

	A	B	C	D	E	F	G	H	I	J	K
1	CENTRAL AMERICA Profile										
2	Arrivals to the U.S.										
3											
4	TRENDS IN ARRIVALS (in thousands)										
5	Year		2009	2010	2011	2012	2013	2014	2015 ¹	2016	Change 2016 / 2009
6	Arrivals		758	760	747	803	834	934	1,068	1,169	411
7		% Change	-2	0	-2	7	4	12	14	9	54
8											
9	TRENDS IN RECEIPTS (in millions)										
10	Year		2009	2010	2011	2012	2013	2014	2015	2016 ^P	Change 2016 / 2009
11	Total Travel & Tourism Exports ²		-	-	-	-	-	-	-	-	-
12	Travel Receipts (at U.S. destinations)		-	-	-	-	-	-	-	-	-
13	Education Receipts		-	-	-	-	-	-	-	-	-
14	Other Business/Personal Receipts		-	-	-	-	-	-	-	-	-
15	Health/Border/Seasonal		-	-	-	-	-	-	-	-	-
16	Passenger Fare Receipts (on U.S. carriers)		-	-	-	-	-	-	-	-	-
17	% Change in Total Receipts		-	-	-	-	-	-	-	-	-
18											
19	SELECTED TRAVELER CHARACTERISTICS (by percentage point change)										
20	Information Sources Used to Plan Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
21		Airlines	58	52	-5.6						
22		Online Travel Agency	26	27	1.2						
23		Personal Recommendation	22	25	2.6						
24		National/State/City Travel Office	19	19	-0.3						
25		Travel Agency Office	14	14	0.0						
26		Corporate Travel Dept.	9	10	0.4						
27		Tour Operator/Travel Club	7	5	-2.1						
28		Travel Guides	6	5	-1.4						
29		Other	6	6	0.5						
30											
31	Main Purpose of Trip		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
32		Vacation/Holiday	49	54	4.8						
33		Visit Friends/Relatives	25	24	-1.7						
34		Business	14	12	-2.4						
35		Convention/Conference/Trade Show	6	6	0.9						
36		Education	3	2	-0.5						
37		Health Treatment	2.2	1.3	-0.9						
38		Religion/Pilgrimages	0.3	0.2	-0.1						
39		Other	0.3	0.4	0.1						
40											
41	Purpose of Trip (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
42		Vacation/Holiday	63	63	-0.5						
43		Visit Friends/Relatives	44	40	-4.3						
44		Business	19	15	-3.6						
45		Convention/Conference/Trade Show	9	9	-0.5						
46		Education	4	4	-0.2						
47		Health Treatment	2	2	-0.5						
48		Religion/Pilgrimages	1.3	1.4	0.1						
49		Other	0.5	0.5	0.0						
50											
51	Net Purposes of Trip:										
52		Leisure & VFR	81	82	1.6						
53		Business & Convention	25	22	-3.4						
54											

