SURVEY OF INTERNATIONAL AIR TRAVELERS

OVERSEAS TRAVELERS TO THE U.S.
January - March 2012

INTERNATIONAL
TRADE
ADMINISTRATION

UNITED STATES DEPARTMENT OF COMMERCE
International Trade Administration
Office of Travel and Tourism Industries
Washington, D.C. 20230

SURVEY CONDUCTED BY:
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ITA, OFFICE OF TRAVEL AND TOURISM INDUSTRIES
SURVEY OF INTERNATIONAL AIR TRAVELERS
OVERSEAS TRAVELERS TO THE UNITED STATES
USER'S GUIDE
January - March 2012

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EXPLANATION OF SYMBOLS IN TABLES

-	A dash represents one of the following: • A response of less than 0.05% • Fewer than 125 respondents in the column (banner point)
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CROSS-TAB 1

ALL OVERSEAS VISITORS
FREQUENCY OF VISIT, PURPOSE OF TRIP,
HOTEL/MOTEL, TRANSPORTATION, PACKAGE

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 1 - Q3a. Where do you live (Country of Residence)?** (%)												
(Number of Respondents)	(9,763)	(1,849)	(6,437)	(2,197)	(1,209)	(6,750)	(5,218)	(5,630)	(2,732)	(2,064)	(1,380)	(7,904)
EUROPE	40.4	32.8	45.4	46.0	44.7	40.6	40.1	41.6	35.4	43.3	24.9	45.0
Austria	0.6	0.6	0.5	0.9	0.2	0.6	0.6	0.6	0.6	0.7	0.4	0.7
Belgium	0.9	0.9	0.8	1.4	0.8	0.6	0.7	0.7	0.7	1.1	0.3	0.9
Czech Republic	0.2	0.3	0.2	0.3	0.5	0.2	0.2	0.1	0.1	0.1	-	0.2
Denmark	1.0	1.0	1.0	1.1	0.3	1.1	1.1	1.0	1.1	1.2	1.0	1.0
Finland	0.5	0.3	0.6	0.3	0.5	0.6	0.6	0.6	0.7	0.4	0.1	0.6
France	4.3	5.5	4.3	4.1	3.2	4.7	4.7	4.4	3.9	5.3	2.7	4.8
Germany	6.0	4.4	7.2	10.5	9.5	5.7	5.5	6.7	6.3	9.2	2.3	7.4
Greece	0.2	0.1	0.1	0.2	0.3	0.1	0.1	0.1	0.1	0.1	0.1	0.2
Ireland	1.1	0.3	1.6	1.2	0.8	1.2	1.1	1.3	0.7	0.9	0.6	1.3
Italy	2.5	2.1	2.6	3.2	3.9	1.9	1.9	2.1	1.5	1.6	0.9	2.8
Netherlands	1.7	1.1	2.1	2.7	2.4	1.4	1.6	1.9	1.8	1.5	1.2	1.8
Norway	1.0	1.5	0.9	0.8	0.8	1.1	1.0	0.9	0.8	1.3	0.5	1.1
Poland	0.3	0.2	0.2	0.3	0.6	0.2	0.2	0.1	0.2	0.3	0.1	0.2
Portugal	0.3	0.2	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.2
Russia	0.9	1.2	0.8	0.9	1.1	1.0	0.9	0.9	1.3	0.8	0.5	1.0
Spain	1.9	3.0	1.7	1.6	2.7	2.1	1.9	2.1	2.1	1.7	0.7	2.4
Sweden	1.6	1.1	1.8	2.0	1.7	1.5	1.4	1.4	1.5	1.5	0.9	1.8
Switzerland	1.3	0.9	1.5	1.6	0.9	1.3	1.3	1.3	1.7	1.6	0.3	1.5
United Kingdom	12.6	7.6	16.5	12.3	13.1	14.3	14.3	14.8	9.6	13.2	12.0	14.3
Other Europe	1.3	0.6	0.7	0.6	1.0	0.8	0.7	0.4	0.7	0.7	0.2	0.8
CARIBBEAN	3.1	0.8	2.2	3.8	1.4	1.6	1.3	0.7	0.8	0.7	0.8	2.1
Bahamas	0.6	-	0.1	-	0.1	0.1	-	-	-	0.1	-	0.1
Cayman Is.	0.1	-	0.2	0.4	0.4	0.2	0.1	0.1	-	0.1	-	0.2
Dominican Rep.	0.8	0.4	0.8	1.4	-	0.6	0.6	0.2	0.5	-	0.3	0.8
Haiti	0.3	-	0.1	0.4	-	0.1	-	-	-	-	0.3	0.1

Continued...

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 1 - Q3a. Where do you live (Country of Residence)?** (%)												
Jamaica	0.4	0.2	0.2	0.3	0.2	0.3	0.2	0.1	0.1	0.2	-	0.3
Trinidad & Tobago	0.4	0.1	0.5	1.0	0.4	0.3	0.2	0.2	0.1	0.1	-	0.5
Other Caribbean	0.6	-	0.3	0.4	0.2	0.2	0.2	0.1	0.1	0.1	-	0.2
SOUTH AMERICA	15.7	13.8	15.5	10.3	9.5	18.2	18.7	15.8	20.8	25.1	12.7	17.1
Argentina	2.5	4.0	2.1	1.3	0.3	3.2	3.8	3.5	2.7	5.4	3.0	2.7
Brazil	7.0	7.0	7.5	4.6	6.1	8.1	9.2	8.5	11.3	14.6	8.3	7.3
Chile	0.7	0.3	0.5	0.2	0.2	0.9	0.5	0.5	1.9	0.1	0.2	0.9
Colombia	1.7	1.1	1.8	0.7	1.5	2.0	1.5	1.1	1.2	1.2	0.8	1.9
Ecuador	0.8	0.1	0.9	0.9	0.2	0.7	0.6	0.4	0.8	1.0	-	0.9
Peru	0.7	0.4	0.6	0.4	-	0.7	0.7	0.4	0.6	0.8	-	0.7
Uruguay	0.2	-	-	0.1	-	0.2	0.3	0.3	-	-	-	0.2
Venezuela	1.9	0.9	2.0	2.1	1.1	2.2	2.2	1.1	2.3	1.9	0.3	2.4
Other South America	0.3	-	0.1	0.1	-	0.2	-	-	-	-	-	0.2
CENTRAL AMERICA	2.7	0.1	2.7	2.4	0.5	2.4	2.3	1.5	2.2	1.8	0.2	2.6
Costa Rica	0.7	-	0.7	0.9	0.1	0.7	0.8	0.4	0.4	0.7	-	0.7
El Salvador	0.3	-	0.3	0.3	-	0.2	0.1	-	0.3	-	-	0.2
Guatemala	0.6	-	0.5	0.8	-	0.3	0.2	0.3	0.6	0.3	-	0.4
Honduras	0.4	-	0.5	0.1	0.1	0.4	0.3	0.2	0.6	-	-	0.5
Panama	0.6	0.1	0.7	0.3	0.2	0.7	0.8	0.6	0.1	0.7	0.2	0.7
Other Central America	0.2	-	0.1	-	0.1	-	-	-	0.1	0.1	-	-
AFRICA	0.9	0.6	0.6	0.4	1.4	0.6	0.5	0.5	0.7	0.3	0.6	0.6
Nigeria	0.2	0.1	0.3	-	0.4	0.2	0.2	0.1	0.2	0.1	0.4	0.2
South Africa, Rep. of	0.3	0.3	0.2	0.3	0.6	0.2	0.2	0.2	0.4	0.1	0.1	0.3
Other Africa	0.5	0.2	0.1	0.1	0.4	0.1	0.1	0.1	0.1	-	0.1	0.2

Continued...

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 1 - Q3a. Where do you live (Country of Residence)?** (%)												
MIDDLE EAST	3.0	2.0	2.3	2.9	4.2	1.8	1.4	1.5	3.3	1.6	1.0	2.6
Israel	1.0	0.1	1.0	1.7	2.5	0.6	0.4	0.7	1.3	1.0	0.3	1.0
Saudi Arabia	0.6	0.6	0.4	0.1	0.6	0.4	0.3	0.2	0.7	0.3	0.3	0.5
Turkey	0.5	0.3	0.5	0.4	0.5	0.4	0.4	0.1	0.8	0.2	0.2	0.5
Other Middle East	0.9	0.9	0.4	0.7	0.5	0.4	0.3	0.5	0.6	0.2	0.2	0.6
ASIA	30.3	43.7	27.4	32.7	34.5	30.0	30.5	33.9	27.9	21.9	58.1	25.3
Hong Kong	0.5	0.3	0.6	0.5	0.6	0.4	0.2	0.4	0.6	0.3	-	0.6
India	1.8	2.2	1.9	5.5	3.2	1.0	0.4	1.5	3.0	1.0	0.3	2.3
Indonesia	0.2	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.2
Japan	15.6	20.1	15.6	10.6	8.5	17.8	19.7	20.8	11.3	9.8	42.9	10.5
Korea, South	4.6	9.9	3.0	4.7	7.5	4.5	4.6	5.4	2.9	5.6	6.5	4.6
Malaysia	0.2	0.1	0.2	0.4	0.3	0.1	0.2	0.2	0.3	0.3	-	0.2
People's Rep. of China (PRC)	4.7	8.4	3.4	6.7	9.9	4.1	3.7	3.1	6.8	2.7	6.6	4.5
Philippines	0.4	0.5	0.4	0.3	0.3	0.4	0.4	0.4	0.3	0.1	-	0.5
Rep. of China (Taiwan)	1.1	1.2	1.1	2.0	1.8	0.9	0.7	1.1	1.0	1.2	1.3	1.1
Singapore	0.5	0.2	0.6	1.1	1.4	0.3	0.2	0.6	0.7	0.6	0.1	0.6
Thailand	0.2	0.4	0.2	0.4	0.5	0.1	0.1	0.2	0.5	-	0.2	0.2
Other Asia	0.5	0.3	0.3	0.4	0.5	0.2	0.1	0.2	0.3	0.1	0.1	0.3
OCEANIA	3.9	6.2	3.8	1.5	3.9	4.9	5.4	4.4	8.8	5.2	1.7	4.7
Australia	3.4	5.9	3.4	1.3	3.3	4.4	4.8	4.0	8.0	4.8	1.5	4.2
New Zealand	0.4	0.2	0.5	0.2	0.5	0.5	0.5	0.4	0.9	0.4	0.2	0.4
Other Oceania	-	-	-	-	-	-	-	-	-	-	-	-
Air Visitors (est. 000s)	(5,741)	(1,338)	(4,404)	(1,102)	(609)	(4,444)	(3,709)	(4,536)	(1,964)	(1,717)	(1,165)	(4,576)
All Mode Visitors (est. 000s)	(6,046)	(1,409)	(4,637)	(1,161)	(641)	(4,680)	(3,906)	(4,777)	(2,068)	(1,808)	(1,227)	(4,819)

**All data tables in this report were weighted by U.S. Department of Homeland Security I-94 air arrivals. Further, I-94 air arrivals by country of residence and U.S. airport of arrival were used to realign missing responses. Refer to page x for additional information.

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Convention	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 2 - Q6a. How did you obtain the information used for planning this trip?** (%) (Number of Respondents)	(9,436)	(1,801)	(6,301)	(2,147)	(1,181)	(6,578)	(5,105)	(5,543)	(2,684)	(2,036)	(1,353)	(7,690)
Airline	42.2	28.4	46.5	38.1	43.1	43.8	42.1	40.3	43.7	46.4	25.8	46.3
Corporate Travel Department	14.4	12.3	15.4	40.7	24.3	7.9	8.0	16.9	17.4	17.5	12.4	15.0
National/State/City Travel Office	8.8	10.1	8.0	6.0	5.7	9.6	10.4	8.8	10.4	10.9	8.6	8.9
Online Travel Agency	28.0	28.5	28.3	17.5	26.4	31.2	32.1	28.7	29.2	30.4	26.9	28.4
Personal Recommendation	22.4	30.6	19.6	10.1	17.8	25.8	27.3	21.4	24.7	26.1	17.4	23.5
Tour Operator/Travel Club	8.4	10.0	7.5	3.7	7.3	9.1	10.3	8.7	8.3	9.5	16.5	6.2
Travel Agency Office	25.8	31.9	23.6	21.6	24.2	26.4	27.9	27.1	25.4	22.6	41.9	21.9
Travel Guide	11.6	16.0	10.1	4.8	9.2	13.2	15.1	14.0	12.3	14.5	15.9	10.7
Other	4.7	3.8	4.9	4.5	5.3	4.4	4.4	4.3	4.7	5.3	4.3	4.9

