

	A	B	C	D	E	F	G	H	I	J	K
1	<b>CHINA Profile</b>										
2	<b>Arrivals to the U.S.</b>										
3											
4	<b>TRENDS IN ARRIVALS (in thousands)</b>										
5	Year		2009	2010	2011	2012	2013	2014	2015 <sup>1</sup>	2016	Change 2016 / 2009
6	Arrivals		525	802	1,089	1,474	1,807	2,190	2,591	2,972	2,447
7		% Change	6	53	36	35	23	21	18	15	466
8											
9	<b>TRENDS IN RECEIPTS (in millions)</b>										
10	Year		2009	2010	2011	2012	2013	2014	2015	2016 <sup>P</sup>	Change 2016 / 2009
11	<b>Total Travel &amp; Tourism Exports<sup>2</sup></b>		<b>\$6,869</b>	<b>\$10,249</b>	<b>\$13,925</b>	<b>\$18,152</b>	<b>\$21,624</b>	<b>\$26,309</b>	<b>\$30,127</b>	<b>\$32,983</b>	<b>\$26,114</b>
12	Travel Receipts (at U.S. destinations)		\$6,022	\$8,942	\$11,877	\$15,864	\$19,244	\$23,717	\$27,677	\$30,720	\$24,698
13	Education Receipts		\$3,049	\$4,014	\$5,123	\$6,498	\$8,076	\$9,734	\$11,429	n/a	n/a
14	Other Business/Personal Receipts		\$2,926	\$4,874	\$6,696	\$9,306	\$11,093	\$13,906	\$16,209	n/a	n/a
15	Health/Border/Seasonal		\$47	\$54	\$58	\$60	\$75	\$77	\$39	n/a	n/a
16	Passenger Fare Receipts (on U.S. carriers)		\$847	\$1,307	\$2,048	\$2,288	\$2,380	\$2,592	\$2,450	\$2,263	\$1,416
17	<b>% Change in Total Receipts</b>		<b>13</b>	<b>49</b>	<b>36</b>	<b>30</b>	<b>19</b>	<b>22</b>	<b>15</b>	<b>9</b>	<b>380</b>
18											
19	<b>SELECTED TRAVELER CHARACTERISTICS (by percentage point change)</b>										
20	<b>Information Sources Used to Plan Trip</b> (multiple response)		<b>2015</b> <b>(Percent)</b>	<b>2016</b> <b>(Percent)</b>	<b>% Point</b> <b>Change<sup>3</sup></b> <b>(Points)</b>						
21		Airlines	37	39	2.2						
22		Personal Recommendation	32	33	0.8						
23		Online Travel Agency	28	26	-1.1						
24		Corporate Travel Dept.	14	14	0.2						
25		Travel Guides	16	14	-1.8						
26		Tour Operator/Travel Club	8	10	2.2						
27		Travel Agency Office	12	10	-1.6						
28		National/State/City Travel Office	6	6	0.2						
29		Other	6	6	0.3						
30											
31	<b>Main Purpose of Trip</b>		<b>2015</b> <b>(Percent)</b>	<b>2016</b> <b>(Percent)</b>	<b>% Point</b> <b>Change<sup>3</sup></b> <b>(Points)</b>						
32		Vacation/Holiday	39	38	-0.4						
33		Visit Friends/Relatives	20	21	1.1						
34		Education	16	18	1.6						
35		Business	14	14	-0.2						
36		Convention/Conference/Trade Show	10	9	-1.8						
37		Health Treatment	1	0.3	-0.4						
38		Religion/Pilgrimages	0.1	0.3	0.2						
39		Other	1	1	0.0						
40											
41	<b>Purpose of Trip</b> (multiple response)		<b>2015</b> <b>(Percent)</b>	<b>2016</b> <b>(Percent)</b>	<b>% Point</b> <b>Change<sup>3</sup></b> <b>(Points)</b>						
42		Vacation/Holiday	49	48	-1.5						
43		Visit Friends/Relatives	34	31	-3.2						
44		Education	19	21	1.3						
45		Business	18	19	0.5						
46		Convention/Conference/Trade Show	14	11	-2.4						
47		Health Treatment	2	1	-0.6						
48		Religion/Pilgrimages	0.4	1	0.1						
49		Other	1	1	0.2						
50											
51	<b>Net Purposes of Trip:</b>										
52		Leisure & VFR	68	66	-2.2						
53		Business & Convention	28	26	-1.2						
54											

