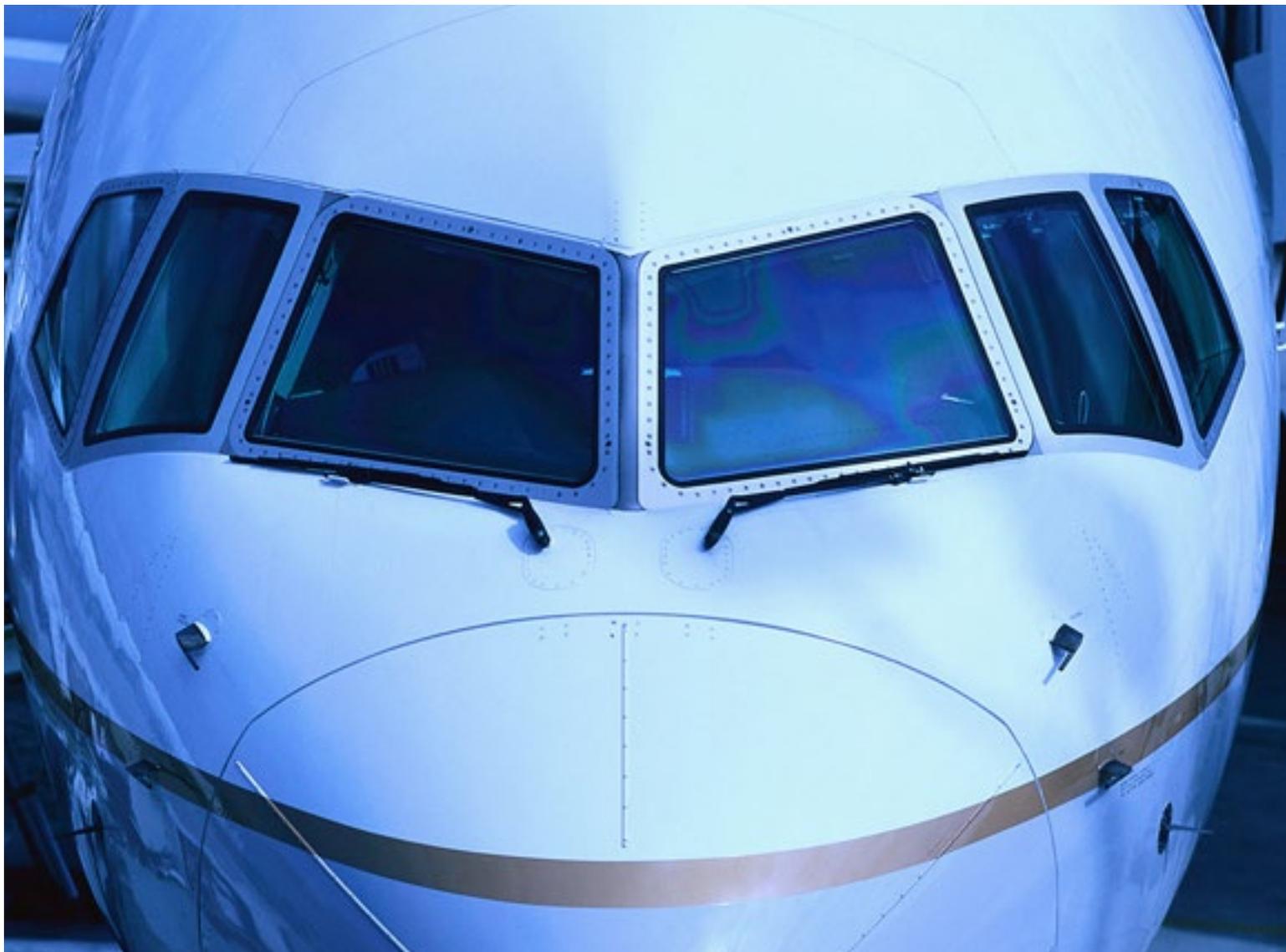


U.S. Department of Commerce
International Trade Administration



National Travel and Tourism Office

Overseas Visitation Estimates for U.S. States, Cities, and Census Regions: **2013**



Overseas Visitation to U.S. States, Cities, and Census Regions (2013)