** Multiple Response.

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip-------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 3 - Q7a. How many days prior to departure did you make the decision to travel? (%) (Number of Respondents)	(9,208)	(1,746)	(6,179)	(2,087)	(1,157)	(6,436)	(5,001)	(5,481)	(2,627)	(2,006)	(1,330)	(7,520)
Same Day	0.1	0.3	0.1	0.1	-	0.1	0.1	0.1	0.1	-	0.3	0.1
1 - 3 Days	2.3	1.5	2.6	4.8	1.4	1.6	1.2	1.8	2.0	1.9	0.7	2.7
4 - 7 Days	4.8	2.9	5.1	11.9	3.2	3.0	2.6	4.5	4.5	5.0	1.8	5.2
8 - 14 Days	7.4	4.4	8.4	17.3	7.7	5.2	4.3	7.3	8.0	7.5	4.0	8.3
15 - 30 Days	24.9	23.6	24.5	34.7	34.1	21.6	20.2	22.8	22.3	19.9	20.1	25.7
31 - 60 Days	22.7	24.4	22.2	18.1	23.8	24.0	24.0	23.6	20.3	19.3	30.1	20.9
61 - 90 Days	14.0	14.9	14.0	6.5	14.9	16.0	16.5	13.8	13.0	13.2	15.8	13.7
91 - 120 Days	8.2	8.9	8.4	2.6	5.0	9.4	10.0	8.7	9.8	11.7	8.1	8.2
121 - 180 Days	8.6	11.9	7.3	2.8	6.0	10.4	11.5	9.5	10.4	11.4	10.2	8.4
181 or More Days	7.2	7.2	7.4	1.1	3.9	8.7	9.6	7.9	9.7	10.1	8.9	6.9
Mean No. of Days	(77.3)	(85.3)	(75.7)	(37.6)	(64.4)	(87.8)	(92.9)	(81.8)	(88.8)	(91.8)	(89.5)	(75.1)
Median No. of Days	(60.0)	(60.0)	(60.0)	(30.0)	(42.0)	(60.0)	(60.0)	(60.0)	(60.0)	(60.0)	(60.0)	(60.0)
TABLE 4 - Q7b. How many days prior to departure did you make air travel reservations? (%) (Number of Respondents)	(8,792)	(1,637)	(5,963)	(2,049)	(1,118)	(6,115)	(4,744)	(5,281)	(2,534)	(1,955)	(1,197)	(7,260)
Same Day	0.3	0.3	0.4	0.4	0.4	0.3	0.1	0.2	0.1	0.6	0.3	0.2
1 - 3 Days	4.4	3.7	4.6	9.0	2.4	3.4	2.8	3.8	3.7	3.3	1.8	5.0
4 - 7 Days	7.3	5.9	7.9	16.9	7.4	5.0	4.6	7.3	7.5	6.7	3.6	8.1
8 - 14 Days	10.2	8.3	10.5	20.4	13.7	7.2	6.6	9.8	9.8	9.4	6.3	10.9
15 - 30 Days	30.7	28.1	30.7	34.7	41.3	28.6	27.6	29.3	29.7	27.4	31.2	30.6
31 - 60 Days	20.5	22.2	20.0	11.7	20.2	23.0	23.1	21.3	19.8	16.8	26.0	19.2
61 - 90 Days	11.2	13.1	10.8	4.5	8.1	13.4	14.0	11.5	11.3	13.5	13.0	11.0
91 - 120 Days	6.3	7.7	6.3	1.4	2.4	7.7	8.4	6.7	8.1	9.1	7.2	6.2
121 - 180 Days	5.3	6.9	5.1	0.9	3.0	6.8	7.7	6.1	6.1	7.7	4.9	5.6
181 or More Days	3.6	3.9	3.8	0.1	1.0	4.6	5.2	4.0	4.0	5.4	5.6	3.2
Mean No. of Days	(55.5)	(62.6)	(54.8)	(24.8)	(40.2)	(64.4)	(68.6)	(58.7)	(59.2)	(67.1)	(67.0)	(53.5)
Median No. of Days	(30.0)	(40.0)	(30.0)	(15.0)	(30.0)	(45.0)	(50.0)	(30.0)	(30.0)	(40.0)	(50.0)	(30.0)

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Convention	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 5 - Q9. How were airline reservations made for this trip?** (%) (Number of Respondents)	(9,594)	(1,819)	(6,372)	(2,176)	(1,191)	(6,677)	(5,169)	(5,584)	(2,702)	(2,044)	(1,360)	(7,814)
Directly with the Airline	27.8	17.8	30.4	18.8	21.5	30.8	29.2	25.2	27.2	29.6	9.3	32.5
Corporate Travel Department	13.0	9.8	14.3	40.5	29.8	5.5	5.0	15.6	15.1	14.6	8.7	13.8
Internet Booking Service	23.4	22.6	24.4	15.3	20.9	26.0	25.5	21.5	24.6	21.8	15.0	25.4
Tour Operator/Travel Club	9.3	13.8	7.7	3.7	6.0	10.5	11.9	10.1	8.8	12.9	20.8	6.5
Travel Agency Office	31.7	42.2	27.7	25.0	25.8	32.8	34.5	33.2	32.6	28.4	54.6	25.9
Other	1.0	1.4	0.8	1.1	0.8	0.8	0.7	0.7	0.8	0.9	0.4	1.2

** Multiple Response.

TABLE 6 - Q10a. How far in advance was payment made for your international air tickets? (%) (Number of Respondents)	(8,407)	(1,608)	(5,655)	(1,780)	(1,031)	(6,060)	(4,747)	(5,053)	(2,391)	(1,829)	(1,226)	(6,886)
Same Day	0.5	0.2	0.5	1.0	1.1	0.2	0.2	0.4	0.3	0.4	0.1	0.5
1 - 3 Days	6.0	4.1	6.6	12.1	3.8	4.8	4.0	5.1	5.6	5.2	3.0	6.5
4 - 7 Days	9.6	9.7	10.0	20.7	14.4	7.1	6.6	9.6	9.2	9.0	7.7	10.2
8 - 14 Days	11.9	12.5	12.1	19.8	14.7	9.8	9.8	12.4	11.4	9.5	13.0	11.7
15 - 30 Days	30.2	31.7	29.4	29.0	33.2	29.8	29.2	29.5	26.7	25.4	37.9	28.1
31 - 60 Days	18.1	17.1	18.1	10.7	19.6	20.0	20.0	18.8	18.6	18.3	20.3	17.7
61 - 90 Days	11.4	11.8	10.9	3.6	9.0	13.3	13.9	11.2	12.7	13.0	9.8	11.8
91 - 120 Days	4.2	5.2	4.2	1.6	1.8	5.3	5.4	4.5	6.6	6.8	3.6	4.5
121 - 180 Days	5.2	5.0	5.4	1.1	1.7	6.3	6.9	5.4	6.0	8.3	2.7	5.9
181 or More Days	2.9	2.7	2.9	0.5	0.8	3.5	3.9	3.1	3.0	4.1	2.0	3.1
Mean No. of Days	(51.1)	(52.0)	(50.7)	(25.0)	(36.7)	(58.0)	(60.8)	(52.2)	(56.7)	(62.6)	(46.3)	(52.6)
Median No. of Days	(30.0)	(30.0)	(30.0)	(14.0)	(30.0)	(30.0)	(35.0)	(30.0)	(30.0)	(40.0)	(30.0)	(30.0)

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 7 - Q18a./b. Is this trip part of a prepaid, inclusive tour package?** (%) (Number of Respondents)	(9,284)	(1,803)	(6,282)	(2,125)	(1,164)	(6,470)	(5,049)	(5,581)	(2,685)	(2,042)	(1,380)	(7,904)
Yes, Airfare and Accommodation***	20.3	35.3	16.1	7.1	12.7	23.0	26.8	24.5	16.3	15.2	100.0	-
Airfare and Accommodation Only	7.5	9.6	6.9	2.6	4.0	8.6	9.9	9.1	4.3	3.6	36.8	-
Attractions/Events/Entertainment	6.2	13.8	3.6	1.4	5.9	7.0	8.2	7.2	7.0	5.5	30.6	-
Bus/Coach	7.0	15.0	4.3	1.4	4.7	7.9	9.3	8.4	5.2	5.3	34.3	-
Cruise	2.0	2.0	2.1	0.6	0.9	2.4	2.9	2.1	1.5	0.9	10.0	-
Guided Tours	4.0	9.1	2.5	0.5	5.3	4.4	5.2	4.5	3.7	1.3	19.8	-
Meals	6.0	12.7	3.9	2.6	6.8	6.5	7.5	7.1	5.8	4.3	29.5	-
Rail Tickets	0.5	0.6	0.3	0.5	0.1	0.5	0.5	0.4	0.6	0.1	2.3	-
Recreation	1.0	1.6	0.8	0.6	0.9	1.2	1.3	1.1	0.7	0.8	5.0	-
Rental Car	2.9	5.0	2.5	1.2	2.1	3.2	3.8	3.5	4.3	8.6	14.4	-
Tour Guide for Entire Trip	2.3	5.6	1.2	0.5	3.7	2.4	2.8	2.6	2.9	1.0	11.4	-
No	79.7	64.7	83.9	92.9	87.3	77.0	73.2	75.5	83.7	84.8	-	100.0

** Percentages based on total number of respondents.
*** Multiple Response. Must include airfare and accommodation and may include others.

TABLE 8 - Q12a./b. Before you left home, did you make reservations for lodging, if so, how?** (%) (Number of Respondents)	(9,168)	(1,722)	(6,148)	(2,098)	(1,167)	(6,398)	(4,996)	(5,445)	(2,609)	(2,004)	(1,322)	(7,501)
Yes, Booked through***	69.3	71.0	69.4	71.0	82.7	68.2	74.1	83.1	73.0	81.6	86.2	65.5
The Lodging Establish. Directly	17.1	12.2	18.9	18.8	25.4	16.8	17.2	20.2	20.3	25.3	3.2	20.7
Corporate Travel Department	9.0	5.2	10.2	30.0	20.3	3.2	2.9	11.0	10.4	8.9	6.0	9.6
Internet Booking Service	20.8	19.2	21.9	16.6	27.5	22.1	24.1	25.5	24.9	27.9	12.7	23.1
The Airline	2.0	2.5	2.0	0.6	1.2	2.4	2.2	2.1	1.2	1.2	3.3	1.7
Tour Operator/Travel Club	6.5	9.8	5.4	2.1	3.7	7.5	8.9	7.8	5.8	8.8	18.1	3.5
Travel Agency Office	17.0	25.9	13.9	5.0	9.7	19.7	22.8	20.1	16.0	14.8	47.2	9.6
Other	1.5	0.9	1.8	2.7	2.9	1.1	1.0	1.5	1.8	1.5	0.4	1.8
No	30.7	29.0	30.6	29.0	17.3	31.8	25.9	16.9	27.0	18.4	13.8	34.5

** Percentages based on total number of respondents.
*** Multiple Response.

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 9 - Q11. Was travel insurance purchased for this trip? (%)												
(Number of Respondents)	(8,541)	(1,574)	(5,752)	(1,839)	(1,034)	(6,109)	(4,768)	(5,078)	(2,402)	(1,860)	(1,277)	(6,934)
Yes	56.0	71.3	51.0	43.8	53.1	58.2	61.5	59.3	61.1	57.7	73.5	51.3
No	44.0	28.7	49.0	56.2	46.9	41.8	38.5	40.7	38.9	42.3	26.5	48.7
TABLE 10 - Q14. With whom are you traveling now?** (%)												
(Number of Respondents)	(9,667)	(1,835)	(6,404)	(2,184)	(1,202)	(6,707)	(5,187)	(5,612)	(2,721)	(2,057)	(1,378)	(7,856)
Spouse/Partner	21.0	27.3	18.9	5.3	5.2	28.5	33.3	24.7	18.9	28.1	43.0	17.5
Family/Relatives	12.4	16.0	11.3	2.4	2.8	16.8	19.8	14.2	11.0	18.9	23.3	10.8
Business Associate(s)	3.9	3.9	4.2	10.7	11.9	0.9	0.9	5.5	5.0	5.7	2.6	4.2
Friend(s)	6.4	13.2	4.9	0.9	2.7	8.7	10.8	7.7	5.0	6.5	16.4	4.9
Tour Group	0.4	0.8	0.2	0.2	0.5	0.5	0.6	0.4	0.3	0.1	1.8	0.2
Traveling Alone	60.9	45.5	64.9	81.9	79.1	51.6	43.1	53.7	64.5	50.3	22.6	66.9
** Multiple Response.												
TABLE 11 - Q15. Including yourself, how many adults and/or children are in your travel party? (%)												
(Number of Respondents)	(9,694)	(1,845)	(6,422)	(2,186)	(1,204)	(6,724)	(5,200)	(5,621)	(2,727)	(2,061)	(1,378)	(7,869)
Adults Only	92.1	89.4	93.2	97.9	98.0	89.4	87.1	90.9	92.6	86.3	84.9	93.1
Adults and Children	7.9	10.6	6.8	2.1	2.0	10.6	12.9	9.1	7.4	13.7	15.1	6.9
Mean Total Party Size	(1.6)	(1.9)	(1.5)	(1.2)	(1.4)	(1.7)	(1.9)	(1.7)	(1.5)	(1.9)	(2.2)	(1.5)
Median Total Party Size	(1.0)	(2.0)	(1.0)	(1.0)	(1.0)	(1.0)	(2.0)	(1.0)	(1.0)	(1.0)	(2.0)	(1.0)
Adults Only												
(Number of Respondents)	(8,729)	(1,656)	(5,828)	(2,131)	(1,157)	(5,857)	(4,412)	(5,038)	(2,496)	(1,743)	(1,155)	(7,165)
One	66.0	50.8	69.5	83.5	80.7	57.6	49.4	59.0	69.6	58.1	26.5	71.6
Two	28.7	40.9	26.0	13.0	14.3	36.6	43.5	34.5	26.4	35.3	62.4	24.0
Three	2.5	3.6	2.3	2.0	2.1	2.7	3.3	3.0	2.1	3.1	4.5	2.2
Four or More	2.8	4.7	2.2	1.5	3.0	3.1	3.8	3.5	1.9	3.5	6.6	2.2
Mean Adult Party Size	(1.4)	(1.6)	(1.3)	(1.2)	(1.3)	(1.5)	(1.6)	(1.5)	(1.3)	(1.5)	(2.0)	(1.3)
Median Adult Party Size	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(2.0)	(1.0)	(1.0)	(1.0)	(2.0)	(1.0)
Adults and Children												
(Number of Respondents)	(965)	(189)	(594)	(55)*	(47)*	(867)	(788)	(583)	(231)	(318)	(223)	(704)
Mean Party Size	(3.7)	(3.9)	(3.7)	-	-	(3.7)	(3.8)	(3.8)	(3.9)	(4.1)	(3.8)	(3.7)
Median Party Size	(4.0)	(4.0)	(4.0)	-	-	(4.0)	(4.0)	(4.0)	(4.0)	(4.0)	(3.0)	(4.0)