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1	<b>CHINA Profile</b>										
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55	<b>Transportation Types Used in U.S.:</b> (multiple response)		<b>2015</b> (Percent)	<b>2016</b> (Percent)	<b>% Point</b> <b>Change <sup>3</sup></b> (Points)						
56	Air Travel between U.S. Cities		46	42	-4.5						
57	Auto, Private or Company		42	42	-0.6						
58	Rented Auto		35	29	-5.9						
59	City Subway/Tram/Bus		31	28	-2.5						
60	Taxicab/Limousine		25	23	-1.6						
61	Bus between Cities		16	17	0.7						
62	Ride-Sharing Service		-	15	-						
63	Railroad between Cities		7	8	0.7						
64	Ferry/River Taxi/Short Scenic Cruise		6	6	-0.2						
65	Rented Bicycle/Motorcycle/Moped		2	2	0.1						
66	Cruise Ship/River Boat 1+ Nights		3	2	-1.0						
67	Motor Home/Camper		1	1	-0.2						
68	<b>Activity Participation While Within U.S.</b> (multiple response)		<b>2015</b> (Percent)	<b>2016</b> (Percent)	<b>% Point</b> <b>Change <sup>3</sup></b> (Points)						
69	Shopping		87	88	1.3						
70	Sightseeing		81	81	-0.2						
71	Experience Fine Dining		51	51	-0.1						
72	National Parks/Monuments		45	41	-4.2						
73	Art Gallery/Museum		42	40	-2.3						
74	Amusement/Theme Parks		36	36	0.3						
75	Small Towns/Countryside		41	36	-5.1						
76	Historical Locations		30	25	-5.6						
77	Cultural / Ethnic Heritage Sites		24	21	-3.2						
78	Guided Tours		20	20	-0.2						
79	Concert/Play/Musical		14	13	-1.2						
80	Casinos/Gamble		13	12	-0.8						
81	Sporting Event		10	12	1.8						
82	Environ./Eco. Excursions		11	11	0.5						
83	Water Sports		12	9	-3.4						
84	American Indian Communities		9	7	-2.0						
85	Nightclubbing/Dancing		6	5	-0.2						
86	Camping/Hiking		6	5	-1.4						
87	Hunting/Fishing		3	3	-0.4						
88	Golfing/Tennis		4	2	-1.7						
89	Snow Sports		2	2	0.2						
90	Other		1	1	0.1						
91											
92	<b>SELECTED TRAVELER CHARACTERISTICS</b>		<b>2015</b> (Percent)	<b>2016</b> (Percent)	<b>Change</b>						
93	Advance Trip Decision Time (mean days)		67	64	-3.6						
94	Advance Trip Decision Time (median days)		60	50	-10.0						
95	Prepaid Package		25	21	-3.5						
96	First International Trip to the U.S.		42	43	0.2						
97	Length of Stay in U.S. (mean nights)		37.3	39.3	2.0						
98	Length of Stay in U.S. (median nights)		14	14	0.0						
99	Number of States Visited (% 1 state)		59	62	3.7						
100	Average Number of States Visited		1.8	1.8	0.0						
101	Hotel/Motel (% 1+ nights)		69	70	1.6						
102	Average # of Nights in Hotel/Motel		19.6	18.7	-0.9						
103	Travel Party Size (mean # of persons)		1.8	1.8	0.0						
104	Gender: % Male (among adults)		54	55	0.9						
105	Household Income (mean average)		\$ 73,087	\$ 69,576	-\$3,511						
106	Household Income (median average)		\$ 48,622	\$ 44,841	-\$3,781						
107	Average Age: Female (among adults)		34	35	0.6						
108	Average Age: Male (among adults)		36	35	-1.5						
109											

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3											
	<b>VISITATION TO U.S. DESTINATIONS<sup>4</sup></b> (multiple response)		<b>Market Share 2015 (Percent)</b>	<b>Volume 2015 (000s)</b>	<b>Market Share 2016 (Percent)</b>	<b>Volume 2016<sup>1</sup> (000s)</b>					
110											
111											
112	<b>Regions</b>										
113	Pacific		44.33	1,149	46.36	1,378					
114	Middle Atlantic		34.22	887	31.41	934					
115	South Atlantic		21.90	568	20.46	608					
116	Mountain		**	**	19.73	586					
117	Pacific Islands		12.64	328	10.39	309					
118	<b>States</b>										
119	California		41.51	1,076	42.77	1,271					
120	New York		30.47	790	27.06	804					
121	Hawaii		11.44	296	9.65	287					
122	<b>Cities</b>										
123	Los Angeles		30.01	778	30.37	903					
124	New York City		29.01	752	25.72	764					
125											
126	<b>Notes:</b>										
127	(1)	2015 arrivals and percent change reflect a combination of additional records counted and market conditions.									
128	(2)	<p><i>Total Travel &amp; Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points).</p> <p>International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: <a href="http://travel.trade.gov/pdf/restructuring-travel.pdf">http://travel.trade.gov/pdf/restructuring-travel.pdf</a></p>									
129											
130											
131	(3)	Percentage-point and percentage changes are based on non-rounded data.									
132											
133	(4)	Only census region, state, and city destinations having a sample size of 400 or more are displayed.									
134											
135	(-)	No estimate available.									
136											
137	(n/a)	Estimate not yet available.									
138											
139	(**)	Estimate not shown due to sample size fewer than 400 for this year.									
140											
141	(r)	Estimate was revised.									
142											
143	(p)	Estimate is preliminary and subject to revision.									
144											
145	Note:	This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: <a href="http://travel.trade.gov/research/index.html">http://travel.trade.gov/research/index.html</a>									
146											
147		For a list of the states that comprise each census region, please visit: <a href="http://travel.trade.gov/outreachpages/census_regions.html">http://travel.trade.gov/outreachpages/census_regions.html</a>									
148											
149		Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:									
150		<a href="http://travel.trade.gov/research/reports/ifs/customized.asp">http://travel.trade.gov/research/reports/ifs/customized.asp</a>									
151											
152		Source: U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis									
153											
154		Publication Date: August 2017									