

	A	B	C	D	E	F	G	H	I	J	K
1	<b>UNITED KINGDOM Profile</b>										
2	<b>Arrivals to the U.S.</b>										
3											
4	<b>TRENDS IN ARRIVALS (in thousands)</b>										
5	Year		2009	2010	2011	2012	2013	2014	2015 <sup>1</sup>	2016	Change 2016 / 2009
6	Arrivals		3,899	3,851	3,835	3,763	3,835	4,149	4,901	4,574	675
7		% Change	-15	-1	0	-2	2	8	18	-7	17
8											
9	<b>TRENDS IN RECEIPTS (in millions)</b>										
10	Year		2009	2010	2011	2012	2013	2014	2015	2016 <sup>P</sup>	Change 2016 / 2009
11	Total Travel & Tourism Exports <sup>2</sup>		\$11,581	\$12,279	\$13,050	\$13,281	\$13,462	\$14,642	\$16,717	\$15,986	\$4,405
12	Travel Receipts (at U.S. destinations)		\$9,036	\$9,595	\$10,045	\$10,118	\$10,177	\$11,119	\$13,397	\$12,920	\$3,884
13	Education Receipts		\$272	\$286	\$300	\$318	\$341	\$382	\$421	n/a	n/a
14	Other Business/Personal Receipts		\$8,591	\$9,118	\$9,539	\$9,596	\$9,568	\$10,355	\$12,205	n/a	n/a
15	Health/Border/Seasonal		\$173	\$191	\$206	\$204	\$268	\$382	\$771	n/a	n/a
16	Passenger Fare Receipts (on U.S. carriers)		\$2,545	\$2,684	\$3,005	\$3,163	\$3,285	\$3,523	\$3,320	\$3,066	\$521
17		% Change in Total Receipts	-28	6	6	2	1	9	14	-4	38
18											
19	<b>SELECTED TRAVELER CHARACTERISTICS (by percentage point change)</b>										
20	<b>Information Sources Used to Plan Trip</b> (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change <sup>3</sup> (Points)						
21		Airlines	53	53	0.4						
22		Online Travel Agency	35	36	1.1						
23		Personal Recommendation	22	23	0.9						
24		Travel Agency Office	17	17	0.0						
25		Travel Guides	11	12	0.1						
26		Tour Operator/Travel Club	12	11	-0.4						
27		Corporate Travel Dept.	10	10	0.0						
28		National/State/City Travel Office	4	4	-0.1						
29		Other	4	4	-0.6						
30											
31	<b>Main Purpose of Trip</b>		2015 (Percent)	2016 (Percent)	% Point Change <sup>3</sup> (Points)						
32		Vacation/Holiday	66	67	0.7						
33		Visit Friends/Relatives	19	18	-0.9						
34		Business	9	9	0.2						
35		Convention/Conference/Trade Show	5	4	-0.3						
36		Education	1	1	0.2						
37		Health Treatment	0.2	0.2	0.0						
38		Religion/Pilgrimages	0.1	0.0	-0.1						
39		Other	0.2	0.1	-0.1						
40											
41	<b>Purpose of Trip</b> (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change <sup>3</sup> (Points)						
42		Vacation/Holiday	75	75	0.2						
43		Visit Friends/Relatives	29	27	-2.0						
44		Business	11	11	0.1						
45		Convention/Conference/Trade Show	6	6	0.0						
46		Education	3	3	0.1						
47		Health Treatment	0.3	0.4	0.1						
48		Religion/Pilgrimages	0.4	0.3	-0.1						
49		Other	0.4	0.2	-0.2						
50											
51	<b>Net Purposes of Trip:</b>										
52		Leisure & VFR	87	87	0.0						
53		Business & Convention	15	16	0.3						
54											
55	<b>Transportation Types Used in U.S.:</b> (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change <sup>3</sup> (Points)						
56		Taxicab/Limousine	41	42	0.8						
57		City Subway/Tram/Bus	32	34	2.5						
58		Rented Auto	34	32	-2.3						
59		Auto, Private or Company	30	29	-1.2						
60		Air Travel between U.S. Cities	25	24	-0.7						
61		Ferry/River Taxi/Short Scenic Cruise	13	13	0.4						
62		Ride-Sharing Service	-	11	-						

