

	A	B	C	D	E	F	G	H	I	J	K
1	<b>AFRICA Profile</b>										
2	<b>Arrivals to the U.S.</b>										
3											
4	<b>TRENDS IN ARRIVALS (in thousands)</b>										
5	Year		2009	2010	2011	2012	2013	2014	2015 <sup>1</sup>	2016	Change 2016 / 2009
6	Arrivals		294	316	327	373	439	514	557	543	249
7		% Change	-7	7	4	14	18	17	8	-3	85
8											
9	<b>TRENDS IN RECEIPTS (in millions)</b>										
10	Year		2009	2010	2011	2012	2013	2014 <sup>r</sup>	2015 <sup>r</sup>	2016 <sup>r</sup>	Change 2016 / 2009
11	<b>Total Travel &amp; Tourism Exports<sup>2</sup></b>		<b>\$3,176</b>	<b>\$3,300</b>	<b>\$3,694</b>	<b>\$3,797</b>	<b>\$4,569</b>	<b>\$5,200</b>	<b>\$5,512</b>	<b>\$5,621</b>	<b>\$2,445</b>
12	Travel Receipts (at U.S. destinations)		\$2,711	\$2,777	\$3,051	\$3,089	\$3,821	\$4,304	\$4,603	\$4,767	\$2,056
13	Education Receipts		\$1,068	\$1,100	\$1,135	\$1,145	\$1,210	\$1,296	\$1,451	\$1,581	\$513
14	Other Business/Personal Receipts		\$1,475	\$1,593	\$1,828	\$1,846	\$2,512	\$2,898	\$3,043	\$3,058	\$1,583
15	Health/Border/Seasonal		\$168	\$84	\$88	\$98	\$99	\$110	\$109	\$128	-\$40
16	Passenger Fare Receipts (on U.S. carriers)		\$465	\$523	\$643	\$708	\$748	\$896	\$909	\$854	\$389
17	<b>% Change in Total Receipts</b>		<b>-12</b>	<b>4</b>	<b>12</b>	<b>3</b>	<b>20</b>	<b>14</b>	<b>6</b>	<b>2</b>	<b>77</b>
18											
19	<b>SELECTED TRAVELER CHARACTERISTICS (by percentage point change)</b>										
20	<b>Information Sources Used to Plan Trip</b> (multiple response)		<b>2015</b> (Percent)	<b>2016</b> (Percent)	<b>% Point Change<sup>3</sup> (Points)</b>						
21		Airlines	46	42	-4.1						
22		Travel Agency Office	36	30	-5.6						
23		Online Travel Agency	27	27	0.2						
24		Personal Recommendation	24	23	-0.6						
25		Corporate Travel Dept.	14	13	-1.2						
26		National/State/City Travel Office	6	6	-0.3						
27		Tour Operator/Travel Club	6	6	0.0						
28		Travel Guides	4	5	0.4						
29		Other	4	5	0.6						
30											
31	<b>Main Purpose of Trip</b>		<b>2015</b> (Percent)	<b>2016</b> (Percent)	<b>% Point Change<sup>3</sup> (Points)</b>						
32		Vacation/Holiday	37	39	2.3						
33		Visit Friends/Relatives	26	24	-1.7						
34		Convention/Conference/Trade Show	17	17	-0.5						
35		Business	12	13	1.6						
36		Education	7	6	-0.8						
37		Religion/Pilgrimages	0.9	0.7	-0.2						
38		Health Treatment	0.5	0.1	-0.4						
39		Other	0.5	0.3	-0.2						
40											
41	<b>Purpose of Trip</b> (multiple response)		<b>2015</b> (Percent)	<b>2016</b> (Percent)	<b>% Point Change<sup>3</sup> (Points)</b>						
42		Vacation/Holiday	51	53	1.2						
43		Visit Friends/Relatives	41	41	-0.1						
44		Convention/Conference/Trade Show	20	20	0.1						
45		Business	16	15	-0.9						
46		Education	9	10	1.0						
47		Religion/Pilgrimages	2	2	-0.3						
48		Health Treatment	0.9	0.8	-0.1						
49		Other	1.2	0.5	-0.7						
50											
51	<b>Net Purposes of Trip:</b>										
52		Leisure & VFR	74	74	0.0						
53		Business & Convention	33	33	0.6						
54											

