0	1.8	8.4	8.4	9.3	5.4	-	-
Amusement/Theme Parks	14.5	25.2	6.9	28.8	17.6	8.0	20.3	32.7	33.2	19.0	-	-
Art Galleries/Museums	16.6	28.6	10.4	30.1	17.2	25.1	17.6	40.4	41.1	30.9	-	-
Camping/Hiking	2.6	4.2	2.2	3.8	6.2	5.9	1.7	6.3	6.6	1.1	-	-
Casino/Gamble	8.1	11.1	3.6	15.1	9.0	4.0	12.4	31.4	31.1	7.8	-	-
Concert/Play/Musical	10.0	12.0	7.8	12.8	9.1	15.9	14.6	37.1	37.8	16.7	-	-
Cultural/Ethnic Heritage Sights	12.2	7.5	10.0	16.9	18.0	10.3	16.7	27.8	29.3	8.8	-	-
Environmental/Eco. Excursions	3.2	1.2	1.5	9.3	8.3	1.0	2.3	8.9	9.6	1.3	-	-
Experience Fine Dining	38.9	35.9	39.4	45.0	47.8	35.6	25.4	55.3	57.1	43.0	-	-
Golfing/Tennis	6.0	-	6.2	3.8	2.4	5.7	10.3	5.3	4.1	2.2	-	-
Guided Tour(s)	22.5	13.4	28.3	19.7	18.3	5.0	15.2	59.2	60.7	11.5	-	-
Historical Locations	15.4	12.5	15.1	15.1	11.3	13.0	17.0	47.8	50.7	20.2	-	-
Hunting/Fishing	1.5	0.6	1.6	1.2	0.7	-	1.4	2.8	3.0	0.3	-	-
National Parks/Monuments	17.5	22.9	11.5	28.1	16.0	21.0	22.8	53.4	56.4	20.5	-	-
Nightclubbing/Dancing	6.8	14.4	5.2	11.7	3.4	12.9	4.2	28.8	29.6	20.7	-	-
Shopping	85.8	83.6	87.4	88.2	94.2	88.6	76.3	95.5	96.2	91.5	-	-
Sightseeing	81.4	55.5	85.9	78.3	79.2	56.9	81.0	92.8	94.3	64.2	-	-
Small Towns/Countryside	15.5	32.5	12.5	24.0	19.3	18.0	6.5	44.0	43.6	22.8	-	-
Snow Sports	2.0	7.2	0.9	3.6	3.5	5.9	1.0	19.9	18.4	10.9	-	-
Sporting Event	9.1	11.5	8.7	12.7	8.8	6.3	7.2	26.9	27.4	9.4	-	-
Water Sports	20.1	5.8	26.2	8.1	25.4	2.1	19.2	25.6	25.6	1.5	-	-
Other	1.4	4.1	1.7	1.2	0.3	1.3	0.5	0.8	0.7	0.2	-	-

** Multiple Response.

TABLE 26 - Q18d./Q19. How much total money has been spent outside your own country? ($)

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
Mean Total Trip Expenditure** (Number of Respondents)	(1,859)	(106)*	(975)	(172)	(159)	(109)*	(203)	(189)	(161)	(161)	(39)*	(33)*
Per Travel Party / Trip	$7,079	-	$6,304	$11427	$5,757	-	$5,218	$9,523	$9,642	$4,726	-	-
Per Visitor / Trip	$3,949	-	$3,061	$6,672	$3,528	-	$2,937	$5,195	$5,317	$3,899	-	-
Q18d. Mean Package Price (Number of Respondents)	(557)	(5)*	(378)	(71)*	(33)*	(4)*	(56)*	(27)*	(25)*	(19)*	(3)*	(3)*
Per Travel Party / Trip	$4,502	-	$4,035	-	-	-	-	-	-	-	-	-
Per Visitor / Trip	$1,915	-	$1,687	-	-	-	-	-	-	-	-	-
Q19b. Mean International Airfare (Number of Respondents)	(885)	(59)*	(420)	(63)*	(87)*	(76)*	(86)*	(125)	(106)*	(108)*	(24)*	(24)*
Per Travel Party / Trip	$3,408	-	$3,979	-	-	-	-	$4,626	-	-	-	-
Per Visitor / Trip	$2,152	-	$2,202	-	-	-	-	$2,588	-	-	-	-
Q19c. Mean Expenditure in U.S. Airport (Number of Respondents)	(1,114)	(77)*	(534)	(88)*	(104)*	(89)*	(135)	(137)	(115)*	(99)*	(27)*	(17)*
Per Travel Party / Trip	$64	-	$56	-	-	-	$80	$50	-	-	-	-
Per Visitor / Trip	$36	-	$27	-	-	-	$45	$27	-	-	-	-
Q19d. Mean Expenditure in U.S.*** (Number of Respondents)	(1,114)	(77)*	(534)	(88)*	(104)*	(89)*	(135)	(137)	(115)*	(99)*	(27)*	(17)*
Per Travel Party / Trip	$3,378	-	$2,310	-	-	-	$2,184	$4,540	-	-	-	-
Per Visitor / Trip	$1,884	-	$1,122	-	-	-	$1,229	$2,477	-	-	-	-
Per Visitor / Day	$123	-	$133	-	-	-	$75	$131	-	-	-	-

