

OVERSEAS ⁽¹⁾ VISITORS TO SELECT U.S. STATES AND TERRITORIES 2015-2016

2016 Rank	STATE/TERRITORY VISITATION ⁽²⁾	2015 MARKET SHARE	2015 VISITATION (000)	2016 MARKET SHARE	2016 VISITATION (000)	VOLUME % CHANGE
1	New York	27.05%	10,385	26.64%	10,014	-4%
2	Florida	25.18%	9,667	25.38%	9,540	-1%
3	California	21.20%	8,139	21.87%	8,221	1%
4	Nevada	9.13%	3,505	9.09%	3,417	-3%
5	Hawaiian Islands	7.87%	3,021	8.37%	3,146	4%
6	Texas	4.66%	1,789	4.50%	1,692	-5%
7	Massachusetts	4.66%	1,789	4.37%	1,643	-8%
8	Guam	3.92%	1,505	4.21%	1,583	5%
9	Illinois	4.45%	1,708	4.17%	1,567	-8%
10	Arizona	2.72%	1,044	3.08%	1,158	11%
11	New Jersey	2.59%	994	2.94%	1,105	11%
12	Pennsylvania	2.68%	1,029	2.59%	974	-5%
13	Georgia	2.60%	998	2.33%	876	-12%
14	Washington	2.22%	852	1.94%	729	-14%
15	Utah	1.55%	595	1.71%	643	8%
16	Louisiana	1.35%	518	1.38%	519	0%
17	Colorado	1.20%	461	1.29%	485	5%
18	North Carolina	1.28%	491	1.16%	436	-11%
19	Michigan	1.27%	488	1.13%	425	-13%
20	Virginia	1.18%	453	1.12%	421	-7%
21	Ohio	0.95%	365	1.04%	391	7%
22	Tennessee	1.11%	426	1.04%	391	-8%
23	Maryland	1.09%	418	1.00%	376	-10%
24	Connecticut	0.77%	296	0.86%	323	9%

⁽¹⁾ Excludes Canada and Mexico

⁽²⁾ Only states visited having a sample size of at least 400 are displayed

Note: This table shows only one of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website:

<http://travel.trade.gov/research/index.asp>

Source: U.S. Department of Commerce, ITA, Industry & Analysis, National Travel & Tourism Office

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