



International Trade Administration  
 Industry and Analysis  
 National Travel and Tourism Office

**FAST FACTS:  
 UNITED STATES TRAVEL AND  
 TOURISM INDUSTRY  
 –2016–**

Industry

- 2.7% of GDP
- 7.6 million jobs
  - 5.3 million direct; 2.3 million indirect
  - 1.2 million total jobs supported by tourism exports
- \$1.54 trillion in travel & tourism total output
  - \$893.7 billion direct; \$646.4 billion indirect

Trade

- \$244.7 billion international spending in U.S. (Exports)
- \$83.9 billion surplus
- Travel and tourism receipts: 33% of U.S. services exports
- Travel and tourism receipts: 11% of *all* U.S. exports

Market Share

- 6.1% share of world travelers
- The United States leads the world in global tourism receipts (exports), commanding 16.9% share of world traveler spending\*

\*UNWTO global spending figures exclude passenger fares thereby omitting nearly \$39 billion (15%) from our country's total.

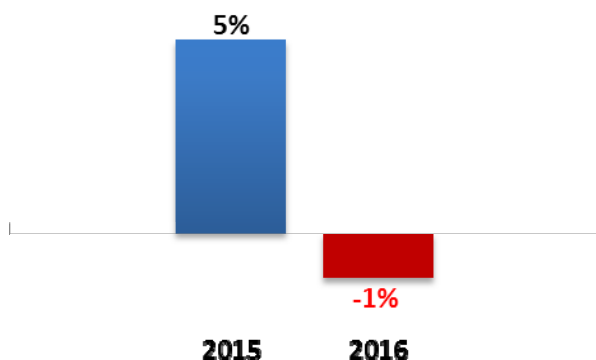
Source: United Nations World Tourism Organization (June 2017)

2016 Travel Exports (for all purposes including education)\*

<b>Total:</b>	<b>\$244.7 billion</b>		
1 China*	\$33.0 billion	6 India*	\$13.6 billion
2 Canada*	\$20.9 billion	7 Brazil*	\$11.0 billion
3 Mexico*	\$20.2 billion	8 Australia*	\$8.7 billion
4 Japan*	\$16.1 billion	9 S. Korea*	\$8.6 billion
5 U.K.*	\$16.0 billion	10 Germany*	\$8.0 billion

\* Estimate used until passenger fares data available (October 2017)

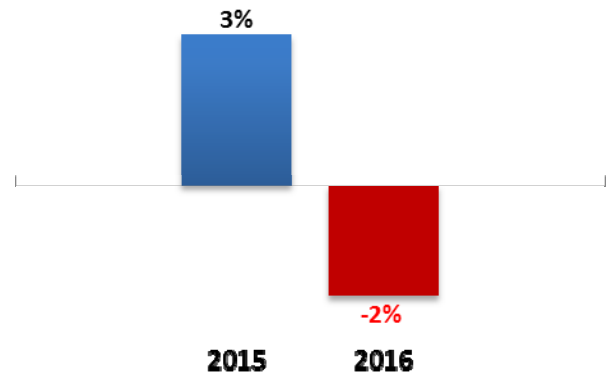
**International Visitor Spending In the U.S.  
 (compared to previous year)**



International Visitors to the U.S. (2016)

<b>Total:</b>	<b>75.6 million</b>		
1 Canada	19.3 million	6 Germany	2.0 million
2 Mexico	18.7 million	7 S. Korea	2.0 million
3 U.K.	4.6 million	8 Brazil	1.7 million
4 Japan	3.6 million	9 France	1.6 million
5 China	3.0 million	10 Australia	1.3 million

**International Visitor Arrivals to the U.S.  
 (compared to previous year)**



International Visitors and Spending in the U.S. (2000-2016)



Sources: U.S. Department of Commerce, International Trade Administration, Industry & Analysis, National Travel and Tourism Office; Bureau of Economic Analysis; Statistics Canada; Banco de Mexico; U.N. World Tourism Organization.

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