** Total trip expenditure includes Q19d. Expenditures in U.S., plus either Q18d. Package Price or Q19b. International Airfare.

*** Expenditure in U.S. includes Q19c. Expenditure in U.S. Airport.

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
Table 27 - Q19e. Itemized trip expenditures from Q19d. ($)												
Q19e1. Mean Accommodations/Lodging in the U.S. (Number of Respondents)	(1,114)	(77)*	(534)	(88)*	(104)*	(89)*	(135)	(137)	(115)*	(99)*	(27)*	(17)*
Per Travel Party / Trip	$861	-	$591	-	-	-	$699	$1,247	-	-	-	-
Per Visitor / Trip	$480	-	$287	-	-	-	$393	$680	-	-	-	-
Q19e2. Mean Additional Air Transportation in the U.S. (Number of Respondents)	(1,114)	(77)*	(534)	(88)*	(104)*	(89)*	(135)	(137)	(115)*	(99)*	(27)*	(17)*
Per Travel Party / Trip	$164	-	$41	-	-	-	$112	$411	-	-	-	-
Per Visitor / Trip	$91	-	$20	-	-	-	$63	$224	-	-	-	-
Q19e3. Mean Entertainment and Recreation in the U.S. (Number of Respondents)	(1,114)	(77)*	(534)	(88)*	(104)*	(89)*	(135)	(137)	(115)*	(99)*	(27)*	(17)*
Per Travel Party / Trip	$338	-	$279	-	-	-	$197	$583	-	-	-	-
Per Visitor / Trip	$188	-	$135	-	-	-	$111	$318	-	-	-	-
Q19e4. Mean Food and Beverages in the U.S. (Number of Respondents)	(1,114)	(77)*	(534)	(88)*	(104)*	(89)*	(135)	(137)	(115)*	(99)*	(27)*	(17)*
Per Travel Party / Trip	$529	-	$453	-	-	-	$434	$786	-	-	-	-
Per Visitor / Trip	$295	-	$220	-	-	-	$244	$429	-	-	-	-

Continued...

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
Table 27 - Q19e. Itemized trip expenditures from Q19d. ($)												
Q19e5. Mean Ground Transportation in the U.S. (Number of Respondents)	(1,114)	(77)*	(534)	(88)*	(104)*	(89)*	(135)	(137)	(115)*	(99)*	(27)*	(17)*
Per Travel Party / Trip	$184	-	$100	-	-	-	$186	$207	-	-	-	-
Per Visitor / Trip	$103	-	$48	-	-	-	$104	$113	-	-	-	-
Q19e6. Mean Shopping, Gifts, and other Purchases in the U.S. (Number of Respondents)	(1,114)	(77)*	(534)	(88)*	(104)*	(89)*	(135)	(137)	(115)*	(99)*	(27)*	(17)*
Per Travel Party / Trip	$1,073	-	$732	-	-	-	$410	$1,108	-	-	-	-
Per Visitor / Trip	$599	-	$356	-	-	-	$231	$605	-	-	-	-
Q19e7. Mean Medical Services in the U.S. (Number of Respondents)	(1,114)	(77)*	(534)	(88)*	(104)*	(89)*	(135)	(137)	(115)*	(99)*	(27)*	(17)*
Per Travel Party / Trip	$27	-	$2	-	-	-	$0	$8	-	-	-	-
Per Visitor / Trip	$15	-	$1	-	-	-	$0	$4	-	-	-	-
Q19e8. Mean Other Spending in the U.S. (Number of Respondents)	(1,114)	(77)*	(534)	(88)*	(104)*	(89)*	(135)	(137)	(115)*	(99)*	(27)*	(17)*
Per Travel Party / Trip	$137	-	$57	-	-	-	$66	$140	-	-	-	-
Per Visitor / Trip	$76	-	$27	-	-	-	$37	$76	-	-	-	-

