

	A	B	C	D	E	F	G	H	I	J	K
1	AFRICA Profile										
2	Arrivals to the U.S.										
3											
4	TRENDS IN ARRIVALS (in thousands)										
5	Year		2009	2010	2011	2012	2013	2014	2015 ¹	2016	Change 2016 / 2009
6	Arrivals		294	316	327	373	439	514	557	543	249
7		% Change	-7	7	4	14	18	17	8	-3	85
8											
9	TRENDS IN RECEIPTS (in millions)										
10	Year		2009	2010	2011	2012	2013	2014	2015	2016 ^P	Change 2016 / 2009
11	Total Travel & Tourism Exports²		\$3,176	\$3,300	\$3,694	\$3,797	\$4,569	\$5,171	\$5,458	\$5,557	\$2,381
12	Travel Receipts (at U.S. destinations)		\$2,711	\$2,777	\$3,051	\$3,089	\$3,821	\$4,304	\$4,603	\$4,767	\$2,056
13	Education Receipts		\$1,068	\$1,100	\$1,135	\$1,145	\$1,210	\$1,296	\$1,441	n/a	n/a
14	Other Business/Personal Receipts		\$1,475	\$1,593	\$1,828	\$1,846	\$2,512	\$2,898	\$2,932	n/a	n/a
15	Health/Border/Seasonal		\$168	\$84	\$88	\$98	\$99	\$110	\$230	n/a	n/a
16	Passenger Fare Receipts (on U.S. carriers)		\$465	\$523	\$643	\$708	\$748	\$867	\$855	\$790	\$325
17	% Change in Total Receipts		-12	4	12	3	20	13	6	2	75
18											
19	SELECTED TRAVELER CHARACTERISTICS (by percentage point change)										
20	Information Sources Used to Plan Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
21	Airlines		46	42	-4.1						
22	Travel Agency Office		36	30	-5.6						
23	Online Travel Agency		27	27	0.2						
24	Personal Recommendation		24	23	-0.6						
25	Corporate Travel Dept.		14	13	-1.2						
26	National/State/City Travel Office		6	6	-0.3						
27	Tour Operator/Travel Club		6	6	0.0						
28	Travel Guides		4	5	0.4						
29	Other		4	5	0.6						
30											
31	Main Purpose of Trip		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
32	Vacation/Holiday		37	39	2.3						
33	Visit Friends/Relatives		26	24	-1.7						
34	Convention/Conference/Trade Show		17	17	-0.5						
35	Business		12	13	1.6						
36	Education		7	6	-0.8						
37	Religion/Pilgrimages		0.9	0.7	-0.2						
38	Health Treatment		0.5	0.1	-0.4						
39	Other		0.5	0.3	-0.2						
40											
41	Purpose of Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
42	Vacation/Holiday		51	53	1.2						
43	Visit Friends/Relatives		41	41	-0.1						
44	Convention/Conference/Trade Show		20	20	0.1						
45	Business		16	15	-0.9						
46	Education		9	10	1.0						
47	Religion/Pilgrimages		2	2	-0.3						
48	Health Treatment		0.9	0.8	-0.1						
49	Other		1.2	0.5	-0.7						
50											
51	Net Purposes of Trip:										
52	Leisure & VFR		74	74	0.0						
53	Business & Convention		33	33	0.6						
54											

