

	A	B	C	D	E	F	G	H	I	J	K
1	MIDDLE EAST Profile										
2	Arrivals to the U.S.										
3											
4	TRENDS IN ARRIVALS (in thousands)										
5	Year		2009	2010	2011	2012	2013	2014	2015 ¹	2016	Change 2016 / 2009
6	Arrivals		666	736	811	925	1,058	1,226	1,343	1,297	632
7		% Change	-2	10	10	14	14	16	10	-3	95
8											
9	TRENDS IN RECEIPTS (in millions)										
10	Year		2009	2010	2011	2012	2013	2014 ^r	2015 ^r	2016 ^r	Change 2016 / 2009
11	Total Travel & Tourism Exports²		\$3,591	\$4,093	\$5,061	\$5,318	\$7,008	\$8,332	\$8,937	\$8,971	\$5,380
12	Travel Receipts (at U.S. destinations)		\$3,217	\$3,633	\$4,522	\$4,742	\$6,408	\$7,680	\$8,326	\$8,461	\$5,244
13	Education Receipts		\$810	\$966	\$1,289	\$1,758	\$2,202	\$2,736	\$3,164	\$3,544	\$2,734
14	Other Business/Personal Receipts		\$2,237	\$2,524	\$3,087	\$2,829	\$4,037	\$4,765	\$4,977	\$4,725	\$2,488
15	Health/Border/Seasonal		\$170	\$143	\$146	\$155	\$169	\$179	\$185	\$192	\$22
16	Passenger Fare Receipts (on U.S. carriers)		\$374	\$460	\$539	\$576	\$600	\$652	\$611	\$510	\$136
17	% Change in Total Receipts		5	14	24	5	32	19	7	0	150
18											
19	SELECTED TRAVELER CHARACTERISTICS (by percentage point change)										
20	Information Sources Used to Plan Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
21		Airlines	53	52	-1.1						
22		Online Travel Agency	37	37	0.0						
23		Personal Recommendation	27	33	5.4						
24		Travel Agency Office	22	23	1.2						
25		Corporate Travel Dept.	17	9	-7.3						
26		National/State/City Travel Office	10	8	-2.0						
27		Travel Guides	11	7	-3.8						
28		Tour Operator/Travel Club	9	6	-2.8						
29		Other	7	6	-1.2						
30											
31	Main Purpose of Trip		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
32		Vacation/Holiday	34	43	8.9						
33		Visit Friends/Relatives	30	28	-2.5						
34		Business	11	11	-0.6						
35		Convention/Conference/Trade Show	10	8	-1.6						
36		Education	11	7	-3.9						
37		Health Treatment	3	2	-0.4						
38		Religion/Pilgrimages	0.6	0.1	-0.5						
39		Other	0.6	1.2	0.6						
40											
41	Purpose of Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
42		Vacation/Holiday	51	58	7.3						
43		Visit Friends/Relatives	43	42	-1.6						
44		Business	16	14	-1.7						
45		Convention/Conference/Trade Show	14	11	-3.1						
46		Education	13	9	-3.9						
47		Health Treatment	3	3	-0.7						
48		Religion/Pilgrimages	0.9	0.3	-0.6						
49		Other	0.8	1.1	0.3						
50											
51	Net Purposes of Trip:										
52		Leisure & VFR	74	80	6.0						
53		Business & Convention	27	23	-4.1						
54											

