



International Trade Administration
 Industry and Analysis
 National Travel and Tourism Office

**FAST FACTS:
 UNITED STATES TRAVEL AND
 TOURISM INDUSTRY
 –2016–**

Industry

- 2.7% of GDP
- 7.6 million jobs
 - 5.3 million direct; 2.3 million indirect
 - 1.2 million total jobs supported by tourism exports
- \$1.54 trillion in travel & tourism total output
 - \$893.7 billion direct; \$646.4 billion indirect

Trade

- \$244.7 billion international spending in U.S. (Exports)
- \$83.9 billion surplus
- Travel and tourism receipts: 33% of U.S. services exports
- Travel and tourism receipts: 11% of *all* U.S. exports

Market Share

- 6.1% share of world travelers
- The United States leads the world in global tourism receipts (exports), commanding a 16.8% share of world traveler spending*

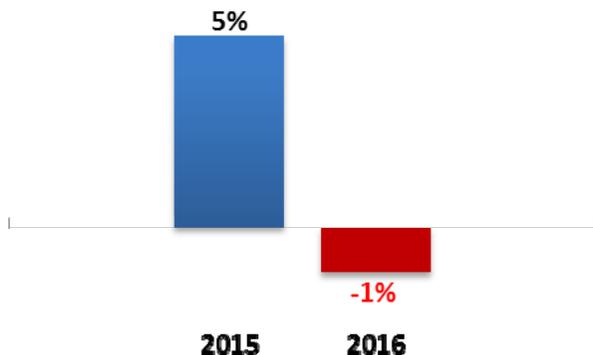
*UNWTO global spending figures exclude passenger fares thereby omitting nearly \$39 billion (15%) from our country's total.

Source: United Nations World Tourism Organization (October 2017)

2016 U.S. Travel Exports (for all purposes including education)

Total:	\$244.7 billion				
1	China	\$33.2 billion	6	India	\$13.4 billion
2	Mexico	\$20.3 billion	7	Brazil	\$11.4 billion
3	Canada	\$19.1 billion	8	Australia	\$8.7 billion
4	Japan	\$16.6 billion	9	S. Korea	\$8.6 billion
5	U.K.	\$16.1 billion	10	Germany	\$8.1 billion

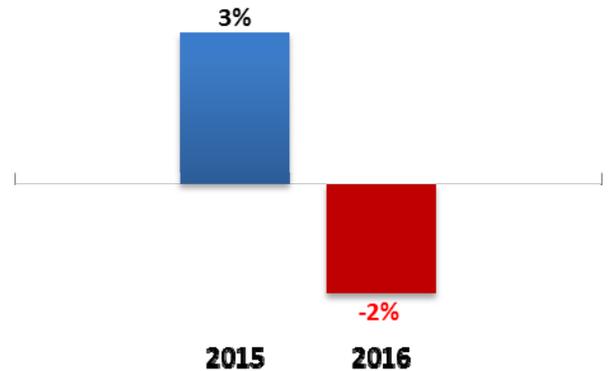
International Visitor Spending In the U.S.
 (compared to previous year)



International Visitors to the U.S. (2016)

Total:	75.9 million				
1	Canada	19.3 million	6	Germany	2.0 million
2	Mexico	19.0 million	7	S. Korea	2.0 million
3	U.K.	4.6 million	8	Brazil	1.7 million
4	Japan	3.6 million	9	France	1.6 million
5	China	3.0 million	10	Australia	1.3 million

International Visitor Arrivals to the U.S.
 (compared to previous year)



International Visitors and Spending in the U.S. (2000-2016)



Sources: U.S. Department of Commerce, International Trade Administration, Industry & Analysis, National Travel and Tourism Office; Bureau of Economic Analysis; Statistics Canada; Banco de Mexico; U.N. World Tourism Organization.

November 2017

