

	A	B	C	D	E	F	G	H	I	J	K
1	UNITED KINGDOM Profile										
2	Arrivals to the U.S.										
3											
4	TRENDS IN ARRIVALS (in thousands)										
5	Year		2009	2010	2011	2012	2013	2014	2015 ¹	2016	Change 2016 / 2009
6	Arrivals		3,899	3,851	3,835	3,763	3,835	4,149	4,901	4,574	675
7		% Change	-15	-1	0	-2	2	8	18	-7	17
8											
9	TRENDS IN RECEIPTS (in millions)										
10	Year		2009	2010	2011	2012	2013	2014 ^f	2015 ^r	2016 ^f	Change 2016 / 2009
11	Total Travel & Tourism Exports ²		\$11,581	\$12,279	\$13,050	\$13,281	\$13,462	\$14,762	\$16,932	\$16,060	\$4,479
12	Travel Receipts (at U.S. destinations)		\$9,036	\$9,595	\$10,045	\$10,118	\$10,177	\$11,119	\$13,397	\$12,920	\$3,884
13	Education Receipts		\$272	\$286	\$300	\$318	\$341	\$382	\$422	\$470	\$198
14	Other Business/Personal Receipts		\$8,591	\$9,118	\$9,539	\$9,596	\$9,568	\$10,355	\$12,587	\$12,061	\$3,470
15	Health/Border/Seasonal		\$173	\$191	\$206	\$204	\$268	\$382	\$388	\$389	\$216
16	Passenger Fare Receipts (on U.S. carriers)		\$2,545	\$2,684	\$3,005	\$3,163	\$3,285	\$3,643	\$3,535	\$3,140	\$595
17		% Change in Total Receipts	-28	6	6	2	1	10	15	-5	39
18											
19	SELECTED TRAVELER CHARACTERISTICS (by percentage point change)										
20	Information Sources Used to Plan Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
21		Airlines	53	53	0.4						
22		Online Travel Agency	35	36	1.1						
23		Personal Recommendation	22	23	0.9						
24		Travel Agency Office	17	17	0.0						
25		Travel Guides	11	12	0.1						
26		Tour Operator/Travel Club	12	11	-0.4						
27		Corporate Travel Dept.	10	10	0.0						
28		National/State/City Travel Office	4	4	-0.1						
29		Other	4	4	-0.6						
30											
31	Main Purpose of Trip		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
32		Vacation/Holiday	66	67	0.7						
33		Visit Friends/Relatives	19	18	-0.9						
34		Business	9	9	0.2						
35		Convention/Conference/Trade Show	5	4	-0.3						
36		Education	1	1	0.2						
37		Health Treatment	0.2	0.2	0.0						
38		Religion/Pilgrimages	0.1	0.0	-0.1						
39		Other	0.2	0.1	-0.1						
40											
41	Purpose of Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
42		Vacation/Holiday	75	75	0.2						
43		Visit Friends/Relatives	29	27	-2.0						
44		Business	11	11	0.1						
45		Convention/Conference/Trade Show	6	6	0.0						
46		Education	3	3	0.1						
47		Health Treatment	0.3	0.4	0.1						
48		Religion/Pilgrimages	0.4	0.3	-0.1						
49		Other	0.4	0.2	-0.2						
50											
51	Net Purposes of Trip:										
52		Leisure & VFR	87	87	0.0						
53		Business & Convention	15	16	0.3						
54											

