

	A	B	C	D	E	F	G	H	I	J	K
1	CHINA Profile										
2	Arrivals to the U.S.										
3											
4	TRENDS IN ARRIVALS (in thousands)										
5	Year		2009	2010	2011	2012	2013	2014	2015 ¹	2016	Change 2016 / 2009
6	Arrivals		525	802	1,089	1,474	1,807	2,190	2,591	2,972	2,447
7		% Change	6	53	36	35	23	21	18	15	466
8											
9	TRENDS IN RECEIPTS (in millions)										
10	Year		2009	2010	2011	2012	2013	2014 ^r	2015 ^r	2016 ^r	Change 2016 / 2009
11	Total Travel & Tourism Exports²		\$6,869	\$10,249	\$13,925	\$18,152	\$21,624	\$26,398	\$30,286	\$33,172	\$26,303
12	Travel Receipts (at U.S. destinations)		\$6,022	\$8,942	\$11,877	\$15,864	\$19,244	\$23,717	\$27,677	\$30,720	\$24,698
13	Education Receipts		\$3,049	\$4,014	\$5,123	\$6,498	\$8,076	\$9,732	\$11,149	\$12,551	\$9,502
14	Other Business/Personal Receipts		\$2,926	\$4,874	\$6,696	\$9,306	\$11,093	\$13,906	\$16,432	\$18,059	\$15,133
15	Health/Border/Seasonal		\$47	\$54	\$58	\$60	\$75	\$79	\$96	\$110	\$63
16	Passenger Fare Receipts (on U.S. carriers)		\$847	\$1,307	\$2,048	\$2,288	\$2,380	\$2,681	\$2,609	\$2,452	\$1,605
17	% Change in Total Receipts		13	49	36	30	19	22	15	10	383
18											
19	SELECTED TRAVELER CHARACTERISTICS (by percentage point change)										
20	Information Sources Used to Plan Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
21		Airlines	37	39	2.2						
22		Personal Recommendation	32	33	0.8						
23		Online Travel Agency	28	26	-1.1						
24		Corporate Travel Dept.	14	14	0.2						
25		Travel Guides	16	14	-1.8						
26		Tour Operator/Travel Club	8	10	2.2						
27		Travel Agency Office	12	10	-1.6						
28		National/State/City Travel Office	6	6	0.2						
29		Other	6	6	0.3						
30											
31	Main Purpose of Trip		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
32		Vacation/Holiday	39	38	-0.4						
33		Visit Friends/Relatives	20	21	1.1						
34		Education	16	18	1.6						
35		Business	14	14	-0.2						
36		Convention/Conference/Trade Show	10	9	-1.8						
37		Health Treatment	1	0.3	-0.4						
38		Religion/Pilgrimages	0.1	0.3	0.2						
39		Other	1	1	0.0						
40											
41	Purpose of Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change³ (Points)						
42		Vacation/Holiday	49	48	-1.5						
43		Visit Friends/Relatives	34	31	-3.2						
44		Education	19	21	1.3						
45		Business	18	19	0.5						
46		Convention/Conference/Trade Show	14	11	-2.4						
47		Health Treatment	2	1	-0.6						
48		Religion/Pilgrimages	0.4	1	0.1						
49		Other	1	1	0.2						
50											
51	Net Purposes of Trip:										
52		Leisure & VFR	68	66	-2.2						
53		Business & Convention	28	26	-1.2						
54											