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63	<b>Transportation Types Used in U.S.:</b> (multiple response)		<b>2015</b> (Percent)	<b>2016</b> (Percent)	<b>% Point Change <sup>3</sup></b> (Points)						
64	Bus between Cities		12	11	-1.4						
65	Cruise Ship/River Boat 1+ Nights		6	7	1.0						
66	Railroad between Cities		6	7	0.2						
67	Rented Bicycle/Motorcycle/Moped		3	3	0.0						
68	Motor Home/Camper		1	1	0.0						
69	<b>Activity Participation While Within U.S.</b> (multiple response)		<b>2015</b> (Percent)	<b>2016</b> (Percent)	<b>% Point Change <sup>3</sup></b> (Points)						
70	Shopping		88	86	-2.1						
71	Sightseeing		82	83	0.7						
72	National Parks/Monuments		39	40	1.0						
73	Experience Fine Dining		36	34	-2.3						
74	Guided Tours		29	32	2.3						
75	Historical Locations		30	31	1.0						
76	Small Towns/Countryside		31	30	-1.9						
77	Art Gallery/Museum		28	29	1.0						
78	Amusement/Theme Parks		31	29	-2.1						
79	Concert/Play/Musical		20	20	0.1						
80	Cultural / Ethnic Heritage Sites		15	15	-0.2						
81	Sporting Event		14	14	0.0						
82	Nightclubbing/Dancing		14	14	0.4						
83	Casinos/Gamble		12	12	0.5						
84	Water Sports		7	7	0.0						
85	Camping/Hiking		5	5	-0.1						
86	American Indian Communities		4	4	0.2						
87	Golfing/Tennis		5	4	-1.1						
88	Environ./Eco. Excursions		3	2	-0.7						
89	Hunting/Fishing		2	2	-0.5						
90	Snow Sports		1	1	-0.1						
91	Other		2	2	0.1						
92											
93	<b>SELECTED TRAVELER CHARACTERISTICS</b>		<b>2015</b> (Percent)	<b>2016</b> (Percent)	<b>Change</b>						
94	Advance Trip Decision Time (mean days)		146	146	-0.2						
95	Advance Trip Decision Time (median days)		100	100	0.0						
96	Prepaid Package		17	17	0.4						
97	First International Trip to the U.S.		15	15	-0.2						
98	Length of Stay in U.S. (mean nights)		14.3	14.4	0.1						
99	Length of Stay in U.S. (median nights)		10	10	0.0						
100	Number of States Visited (% 1 state)		75	76	0.6						
101	Average Number of States Visited		1.4	1.4	0.0						
102	Hotel/Motel (% 1+ nights)		80	82	2.5						
103	Average # of Nights in Hotel/Motel		9.5	10.3	0.8						
104	Travel Party Size (mean # of persons)		1.8	1.8	0.0						
105	Gender: % Male (among adults)		49	48	-1.6						
106	Household Income (mean average)		\$ 110,891	\$ 96,283	-\$14,608						
107	Household Income (median average)		\$ 88,207	\$ 73,116	-\$15,091						
108	Average Age: Female (among adults)		43	43	0.2						
109	Average Age: Male (among adults)		44	45	0.3						
110											
111	<b>VISITATION TO U.S. DESTINATIONS <sup>4</sup></b> (multiple response)		<b>Market Share 2015</b> (Percent)	<b>Volume 2015</b> (000s)	<b>Market Share 2016</b> (Percent)	<b>Volume 2016 <sup>1</sup></b> (000s)					
112											
113	<b>Regions</b>										
114	South Atlantic		39.52	1,937	39.11	1,789					
115	Middle Atlantic		30.63	1,501	31.43	1,438					
116	Pacific		18.14	889	18.56	849					
117	Mountain		14.55	713	15.21	696					
118	<b>States</b>										
119	Florida		30.96	1,517	31.28	1,431					
120	New York		28.05	1,375	29.06	1,329					
121	California		16.63	815	17.42	797					
122	Nevada		11.02	540	12.04	551					
123	<b>Cities</b>										
124	New York City		27.53	1,349	28.69	1,312					
125	Orlando		21.03	1,031	20.92	957					

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2	<b>Arrivals to the U.S.</b>										
3											
126	<b>VISITATION TO U.S. DESTINATIONS<sup>4</sup></b> (multiple response)		<b>Market Share 2015 (Percent)</b>	<b>Volume 2015 (000s)</b>	<b>Market Share 2016 (Percent)</b>	<b>Volume 2016<sup>1</sup> (000s)</b>					
127	Las Vegas		10.74	526	11.95	547					
128	Los Angeles		**	**	9.26	424					
129	San Francisco		**	**	7.88	360					
130	Miami		5.89	289	7.44	340					
131											
132	<b>Notes:</b>										
133	(1) 2016 arrivals and percent change reflect a combination of additional records counted and market conditions.										
134	(2) <i>Total Travel &amp; Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points).										
135	International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: <a href="http://travel.trade.gov/pdf/restructuring-travel.pdf">http://travel.trade.gov/pdf/restructuring-travel.pdf</a>										
136											
137	(3) Percentage-point and percentage changes are based on non-rounded data.										
138											
139	(4) Only census region, state, and city destinations having a sample size of 400 or more are displayed.										
140											
141	(-) No estimate available.										
142											
143	(n/a) Estimate not yet available.										
144											
145	(**) Estimate not shown due to sample size fewer than 400 for this year.										
146											
147	(r) Estimate was revised.										
148											
149	(p) Estimate is preliminary and subject to revision.										
150											
151	Note: This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: <a href="http://travel.trade.gov/research/index.html">http://travel.trade.gov/research/index.html</a>										
152											
153	For a list of the states that comprise each census region, please visit: <a href="http://travel.trade.gov/outreachpages/census_regions.html">http://travel.trade.gov/outreachpages/census_regions.html</a>										
154											
155	Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:										
156	<a href="http://travel.trade.gov/research/reports/ifs/customized.asp">http://travel.trade.gov/research/reports/ifs/customized.asp</a>										
157											
158	Source: U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis										
159											
160	Publication Date: August 2017										