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Convention	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 12 - Q13a. What was the main purpose of your trip? (%) (Number of Respondents)	(8,866)	(1,709)	(5,905)	(1,957)	(1,048)	(6,384)	(4,905)	(5,231)	(2,498)	(1,905)	(1,304)	(7,205)
Business**	15.8	9.2	18.3	87.1	8.0	3.5	2.7	18.1	19.1	18.9	4.8	18.9
Convention/Conference/Trade Show	8.5	6.0	9.8	5.7	85.9	3.4	2.6	10.8	10.8	6.7	5.6	9.2
Education	3.7	5.0	3.3	0.9	2.5	1.8	1.7	2.8	5.5	2.6	1.0	4.3
Health Treatment	0.4	0.3	0.4	0.2	-	0.1	0.1	0.3	0.3	0.1	0.1	0.4
Vacation/Holiday	54.9	69.0	49.8	4.1	3.0	70.4	84.7	60.5	47.0	61.3	85.1	47.4
Religion/Pilgrimage	0.2	0.2	0.2	-	-	0.2	0.1	0.1	0.2	0.3	0.1	0.3
Visit Friends/Relatives	15.7	9.8	17.5	1.9	0.5	20.2	7.8	7.0	16.0	9.7	2.8	18.6
Other	0.9	0.6	0.7	0.1	0.1	0.3	0.3	0.4	1.2	0.3	0.5	1.0
TABLE 13 - Q13a./b. All purpose(s) of trip.*** (%) (Number of Respondents)	(9,421)	(1,791)	(6,283)	(2,197)	(1,209)	(6,750)	(5,218)	(5,522)	(2,681)	(2,033)	(1,332)	(7,700)
Business**	19.2	12.5	22.0	100.0	25.3	6.0	4.8	22.0	23.5	22.4	6.9	22.5
Convention/Conference/Trade Show	10.6	8.4	12.0	14.0	100.0	4.5	3.5	13.5	14.1	9.4	6.7	11.5
Education	6.0	6.9	6.0	4.0	7.9	4.1	4.0	5.4	8.7	6.3	2.8	6.9
Health Treatment	0.7	1.0	0.6	0.9	1.2	0.5	0.5	0.3	0.8	0.3	0.2	0.8
Vacation/Holiday	64.6	78.0	60.2	16.0	21.3	83.4	100.0	68.0	59.7	71.1	87.3	59.3
Religion/Pilgrimage	0.7	1.0	0.6	0.6	1.0	0.8	0.7	0.4	1.0	0.7	0.3	0.8
Visit Friends/Relatives	27.5	19.2	30.4	12.1	17.4	35.5	22.7	18.0	32.8	22.7	6.4	32.3
Other	1.2	0.6	1.0	1.1	0.7	0.5	0.6	0.6	1.3	0.4	0.6	1.4
NET PURPOSES OF TRIP:												
BUSINESS/PROFESSIONAL	27.2	18.5	31.0	100.0	100.0	9.6	7.7	32.0	33.4	28.6	12.6	30.9
VACATION/HOLIDAY & VFR	77.4	84.5	74.6	24.2	32.6	100.0	100.0	74.4	73.5	78.5	89.3	74.5

** Includes: Visit customer, Visit supplier, Sales/marketing, and/or Internal company meeting.
*** Multiple Response.

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 14 - Q17. Type of accommodation in the U.S. and number of nights stayed.** (%)												
(Number of Respondents)	(7,336)	(1,429)	(5,100)	(1,752)	(990)	(5,143)	(4,072)	(5,630)	(2,303)	(1,760)	(1,132)	(6,113)
Hotel or Motel, etc.	79.0	88.4	77.1	88.2	94.6	75.8	82.1	100.0	81.5	85.8	95.4	75.1
Mean No. of Nights	(8.0)	(7.9)	(8.1)	(8.6)	(6.6)	(7.7)	(7.8)	(8.0)	(9.9)	(10.1)	(6.3)	(8.5)
Median No. of Nights	(6.0)	(6.0)	(6.0)	(6.0)	(6.0)	(6.0)	(6.0)	(6.0)	(7.0)	(8.0)	(5.0)	(6.0)
Private Home	27.6	18.5	30.1	16.9	16.0	32.4	24.6	11.0	31.5	24.3	5.3	32.9
Mean No. of Nights	(21.1)	(21.6)	(20.7)	(25.4)	(10.8)	(20.4)	(18.9)	(18.0)	(24.9)	(19.2)	(11.7)	(21.4)
Median No. of Nights	(10.0)	(10.0)	(10.0)	(8.0)	(4.0)	(10.0)	(10.0)	(8.0)	(10.0)	(10.0)	(7.0)	(10.0)
Other	4.1	3.1	3.9	3.6	2.8	4.1	4.2	1.1	4.8	4.3	3.3	4.2
Mean No. of Nights	(12.9)	(28.6)	(9.5)	(21.9)	(5.2)	(10.8)	(10.9)	(11.7)	(9.0)	(12.6)	(8.1)	(13.9)
Median No. of Nights	(7.0)	(8.0)	(6.0)	(7.0)	(5.0)	(7.0)	(7.0)	(5.0)	(5.0)	(9.0)	(5.0)	(7.0)
** Multiple Response.												
TABLE 15 - Q16a. How many nights in the U.S.A. have you spent on this trip? (%)												
(Number of Respondents)	(9,647)	(1,840)	(6,377)	(2,181)	(1,205)	(6,677)	(5,183)	(5,626)	(2,718)	(2,054)	(1,375)	(7,834)
1 - 3 Nights	14.7	13.9	15.1	18.6	11.9	12.5	13.1	15.1	8.4	6.1	24.2	12.3
4 - 7 Nights	36.2	37.8	36.2	40.4	51.7	34.1	36.3	42.3	25.9	28.1	46.0	33.8
8 - 10 Nights	14.4	14.3	13.8	12.0	18.1	15.0	14.5	13.5	17.1	16.2	10.8	15.3
11 - 14 Nights	13.2	12.1	13.7	11.8	10.0	14.6	14.5	13.0	16.4	21.7	10.2	14.1
15 - 21 Nights	9.6	10.4	9.4	6.3	5.2	11.1	10.9	9.2	16.2	15.5	6.5	10.2
22 - 28 Nights	3.0	2.3	3.1	3.0	0.4	3.4	3.1	2.1	4.5	3.7	0.8	3.5
29 - 35 Nights	3.5	2.8	3.6	2.2	1.0	4.1	3.5	2.0	4.4	4.0	0.6	4.1
36 or More Nights	5.5	6.4	5.1	5.8	1.6	5.3	4.2	2.8	7.1	4.6	0.7	6.6
Mean No. of Nights	(14.1)	(14.9)	(13.7)	(13.6)	(8.7)	(14.2)	(12.8)	(11.0)	(18.3)	(15.2)	(7.1)	(15.9)
Median No. of Nights	(7.0)	(7.0)	(7.0)	(7.0)	(7.0)	(8.0)	(8.0)	(7.0)	(10.0)	(10.0)	(5.0)	(8.0)
TABLE 16 - Q16c. How many total nights away from home have you spent on this trip? (%)												
(Number of Respondents)	(8,959)	(1,716)	(6,029)	(2,068)	(1,149)	(6,216)	(4,872)	(5,380)	(2,578)	(1,970)	(1,301)	(7,307)
Mean No. of Nights	(16.6)	(16.9)	(16.3)	(16.4)	(10.4)	(16.9)	(15.7)	(12.9)	(21.0)	(17.0)	(8.9)	(18.5)
Median No. of Nights	(9.0)	(9.0)	(9.0)	(8.0)	(7.0)	(10.0)	(10.0)	(8.0)	(12.0)	(12.0)	(6.0)	(10.0)

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 17 - Q30a. Was this your first trip by air to the United States? (%)												
(Number of Respondents)	(8,286)	(1,849)	(6,437)	(1,929)	(1,075)	(5,729)	(4,464)	(5,061)	(2,517)	(1,908)	(1,215)	(6,870)
Yes	23.3	100.0	-	14.6	17.4	25.4	28.0	25.3	21.3	17.9	40.0	19.0
No	76.7	-	100.0	85.4	82.6	74.6	72.0	74.7	78.7	82.1	60.0	81.0
TABLE 18 - Q30b. How many round trips by air have you made to the U.S. in the past 12 months? (%)												
(Number of Respondents)	(7,713)	(1,849)	(5,864)	(1,806)	(1,011)	(5,336)	(4,182)	(4,793)	(2,367)	(1,781)	(1,155)	(6,377)
1 Trip	56.0	100.0	41.2	36.7	45.7	60.5	63.7	58.4	55.6	52.0	75.9	50.9
2 - 3 Trips	30.9	-	41.2	35.8	38.0	29.1	26.9	28.7	30.6	30.5	19.1	33.8
4 - 5 Trips	8.8	-	11.8	15.7	10.5	7.6	7.2	8.3	9.1	11.6	3.7	10.1
6 - 10 Trips	3.3	-	4.5	8.9	5.1	2.2	1.9	3.6	3.6	5.0	1.3	3.9
11 or More Trips	1.0	-	1.3	2.9	0.7	0.5	0.4	1.1	1.1	0.9	0.1	1.2
Mean No. of Trips	(2.0)	(1.0)	(2.3)	(2.9)	(2.2)	(1.8)	(1.7)	(1.9)	(2.0)	(2.1)	(1.4)	(2.1)
Median No. of Trips	(1.0)	(1.0)	(2.0)	(2.0)	(2.0)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)

*Denotes Small Sample.

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Convention	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 19 - Q3c./Q17. Number of states visited.** (%) (Number of Respondents)	(9,293)	(1,738)	(6,089)	(2,073)	(1,147)	(6,344)	(4,948)	(5,630)	(2,623)	(2,014)	(1,306)	(7,473)
1 State	73.5	71.0	73.0	71.8	67.5	72.6	73.0	69.2	47.6	61.7	78.8	71.8
2 States	18.0	19.0	18.6	19.7	22.3	18.3	18.1	20.7	34.3	24.5	15.1	18.9
3 States	5.2	5.5	5.3	5.8	6.6	5.4	5.3	6.0	10.5	8.3	4.2	5.6
4 States	2.0	3.1	1.9	1.7	3.3	2.2	2.2	2.6	5.2	3.5	1.4	2.2
5 or More States	1.3	1.4	1.3	1.1	0.3	1.5	1.4	1.5	2.4	2.1	0.6	1.5
Mean No. of States	(1.4)	(1.4)	(1.4)	(1.4)	(1.4)	(1.4)	(1.4)	(1.4)	(1.8)	(1.6)	(1.2)	(1.4)
Median No. of States	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(2.0)	(1.0)	(1.0)	(1.0)
TABLE 20 - Q3c./Q17. Number of destinations visited.** (%) (Number of Respondents)	(9,293)	(1,738)	(6,089)	(2,073)	(1,147)	(6,344)	(4,948)	(5,630)	(2,623)	(2,014)	(1,306)	(7,473)
1 Destination	58.9	57.5	57.4	58.3	57.8	56.4	56.7	54.0	35.7	39.2	66.4	56.2
2 Destinations	21.2	21.7	21.9	24.5	22.9	21.3	20.6	23.1	30.0	24.7	19.3	21.9
3 Destinations	9.8	9.1	10.5	9.9	9.7	10.5	10.2	10.8	16.1	16.0	7.2	10.7
4 Destinations	4.9	4.7	5.2	4.2	6.1	5.5	5.7	5.6	9.6	9.2	3.5	5.4
5 Destinations	2.6	3.5	2.6	1.9	2.2	3.2	3.4	3.3	4.4	5.4	1.4	3.0
6 Destinations	1.5	1.8	1.5	0.8	0.6	1.9	2.0	2.0	2.6	3.2	1.0	1.6
7 Destinations	0.7	1.3	0.6	0.3	0.3	0.8	1.0	0.7	1.3	1.5	0.6	0.7
8 Destinations	0.3	0.5	0.3	0.1	0.3	0.4	0.5	0.4	0.3	0.7	0.6	0.2
Mean No. of Destinations	(1.8)	(1.8)	(1.8)	(1.7)	(1.7)	(1.8)	(1.9)	(1.9)	(2.3)	(2.3)	(1.6)	(1.8)
Median No. of Destinations	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(1.0)	(2.0)	(2.0)	(1.0)	(1.0)

** Multiple Response. Maximum number is eight states/destinations.

*Denotes Small Sample.