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55	Transportation Types Used in U.S.: (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
56	Air Travel between U.S. Cities		46	40	-6.2						
57	Auto, Private or Company		38	39	0.7						
58	Taxicab/Limousine		35	31	-4.0						
59	City Subway/Tram/Bus		28	26	-1.3						
60	Bus between Cities		22	23	1.0						
61	Ride-Sharing Service		-	14	-						
62	Rented Auto		13	11	-2.1						
63	Railroad between Cities		11	7	-3.9						
64	Ferry/River Taxi/Short Scenic Cruise		7	7	-0.3						
65	Cruise Ship/River Boat 1+ Nights		3	4	0.7						
66	Motor Home/Camper		4	3	-0.7						
67	Rented Bicycle/Motorcycle/Moped		2	2	0.6						
68	Activity Participation While Within U.S. (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
69	Shopping		91	88	-3.8						
70	Sightseeing		68	71	3.1						
71	National Parks/Monuments		29	32	3.1						
72	Historical Locations		25	28	3.3						
73	Experience Fine Dining		29	26	-2.5						
74	Amusement/Theme Parks		28	25	-3.2						
75	Art Gallery/Museum		22	25	3.0						
76	Small Towns/Countryside		24	23	-1.1						
77	Guided Tours		23	22	-1.6						
78	Nightclubbing/Dancing		10	19	8.6						
79	Concert/Play/Musical		13	13	-0.8						
80	Sporting Event		9	10	1.1						
81	Cultural / Ethnic Heritage Sites		8	10	2.0						
82	Casinos/Gamble		5	6	0.9						
83	Water Sports		5	5	0.4						
84	Environ./Eco. Excursions		2	3	0.9						
85	Camping/Hiking		1.4	2.7	1.3						
86	Hunting/Fishing		2.6	1.9	-0.7						
87	American Indian Communities		1.5	1.9	0.4						
88	Golfing/Tennis		2.8	1.7	-1.1						
89	Snow Sports		1.9	1.2	-0.7						
90	Other		1.0	0.8	-0.2						
91											
92	SELECTED TRAVELER CHARACTERISTICS		2015 (Percent)	2016 (Percent)	Change						
93	Advance Trip Decision Time (mean days)		65	68	2.4						
94	Advance Trip Decision Time (median days)		30	36	6.0						
95	Prepaid Package		9	6	-2.3						
96	First International Trip to the U.S.		29	27	-2.5						
97	Length of Stay in U.S. (mean nights)		19.6	22.6	3.0						
98	Length of Stay in U.S. (median nights)		13	14	1.0						
99	Number of States Visited (% 1 state)		63	64	0.8						
100	Average Number of States Visited		1.6	1.6	0.0						
101	Hotel/Motel (% 1+ nights)		60	60	0.6						
102	Average # of Nights in Hotel/Motel		11.0	12.8	1.8						
103	Travel Party Size (mean # of persons)		1.4	1.3	-0.1						
104	Gender: % Male (among adults)		61	55	-6.4						
105	Household Income (mean average)		\$ 68,018	\$ 72,229	\$4,211						
106	Household Income (median average)		\$ 40,000	\$ 42,674	\$2,674						
107	Average Age: Female (among adults)		42	43	0.3						
108	Average Age: Male (among adults)		45	42	-3.0						
109											

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	VISITATION TO U.S. DESTINATIONS⁴ (multiple response)		Market Share 2015 (Percent)	Volume 2015^r (000s)	Market Share 2016 (Percent)	Volume 2016¹ (000s)					
110											
111											
112	Regions										
113	Middle Atlantic		36.42	203	**	**					
114	States										
115	New York		32.00	178	**	**					
116											
117	Notes:										
118	(1)	2015 arrivals and percent change reflect a combination of additional records counted and market conditions.									
119	(2)	<p><i>Total Travel & Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points).</p> <p>International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: http://travel.trade.gov/pdf/restructuring-travel.pdf</p>									
120											
121											
122	(3)	Percentage-point and percentage changes are based on non-rounded data.									
123											
124	(4)	Only census region, state, and city destinations having a sample size of 400 or more are displayed.									
125											
126	(-)	No estimate available.									
127											
128	(n/a)	Estimate not yet available.									
129											
130	(**)	Estimate not shown due to sample size fewer than 400 for this year.									
131											
132	(r)	Estimate was revised.									
133											
134	(p)	Estimate is preliminary and subject to revision.									
135											
136	Note:	This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: http://travel.trade.gov/research/index.html									
137											
138		For a list of the states that comprise each census region, please visit: http://travel.trade.gov/outreachpages/census_regions.html									
139											
140		Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:									
141		http://travel.trade.gov/research/reports/ifs/customized.asp									
142											
143		Source: U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis									
144											
145		Publication Date: August 2017									