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55	Transportation Types Used in U.S.: (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
56	City Subway/Tram/Bus		33	38	5.3						
57	Auto, Private or Company		42	38	-4.3						
58	Air Travel between U.S. Cities		42	37	-4.9						
59	Taxicab/Limousine		32	30	-1.8						
60	Rented Auto		35	30	-5.7						
61	Bus between Cities		16	17	0.9						
62	Ride-Sharing Service		-	13	-						
63	Railroad between Cities		6	10	4.4						
64	Ferry/River Taxi/Short Scenic Cruise		7	7	-0.7						
65	Cruise Ship/River Boat 1+ Nights		3	4	1.4						
66	Motor Home/Camper		2	2	-0.6						
67	Rented Bicycle/Motorcycle/Moped		4.4	1.0	-3.4						
68	Activity Participation While Within U.S. (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
69	Shopping		90	89	-0.8						
70	Sightseeing		65	70	5.2						
71	National Parks/Monuments		40	41	1.5						
72	Amusement/Theme Parks		35	36	0.6						
73	Experience Fine Dining		40	35	-5.1						
74	Small Towns/Countryside		36	33	-2.9						
75	Art Gallery/Museum		36	33	-2.4						
76	Historical Locations		25	29	4.0						
77	Concert/Play/Musical		23	22	-0.7						
78	Guided Tours		21	21	-0.3						
79	Nightclubbing/Dancing		19	18	-0.5						
80	Cultural / Ethnic Heritage Sites		18	11	-7.2						
81	Sporting Event		12	11	-1.5						
82	Casinos/Gamble		12	9	-2.2						
83	Water Sports		9	9	-0.5						
84	Camping/Hiking		9	5	-4.3						
85	American Indian Communities		6	4	-2.0						
86	Hunting/Fishing		2	3	1.1						
87	Snow Sports		4	3	-0.7						
88	Environ./Eco. Excursions		5	2	-2.3						
89	Golfing/Tennis		3.0	1.3	-1.7						
90	Other		2.6	0.9	-1.7						
91											
92	SELECTED TRAVELER CHARACTERISTICS		2015 (Percent)	2016 (Percent)	Change						
93	Advance Trip Decision Time (mean days)		70	59	-11.1						
94	Advance Trip Decision Time (median days)		40	30	-10.0						
95	Prepaid Package		6	4	-1.9						
96	First International Trip to the U.S.		27	20	-6.4						
97	Length of Stay in U.S. (mean nights)		29.2	24.7	-4.5						
98	Length of Stay in U.S. (median nights)		14	14	0.0						
99	Number of States Visited (% 1 state)		60	58	-2.0						
100	Average Number of States Visited		1.7	1.7	0.0						
101	Hotel/Motel (% 1+ nights)		58	71	12.7						
102	Average # of Nights in Hotel/Motel		13.6	15.7	2.1						
103	Travel Party Size (mean # of persons)		1.5	1.5	0.0						
104	Gender: % Male (among adults)		67	64	-3.4						
105	Household Income (mean average)		\$ 70,953	\$ 70,825	-\$128						
106	Household Income (median average)		\$ 40,000	\$ 50,000	\$10,000						
107	Average Age: Female (among adults)		37	39	1.8						
108	Average Age: Male (among adults)		39	39	0.2						
109											

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110	VISITATION TO U.S. DESTINATIONS⁴ (multiple response)		Market Share 2015 (Percent)	Volume 2015^r (000s)	Market Share 2016 (Percent)	Volume 2016¹ (000s)					
111											
112	Regions										
113	Middle Atlantic		49.58	666	52.36	679					
114	States										
115	New York		41.33	555	48.78	633					
116	Cities										
117	New York City		40.66	546	47.34	614					
118											
119	Notes:										
120	(1)	2015 arrivals and percent change reflect a combination of additional records counted and market conditions.									
121	(2)	<p><i>Total Travel & Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points).</p> <p>International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: http://travel.trade.gov/pdf/restructuring-travel.pdf</p>									
122											
123											
124	(3)	Percentage-point and percentage changes are based on non-rounded data.									
125											
126	(4)	Only census region, state, and city destinations having a sample size of 400 or more are displayed.									
127											
128	(-)	No estimate available.									
129											
130	(n/a)	Estimate not yet available.									
131											
132	(**)	Estimate not shown due to sample size fewer than 400 for this year.									
133											
134	(r)	Estimate was revised.									
135											
136	(p)	Estimate is preliminary and subject to revision.									
137											
138	Note:	This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: http://travel.trade.gov/research/index.html									
139											
140		For a list of the states that comprise each census region, please visit: http://travel.trade.gov/outreachpages/census_regions.html									
141											
142		Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:									
143		http://travel.trade.gov/research/reports/ifs/customized.asp									
144											
145		Source: U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis									
146											
147		Publication Date: November 2017									