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 21 - Q21. What types of transportation were used on this trip?** (%) (Number of Respondents)	(8,157)	(1,621)	(5,791)	(1,918)	(1,064)	(5,709)	(4,458)	(5,134)	(2,732)	(2,064)	(1,184)	(6,833)
Air Travel between U.S. Cities	34.2	31.9	35.1	41.3	45.8	32.8	31.8	36.7	100.0	40.4	28.0	35.8
Auto, Private or Company	31.7	27.6	33.0	36.7	26.7	32.0	27.3	25.3	32.1	23.6	18.5	34.8
Bus between Cities	17.7	27.1	14.7	7.0	11.9	20.1	21.6	18.0	13.9	7.8	34.2	13.7
City Subway/Tram/Bus	29.9	39.5	27.6	18.8	30.6	32.5	33.8	32.4	31.3	19.8	27.1	30.8
Cruise Ship/River Boat 1+ Nights	4.7	3.8	4.9	0.9	2.1	5.9	6.9	4.7	4.0	4.1	6.6	4.4
Ferry/River Taxi/Srt Scenic Cruise	7.8	12.8	6.5	3.3	4.1	9.5	10.7	8.9	6.8	5.6	10.5	7.2
Motor Home/Camper	0.5	0.4	0.6	0.2	0.2	0.7	0.5	0.2	0.8	0.5	0.2	0.6
Railroad between Cities	6.5	5.7	7.0	5.6	7.0	6.8	5.9	6.1	8.2	3.1	3.1	7.4
Rented Auto	29.9	23.9	32.5	34.1	26.5	30.3	32.8	34.2	35.3	100.0	22.8	31.7
Rented Bicycle/Motorcycle/Moped	1.9	2.1	1.9	0.5	3.7	2.3	2.4	2.2	2.7	2.1	1.7	2.0
Taxicab/Limousine	35.2	37.1	35.2	39.2	50.3	33.2	34.8	40.1	37.9	23.4	35.4	35.3

** Multiple Response.

*Denotes Small Sample.

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 22 - Q5b. What city or airport did you pass through U.S. Customs and Passport Control (Port of Entry)** (%) (Number of Respondents)	(9,763)	(1,849)	(6,437)	(2,197)	(1,209)	(6,750)	(5,218)	(5,630)	(2,732)	(2,064)	(1,380)	(7,904)
Agana, GU	5.5	13.9	3.8	0.2	-	7.2	8.7	7.0	0.4	2.5	23.8	1.6
Atlanta, GA	3.4	1.8	4.0	5.3	4.3	2.6	2.3	3.3	4.6	4.7	1.8	3.7
Boston, MA	1.5	0.8	1.7	1.7	2.1	1.2	0.7	1.3	0.7	1.7	0.4	1.6
Charlotte, NC	0.7	0.2	0.5	1.3	0.4	0.3	0.2	0.5	0.7	0.8	0.1	0.6
Chicago, IL	4.3	3.8	4.8	9.4	11.7	2.6	2.1	4.5	6.9	3.5	1.6	5.1
Dallas/Ft. Worth, TX	1.8	1.0	2.2	2.3	2.5	1.5	1.4	1.7	2.7	2.0	1.0	2.0
Denver, CO	0.5	0.3	0.5	0.3	0.5	0.5	0.4	0.4	0.2	0.8	0.6	0.4
Detroit, MI	1.5	1.2	1.6	2.2	1.6	1.0	0.9	1.4	2.6	1.4	0.4	1.7
Ft. Lauderdale, FL	1.3	0.1	0.6	0.4	-	0.5	0.2	0.1	0.1	0.2	-	0.6
Honolulu, HI	7.8	10.0	7.2	1.2	1.2	10.3	11.8	11.7	6.1	7.7	21.1	5.4
Houston, TX	2.5	1.3	2.7	4.1	2.0	2.0	1.5	1.6	2.4	2.3	0.5	2.9
Las Vegas, NV	1.3	0.8	1.4	0.4	3.7	1.2	1.4	1.6	1.1	0.7	1.7	1.1
Los Angeles, CA	10.5	10.6	10.6	13.4	14.8	10.0	10.4	10.9	14.7	13.5	7.4	11.0
Miami, FL	16.2	8.8	17.5	12.5	9.6	18.7	19.5	14.9	20.2	24.8	10.4	18.0
Minn./St. Paul, MN	0.4	0.2	0.4	0.7	0.4	0.3	0.3	0.4	0.6	0.5	0.1	0.4
New York, NY	15.7	19.7	16.0	15.3	13.1	17.1	16.5	15.0	11.1	7.6	9.6	18.6
Newark, NJ	5.9	6.8	6.4	7.5	3.9	6.3	6.1	5.9	5.4	4.0	4.2	6.7
Orlando, FL	3.7	6.2	3.1	0.8	2.8	4.5	5.2	3.8	2.9	6.5	5.9	3.3
Philadelphia, PA	1.4	0.9	1.7	2.1	2.4	1.3	0.9	1.3	2.2	1.6	0.3	1.7
San Francisco, CA	5.3	5.2	6.0	8.6	11.1	4.8	4.1	5.8	6.4	6.4	4.3	5.9
San Juan, PR	0.5	0.3	0.5	0.4	0.1	0.4	0.4	0.4	0.3	0.3	0.2	0.5
Sanford, FL	0.4	0.2	0.2	-	0.1	0.3	0.4	0.3	-	0.6	0.5	0.2
Seattle, WA	1.2	0.5	1.2	2.1	2.2	0.8	0.5	1.1	1.6	1.2	0.3	1.2
Washington, DC	3.0	2.4	2.9	4.3	5.2	2.2	1.8	2.8	2.2	2.4	1.5	3.1
All Other Airports/Cities	3.6	3.2	2.5	3.5	4.3	2.6	2.3	2.1	3.7	2.3	2.4	2.9

** Data from the U.S. Department of Homeland Security I-94 air arrival records were used to realign missing responses by country of residence and U.S. airport of arrival. Please refer to page x in the introduction for additional information.

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 23 - Q3c. What was the main destination that you visited since you left home? (%) (Number of Respondents)	(7,893)	(1,484)	(5,283)	(1,743)	(969)	(5,497)	(4,292)	(4,737)	(2,007)	(1,683)	(1,139)	(6,437)
U.S. DESTINATIONS	96.0	97.3	95.4	96.2	97.0	95.5	95.3	97.0	96.4	96.8	97.8	95.5
NEW ENGLAND	2.4	1.1	2.8	2.6	3.2	2.0	1.3	2.0	3.0	2.3	0.2	3.0
Connecticut	0.4	0.4	0.4	0.4	0.1	0.3	0.2	0.2	0.1	0.4	0.1	0.5
Maine	-	-	-	-	-	-	-	-	-	-	-	-
Massachusetts	1.8	0.7	2.2	2.2	3.1	1.4	0.9	1.6	2.7	1.8	0.2	2.3
New Hampshire	-	-	0.1	-	-	-	-	-	-	-	-	-
Rhode Island	0.1	-	0.1	-	-	0.1	0.1	0.1	0.1	0.1	-	0.2
Vermont	-	-	0.1	-	-	0.1	-	0.1	-	-	-	0.1
MIDDLE ATLANTIC	22.3	26.6	21.3	21.8	14.0	22.9	22.4	20.1	14.8	9.2	12.1	24.8
New Jersey	1.1	0.7	1.1	1.9	0.8	1.0	0.5	0.7	1.2	0.5	0.1	1.4
New York	20.1	25.2	19.0	17.0	12.4	21.3	21.5	18.3	12.9	7.7	11.9	22.1
Pennsylvania	1.1	0.7	1.2	2.8	0.8	0.6	0.3	1.0	0.7	0.9	0.1	1.3
EAST NORTH CENTRAL	4.2	3.6	4.5	7.4	9.6	2.7	2.2	4.4	4.8	2.1	3.6	4.3
Illinois	2.7	2.8	2.7	4.8	7.6	1.7	1.6	2.8	1.7	1.1	3.4	2.5
Indiana	0.2	0.1	0.3	0.2	0.9	0.1	0.1	0.2	0.5	0.1	0.1	0.3
Michigan	0.4	0.3	0.5	1.0	0.5	0.2	0.2	0.5	0.6	0.4	-	0.5
Ohio	0.6	0.2	0.8	1.1	0.6	0.4	0.1	0.8	1.8	0.5	0.1	0.7
Wisconsin	0.3	0.2	0.2	0.2	-	0.3	0.3	0.2	0.3	0.1	-	0.4

Continued...

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 23 - Q3c. What was the main destination that you visited since you left home? (%)												
WEST NORTH CENTRAL	1.6	0.4	2.0	3.0	0.7	1.3	1.0	1.6	3.5	1.2	1.0	1.8
Iowa	0.3	0.2	0.3	0.4	0.2	0.2	-	0.4	0.9	0.2	-	0.3
Kansas	0.5	0.1	0.6	0.2	-	0.5	0.6	0.4	0.8	0.1	1.0	0.3
Minnesota	0.4	0.1	0.5	1.4	-	0.3	0.2	0.4	0.8	0.6	-	0.6
Missouri	0.3	-	0.4	0.7	0.1	0.2	0.2	0.2	0.6	0.1	-	0.3
Nebraska	0.1	-	0.1	0.1	0.1	0.1	-	-	0.1	-	-	0.1
North Dakota	-	-	-	0.2	-	-	-	-	0.1	0.1	-	-
South Dakota	-	-	0.1	-	0.2	-	-	0.1	0.1	-	-	-
SOUTH ATLANTIC	23.5	18.7	24.2	22.0	23.1	24.8	25.4	21.2	24.2	37.9	15.4	25.6
Delaware	-	-	-	0.1	-	-	-	-	-	-	-	-
Dist. of Columbia	1.6	1.3	1.7	2.1	4.1	1.3	1.0	1.6	1.9	1.4	0.6	1.8
Florida	19.0	15.8	19.1	12.5	15.5	21.7	23.1	17.0	19.2	33.1	14.5	20.2
Georgia	1.3	0.8	1.5	3.4	2.4	0.8	0.6	1.2	0.8	1.6	0.1	1.7
Maryland	0.2	-	0.3	0.3	0.3	0.2	0.1	0.2	0.3	0.2	-	0.3
North Carolina	0.6	0.3	0.8	2.2	0.5	0.3	0.2	0.7	1.3	0.7	-	0.8
South Carolina	0.3	0.3	0.3	0.9	0.2	0.1	0.1	0.3	0.5	0.5	0.1	0.3
Virginia	0.4	0.1	0.6	0.6	0.1	0.4	0.3	0.3	0.3	0.3	-	0.5
EAST SOUTH CENTRAL	1.1	1.1	1.1	2.8	1.6	0.4	0.3	1.1	1.8	1.5	0.3	1.3
Alabama	0.2	0.3	0.2	0.7	0.1	0.1	-	0.2	0.2	0.5	-	0.2
Kentucky	0.2	0.3	0.2	0.8	-	-	-	0.2	0.3	0.2	-	0.3
Mississippi	0.1	-	0.1	-	-	0.1	0.1	-	-	-	-	0.1
Tennessee	0.6	0.5	0.7	1.3	1.5	0.2	0.2	0.7	1.3	0.8	0.3	0.7

Continued...

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip-------- Business	Convention	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 23 - Q3c. What was the main destination that you visited since you left home? (%)												
WEST SOUTH CENTRAL	4.4	2.3	5.3	8.1	5.6	3.4	2.7	3.8	7.4	4.9	0.5	5.3
Arkansas	0.1	0.3	-	-	0.2	0.1	-	-	0.2	0.1	-	0.1
Louisiana	0.4	-	0.5	0.5	1.5	0.2	0.2	0.4	1.1	0.7	0.1	0.4
Oklahoma	0.2	-	0.3	0.5	0.2	0.2	-	0.2	0.6	0.1	-	0.2
Texas	3.7	2.0	4.5	7.1	3.7	2.9	2.4	3.1	5.6	4.1	0.4	4.5
MOUNTAIN	5.6	4.3	6.3	4.9	15.8	5.3	5.2	6.8	10.6	7.6	6.5	5.4
Arizona	0.6	0.4	0.6	1.2	0.8	0.4	0.4	0.7	1.5	0.7	0.1	0.7
Colorado	1.3	0.9	1.5	0.6	3.3	1.5	1.3	1.5	2.7	1.9	1.5	1.3
Idaho	-	-	0.1	0.2	-	-	-	-	-	0.1	-	0.1
Montana	-	-	0.1	-	-	-	0.1	0.1	0.1	0.1	-	-
Nevada	3.3	2.8	3.7	2.6	11.2	2.8	3.1	4.1	5.5	4.2	4.8	2.9
New Mexico	0.1	-	0.1	0.1	0.1	0.1	-	-	0.2	-	-	0.1
Utah	0.2	0.1	0.3	0.2	0.4	0.3	0.2	0.3	0.6	0.5	-	0.3
Wyoming	-	-	-	-	-	-	-	-	0.1	-	0.1	-
PACIFIC	13.3	11.1	14.0	21.2	21.2	11.2	9.9	13.6	14.6	15.5	7.3	14.5
Alaska	-	-	-	-	-	-	-	-	0.1	-	-	-
California	12.2	10.8	12.6	18.1	19.9	10.4	9.3	12.3	12.3	14.4	6.8	13.2
Oregon	0.3	0.2	0.3	0.5	0.5	0.3	0.1	0.3	0.7	0.2	-	0.3
Washington	0.8	0.2	1.1	2.5	0.8	0.4	0.4	1.0	1.5	0.9	0.5	0.9

Continued...