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55	Transportation Types Used in U.S.: (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
56		Taxicab/Limousine	41	42	0.8						
57		City Subway/Tram/Bus	32	34	2.5						
58		Rented Auto	34	32	-2.3						
59		Auto, Private or Company	30	29	-1.2						
60		Air Travel between U.S. Cities	25	24	-0.7						
61		Ferry/River Taxi/Short Scenic Cruise	13	13	0.4						
62		Ride-Sharing Service	-	11	-						
63	Transportation Types Used in U.S.: (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
64		Bus between Cities	12	11	-1.4						
65		Cruise Ship/River Boat 1+ Nights	6	7	1.0						
66		Railroad between Cities	6	7	0.2						
67		Rented Bicycle/Motorcycle/Moped	3	3	0.0						
68		Motor Home/Camper	1	1	0.0						
69	Activity Participation While Within U.S. (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
70		Shopping	88	86	-2.1						
71		Sightseeing	82	83	0.7						
72		National Parks/Monuments	39	40	1.0						
73		Experience Fine Dining	36	34	-2.3						
74		Guided Tours	29	32	2.3						
75		Historical Locations	30	31	1.0						
76		Small Towns/Countryside	31	30	-1.9						
77		Art Gallery/Museum	28	29	1.0						
78		Amusement/Theme Parks	31	29	-2.1						
79		Concert/Play/Musical	20	20	0.1						
80		Cultural / Ethnic Heritage Sites	15	15	-0.2						
81		Sporting Event	14	14	0.0						
82		Nightclubbing/Dancing	14	14	0.4						
83		Casinos/Gamble	12	12	0.5						
84		Water Sports	7	7	0.0						
85		Camping/Hiking	5	5	-0.1						
86		American Indian Communities	4	4	0.2						
87		Golfing/Tennis	5	4	-1.1						
88		Environ./Eco. Excursions	3	2	-0.7						
89		Hunting/Fishing	2	2	-0.5						
90		Snow Sports	1	1	-0.1						
91		Other	2	2	0.1						
92											
93	SELECTED TRAVELER CHARACTERISTICS		2015 (Percent)	2016 (Percent)	Change						
94		Advance Trip Decision Time (mean days)	146	146	-0.2						
95		Advance Trip Decision Time (median days)	100	100	0.0						
96		Prepaid Package	17	17	0.4						
97		First International Trip to the U.S.	15	15	-0.2						
98		Length of Stay in U.S. (mean nights)	14.3	14.4	0.1						
99		Length of Stay in U.S. (median nights)	10	10	0.0						
100		Number of States Visited (% 1 state)	75	76	0.6						
101		Average Number of States Visited	1.4	1.4	0.0						
102		Hotel/Motel (% 1+ nights)	80	82	2.5						
103		Average # of Nights in Hotel/Motel	9.5	10.3	0.8						
104		Travel Party Size (mean # of persons)	1.8	1.8	0.0						
105		Gender: % Male (among adults)	49	48	-1.6						
106		Household Income (mean average)	\$ 110,891	\$ 96,283	-\$14,608						
107		Household Income (median average)	\$ 88,207	\$ 73,116	-\$15,091						
108		Average Age: Female (among adults)	43	43	0.2						
109		Average Age: Male (among adults)	44	45	0.3						
110											

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1	UNITED KINGDOM Profile										
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3											
	VISITATION TO U.S. DESTINATIONS⁴ (multiple response)		Market Share 2015 (Percent)	Volume 2015 (000s)	Market Share 2016 (Percent)	Volume 2016¹ (000s)					
111											
112											
113	Regions										
114	South Atlantic		39.52	1,937	39.11	1,789					
115	Middle Atlantic		30.63	1,501	31.43	1,438					
116	Pacific		18.14	889	18.56	849					
117	Mountain		14.55	713	15.21	696					
118	States										
119	Florida		30.96	1,517	31.28	1,431					
120	New York		28.05	1,375	29.06	1,329					
121	California		16.63	815	17.42	797					
122	Nevada		11.02	540	12.04	551					
123	Cities										
124	New York City		27.53	1,349	28.69	1,312					
125	Orlando		21.03	1,031	20.92	957					
	VISITATION TO U.S. DESTINATIONS⁴ (multiple response)		Market Share 2015 (Percent)	Volume 2015 (000s)	Market Share 2016 (Percent)	Volume 2016¹ (000s)					
126											
127	Las Vegas		10.74	526	11.95	547					
128	Los Angeles		**	**	9.26	424					
129	San Francisco		**	**	7.88	360					
130	Miami		5.89	289	7.44	340					
131											
132	Notes:										
133	(1) 2016 arrivals and percent change reflect a combination of additional records counted and market conditions.										
134											
	(2) <i>Total Travel & Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points).										
	International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: http://travel.trade.gov/pdf/restructuring-travel.pdf										
135											
136											
137	(3) Percentage-point and percentage changes are based on non-rounded data.										
138											
139	(4) Only census region, state, and city destinations having a sample size of 400 or more are displayed.										
140											
141	(-) No estimate available.										
142											
143	(n/a) Estimate not yet available.										
144											
145	(**) Estimate not shown due to sample size fewer than 400 for this year.										
146											
147	(r) Estimate was revised.										
148											
149	(p) Estimate is preliminary and subject to revision.										
150											
	Note: This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: http://travel.trade.gov/research/index.html										
151											
152											
153	For a list of the states that comprise each census region, please visit: http://travel.trade.gov/outreachpages/census_regions.html										
154											
155	Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:										
156	http://travel.trade.gov/research/reports/ifs/customized.asp										
157											
158	Source: U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis										
159											
160	Publication Date: November 2017										