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 28 - Q20. Expenses Payment Methods.** (%)												
(Number of Respondents)	(2,401)	(163)	(1,239)	(226)	(211)	(124)*	(262)	(215)	(187)	(208)	(54)*	(36)*
Cash Adv./Wdrawal Using Credit Card	14.7	23.3	12.6	15.4	8.7	-	22.8	15.9	17.0	24.3	-	-
Purchases Using Credit Card	37.0	35.8	35.2	49.2	47.6	-	26.1	37.0	36.8	38.7	-	-
Cash Adv./Wdrawal Using Debit Card	1.9	13.8	0.8	1.1	1.2	-	2.0	11.3	11.1	3.1	-	-
Purchases Using Debit Card	2.0	4.6	0.8	4.8	1.1	-	2.7	15.4	15.4	4.6	-	-
Cash from Home/Travelers Checks	44.5	22.6	50.7	29.5	41.4	-	46.4	20.3	19.7	29.3	-	-
** Average reported in each category.												
TABLE 29 - Q20. Travelers Use of Payment Methods.*** (%)												
(Number of Respondents)	(2,401)	(163)	(1,239)	(226)	(211)	(124)*	(262)	(215)	(187)	(208)	(54)*	(36)*
Cash Adv./Wdrawal Using Credit Card	24.6	39.9	21.2	23.3	14.1	-	39.3	29.0	30.0	44.1	-	-
Purchases Using Credit Card	58.9	51.2	58.8	68.0	72.9	-	46.6	67.0	67.1	59.3	-	-
Cash Adv./Wdrawal Using Debit Card	4.7	26.7	2.0	4.4	3.6	-	5.3	27.3	27.1	10.8	-	-
Purchases Using Debit Card	4.2	8.1	2.0	9.6	4.4	-	3.8	27.6	28.6	7.0	-	-
Cash from Home/Travelers Checks	80.6	39.6	88.9	71.0	85.8	-	77.2	50.6	51.0	53.9	-	-
*** Multiple responses capture the frequency of payment methods used.												
TABLE 30 - Q20. Share of Total Trip Expenditures by Payment Methods.**** (%)												
(Number of Respondents)	(1,647)	(91)*	(873)	(140)	(147)	(105)*	(178)	(174)	(149)	(134)	(36)*	(22)*
Cash Adv./Wdrawal Using Credit Card	14.1	-	13.2	12.8	6.9	-	25.5	16.7	17.5	17.7	-	-
Purchases Using Credit Card	45.6	-	44.6	56.8	53.1	-	28.3	40.9	41.1	41.4	-	-
Cash Adv./Wdrawal Using Debit Card	2.3	-	1.3	0.5	1.0	-	2.5	8.4	8.9	3.7	-	-
Purchases Using Debit Card	3.0	-	1.1	4.3	2.3	-	9.8	18.2	17.4	7.7	-	-
Cash from Home/Travelers Checks	35.0	-	39.9	25.7	36.6	-	33.8	15.8	15.1	29.5	-	-
**** Average reported in each category weighted by total trip expenditures.												