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Convention	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 23 - Q3c. What was the main destination that you visited since you left home? (%)												
PACIFIC ISLANDS	17.0	27.9	13.1	1.9	2.0	20.8	24.3	22.0	10.7	14.1	50.6	8.7
Guam	6.5	15.8	4.0	-	-	8.0	9.6	7.6	0.6	3.1	26.1	1.7
Hawaiian Islands	10.4	12.0	9.1	1.9	2.0	12.8	14.7	14.4	10.1	11.0	24.5	7.0
ATLANTIC ISLANDS	0.6	0.3	0.7	0.6	0.3	0.6	0.6	0.4	1.0	0.4	0.3	0.7
Puerto Rico	0.6	0.3	0.7	0.5	0.3	0.6	0.6	0.4	1.0	0.4	0.3	0.7
U.S. Virgin Is.	-	-	-	-	-	-	0.1	-	-	-	-	-
INT'L DESTINATIONS	4.0	2.7	4.6	3.8	3.0	4.5	4.7	3.0	3.6	3.2	2.2	4.5
Canada	0.4	0.2	0.5	0.3	0.9	0.5	0.5	0.3	0.2	0.5	-	0.4
Europe	0.4	0.1	0.5	0.5	0.6	0.5	0.5	0.4	0.3	0.3	0.1	0.5
Caribbean	0.7	0.3	0.9	0.6	0.1	0.8	0.8	0.6	0.5	0.2	0.7	0.8
South America	0.5	0.9	0.5	0.6	0.2	0.5	0.5	0.4	0.5	0.6	0.1	0.6
Central America	1.1	0.7	1.0	1.1	0.8	1.2	1.3	0.9	0.9	0.9	0.6	1.2
Africa	0.1	-	0.1	0.1	-	0.1	0.1	-	-	-	0.4	-
Middle East	0.2	-	0.2	-	0.2	0.2	0.2	-	0.5	-	0.1	0.2
Asia	0.4	0.1	0.6	0.1	-	0.4	0.4	0.1	0.1	0.2	0.1	0.5
Oceania	0.3	0.3	0.2	0.5	0.1	0.4	0.4	0.3	0.5	0.4	0.2	0.3

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip-------- Business	Convention	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
(Number of Respondents)	(9,130)	(1,738)	(6,089)	(2,073)	(1,147)	(6,344)	(4,948)	(5,630)	(2,623)	(2,014)	(1,306)	(7,473)
NEW ENGLAND	4.3	3.6	4.8	4.4	5.5	4.0	3.1	4.0	5.8	4.5	1.1	5.2
Connecticut	0.7	0.8	0.7	0.9	0.5	0.6	0.3	0.6	0.6	0.6	0.1	0.9
Hartford	0.2	0.3	0.2	0.2	0.1	0.2	0.1	0.1	0.1	0.1	-	0.2
New Haven	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	-	0.2
Stamford	0.2	0.3	0.3	0.5	0.1	0.1	0.1	0.3	0.3	0.2	-	0.3
Maine	0.1	-	0.1	-	-	0.1	0.1	0.1	0.2	0.2	-	0.1
Portland	0.1	-	0.1	-	-	0.1	0.1	-	0.1	0.1	-	0.1
Massachusetts	3.3	2.7	3.7	3.3	4.8	3.1	2.5	3.3	4.6	3.6	1.0	4.0
Boston***	3.1	2.6	3.4	2.8	4.8	3.0	2.5	3.1	4.3	3.2	1.0	3.7
Cambridge***	0.2	0.2	0.2	0.4	0.2	0.1	-	0.2	0.1	0.2	-	0.2
Cape Cod-Barnstable	-	-	-	-	-	-	-	-	0.1	0.1	-	-
New Hampshire	0.1	0.1	0.1	0.3	-	0.1	-	0.1	0.2	-	-	0.2
Rhode Island	0.2	0.1	0.3	-	-	0.3	0.3	0.1	0.4	0.5	-	0.3
Providence	0.2	0.1	0.3	-	-	0.3	0.3	0.1	0.4	0.5	-	0.3
Vermont	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.4	0.1	-	0.2
MIDDLE ATLANTIC	31.6	38.0	30.0	29.6	25.8	33.2	32.7	30.9	35.4	22.9	19.9	34.5
New Jersey	2.2	1.6	2.3	3.6	1.6	2.1	1.4	1.9	2.2	1.7	0.4	2.7
Atlantic City	0.2	0.2	0.3	-	-	0.3	0.2	0.3	0.1	0.4	0.1	0.3
Edison***	0.1	0.1	0.2	0.2	0.2	0.1	-	0.1	0.1	0.1	-	0.2
Newark-Union***	0.5	0.3	0.6	1.1	0.3	0.4	0.3	0.5	0.4	0.3	0.1	0.6
Trenton	0.1	0.1	0.1	0.2	0.1	-	-	0.1	0.1	-	-	0.1
New York	28.7	36.8	26.8	23.9	22.7	31.1	31.3	28.5	31.8	20.5	19.3	31.0
Albany	0.4	0.4	0.4	0.5	0.2	0.4	0.4	0.4	0.7	0.2	-	0.5
Buffalo-Niagara Falls	0.3	0.6	0.2	0.1	0.1	0.3	0.3	0.4	0.5	0.3	-	0.4
Nassau***	0.2	-	0.2	0.4	0.2	0.1	0.1	0.1	0.1	0.2	-	0.2

Continued...

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip-------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
New York City-WP-Wayne***	28.4	36.0	26.5	23.6	22.3	30.6	30.9	28.2	30.9	20.3	19.3	30.5
Rochester	0.1	0.2	-	0.2	0.5	0.1	-	-	0.1	-	-	0.1
Pennsylvania	2.7	1.9	2.8	4.3	2.9	2.3	2.0	2.6	3.5	3.4	0.8	3.2
Lancaster	-	-	0.1	0.1	-	-	-	0.1	0.1	0.1	-	0.1
Philadelphia***	1.6	1.6	1.7	2.2	2.5	1.5	1.3	1.8	1.7	2.3	0.7	1.9
Pittsburgh	0.5	0.2	0.4	1.1	0.1	0.4	0.4	0.4	1.1	0.4	0.1	0.6
EAST NORTH CENTRAL	6.2	5.5	6.5	11.1	12.5	4.5	3.7	6.3	10.0	4.3	4.0	6.8
Illinois	4.1	3.9	4.2	6.8	9.4	3.0	2.5	4.4	5.6	2.7	3.6	4.2
Chicago***	4.0	3.7	4.1	6.5	9.4	2.9	2.4	4.3	5.5	2.6	3.5	4.0
Indiana	0.4	0.1	0.5	0.9	1.2	0.3	0.2	0.3	1.1	0.4	0.2	0.5
Indianapolis	0.3	0.1	0.4	0.3	0.9	0.2	0.2	0.2	0.7	0.2	0.2	0.3
Michigan	1.0	0.5	1.1	2.7	0.9	0.5	0.5	1.0	1.8	1.1	0.2	1.2
Detroit	0.7	0.4	0.7	2.0	0.4	0.3	0.2	0.7	1.3	0.7	0.2	0.8
Ohio	0.9	0.7	1.0	2.3	2.0	0.6	0.3	1.0	2.4	0.7	0.1	1.1
Cincinnati	0.2	0.2	0.2	0.5	0.4	0.1	0.1	0.2	0.3	0.3	-	0.2
Cleveland	0.4	0.4	0.5	0.6	0.9	0.4	0.2	0.4	1.2	0.2	0.1	0.5
Columbus	0.1	0.1	0.1	0.5	0.1	-	-	0.2	0.3	0.1	-	0.2
Wisconsin	0.5	0.4	0.4	0.5	-	0.5	0.5	0.4	0.8	0.3	-	0.7
Madison	0.2	0.2	0.2	0.1	-	0.2	0.2	0.2	0.3	0.1	-	0.2
Milwaukee	0.1	0.2	0.2	0.1	-	0.2	0.1	0.1	0.2	0.1	-	0.2
WEST NORTH CENTRAL	1.8	0.5	2.3	3.5	1.5	1.5	1.1	1.8	3.8	1.8	1.1	2.1
Iowa	0.2	0.2	0.3	0.4	0.2	0.2	-	0.4	0.8	0.2	-	0.3
Kansas	0.5	0.1	0.6	0.4	-	0.5	0.6	0.4	0.7	0.3	0.9	0.4
Minnesota	0.5	0.1	0.6	1.5	0.2	0.3	0.2	0.4	0.9	0.7	-	0.7
Minneapolis-St. Paul	0.4	0.1	0.5	1.3	0.2	0.3	0.2	0.4	0.8	0.6	-	0.6

Continued...

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
Missouri	0.4	0.1	0.5	1.1	0.7	0.3	0.3	0.4	1.2	0.5	0.2	0.5
St. Louis	0.3	-	0.3	0.6	-	0.2	0.2	0.3	0.7	0.2	0.2	0.3
Nebraska	0.2	-	0.2	0.2	0.2	0.1	-	0.1	0.1	0.3	-	0.2
North Dakota	-	-	0.1	0.2	-	-	-	0.1	0.1	0.1	-	0.1
South Dakota	-	-	-	-	0.2	-	-	-	0.1	-	-	-
SOUTH ATLANTIC	31.2	26.9	32.1	28.4	27.1	33.5	33.9	30.2	38.1	47.4	22.2	33.7
Delaware	0.1	0.1	0.1	0.2	0.1	0.1	-	0.1	0.2	0.1	-	0.1
DC Metro Area***	5.0	5.1	4.8	4.6	6.6	5.1	4.6	5.4	6.6	4.5	2.6	5.6
Dist. of Columbia	4.6	4.9	4.4	3.6	6.4	4.9	4.5	4.9	6.3	4.2	2.6	5.2
Florida	23.2	20.6	23.4	15.0	17.2	26.7	28.3	22.2	27.5	39.5	18.6	24.4
Florida Keys-Key West	1.0	0.8	1.1	0.4	0.4	1.3	1.6	1.2	0.6	2.0	0.4	1.2
Ft. Lauderdale***	1.6	0.7	2.1	0.4	1.0	2.1	1.8	1.5	1.0	2.4	0.8	1.9
Ft. Myers	0.6	0.1	0.9	0.3	0.2	0.8	0.9	0.7	0.7	1.7	0.3	0.7
Jacksonville	0.6	0.9	0.5	0.3	0.4	0.6	0.6	0.6	0.8	1.2	0.3	0.7
Lakeland	0.2	0.4	0.2	-	0.1	0.3	0.3	0.1	0.3	0.8	0.1	0.3
Melbourne	0.4	0.1	0.5	-	0.3	0.5	0.5	0.3	0.2	0.8	0.3	0.4
Miami***	11.1	6.7	12.0	9.1	9.3	12.2	12.4	10.9	11.2	17.1	6.3	12.2
Naples	0.5	0.2	0.6	0.1	0.5	0.7	0.7	0.4	0.5	1.5	0.3	0.6
Orlando	11.3	12.8	10.7	4.5	6.3	13.9	16.0	12.6	14.7	24.8	13.5	11.1
Palm Coast	-	-	-	-	-	-	-	-	0.1	-	-	-
Sarasota-Bradenton	0.4	-	0.4	0.2	0.1	0.5	0.5	0.2	0.5	0.7	0.1	0.5
Tampa-St. Petersburg	1.3	0.8	1.5	0.5	1.7	1.6	1.5	1.2	1.6	3.3	0.4	1.6
West Palm Beach***	0.8	0.4	1.0	0.7	0.4	1.1	1.1	0.9	0.8	1.9	0.1	1.0

Continued...