Overseas⁽¹⁾ Visitors To Select U.S. States and Territories: 2012-2013

2013 Rank	Destination ⁽²⁾ (State/Territory)	2012 Market Share	2012 Visitation (000)	2013 Market Share	2013 Visitation (000)	Volume Change (%)
1	New York	31.3	9,315	30.6	9,804	5%
2	Florida	22.1	6,577	22.5	7,209	10%
3	California	20.2	6,012	20.2	6,472	8%
4	Hawaii	9.5	2,827	9.9	3,172	12%
5	Nevada	9.3	2,768	9.1	2,915	5%
6	Texas	4.5	1,339	4.9	1,570	17%
7	Guam	4.7	1,399	4.6	1,474	5%
8	Illinois	4.7	1,399	4.5	1,442	3%
9	Massachusetts	4.5	1,339	4.3	1,378	3%
10	Pennsylvania	3.2	952	3.1	993	4%
11	New Jersey	2.9	863	2.9	929	8%
12	Arizona	2.7	804	2.6	833	4%
13	Georgia	2.5	744	2.2	705	-5%
14	Washington	1.5	446	1.6	513	15%
15	Utah	1.6	476	1.5	481	1%
16	North Carolina	1.3	387	1.2	384	-1%
16	Colorado	1.5	446	1.2	384	-14%
18	Ohio	1.2	357	1.1	352	-1%
18	Virginia	1.3	387	1.1	352	-9%
18	Louisiana	1.0	298	1.1	352	18%
21	Maryland	1.0	298	1.0	320	8%
	Connecticut	0.9	268	**	**	n/a

(1) Excludes Canada and Mexico

(2) Only states visited having a sample size of at least 400 are displayed

** Estimate not shown due to sample size fewer than 400, the NTTO statistical policy

n/a = Estimate not available.

Note: This table shows only one of the 37 travel characteristics data reported on international arrivals to the U.S.

Additional information may be obtained for a fee. To learn more, please visit our website: <http://travel.trade.gov/research/programs/ifs/index.html>

Source: U.S. Department of Commerce, ITA, National Travel and Tourism Office

Release Date: June 2013

Overseas Visitation to U.S. States, Cities, and Census Regions (2013)

Overseas⁽¹⁾ Visitors To Select U.S. Cities: 2012-2013

2013 Rank	Destination (City) ^{(2) (3)}	2012 Market Share	2012 Visitation (000)	2013 Market Share	2013 Visitation (000)	Volume Change (%)
1	New York City	30.6	9,107	29.9	9,579	5%
2	Miami	11.7	3,482	12.5	4,005	15%
3	Los Angeles-Long Beach	11.4	3,393	11.8	3,781	11%
4	Orlando	10.7	3,184	11.6	3,716	17%
5	San Francisco	9.4	2,798	9.5	3,044	9%
6	Las Vegas	9.1	2,708	8.9	2,851	5%
7	Honolulu	7.5	2,232	8.0	2,563	15%
8	Washington, DC	5.9	1,756	5.3	1,698	-3%
9	Chicago	4.6	1,369	4.3	1,378	1%
10	Boston	4.2	1,250	4.0	1,282	3%
11	San Diego	2.6	774	2.6	833	8%
12	Houston	2.2	655	2.5	801	22%
13	Philadelphia	2.0	595	2.1	673	13%
14	Atlanta	2.2	655	1.8	577	-12%
15	Flagstaff-G.Canyon-Sedona	1.8	536	1.7	545	2%
16	Anaheim-Santa Ana	1.6	476	1.5	481	1%
16	Seattle	1.4	417	1.5	481	15%
18	Tampa-St. Petersburg	1.4	417	1.4	449	8%
18	Dallas-Plano-Irving	1.4	417	1.4	449	8%
20	San Jose	1.4	417	1.3	416	0%
	Ft. Lauderdale	1.7	506	**	**	n/a
	Buffalo-Niagara Falls	1.0	298	**	**	n/a

(1) Excludes Canada and Mexico

(2) Only cities visited having a sample size of at least 400 are displayed

** Estimate not shown due to sample size fewer than 400, the NTTB statistical policy

n/a = Estimate not available.