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1	<b>AFRICA Profile</b>										
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55	<b>Transportation Types Used in U.S.:</b> (multiple response)		<b>2015</b> (Percent)	<b>2016</b> (Percent)	<b>% Point</b> <b>Change <sup>3</sup></b> (Points)						
56		Air Travel between U.S. Cities	46	40	-6.2						
57		Auto, Private or Company	38	39	0.7						
58		Taxicab/Limousine	35	31	-4.0						
59		City Subway/Tram/Bus	28	26	-1.3						
60		Bus between Cities	22	23	1.0						
61		Ride-Sharing Service	-	14	-						
62		Rented Auto	13	11	-2.1						
63		Railroad between Cities	11	7	-3.9						
64		Ferry/River Taxi/Short Scenic Cruise	7	7	-0.3						
65		Cruise Ship/River Boat 1+ Nights	3	4	0.7						
66		Motor Home/Camper	4	3	-0.7						
67		Rented Bicycle/Motorcycle/Moped	2	2	0.6						
68	<b>Activity Participation While Within U.S.</b> (multiple response)		<b>2015</b> (Percent)	<b>2016</b> (Percent)	<b>% Point</b> <b>Change <sup>3</sup></b> (Points)						
69		Shopping	91	88	-3.8						
70		Sightseeing	68	71	3.1						
71		National Parks/Monuments	29	32	3.1						
72		Historical Locations	25	28	3.3						
73		Experience Fine Dining	29	26	-2.5						
74		Amusement/Theme Parks	28	25	-3.2						
75		Art Gallery/Museum	22	25	3.0						
76		Small Towns/Countryside	24	23	-1.1						
77		Guided Tours	23	22	-1.6						
78		Nightclubbing/Dancing	10	19	8.6						
79		Concert/Play/Musical	13	13	-0.8						
80		Sporting Event	9	10	1.1						
81		Cultural / Ethnic Heritage Sites	8	10	2.0						
82		Casinos/Gamble	5	6	0.9						
83		Water Sports	5	5	0.4						
84		Environ./Eco. Excursions	2	3	0.9						
85		Camping/Hiking	1.4	2.7	1.3						
86		Hunting/Fishing	2.6	1.9	-0.7						
87		American Indian Communities	1.5	1.9	0.4						
88		Golfing/Tennis	2.8	1.7	-1.1						
89		Snow Sports	1.9	1.2	-0.7						
90		Other	1.0	0.8	-0.2						
91											
92	<b>SELECTED TRAVELER CHARACTERISTICS</b>		<b>2015</b> (Percent)	<b>2016</b> (Percent)	<b>Change</b>						
93		Advance Trip Decision Time (mean days)	65	68	2.4						
94		Advance Trip Decision Time (median days)	30	36	6.0						
95		Prepaid Package	9	6	-2.3						
96		First International Trip to the U.S.	29	27	-2.5						
97		Length of Stay in U.S. (mean nights)	19.6	22.6	3.0						
98		Length of Stay in U.S. (median nights)	13	14	1.0						
99		Number of States Visited (% 1 state)	63	64	0.8						
100		Average Number of States Visited	1.6	1.6	0.0						
101		Hotel/Motel (% 1+ nights)	60	60	0.6						
102		Average # of Nights in Hotel/Motel	11.0	12.8	1.8						
103		Travel Party Size (mean # of persons)	1.4	1.3	-0.1						
104		Gender: % Male (among adults)	61	55	-6.4						
105		Household Income (mean average)	\$ 68,018	\$ 72,229	\$4,211						
106		Household Income (median average)	\$ 40,000	\$ 42,674	\$2,674						
107		Average Age: Female (among adults)	42	43	0.3						
108		Average Age: Male (among adults)	45	42	-3.0						
109											

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110	<b>VISITATION TO U.S. DESTINATIONS<sup>4</sup></b> (multiple response)		<b>Market Share 2015 (Percent)</b>	<b>Volume 2015<sup>r</sup> (000s)</b>	<b>Market Share 2016 (Percent)</b>	<b>Volume 2016<sup>1</sup> (000s)</b>					
111											
112	<b>Regions</b>										
113	Middle Atlantic		36.42	203	**	**					
114	<b>States</b>										
115	New York		32.00	178	**	**					
116											
117	<b>Notes:</b>										
118	(1)	2015 arrivals and percent change reflect a combination of additional records counted and market conditions.									
119	(2)	<p><i>Total Travel &amp; Tourism Exports</i> = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a foreign visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel between the United States and foreign countries and between two foreign points).</p> <p>International standards now use a broader definition of travel than previously used, which includes education-related and health-related travel, as well as expenditures on goods and services by border, seasonal, and other short-term workers in the United States. For more information, please visit: <a href="http://travel.trade.gov/pdf/restructuring-travel.pdf">http://travel.trade.gov/pdf/restructuring-travel.pdf</a></p>									
120											
121											
122	(3)	Percentage-point and percentage changes are based on non-rounded data.									
123											
124	(4)	Only census region, state, and city destinations having a sample size of 400 or more are displayed.									
125											
126	(-)	No estimate available.									
127											
128	(n/a)	Estimate not yet available.									
129											
130	(**)	Estimate not shown due to sample size fewer than 400 for this year.									
131											
132	(r)	Estimate was revised.									
133											
134	(p)	Estimate is preliminary and subject to revision.									
135											
136	Note:	This profile shows only a portion of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: <a href="http://travel.trade.gov/research/index.html">http://travel.trade.gov/research/index.html</a>									
137											
138		For a list of the states that comprise each census region, please visit: <a href="http://travel.trade.gov/outreachpages/census_regions.html">http://travel.trade.gov/outreachpages/census_regions.html</a>									
139											
140		Interested in data for your destination? The NTTO sells custom reports. To learn more, go to:									
141		<a href="http://travel.trade.gov/research/reports/ifs/customized.asp">http://travel.trade.gov/research/reports/ifs/customized.asp</a>									
142											
143		Source: U.S. Department of Commerce, ITA, National Travel & Tourism Office; Bureau of Economic Analysis									
144											
145		Publication Date: November 2017									