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
Georgia	2.5	1.1	2.9	5.0	3.1	2.0	1.6	2.3	3.0	2.9	1.0	2.9
Atlanta	2.2	1.0	2.5	4.2	3.1	1.7	1.2	1.9	2.6	2.6	1.0	2.5
Savannah	0.3	0.3	0.3	0.6	-	0.4	0.4	0.4	0.3	0.5	-	0.4
Maryland	0.6	0.5	0.7	0.8	0.6	0.6	0.5	0.6	0.6	1.0	0.1	0.8
Baltimore	0.3	0.4	0.3	0.5	0.2	0.3	0.2	0.3	0.3	0.3	0.1	0.4
Bethesda***	0.1	-	0.1	0.1	0.3	0.1	-	0.1	0.2	0.2	-	0.2
North Carolina	1.2	0.7	1.5	3.9	1.3	0.7	0.5	1.4	2.2	2.0	-	1.5
Charlotte	0.4	0.3	0.4	1.3	0.4	0.2	0.2	0.5	0.6	0.7	-	0.5
Raleigh	0.4	0.3	0.5	1.3	0.7	0.2	0.1	0.4	0.9	0.7	-	0.5
South Carolina	0.4	0.3	0.5	1.2	0.2	0.2	0.2	0.4	0.5	0.8	0.1	0.5
Charleston	0.1	0.1	0.1	0.2	-	0.1	0.1	0.2	0.2	0.3	-	0.1
Virginia	0.9	0.5	1.1	1.8	0.6	0.8	0.6	0.8	0.8	0.8	0.1	1.1
Norfolk-Virginia Beach	0.2	-	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.1	-	0.2
Richmond	0.1	-	0.1	0.2	0.1	0.1	0.1	0.1	0.2	0.1	-	0.1
West Virginia	-	0.1	-	0.1	-	-	-	-	0.1	-	-	-
EAST SOUTH CENTRAL	1.7	1.1	2.1	3.6	2.3	1.1	1.0	1.8	2.7	3.2	0.5	2.1
Alabama	0.3	0.3	0.3	1.0	0.1	0.1	0.1	0.3	0.3	0.6	-	0.3
Kentucky	0.4	0.3	0.4	0.8	0.1	0.2	0.1	0.3	0.5	0.5	-	0.5
Mississippi	0.1	-	0.1	-	0.1	0.1	0.1	0.1	0.1	0.1	-	0.1
Tennessee	1.1	0.5	1.4	1.9	2.1	0.8	0.8	1.3	2.0	2.3	0.5	1.3
Memphis	0.3	0.1	0.4	0.5	0.9	0.2	0.2	0.3	0.9	0.6	0.3	0.3
Nashville	0.6	0.2	0.8	0.6	1.2	0.5	0.6	0.8	1.0	1.7	0.3	0.7

Continued...

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
WEST SOUTH CENTRAL	5.7	3.0	6.7	10.0	7.3	4.5	3.8	5.2	10.1	7.4	1.4	6.7
Arkansas	0.1	0.3	0.1	0.1	0.3	0.1	-	0.1	0.2	0.2	-	0.2
Louisiana	0.7	0.1	1.0	0.7	2.0	0.7	0.7	1.0	1.9	1.7	0.3	0.9
New Orleans	0.6	-	0.8	0.5	1.9	0.5	0.6	0.8	1.5	1.3	0.3	0.7
Oklahoma	0.4	0.2	0.4	0.6	0.3	0.2	0.1	0.3	1.0	0.3	0.1	0.5
Texas	4.8	2.6	5.8	9.3	5.5	3.9	3.2	4.4	7.9	6.0	1.1	5.7
Austin	0.6	0.2	0.8	0.6	0.9	0.7	0.6	0.7	1.4	1.4	-	0.7
Dallas-Plano-Irving***	1.7	0.9	2.2	2.6	1.7	1.6	1.4	1.6	2.9	2.1	0.6	2.0
Houston	2.6	1.4	3.0	5.2	2.4	2.0	1.6	2.3	4.0	3.5	0.2	3.1
San Antonio	0.5	-	0.8	0.3	0.6	0.6	0.5	0.6	1.1	1.0	0.2	0.6
MOUNTAIN	11.3	12.9	11.6	8.8	20.6	11.9	12.5	13.6	21.3	16.1	11.8	11.5
Arizona	1.8	2.6	1.7	2.3	1.9	1.8	1.6	2.2	3.0	2.2	1.7	1.9
Flagstaff-G.Cyn-Sedona	0.8	2.1	0.5	0.1	0.4	1.0	1.1	1.1	0.6	1.1	1.5	0.7
Phoenix	0.8	0.5	1.0	2.1	1.3	0.5	0.5	0.9	1.9	1.2	0.3	0.9
Tucson	0.1	-	0.2	0.1	0.2	0.2	0.1	0.1	0.2	0.1	0.1	0.2
Colorado	2.0	1.3	2.1	1.3	3.3	2.2	2.0	2.2	3.9	2.6	1.3	2.1
Denver	0.9	0.5	1.1	0.9	2.7	1.0	0.7	1.0	2.0	1.3	0.3	1.1
Idaho	-	-	0.1	0.2	-	-	-	-	0.1	0.1	-	0.1
Montana	0.1	0.1	0.2	0.1	0.2	0.2	0.2	0.1	0.3	0.4	-	0.2
Nevada	7.9	10.9	7.8	4.9	15.4	8.4	9.4	10.0	14.4	11.7	9.7	7.7
Las Vegas	7.7	10.3	7.6	4.5	15.0	8.2	9.2	9.7	14.1	11.4	9.7	7.4
New Mexico	0.1	-	0.2	0.2	0.2	0.2	0.1	0.1	0.3	0.2	0.2	0.1
Utah	0.7	0.7	0.8	0.6	0.7	0.8	0.9	0.9	1.3	1.3	0.8	0.7
Salt Lake City	0.4	0.1	0.5	0.4	0.4	0.4	0.4	0.5	1.0	0.9	-	0.5
Wyoming	0.1	-	0.1	-	-	0.1	0.1	0.1	0.1	0.1	0.1	0.1

Continued...

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
PACIFIC	19.8	18.9	20.9	26.7	32.4	17.9	16.9	21.1	27.8	25.1	14.3	21.0
Alaska	0.1	-	0.1	-	0.3	0.1	-	0.1	0.3	-	-	0.1
California	18.6	18.7	19.3	23.3	30.8	17.1	16.4	19.7	25.4	24.0	13.9	19.6
Anaheim-Santa Ana***	1.4	1.6	1.6	1.0	1.0	1.7	1.8	1.6	1.3	3.2	0.7	1.6
Bakersfield	0.1	0.5	0.1	0.2	0.1	0.2	0.2	0.2	0.1	0.1	0.5	0.1
Fresno	0.3	0.5	0.2	0.6	-	0.3	0.3	0.4	0.2	0.9	0.6	0.2
Los Angeles-Long Beach***	9.6	12.0	9.1	10.3	11.0	9.7	10.0	10.5	14.3	13.5	7.9	10.1
Monterey-Salinas	0.2	0.1	0.2	-	0.2	0.2	0.2	0.2	0.2	0.5	-	0.2
Napa	0.2	0.2	0.2	0.5	0.3	0.2	0.1	0.2	0.1	0.3	0.1	0.2
Oakland***	0.5	0.2	0.7	0.8	0.8	0.3	0.2	0.5	0.8	0.7	0.5	0.5
Riverside-San Bernardino	0.5	0.4	0.6	0.8	1.6	0.4	0.4	0.6	0.5	1.0	-	0.6
Sacramento	0.4	0.5	0.5	0.6	0.2	0.5	0.4	0.6	0.6	0.7	0.6	0.4
San Diego	2.3	1.9	2.4	2.8	4.4	2.2	2.1	2.5	3.7	3.4	1.8	2.4
San Francisco***	8.3	10.5	8.2	8.3	13.5	8.4	8.4	8.8	12.2	10.9	7.7	8.5
San Jose	1.5	0.8	1.6	3.4	5.4	0.7	0.5	1.5	1.0	1.7	0.1	1.7
San Luis Obispo	0.2	0.2	0.2	-	0.1	0.3	0.3	0.3	0.3	0.5	0.2	0.2
Santa Barbara	0.3	0.4	0.4	0.1	0.1	0.4	0.4	0.4	0.4	0.9	0.2	0.3
Santa Cruz	0.1	0.2	0.1	0.2	0.3	0.2	0.2	0.2	0.2	0.3	-	0.2
Oregon	0.5	0.3	0.6	1.3	0.9	0.4	0.2	0.6	1.4	0.5	0.1	0.6
Portland	0.4	0.2	0.5	1.3	0.6	0.3	0.1	0.5	1.3	0.5	0.1	0.5
Washington	1.4	0.3	1.9	3.6	2.3	0.9	0.7	1.6	2.9	1.9	0.8	1.5
Seattle***	1.3	0.3	1.7	3.4	2.3	0.8	0.6	1.4	2.5	1.5	0.8	1.4
TOTAL U.S. MAINLAND	84.8	76.5	88.1	98.0	98.2	81.8	78.9	81.2	92.1	88.9	56.2	92.0

Continued...

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 24 - Q3c./Q17. What U.S. Destinations did you visit (includes main destination)?** (%)												
PACIFIC ISLANDS	16.7	26.5	13.1	1.8	2.1	20.1	23.4	21.0	11.5	13.7	49.0	8.7
Guam	6.3	14.5	3.9	0.2	-	7.5	9.0	7.0	0.4	2.6	24.7	1.7
Hawaiian Islands	10.5	12.0	9.1	1.6	2.1	12.6	14.5	14.0	11.1	11.1	24.3	7.0
Hawaii	1.0	0.7	1.2	0.1	0.6	1.3	1.5	1.4	2.6	2.0	1.5	0.9
Kauai	0.3	0.1	0.3	0.1	-	0.4	0.4	0.4	0.8	0.8	0.4	0.3
Maui	1.0	0.4	1.3	0.5	-	1.3	1.5	1.3	2.8	2.7	1.4	0.9
Oahu	8.3	10.1	7.0	1.2	0.9	10.2	11.8	11.3	7.9	8.5	20.4	5.3
U.S. Trust Territories	-	-	-	-	-	-	-	-	-	-	-	-
ATLANTIC ISLANDS	1.2	0.4	1.6	1.6	0.8	1.2	1.3	1.2	2.1	0.8	0.7	1.4
Puerto Rico	1.1	0.4	1.4	1.3	0.8	1.0	1.1	1.1	1.9	0.7	0.4	1.2
San Juan	0.9	0.4	1.1	1.3	0.6	0.8	0.8	1.0	1.6	0.5	0.3	1.0
U.S. Virgin Islands	0.4	0.1	0.5	0.3	-	0.4	0.5	0.4	0.6	0.2	0.4	0.4
Destinations Served by Regional Marketing Organizations****												
Capital Region USA, Inc.	5.7	5.4	5.8	5.4	7.3	5.7	5.1	5.9	7.3	5.4	2.8	6.5
Discover New England	4.3	3.6	4.8	4.4	5.5	4.0	3.1	4.0	5.8	4.5	1.1	5.2
Go West Summit	29.5	24.6	32.3	39.6	50.6	26.5	24.9	31.5	44.6	36.1	20.9	31.5
Grand Central USA	1.4	0.6	1.6	2.2	1.3	1.1	0.9	1.2	3.1	1.1	1.1	1.5
Great Lakes of North America	8.9	7.3	9.5	16.3	15.7	6.8	5.6	9.0	13.5	8.2	4.8	10.1
Mississippi River Country	7.4	5.6	8.1	12.9	14.1	5.5	4.8	7.9	11.9	7.9	4.2	8.3
Rocky Mountain International	0.3	0.1	0.4	0.5	0.4	0.3	0.3	0.3	0.7	0.6	0.1	0.3
Southeast Tourism Society	29.0	23.7	30.4	28.2	25.4	30.7	31.4	27.8	36.0	47.2	20.5	31.4
Travel South USA	6.8	3.8	8.0	14.5	9.3	5.1	4.1	6.8	10.1	9.9	2.0	8.2

** Multiple Response. City names correspond to U.S. Bureau of Census, Metropolitan Statistical Area (MSA) or Metropolitan Division (MD). Full MSA and MD definitions may be found at: http://www.census.gov/populations/metro/files/lists/2009/List1.txt.

*** Cities defined by the Metropolitan Division (MD). All other cities defined as the Metropolitan Statistical Area (MSA).

**** See Appendix F.

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 25 - Q22. Did anyone engage in any of the following leisure activities?** (%)												
(Number of Respondents)	(7,683)	(1,671)	(5,403)	(1,507)	(918)	(5,719)	(4,570)	(4,738)	(2,324)	(1,811)	(1,260)	(6,258)
American Indian Communities	3.4	4.3	3.1	2.3	2.6	3.7	4.0	3.1	4.6	3.8	3.8	3.3
Amusement/Theme Parks	23.1	29.4	20.8	10.4	11.0	26.4	28.3	23.6	29.0	37.7	21.7	23.5
Art Galleries/Museums	26.3	31.4	25.5	18.0	24.7	28.7	28.6	26.6	33.7	23.6	16.4	29.1
Camping/Hiking	2.4	2.0	2.5	2.1	2.9	2.8	2.5	2.0	3.4	2.7	1.7	2.6
Casino/Gamble	9.0	11.4	8.6	5.7	14.1	9.3	10.0	10.6	14.3	12.1	8.2	9.3
Concert/Play/Musical	16.5	22.2	15.2	8.3	15.2	18.7	19.8	17.8	21.5	15.7	15.3	17.0
Cultural/Ethnic Heritage Sights	13.9	18.5	12.7	7.3	11.1	15.5	16.2	14.1	17.2	14.9	13.6	14.1
Environmental/Eco. Excursions	3.6	4.2	3.5	1.9	4.2	3.9	3.9	3.1	4.8	5.5	1.8	4.1
Experience Fine Dining	39.6	38.3	41.1	39.0	42.3	40.8	40.8	41.5	46.0	42.9	41.7	39.1
Golfing/Tennis	4.3	2.5	4.7	4.8	3.3	4.6	4.6	4.1	5.0	7.2	4.1	4.4
Guided Tour(s)	21.8	31.4	18.9	8.3	12.4	24.8	27.7	24.6	26.9	18.6	36.7	17.7
Historical Locations	22.4	27.2	21.6	12.8	15.2	25.1	26.4	24.1	28.4	26.8	22.8	22.4
Hunting/Fishing	1.2	1.6	1.1	0.6	1.1	1.3	1.2	0.7	1.0	1.7	0.7	1.3
National Parks/Monuments	28.6	36.7	27.0	17.0	21.9	31.9	33.5	31.3	38.6	35.8	26.1	29.4
Nightclubbing/Dancing	15.6	16.7	15.7	16.0	20.4	15.6	16.0	15.1	21.8	14.8	8.3	17.7
Shopping	86.8	89.1	86.7	82.1	80.0	88.8	89.5	87.4	88.5	88.5	89.6	86.0
Sightseeing	73.6	84.5	70.4	52.0	62.0	78.3	81.3	76.8	74.8	72.6	84.3	70.4
Small Towns/Countryside	22.0	19.2	23.7	17.4	16.8	24.5	23.2	20.9	31.5	32.7	14.4	24.3
Snow Sports	3.9	2.9	4.4	3.1	4.0	4.5	4.6	3.8	6.6	6.1	2.1	4.4
Sporting Event	11.6	13.7	11.2	11.1	7.8	12.4	12.6	11.7	16.0	14.2	6.3	13.2
Water Sports	10.6	17.8	8.1	3.4	3.3	12.3	13.6	11.7	7.8	10.4	21.2	7.6
Other	1.7	1.2	1.9	2.3	1.6	1.6	1.4	1.5	2.4	2.1	1.1	1.9