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 31 - Q25. What were your three main reasons for flying on this airline?** (%)												
(Number of Respondents)	(2,801)	(247)	(1,345)	(275)	(237)	(129)	(331)	(234)	(201)	(269)	(66)*	(61)*
Not Involved in Choice	7.6	7.7	11.5	3.9	1.2	1.4	2.0	2.9	3.0	6.6	-	-
Involved in Choice***	92.4	92.3	88.5	96.1	98.8	98.6	98.0	97.1	97.0	93.4	-	-
Airfare	46.4	38.7	50.2	55.4	38.3	16.6	28.9	62.5	62.6	34.5	-	-
Convenient Schedule	30.4	42.9	30.1	28.1	36.4	23.0	23.4	43.2	45.4	39.1	-	-
Employer Policy	5.3	15.2	3.3	3.4	15.8	10.0	7.0	2.1	2.2	4.3	-	-
In-flight Service Reputation	17.0	13.2	16.8	16.3	23.6	39.7	17.6	13.6	12.7	13.3	-	-
Loyalty to Carrier	8.4	5.1	4.2	4.7	7.6	23.8	25.9	11.6	10.3	9.2	-	-
Mileage Bonus/Freq. Flyer Program	23.6	16.1	21.6	20.2	24.5	31.0	32.5	16.8	17.0	25.2	-	-
Non-stop Flights	38.6	18.6	35.7	43.6	55.4	13.4	54.5	40.4	41.1	35.2	-	-
On-time Reputation	11.6	15.8	12.8	11.3	7.2	10.6	5.4	7.2	7.8	13.6	-	-
Previous Good Experience	21.4	19.3	17.9	20.7	38.3	46.7	28.3	25.9	24.5	23.1	-	-
Safety Reputation	19.2	10.5	20.7	12.6	18.5	38.0	19.1	16.2	15.3	21.0	-	-
Other	4.6	3.9	5.7	2.8	1.9	2.3	3.3	4.5	4.2	3.1	-	-

** Percentages based on total number of respondents.
*** Multiple Response. Based on top three choices in aggregate.

TABLE 32 - Q25. What was the most important reason for flying on this airline? (%)												
(Number of Respondents)	(2,176)	(168)	(1,091)	(200)	(174)	(111)*	(254)	(189)	(164)	(188)	(50)*	(40)*
Airfare	31.5	25.2	38.9	36.9	9.1	-	13.6	36.3	35.8	24.4	-	-
Convenient Schedule	11.0	20.7	9.6	12.8	8.5	-	6.7	13.3	14.2	18.5	-	-
Employer Policy	2.7	16.0	1.1	1.8	6.3	-	3.3	0.6	0.6	3.0	-	-
In-flight Service Reputation	4.2	1.4	5.0	1.7	4.2	-	4.8	3.7	3.0	3.7	-	-
Loyalty to Carrier	2.4	2.1	1.0	2.6	1.4	-	7.1	1.2	1.4	1.2	-	-
Mileage Bonus/Freq. Flyer Program	10.8	7.7	12.7	6.0	3.2	-	10.3	10.1	10.6	10.2	-	-
Non-stop Flights	17.4	7.5	9.4	25.2	40.7	-	39.5	18.2	19.0	18.6	-	-
On-time Reputation	2.0	3.9	2.5	0.6	0.3	-	1.6	0.3	0.4	1.7	-	-
Previous Good Experience	7.5	9.2	6.4	7.3	14.9	-	6.5	2.8	2.8	6.6	-	-
Safety Reputation	7.3	2.2	9.0	2.8	11.0	-	4.8	9.7	8.7	9.9	-	-
Other	3.3	4.1	4.4	2.1	0.4	-	1.8	3.7	3.6	2.0	-	-

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 33 - Q26a. Where are you sitting in the aircraft today? (%)												
(Number of Respondents)	(3,000)	(277)	(1,427)	(296)	(251)	(138)	(353)	(247)	(211)	(295)	(64)*	(69)*
First Class	0.8	0.8	0.7	0.2	0.9	7.2	0.8	0.5	0.5	2.0	-	-
Executive/Business Class	11.3	6.0	12.0	9.2	22.9	36.6	5.9	8.2	9.0	4.9	-	-
Premium Economy	6.2	4.7	6.5	2.5	13.4	5.7	4.5	4.4	4.7	10.3	-	-
Economy/Tourist/Coach	81.8	88.5	80.8	88.1	62.8	50.5	88.8	86.9	85.8	82.7	-	-
TABLE 34 - Q26b. What type of airline ticket do you have?** (%)												
(Number of Respondents)	(2,956)	(270)	(1,415)	(285)	(249)	(138)	(349)	(246)	(210)	(296)	(64)*	(70)*
Paid Ticket	71.1	80.6	69.4	77.0	79.0	89.7	61.2	87.1	85.9	75.6	-	-
Paid Upgrade	2.7	0.6	2.8	2.2	6.1	1.2	3.0	1.2	1.3	1.8	-	-
Frequent Flyer Award Ticket	2.6	1.1	1.7	2.1	1.2	2.3	6.7	6.0	6.6	5.6	-	-
Frequent Flyer Upgrade	1.5	0.8	1.2	2.0	2.8	2.9	1.5	0.2	0.3	-	-	-
Discount/Group Fare	7.8	1.1	7.1	7.9	9.0	1.4	13.0	2.2	2.4	0.9	-	-
Non-revenue	1.1	0.4	0.7	2.0	0.9	1.4	1.6	0.4	0.5	3.1	-	-
Don't Know	15.8	15.7	19.0	9.4	5.5	3.6	17.7	4.8	5.1	15.0	-	-