	A	B	C	D	E	F	G	H	I	J	K
1	CHINA Profile										
2	Arrivals to the U.S.										
3											
55	Transportation Types Used in U.S.: (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
56		Air Travel between U.S. Cities	46	42	-4.5						
57		Auto, Private or Company	42	42	-0.6						
58		Rented Auto	35	29	-5.9						
59		City Subway/Tram/Bus	31	28	-2.5						
60		Taxicab/Limousine	25	23	-1.6						
61		Bus between Cities	16	17	0.7						
62		Ride-Sharing Service	-	15	-						
63		Railroad between Cities	7	8	0.7						
64		Ferry/River Taxi/Short Scenic Cruise	6	6	-0.2						
65		Rented Bicycle/Motorcycle/Moped	2	2	0.1						
66		Cruise Ship/River Boat 1+ Nights	3	2	-1.0						
67		Motor Home/Camper	1	1	-0.2						
68	Activity Participation While Within U.S. (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
69		Shopping	87	88	1.3						
70		Sightseeing	81	81	-0.2						
71		Experience Fine Dining	51	51	-0.1						
72		National Parks/Monuments	45	41	-4.2						
73		Art Gallery/Museum	42	40	-2.3						
74		Amusement/Theme Parks	36	36	0.3						
75		Small Towns/Countryside	41	36	-5.1						
76		Historical Locations	30	25	-5.6						
77		Cultural / Ethnic Heritage Sites	24	21	-3.2						
78		Guided Tours	20	20	-0.2						
79		Concert/Play/Musical	14	13	-1.2						
80		Casinos/Gamble	13	12	-0.8						
81		Sporting Event	10	12	1.8						
82		Environ./Eco. Excursions	11	11	0.5						
83		Water Sports	12	9	-3.4						
84		American Indian Communities	9	7	-2.0						
85		Nightclubbing/Dancing	6	5	-0.2						
86		Camping/Hiking	6	5	-1.4						
87		Hunting/Fishing	3	3	-0.4						
88		Golfing/Tennis	4	2	-1.7						
89		Snow Sports	2	2	0.2						
90		Other	1	1	0.1						
91											
92	SELECTED TRAVELER CHARACTERISTICS		2015 (Percent)	2016 (Percent)	Change						
93		Advance Trip Decision Time (mean days)	67	64	-3.6						
94		Advance Trip Decision Time (median days)	60	50	-10.0						
95		Prepaid Package	25	21	-3.5						
96		First International Trip to the U.S.	42	43	0.2						
97		Length of Stay in U.S. (mean nights)	37.3	39.3	2.0						
98		Length of Stay in U.S. (median nights)	14	14	0.0						
99		Number of States Visited (% 1 state)	59	62	3.7						
100		Average Number of States Visited	1.8	1.8	0.0						
101		Hotel/Motel (% 1+ nights)	69	70	1.6						
102		Average # of Nights in Hotel/Motel	19.6	18.7	-0.9						
103		Travel Party Size (mean # of persons)	1.8	1.8	0.0						
104		Gender: % Male (among adults)	54	55	0.9						
105		Household Income (mean average)	\$ 73,087	\$ 69,576	-\$3,511						
106		Household Income (median average)	\$ 48,622	\$ 44,841	-\$3,781						
107		Average Age: Female (among adults)	34	35	0.6						
108		Average Age: Male (among adults)	36	35	-1.5						
109											

	A	B	C	D	E	F	G	H	I	J	K
1	CHINA Profile										
2	Arrivals to the U.S.										
3											
	VISITATION TO U.S. DESTINATIONS⁴ (multiple response)		Market Share 2015 (Percent)	Volume 2015 (000s)	Market Share 2016 (Percent)	Volume 2016¹ (000s)					
110											
111											
112	Regions										
113	Pacific		44.33	1,149	46.36	1,378					
114	Middle Atlantic		34.22	887	31.41	934					
115	South Atlantic		21.90	568	20.46	608					
116	Mountain		**	**	19.73	586					
117	Pacific Islands		12.64	328	10.39	309					
118	States										
119	California		41.51	1,076	42.77	1,271					
120	New York		30.47	790	27.06	804					
121	Hawaii		11.44	296	9.65	287					
122	Cities										
123	Los Angeles		30.01	778	30.37	903					
124	New York City		29.01	752	25.72	764					
125											
126	Notes:										
127	(1)	2015 arrivals and percent change reflect a combination of additional records counted and market conditions.									
128	(2)	<p><i>Total Travel & Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points).</p> <p>International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: http://travel.trade.gov/pdf/restructuring-travel.pdf</p>									
129											
130											
131	(3)	Percentage-point and percentage changes are based on non-rounded data.									
132											
133	(4)	Only census region, state, and city destinations having a sample size of 400 or more are displayed.									
134											
135	(-)	No estimate available.									
136											
137	(n/a)	Estimate not yet available.									
138											
139	(**)	Estimate not shown due to sample size fewer than 400 for this year.									
140											
141	(r)	Estimate was revised.									
142											
143	(p)	Estimate is preliminary and subject to revision.									
144											
145	Note:	This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: http://travel.trade.gov/research/index.html									
146											
147		For a list of the states that comprise each census region, please visit: http://travel.trade.gov/outreachpages/census_regions.html									
148											
149		Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:									
150		http://travel.trade.gov/research/reports/ifs/customized.asp									
151											
152	Source:	U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis									
153											
154	Publication Date:	November 2017									