** Multiple Response.

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 26 - Q18d./Q19. How much total money has been spent outside your own country? ($)												
Mean Total Trip Expenditure** (Number of Respondents)	(5,736)	(1,130)	(4,164)	(1,321)	(771)	(4,116)	(3,307)	(3,913)	(1,821)	(1,364)	(1,113)	(4,600)
Per Travel Party / Trip	$5,176	$5,712	$4,976	$5,106	$5,147	$5,353	$5,814	$5,817	$6,211	$6,899	$7,721	$4,944
Per Visitor / Trip	$3,151	$2,982	$3,192	$3,958	$3,655	$2,998	$2,996	$3,292	$3,923	$3,610	$3,363	$3,211
Q18d. Mean Package Price (Number of Respondents)	(1,072)	(338)	(626)	(80)*	(91)*	(922)	(891)	(874)	(279)	(209)	(1,072)	(0)*
Per Travel Party / Trip	$4,817	$4,673	$4,773	-	-	$4,912	$4,944	$4,750	$6,116	$5,504	$4,817	-
Per Visitor / Trip	$2,098	$1,951	$2,182	-	-	$2,035	$2,024	$2,052	$2,810	$2,227	$2,098	-
Q19b. Mean International Airfare (Number of Respondents)	(3,345)	(551)	(2,548)	(830)	(467)	(2,399)	(1,817)	(2,201)	(1,134)	(841)	(0)*	(3,345)
Per Travel Party / Trip	$2,435	$2,431	$2,387	$2,882	$2,784	$2,318	$2,522	$2,834	$2,777	$2,934	-	$2,442
Per Visitor / Trip	$1,586	$1,405	$1,614	$2,253	$2,055	$1,395	$1,394	$1,726	$1,845	$1,597	-	$1,586
Q19c. Mean Expenditure in U.S. Airport (Number of Respondents)	(3,861)	(711)	(2,925)	(1,006)	(552)	(2,669)	(2,113)	(2,671)	(1,251)	(963)	(499)	(3,339)
Per Travel Party / Trip	$47	$51	$46	$45	$53	$46	$49	$51	$52	$54	$59	$45
Per Visitor / Trip	$28	$27	$29	$35	$37	$26	$25	$29	$33	$28	$25	$29
Q19d. Mean Expenditure in U.S.*** (Number of Respondents)	(3,861)	(711)	(2,925)	(1,006)	(552)	(2,669)	(2,113)	(2,671)	(1,251)	(963)	(499)	(3,339)
Per Travel Party / Trip	$2,571	$3,020	$2,460	$2,199	$2,253	$2,862	$3,109	$2,768	$3,289	$3,848	$2,904	$2,502
Per Visitor / Trip	$1,566	$1,577	$1,578	$1,705	$1,600	$1,603	$1,602	$1,567	$2,078	$2,013	$1,264	$1,625
Per Visitor / Day	$110	$106	$115	$125	$183	$112	$124	$142	$113	$132	$177	$102

** Total trip expenditure includes Q19d. Expenditures in U.S., plus a weighted proportion of Q18d. Package Price and Q19b. International Airfare.

*** Expenditure in U.S. includes Q19c. Expenditure in U.S. Airport.

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
Table 27 - Q19e. Itemized trip expenditures from Q19d. ($)												
Q19e1. Mean Accommodations/Lodging in the U.S. (Number of Respondents)	(3,861)	(711)	(2,925)	(1,006)	(552)	(2,669)	(2,113)	(2,671)	(1,251)	(963)	(499)	(3,339)
Per Travel Party / Trip	$674	$644	$689	$844	$908	$619	$680	$842	$904	$1,053	$391	$706
Per Visitor / Trip	$410	$336	$442	$655	$645	$347	$350	$477	$571	$551	$170	$459
Q19e2. Mean Additional Air Transportation in the U.S. (Number of Respondents)	(3,861)	(711)	(2,925)	(1,006)	(552)	(2,669)	(2,113)	(2,671)	(1,251)	(963)	(499)	(3,339)
Per Travel Party / Trip	$128	$135	$121	$98	$100	$147	$162	$141	$244	$242	$169	$121
Per Visitor / Trip	$78	$71	$78	$76	$71	$83	$83	$80	$154	$127	$73	$79
Q19e3. Mean Entertainment and Recreation in the U.S. (Number of Respondents)	(3,861)	(711)	(2,925)	(1,006)	(552)	(2,669)	(2,113)	(2,671)	(1,251)	(963)	(499)	(3,339)
Per Travel Party / Trip	$299	$386	$274	$155	$149	$370	$422	$314	$395	$474	$295	$297
Per Visitor / Trip	$182	$202	$176	$120	$106	$207	$217	$178	$249	$248	$128	$193
Q19e4. Mean Food and Beverages in the U.S. (Number of Respondents)	(3,861)	(711)	(2,925)	(1,006)	(552)	(2,669)	(2,113)	(2,671)	(1,251)	(963)	(499)	(3,339)
Per Travel Party / Trip	$463	$550	$449	$367	$346	$536	$574	$483	$517	$623	$571	$446
Per Visitor / Trip	$282	$287	$288	$285	$246	$300	$296	$273	$326	$326	$249	$290

Continued...

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
Table 27 - Q19e. Itemized trip expenditures from Q19d. ($)												
Q19e5. Mean Ground Transportation in the U.S. (Number of Respondents)	(3,861)	(711)	(2,925)	(1,006)	(552)	(2,669)	(2,113)	(2,671)	(1,251)	(963)	(499)	(3,339)
Per Travel Party / Trip	$133	$135	$132	$150	$142	$141	$141	$149	$161	$277	$83	$138
Per Visitor / Trip	$81	$71	$85	$116	$101	$79	$73	$84	$102	$145	$36	$90
Q19e6. Mean Shopping, Gifts, and other Purchases in the U.S. (Number of Respondents)	(3,861)	(711)	(2,925)	(1,006)	(552)	(2,669)	(2,113)	(2,671)	(1,251)	(963)	(499)	(3,339)
Per Travel Party / Trip	$745	$1,031	$666	$488	$515	$902	$976	$726	$893	$954	$1,286	$662
Per Visitor / Trip	$454	$538	$427	$379	$366	$505	$503	$411	$564	$499	$560	$430
Q19e7. Mean Medical Services in the U.S. (Number of Respondents)	(3,861)	(711)	(2,925)	(1,006)	(552)	(2,669)	(2,113)	(2,671)	(1,251)	(963)	(499)	(3,339)
Per Travel Party / Trip	$8	$3	$9	$7	$0	$12	$9	$2	$15	$20	$4	$9
Per Visitor / Trip	$5	$2	$6	$6	$0	$7	$4	$1	$9	$10	$2	$6
Q19e8. Mean Other Spending in the U.S. (Number of Respondents)	(3,861)	(711)	(2,925)	(1,006)	(552)	(2,669)	(2,113)	(2,671)	(1,251)	(963)	(499)	(3,339)
Per Travel Party / Trip	$75	$85	$74	$45	$39	$88	$96	$61	$110	$151	$46	$78
Per Visitor / Trip	$46	$44	$47	$35	$28	$49	$50	$34	$70	$79	$20	$51

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 28 - Q20. Expenses Payment Methods.** (%) (Number of Respondents)	(6,866)	(1,341)	(4,984)	(1,678)	(923)	(4,751)	(3,741)	(4,507)	(2,170)	(1,680)	(1,030)	(5,754)
Cash Adv./Wdrawal Using Credit Card	16.0	15.8	15.6	19.0	20.6	14.0	14.1	15.8	15.9	14.4	12.0	17.1
Purchases Using Credit Card	40.3	31.8	43.2	56.4	48.0	36.3	35.9	42.7	43.6	46.7	33.3	42.2
Cash Adv./Wdrawal Using Debit Card	5.5	6.1	5.4	4.1	4.7	6.2	5.8	5.0	5.9	4.5	3.4	5.9
Purchases Using Debit Card	4.8	3.8	5.2	3.0	5.2	5.6	5.1	4.3	6.8	6.0	2.5	5.5
Cash from Home/Travelers Checks	33.4	42.5	30.6	17.5	21.5	37.9	39.1	32.3	27.7	28.3	48.8	29.3

** Average reported in each category.

TABLE 29 - Q20. Travelers Use of Payment Methods.*** (%) (Number of Respondents)	(6,866)	(1,341)	(4,984)	(1,678)	(923)	(4,751)	(3,741)	(4,507)	(2,170)	(1,680)	(1,030)	(5,754)
Cash Adv./Wdrawal Using Credit Card	29.7	28.6	29.9	32.2	38.1	27.5	28.0	29.9	29.4	29.5	20.5	32.2
Purchases Using Credit Card	63.9	55.7	66.9	72.8	69.1	62.2	63.0	67.0	67.9	73.9	59.6	65.1
Cash Adv./Wdrawal Using Debit Card	12.8	11.9	13.4	11.6	15.6	14.4	13.5	12.4	15.2	13.8	7.0	14.2
Purchases Using Debit Card	10.6	9.1	11.2	7.2	10.7	12.4	11.9	10.0	14.1	13.5	5.6	12.0
Cash from Home/Travelers Checks	64.9	71.1	62.9	49.7	54.8	70.0	71.8	66.3	61.9	66.2	81.4	60.6

*** Multiple responses capture the frequency of payment methods used.

TABLE 30 - Q20. Share of Total Trip Expenditures by Payment Methods.**** (%) (Number of Respondents)	(5,040)	(963)	(3,765)	(1,223)	(696)	(3,563)	(2,874)	(3,514)	(1,654)	(1,252)	(909)	(4,110)
Cash Adv./Wdrawal Using Credit Card	14.4	16.7	13.1	15.4	15.9	12.7	12.8	14.8	14.3	14.2	13.0	14.9
Purchases Using Credit Card	44.4	33.3	48.3	60.5	55.0	40.5	39.5	46.7	46.5	50.7	37.1	46.9
Cash Adv./Wdrawal Using Debit Card	5.7	8.8	4.8	3.8	4.3	6.6	6.7	5.5	5.6	3.6	5.4	5.8
Purchases Using Debit Card	6.3	6.6	6.5	3.4	5.5	7.4	7.4	5.9	8.3	7.0	3.8	7.1
Cash from Home/Travelers Checks	29.2	34.6	27.2	16.9	19.2	32.8	33.6	27.1	25.3	24.6	40.8	25.3

**** Average reported in each category weighted by total trip expenditures.

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 31 - Q25. What were your three main reasons for flying on this airline?** (%)												
(Number of Respondents)	(8,176)	(1,660)	(5,933)	(1,912)	(1,060)	(5,664)	(4,389)	(5,057)	(2,488)	(1,884)	(1,191)	(6,788)
Not Involved in Choice	7.4	11.7	6.3	5.1	6.6	8.0	8.8	8.5	8.3	5.3	18.1	4.8
Involved in Choice***	92.6	88.3	93.7	94.9	93.4	92.0	91.2	91.5	91.7	94.7	81.9	95.2
Airfare	48.6	49.6	48.4	37.4	38.8	51.8	51.6	47.1	49.9	47.2	44.7	49.6
Convenient Schedule	38.7	36.5	39.8	42.5	41.9	37.9	38.3	39.0	39.3	39.5	29.3	41.1
Employer Policy	4.8	4.4	5.0	13.5	9.9	2.4	2.3	5.6	5.0	4.4	3.0	5.2
In-flight Service Reputation	11.7	12.2	11.7	12.6	14.5	11.4	11.8	12.6	11.1	11.4	12.6	11.3
Loyalty to Carrier	9.9	9.3	10.0	11.6	11.4	9.9	9.1	9.7	10.6	9.8	6.6	10.8
Mileage Bonus/Freq. Flyer Program	20.9	8.6	24.6	31.8	32.0	18.2	16.9	22.4	24.4	24.3	9.6	24.1
Non-stop Flights	35.5	40.4	34.0	32.5	34.4	36.0	36.7	36.5	28.5	37.4	38.9	34.6
On-time Reputation	11.2	11.3	11.0	11.6	10.9	10.8	11.2	10.4	9.4	10.8	11.2	11.1
Previous Good Experience	22.4	14.7	24.7	22.6	22.3	22.7	22.1	22.3	20.6	24.4	16.6	23.9
Safety Reputation	15.9	19.4	14.8	13.8	14.0	16.4	16.8	16.5	15.4	15.7	18.7	15.1
Other	5.5	4.1	5.8	3.4	3.5	5.9	5.6	5.1	4.0	5.3	4.9	5.7