** Multiple Response.

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 35 - Q31bc. What is your age and what is your gender? (%) (Number of Respondents)	(3,043)	(282)	(1,413)	(308)	(256)	(139)	(360)	(241)	(206)	(314)	(67)*	(74)*
Male Adults	60.4	78.3	53.6	65.6	56.9	70.9	61.2	37.9	37.7	62.8	-	-
18 - 24 Years	5.2	2.5	5.0	9.7	0.6	0.3	6.0	4.8	5.2	10.8	-	-
25 - 29 Years	7.8	13.7	5.5	14.1	11.3	4.8	4.8	6.1	6.8	9.6	-	-
30 - 34 Years	11.7	27.5	6.4	14.3	9.5	11.9	15.6	2.8	3.1	12.3	-	-
35 - 39 Years	8.5	14.3	6.7	9.9	9.6	8.3	6.1	5.1	5.5	6.6	-	-
40 - 44 Years	8.6	3.2	8.1	6.6	5.3	22.1	14.9	1.8	1.8	5.9	-	-
45 - 49 Years	5.4	6.0	5.8	4.0	8.2	10.4	3.6	6.3	5.8	2.7	-	-
50 - 54 Years	4.5	1.1	5.3	3.9	4.5	6.2	4.4	3.5	3.2	5.6	-	-
55 - 64 Years	6.3	5.9	7.2	1.6	6.5	5.4	5.4	5.8	5.0	5.9	-	-
65 or More Years	2.5	4.2	3.6	1.6	1.5	1.4	0.5	1.7	1.5	3.4	-	-
Mean Male Age (Years)	(39.6)	(37.2)	(42.4)	(34.2)	(39.8)	(41.9)	(38.3)	(41.0)	(39.7)	(37.7)	-	-
Median Male Age (Years)	(37.0)	(33.0)	(42.0)	(32.0)	(38.0)	(41.0)	(38.0)	(40.0)	(38.0)	(34.0)	-	-
Female Adults	39.6	21.7	46.4	34.4	43.1	29.1	38.8	62.1	62.3	37.2	-	-
18 - 24 Years	9.3	1.5	14.5	6.5	2.6	0.6	7.8	16.4	17.3	8.4	-	-
25 - 29 Years	8.0	9.6	8.9	5.7	10.7	6.8	8.7	6.4	7.0	6.4	-	-
30 - 34 Years	6.1	2.0	4.7	9.2	9.4	4.1	8.8	5.4	5.8	5.8	-	-
35 - 39 Years	2.6	1.9	3.0	2.3	3.2	2.0	2.7	4.1	4.5	2.0	-	-
40 - 44 Years	3.8	0.6	3.6	6.2	4.4	3.6	3.7	5.8	3.5	6.3	-	-
45 - 49 Years	3.1	0.5	3.9	2.1	3.5	1.6	2.9	6.5	6.8	3.2	-	-
50 - 54 Years	3.0	1.4	3.7	1.6	3.2	3.6	2.6	4.2	3.6	2.5	-	-
55 - 64 Years	2.7	3.9	3.1	0.8	2.9	0.6	1.3	8.6	8.6	1.4	-	-
65 or More Years	1.0	0.1	1.0	-	3.0	6.1	0.4	4.8	5.2	1.3	-	-
Mean Female Age (Years)	(35.1)	(36.4)	(34.2)	(33.4)	(39.1)	(42.8)	(33.4)	(39.7)	(39.2)	(35.6)	-	-
Median Female Age (Years)	(31.0)	(29.0)	(29.0)	(31.0)	(33.0)	(40.0)	(30.0)	(38.0)	(38.0)	(32.0)	-	-