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55	Transportation Types Used in U.S.: (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
56	Auto, Private or Company		47	48	1.1						
57	Rented Auto		36	37	0.6						
58	Air Travel between U.S. Cities		20	24	4.0						
59	Taxicab/Limousine		17	14	-3.4						
60	Bus between Cities		13	10	-2.4						
61	City Subway/Tram/Bus		13	10	-3.3						
62	Ride-Sharing Service		-	8	-						
63	Railroad between Cities		4	3	-1.2						
64	Cruise Ship/River Boat 1+ Nights		3	3	0.0						
65	Ferry/River Taxi/Short Scenic Cruise		4	3	-1.7						
66	Rented Bicycle/Motorcycle/Moped		1.0	1.8	0.8						
67	Motor Home/Camper		0.5	0.3	-0.2						
68	Activity Participation While Within U.S. (multiple response)		2015 (Percent)	2016 (Percent)	% Point Change ³ (Points)						
69	Shopping		93	91	-1.4						
70	Sightseeing		59	58	-1.0						
71	Amusement/Theme Parks		30	38	8.5						
72	Experience Fine Dining		48	31	-16.9						
73	National Parks/Monuments		26	25	-0.8						
74	Small Towns/Countryside		18	21	2.8						
75	Art Gallery/Museum		20	17	-3.5						
76	Historical Locations		18	17	-1.1						
77	Nightclubbing/Dancing		17	14	-2.9						
78	Guided Tours		10	12	2.3						
79	Cultural / Ethnic Heritage Sites		14	12	-2.5						
80	Sporting Event		12	10	-2.3						
81	Concert/Play/Musical		11	7	-4.4						
82	American Indian Communities		5	6	1.4						
83	Casinos/Gamble		5	5	-0.4						
84	Environ./Eco. Excursions		2	4	2.2						
85	Hunting/Fishing		1	3	2.5						
86	Camping/Hiking		2	2	0.8						
87	Water Sports		3	2	-0.8						
88	Snow Sports		1.6	1.3	-0.3						
89	Golfing/Tennis		1.4	0.8	-0.6						
90	Other		1.1	0.8	-0.3						
91											
92	SELECTED TRAVELER CHARACTERISTICS		2015 (Percent)	2016 (Percent)	Change						
93	Advance Trip Decision Time (mean days)		60	60	0.1						
94	Advance Trip Decision Time (median days)		30	30	0.0						
95	Prepaid Package		3	4	0.2						
96	First International Trip to the U.S.		8	11	3.0						
97	Length of Stay in U.S. (mean nights)		12.3	12.6	0.3						
98	Length of Stay in U.S. (median nights)		7	8	1.0						
99	Number of States Visited (% 1 state)		88	86	-2.0						
100	Average Number of States Visited		1.2	1.2	0.0						
101	Hotel/Motel (% 1+ nights)		62	59	-2.5						
102	Average # of Nights in Hotel/Motel		6.2	6.8	0.6						
103	Travel Party Size (mean # of persons)		1.5	1.5	0.0						
104	Gender: % Male (among adults)		53	52	-0.9						
105	Household Income (mean average)		\$ 63,379	\$ 54,264	-\$9,115						
106	Household Income (median average)		\$ 40,000	\$ 30,000	-\$10,000						
107	Average Age: Female (among adults)		40	42	1.9						
108	Average Age: Male (among adults)		41	41	-0.3						
109											

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110	VISITATION TO U.S. DESTINATIONS⁴ (multiple response)		Market Share 2015 (Percent)	Volume 2015^r (000s)	Market Share 2016 (Percent)	Volume 2016¹ (000s)					
111											
112	Regions										
113	South Atlantic		55.13	589	57.13	668					
114	States										
115	Florida		44.91	480	49.02	573					
116	Cities										
117	Miami		33.97	363	32.51	380					
118											
119	Notes:										
120	(1)	2015 arrivals and percent change reflect a combination of additional records counted and market conditions.									
121	(2)	<p><i>Total Travel & Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points).</p> <p>International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: http://travel.trade.gov/pdf/restructuring-travel.pdf</p>									
122											
123											
124	(3)	Percentage-point and percentage changes are based on non-rounded data.									
125											
126	(4)	Only census region, state, and city destinations having a sample size of 400 or more are displayed.									
127											
128	(-)	No estimate available.									
129											
130	(n/a)	Estimate not yet available.									
131											
132	(**)	Estimate not shown due to sample size fewer than 400 for this year.									
133											
134	(r)	Estimate was revised.									
135											
136	(p)	Estimate is preliminary and subject to revision.									
137											
138	Note:	This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: http://travel.trade.gov/research/index.html									
139											
140		For a list of the states that comprise each census region, please visit: http://travel.trade.gov/outreachpages/census_regions.html									
141											
142		Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:									
143		http://travel.trade.gov/research/reports/ifs/customized.asp									
144											
145		Source: U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis									
146											
147		Publication Date: August 2017									