

I-94 Visitor Arrivals Program

What is it?

Provides a count of visitor arrivals to the United States (1-night or more) to calculate U.S. travel and tourism volume exports.

How is the information collected?

Using the U.S. Department of Homeland Security/U.S. Customs and Border Protection (DHS/CBP) Entry-Exit I-94 Record, completed electronically by international visitors (non-U.S. citizens) from all countries except for those traveling from Mexico within the 25-mile (40 kilometer) frontier zone along the southern border. The National Travel and Tourism Office (NTTO) extracts and processes the official visitor arrival I-94 data to adhere as closely as possible with the United Nations (UN) tourism guidelines-recommendations. It is a generally accepted practice among international countries to closely follow the UN and to base arrivals data on country of residence. Country of residence-based data reflect the countries in which visitors currently live. The United States has followed the intent of these guidelines/recommendations for more than four decades to report international arrivals to the United States, including pleasure, business, and student visitors. NTTO also provides country of citizenship-based arrivals data which reflect the nationality of visitors, identifying the countries where visitors have citizenship as stated in their passports. Canada arrivals data are collected by Statistics Canada. Mexico arrivals data (including air, sea, auto, and pedestrian type of traffic - all modes) are collected by Instituto Nacional de Estadística y Geografía/INEGI (Banco de Mexico). Both programs provide arrivals data based solely on country of residence.

What information is collected?

All visitor arrivals data are processed primarily by country of residency for the following categories:

- Month and year to date arrivals
- Type of visa (business, pleasure, student)
- Mode of transportation (air, land, sea)
- Gender and age
- First intended address in the United States (or address while in the United States) (U.S. state)
- U.S. port of entry (main gateway ports – all modes and air-only)
- Select percentage change comparisons year over year

How is the information published?

- Summary data (selected high-volume markets) posted monthly to the NTTO website: <https://travel.trade.gov/research/monthly/arrivals/index.asp>
- Printed (.pdf) and electronic (excel) versions of the Summary and Analysis Report available by monthly, quarterly, or annual subscriptions.
- Special tabulations (custom tables/reports) available from the NTTO contractor for a fee.

What is the Data Release Policy?

Public release of I-94 visitor arrivals data are made using the following guiding principles:

- Data will be released after the necessary reviews and approvals have been obtained, including review by the Office of Public Affairs, when required.
- NTTO does not provide I-94 data subscribers with preferential early access to data files or tabulations that are not otherwise ready and cleared for public release.

Annual Data

- Released no later than June of the calendar year.
 - Overseas sourced from current I-94 record (DHS/CBP).
 - Canada data sourced from Statistics Canada’s March release.
 - Mexico data sourced from the Instituto Nacional de Estadística y Geografía/INEGI (Banco de Mexico) most recent release.

Monthly Data

- 2018 I-94 data pulled from CBP/Oracle: Monthly data released within a five-month lag after the reported month.
- 2019 (going forward) I-94 data pulled from CBP/ADIS

Preliminary Data

- Monthly/annual data released ‘preliminary’ and subject to revision.
- Data are ‘preliminary’ for up to 36 months from initial release date.

Revised Data

- Preliminary data are ‘revised’ if improved sources and/or solutions for deriving the count of arrivals to the United States are discovered.

Final Data

- ‘Preliminary’ and ‘revised’ data become final data 36 months after the initial releasedate.

What is the 2020 ^(P) publication schedule for I-94 data?

Monthly Quick Release (COR) –based data Overseas (all modes) and Mexico (air and sea):

- Jan 20: February 27, 2020
- Feb 20: March 27, 2020
- Mar 20: April 27, 2020
- Apr 20: May 27, 2020
- May 20: June 26, 2020
- Jun 20: July 27, 2020
- Jul 20: August 27, 2020
- Aug 20: September 25, 2020
- Sept 20: October 27, 2020
- Oct 20: November 27, 2020
- Nov 20: December 28, 2020
- Dec 20: January 27, 2021

Monthly Country of Residence (COR) –based data (overseas, Canada, Mexico, international):

- Jan 20: April 23, 2020
- Feb 20: May 22, 2020
- Mar 20: June 23, 2010
- Apr 20: July 23, 2010
- May 20: August 24, 2010
- Jun 20: September 23, 2010
- Jul 20: October 23, 2010
- Aug 20: November 24, 2010
- Sept 20: December 28, 2020
- Oct 20: January 22, 2021
- Nov 20: February 23, 2021
- Dec 20: March 22, 2021

Monthly Country of Citizenship (COC) -based Data

- Updated and published as time permits.

Questions or need additional information?

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