TABLE 36 - Q31a. What is your occupation? (%) (Number of Respondents)	Asia (3,093)	India (288)	Japan (1,449)	P.R.C. (320)	R.O.C. (Taiwan) (254)	Singa-pore (139)	South Korea (365)	Oceania (250)	Austra-lia (214)	Middle East (323)	Israel (67)*	Saudi Arabia (78)*
Mgmt., Business, Science, & Arts	32.0	53.9	19.5	45.4	37.1	62.6	45.2	42.6	40.6	51.1	-	-
Service Occupations	14.7	19.7	17.3	7.2	23.8	9.1	11.4	10.3	10.3	5.3	-	-
Sales and Office	13.6	3.3	16.6	10.0	10.3	9.3	10.5	7.4	7.7	2.9	-	-
Nat. Res., Const., & Maintenance	2.4	1.4	1.4	6.6	1.8	3.0	1.7	5.7	6.2	1.4	-	-
Prod., Trans., & Material Moving	5.8	1.7	7.9	5.0	9.2	1.0	2.4	3.5	2.3	2.9	-	-
Military/Government	2.4	1.7	1.3	2.9	5.9	4.8	4.6	3.4	3.7	4.4	-	-
Homemaker	7.2	8.1	9.1	1.9	3.9	5.7	6.7	6.2	6.6	5.7	-	-
Student	16.6	4.0	20.9	14.6	3.5	2.0	15.6	11.1	12.3	19.9	-	-
Retired	3.5	4.4	4.0	3.5	3.9	2.1	1.0	7.3	7.7	4.0	-	-
Other	1.8	1.8	2.0	3.0	0.7	0.4	0.9	2.6	2.6	2.3	-	-

	Asia	India	Japan	P.R.C.	R.O.C. (Taiwan)	Singa-pore	South Korea	Oceania	Austra-lia	Middle East	Israel	Saudi Arabia
TABLE 37 - Q32. What is your total combined annual household income? (%)												
(Number of Respondents)	(2,167)	(192)	(973)	(239)	(207)	(112)*	(242)	(170)	(137)	(215)	(32)*	(54)*
Under $20,000	14.3	36.5	5.3	25.9	16.9	-	11.7	4.0	4.5	34.6	-	-
$20,000 - $39,999	14.1	20.1	10.1	20.7	20.6	-	17.3	4.7	3.6	19.7	-	-
$40,000 - $59,999	12.7	18.6	9.7	13.6	14.7	-	19.2	5.9	3.9	2.7	-	-
$60,000 - $79,999	14.0	5.3	16.6	11.4	14.5	-	14.3	6.3	3.6	8.9	-	-
$80,000 - $99,999	9.3	5.5	11.8	4.1	3.7	-	12.0	10.8	11.9	9.7	-	-
$100,000 - $119,999	13.2	5.9	15.5	7.4	13.8	-	16.8	22.1	24.4	6.3	-	-
$120,000 - $139,999	5.2	1.0	8.5	1.2	1.9	-	2.6	6.5	6.0	3.5	-	-
$140,000 - $159,999	4.4	1.7	5.9	6.1	1.6	-	0.6	8.5	8.7	5.1	-	-
$160,000 - $179,999	2.3	0.6	4.2	0.8	2.0	-	0.2	6.3	5.4	0.6	-	-
$180,000 - $199,999	2.1	0.3	4.1	-	-	-	0.2	2.6	2.8	0.3	-	-
$200,000 - $219,999	2.1	1.4	1.2	3.0	4.7	-	1.9	12.7	14.6	4.1	-	-
$220,000 - $239,999	0.8	-	1.5	-	-	-	-	-	-	1.3	-	-
$240,000 - $259,999	0.9	-	1.5	-	0.6	-	-	5.3	5.8	0.7	-	-
$260,000 - $279,999	0.2	0.3	0.3	-	-	-	0.2	0.8	0.9	-	-	-
$280,000 - $299,999	-	-	0.1	-	-	-	-	0.4	0.4	-	-	-
$300,000 or More	4.4	2.7	3.4	5.8	4.8	-	3.0	3.2	3.4	2.4	-	-
Mean Annual Income	$95,108	$53,226	$112,301	$77,655	$82,413	-	$76,155	$137,897	$143,187	$67,012	-	-
Median Annual Income	$71,940	$28,551	$91,070	$47,259	$50,741	-	$60,000	$108,333	$113,491	$31,994	-	-