Note: This table shows only one of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: <http://travel.trade.gov/research/programs/ifs/index.html>

Source: U.S. Department of Commerce, ITA, National Travel and Tourism Office

Release Date: June 2013

Overseas Visitation to U.S. States, Cities, and Census Regions (2013)

Overseas⁽¹⁾ Visitors To Select U.S. Census Regions: 2012-2013

2013 Rank	Destination ⁽²⁾ (Census Regions)	2012 Market Share	2012 Visitation (000)	2013 Market Share	2013 Visitation (000)	Volume Change (%)
--	All Overseas Travelers		29,761		32,038	8%
1	Middle Atlantic	34.4	10,238	33.9	10,861	6%
2	South Atlantic	31.1	9,256	30.7	9,836	6%
3	Pacific	21.6	6,428	21.5	6,888	7%
4	Pacific Islands	14.2	4,226	14.5	4,646	10%
5	Mountain	12.1	3,601	11.8	3,781	5%
6	East North Central	7.1	2,113	6.7	2,147	2%
7	West South Central	5.7	1,696	6.1	1,954	15%
8	New England	5.5	1,637	5.4	1,730	6%
9	West North Central	2.1	625	1.9	609	-3%
10	East South Central	1.5	446	1.4	449	0%

(1) Excludes Canada and Mexico

(2) Only regions visited having a sample size of at least 400 are displayed

** Estimate not shown due to sample size fewer than 400, the NTTO statistical policy

n/a = Estimate not available.

Note: This table shows only one of the 37 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: <http://travel.trade.gov/research/programs/ifs/index.html>

Source: U.S. Department of Commerce, ITA, National Travel and Tourism Office

Release Date: June 2013

Survey of International Air Travelers

The Survey of International Air Travelers provides a level of detail and insight into the traveler characteristics and travel patterns of international visitors to and from the United States not found elsewhere. Responses are weighted with data from the Department of Homeland Security and the following thirty-seven tables are then populated. This report, which was constructed using just a fraction of the data available, summarizes what we know about the overseas traveler who visits the United States.

Survey of International Air Travelers: Table Number and Description

Table 1	Country of Residence	Table 20	Number of Destinations Visited
Table 2	Information Sources	Table 21	Transportation in the U.S.
Table 3	Advance Trip Decision	Table 22	Port of Entry
Table 4	Advance Airline Reservation	Table 23	Main Destination
Table 5	Means of Booking Air Trip	Table 24	U.S. Destinations Visited
Table 6	Advance Air Ticket Payment	Table 25	Leisure Activities
Table 7	Prepaid, inclusive tour package	Table 26	Total Trip Expenditures
Table 8	Pre-Booked Lodging	Table 27	Itemized Trip Expenditures
Table 9	Travel Insurance Purchased	Table 28	Trip Payment Methods - Average
Table 10	Travel Companions	Table 29	Payment Methods- Frequency
Table 11	Travel Party Size	Table 30	Payment Methods - Expen.Weighted
Table 12	Main Purpose of Trip	Table 31	Factors in Airline Choice
Table 13	Purpose(s) of Trip	Table 32	Main Factor in Airline Choice
Table 14	Type of Accommodation	Table 33	Seating Area
Table 15	Nights in the U.S.	Table 34	Type of Airline Ticket
Table 16	Total Nights Away From Home	Table 35	Gender and Aage of Travelers
Table 17	First Trip to the U.S.	Table 36	Occupation
Table 18	U.S. Trips Last 12 months	Table 37	Annual Household Income
Table 19	Number of States Visited		



Interested in obtaining data for your organization?

One of the unique features of the Survey program is its 'data-mining' potential. The Survey research data, collected from the questionnaire, is maintained in a computer database. Therefore, customized reports, special tables and data files are available.

To learn more, go to: <http://travel.trade.gov/research/programs/ifs/index.html>

For NTTO programs of interest visit:

<http://travel.trade.gov/research/index.html>

- Summary of International Travel to the United States (I-94)
- U.S. International Air Traveler Statistics (APIS, formerly I-92)
- Survey of International Air Travelers (SIAT)
- Canadian Statistics
- Forecast of International Arrivals to the United States
- U.S. Travel and Tourism Exports, Imports and the Balance of Trade
- U.S. Travel and Tourism Satellite Accounts

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