** Percentages based on total number of respondents.
*** Multiple Response. Based on top three choices in aggregate.

TABLE 32 - Q25. What was the most important reason for flying on this airline? (%)												
(Number of Respondents)	(6,206)	(1,228)	(4,575)	(1,472)	(778)	(4,330)	(3,385)	(3,941)	(1,861)	(1,480)	(816)	(5,253)
Airfare	33.6	37.4	32.5	21.9	21.1	37.3	37.8	32.6	36.4	32.2	35.1	33.3
Convenient Schedule	15.2	13.3	15.7	19.3	19.8	13.5	13.1	14.4	16.1	14.2	12.3	15.7
Employer Policy	2.6	1.7	2.9	8.7	6.1	1.1	0.9	3.2	2.8	2.8	1.0	2.9
In-flight Service Reputation	2.5	3.1	2.4	3.5	3.5	2.2	2.3	2.6	2.6	2.2	4.5	2.1
Loyalty to Carrier	3.0	1.7	3.6	4.5	3.2	2.9	2.3	2.7	2.3	3.5	1.3	3.5
Mileage Bonus/Freq. Flyer Program	8.6	2.3	10.3	10.6	13.3	8.1	7.8	9.2	10.7	10.2	4.6	9.6
Non-stop Flights	16.3	24.2	13.8	15.8	15.2	16.6	17.1	17.2	13.1	19.2	20.7	15.3
On-time Reputation	1.9	2.5	1.7	1.5	1.4	1.7	1.7	1.5	1.5	1.4	2.3	1.8
Previous Good Experience	7.0	3.4	8.1	7.2	8.0	6.8	6.5	6.4	6.3	7.5	4.5	7.6
Safety Reputation	5.1	7.2	4.5	4.5	4.6	5.4	5.9	6.0	5.4	3.6	9.0	4.2
Other	4.2	3.3	4.5	2.4	3.8	4.4	4.5	4.2	2.8	3.2	4.8	4.1

*Denotes Small Sample.

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Convention	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 33 - Q26a. Where are you sitting in the aircraft today? (%)												
(Number of Respondents)	(8,696)	(1,790)	(6,242)	(2,001)	(1,107)	(6,020)	(4,677)	(5,271)	(2,608)	(1,968)	(1,288)	(7,182)
First Class	1.5	0.6	1.6	3.2	0.9	1.2	1.2	1.4	1.4	1.1	0.1	1.9
Executive/Business Class	10.5	3.0	12.9	21.2	21.5	7.5	6.8	12.1	11.4	11.3	4.6	12.0
Premium Economy	8.7	4.6	9.8	12.4	10.2	8.1	7.9	8.2	7.2	8.7	6.0	9.4
Economy/Tourist/Coach	79.2	91.9	75.7	63.2	67.4	83.1	84.1	78.3	80.0	78.9	89.3	76.6
TABLE 34 - Q26b. What type of airline ticket do you have?** (%)												
(Number of Respondents)	(8,550)	(1,763)	(6,156)	(1,978)	(1,090)	(5,920)	(4,600)	(5,193)	(2,581)	(1,945)	(1,270)	(7,057)
Paid Ticket	76.0	75.3	76.9	78.7	78.5	75.7	75.8	76.4	77.1	79.2	75.9	76.0
Paid Upgrade	1.9	0.8	2.3	3.8	2.7	1.6	1.6	2.2	1.8	1.7	1.3	2.1
Frequent Flyer Award Ticket	4.3	1.9	4.8	2.6	2.6	4.9	5.0	3.8	5.2	5.4	1.6	5.1
Frequent Flyer Upgrade	1.6	0.5	1.7	2.8	3.0	1.3	1.4	1.3	1.7	1.5	0.5	1.9
Discount/Group Fare	4.0	4.4	3.7	3.2	3.3	3.9	4.2	4.7	3.9	4.0	6.1	3.5
Non-revenue	2.2	0.6	2.8	2.0	2.2	2.2	1.8	1.7	1.8	2.1	0.5	2.6
Don't Know	12.4	17.6	10.7	9.7	12.5	12.8	12.8	12.5	11.4	9.2	15.6	11.4

** Multiple Response.

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 35 - Q31bc. What is your age and what is your gender? (%) (Number of Respondents)	(8,781)	(1,774)	(6,187)	(2,022)	(1,117)	(6,054)	(4,683)	(5,262)	(2,592)	(1,956)	(1,281)	(7,212)
Male Adults	57.5	53.8	58.2	78.1	75.9	49.3	50.2	62.0	62.8	66.3	48.6	59.4
18 - 24 Years	5.2	11.0	3.8	1.8	2.2	5.9	6.3	3.5	5.4	3.0	5.4	5.1
25 - 29 Years	6.9	10.4	6.2	7.1	7.1	6.9	7.9	6.6	8.3	6.7	5.7	7.2
30 - 34 Years	8.8	11.5	8.2	10.6	15.1	7.6	7.9	10.2	10.8	8.7	8.9	9.0
35 - 39 Years	7.2	6.5	7.3	13.5	10.5	5.4	5.9	8.7	7.9	8.5	4.5	7.8
40 - 44 Years	7.5	6.2	8.1	12.8	15.0	5.5	5.4	9.4	8.2	11.9	6.7	7.8
45 - 49 Years	6.4	2.3	7.2	11.8	7.5	4.4	4.5	7.3	7.1	9.1	4.1	6.8
50 - 54 Years	5.4	2.7	6.1	11.0	7.1	3.5	3.2	6.4	5.3	7.5	3.9	5.7
55 - 64 Years	7.1	2.4	8.1	8.6	10.0	6.3	6.1	7.6	7.1	7.9	6.3	7.2
65 or More Years	3.0	0.9	3.1	1.0	1.4	3.7	2.9	2.3	2.8	3.0	3.2	2.9
Mean Male Age (Years)	(41.0)	(33.8)	(42.4)	(42.1)	(41.4)	(40.7)	(39.5)	(41.4)	(40.3)	(42.4)	(40.6)	(41.0)
Median Male Age (Years)	(40.0)	(31.0)	(42.0)	(42.0)	(41.0)	(38.0)	(37.0)	(40.0)	(38.0)	(42.0)	(39.0)	(40.0)
Female Adults	42.5	46.2	41.8	21.9	24.1	50.7	49.8	38.0	37.2	33.7	51.4	40.6
18 - 24 Years	7.1	15.0	5.0	1.5	0.4	8.9	10.2	5.8	6.6	2.7	11.0	6.5
25 - 29 Years	6.8	9.7	6.3	2.9	5.3	8.3	8.6	6.7	6.5	5.0	9.3	6.5
30 - 34 Years	6.4	7.1	6.5	3.6	4.1	7.5	7.5	5.8	4.7	6.1	5.8	6.4
35 - 39 Years	3.7	4.2	3.7	4.3	2.2	4.1	4.3	4.0	2.7	4.2	3.6	3.7
40 - 44 Years	4.7	3.9	4.8	2.9	5.1	5.0	5.4	5.0	5.4	4.5	7.4	4.2
45 - 49 Years	3.8	2.0	4.5	2.1	2.0	4.2	3.6	3.9	3.9	3.7	3.1	3.9
50 - 54 Years	3.3	1.7	3.7	2.5	2.0	4.0	3.5	2.5	1.9	3.8	4.5	2.9
55 - 64 Years	4.3	2.1	4.6	1.6	2.2	5.5	4.3	2.9	3.7	2.5	3.8	4.3
65 or More Years	2.4	0.5	2.7	0.6	1.0	3.1	2.3	1.4	1.9	1.4	2.7	2.3
Mean Female Age (Years)	(38.6)	(31.6)	(40.3)	(39.3)	(40.2)	(38.7)	(36.9)	(37.5)	(38.2)	(39.7)	(37.1)	(38.8)
Median Female Age (Years)	(36.0)	(29.0)	(39.0)	(37.0)	(40.0)	(35.0)	(33.0)	(35.0)	(35.0)	(38.0)	(34.0)	(36.0)

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Conven-tion	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 36 - Q31a. What is your occupation? (%) (Number of Respondents)	(8,938)	(1,799)	(6,307)	(2,056)	(1,130)	(6,166)	(4,758)	(5,322)	(2,633)	(1,979)	(1,301)	(7,341)
Mgmt., Business, Science, & Arts	44.3	33.4	48.5	67.5	68.9	39.3	38.9	46.3	48.3	52.9	30.8	48.0
Service Occupations	12.1	11.8	12.0	7.5	5.4	13.5	14.4	12.8	11.3	11.4	17.0	10.9
Sales and Office	10.1	12.0	9.5	10.3	8.0	10.2	11.1	11.3	9.3	9.2	13.9	9.0
Nat. Res., Const., & Maintenance	2.7	5.0	2.0	2.1	2.3	2.9	3.1	2.6	3.7	3.3	2.3	2.8
Prod., Trans., & Material Moving	3.8	4.3	3.7	7.4	3.5	2.7	2.9	4.1	3.8	3.0	4.0	3.8
Military/Government	3.0	2.8	3.1	1.2	3.1	3.4	3.6	3.2	2.3	4.4	2.5	3.2
Homemaker	4.7	3.2	4.6	0.4	0.5	5.7	5.1	4.3	2.4	3.7	5.8	4.3
Student	11.2	22.0	7.9	2.1	6.3	12.5	13.0	9.2	10.9	4.5	15.4	10.1
Retired	6.3	2.8	7.0	0.7	0.8	7.9	6.6	4.7	6.1	6.1	6.5	6.1
Other	1.8	2.5	1.7	0.8	1.3	1.9	1.5	1.4	1.9	1.5	1.9	1.8

	All Overseas	-Freq. of Visit-- First	Repeat	--------Purpose(s) of Trip--------- Business	Convention	Vacation & VFR	Vacation	Hotel/ Motel	-Transportation-- Airlines in U.S.	Rental Car	-----Package----- Yes	No
TABLE 37 - Q32. What is your total combined annual household income? (%) (Number of Respondents)	(5,794)	(1,110)	(4,231)	(1,489)	(829)	(3,906)	(3,026)	(3,707)	(1,867)	(1,363)	(825)	(4,838)
Under $20,000	15.6	24.3	12.7	10.1	11.4	16.0	15.5	12.4	16.1	12.6	15.1	15.5
$20,000 - $39,999	12.7	15.9	11.4	9.9	12.0	13.4	12.3	10.9	11.7	9.3	15.8	11.7
$40,000 - $59,999	11.1	11.7	10.9	11.8	10.3	11.2	11.5	10.9	10.8	9.5	10.5	11.2
$60,000 - $79,999	12.7	14.2	12.5	11.3	14.3	13.4	13.8	14.0	12.4	12.1	16.6	11.8
$80,000 - $99,999	9.1	10.5	8.6	8.0	7.1	9.7	9.8	9.5	7.7	9.6	11.5	8.7
$100,000 - $119,999	10.3	9.1	10.6	10.7	10.0	10.1	10.5	11.4	11.1	12.4	10.5	10.4
$120,000 - $139,999	5.5	2.8	6.2	7.4	7.3	5.1	5.0	6.2	5.7	6.2	4.8	5.7
$140,000 - $159,999	5.7	4.2	6.4	7.4	8.1	5.3	5.5	6.2	5.3	7.4	4.4	6.1
$160,000 - $179,999	2.7	1.2	3.3	2.6	2.8	2.7	2.5	3.3	3.0	3.0	1.3	3.0
$180,000 - $199,999	2.5	0.7	3.2	3.7	2.7	2.2	2.3	3.0	3.1	3.4	1.6	2.8
$200,000 - $219,999	3.5	2.0	4.1	3.3	3.2	3.9	4.1	3.4	5.3	5.2	1.2	4.1
$220,000 - $239,999	1.4	0.6	1.7	2.9	1.9	1.3	1.5	1.4	1.0	1.4	1.4	1.4
$240,000 - $259,999	1.5	0.6	1.7	2.3	1.1	1.3	1.3	1.5	1.7	1.3	1.4	1.5
$260,000 - $279,999	0.6	0.2	0.8	1.0	0.9	0.5	0.4	0.7	0.4	0.8	0.2	0.7
$280,000 - $299,999	0.2	-	0.3	0.2	-	0.2	0.3	0.2	0.4	0.5	0.3	0.2
$300,000 or More	4.9	2.0	5.6	7.5	7.0	3.8	3.7	4.8	4.2	5.3	3.3	5.3
Mean Annual Income	$102,477	$71,859	$111,871	$124,582	$111,794	$97,200	$98,181	$108,114	$102,848	$115,191	$90,744	$105,625
Median Annual Income	$78,060	$55,553	$84,852	$95,920	$84,096	$75,645	$76,929	$82,950	$78,565	$91,522	$70,518	$79,368