

Data Table B
Canadian Visitors to the U.S. by Expenditures
One or More Nights - 2011

2011 Census Region / State	VISITORS		VISITOR SPENDING (1+ NIGHTS)				
	Total Canada (000s)	1+ Nights (\$US 000s)	Percent Change 11/10	Spending Per Visitor 1+ Nights (\$US)	Percent Change 11/10	Average Daily Per Person 1+ Nights (\$US)	Percent Change 11/10
TOTAL U.S. (NET) (1)	21,344	\$ 16,425,464	14.7%	\$ 770	7.3%	\$ 93	4.8%
TOTAL U.S. (SUM) (2)	29,173	\$ 16,315,660	14.9%	\$ 559	7.8%	\$ 93	4.7%
NEW ENGLAND	2,901	\$ 979,369	9%	\$ 338	10%	\$ 104	12%
CONNECTICUT (3)							
MAINE	947	\$ 352,025	16%	\$ 372	10%	\$ 112	13%
MASSACHUSETTS	678	\$ 301,731	10%	\$ 445	8%	\$ 120	8%
NEW HAMPSHIRE (3)							
RHODE ISLAND (3)							
VERMONT	663	\$ 144,993	0%	\$ 219	9%	\$ 77	12%
MID ATLANTIC	5,057	\$ 1,820,447	16%	\$ 360	8%	\$ 126	7%
NEW JERSEY (3)							
NEW YORK	3,701	\$ 1,389,286	14%	\$ 375	6%	\$ 135	8%
PENNSYLVANIA	926	\$ 259,758	12%	\$ 280	8%	\$ 107	3%
SOUTH ATLANTIC	5,935	\$ 5,064,620	15%	\$ 853	7%	\$ 71	3%
DELAWARE (3)							
DISTRICT OF COLUMBIA (3)							
FLORIDA	3,319	\$ 4,029,060	14%	\$ 1,214	6%	\$ 68	3%
GEORGIA (3)							
MARYLAND (3)							
NORTH CAROLINA	432	\$ 146,558	22%	\$ 339	7%	\$ 82	0%
SOUTH CAROLINA	565	\$ 352,728	37%	\$ 624	9%	\$ 84	8%
VIRGINIA	633	\$ 148,621	12%	\$ 235	1%	\$ 67	-2%
WEST VIRGINIA (3)							
EAST NORTH CENTRAL	2,958	\$ 968,729	18%	\$ 328	11%	\$ 105	6%
ILLINOIS	503	\$ 257,351	13%	\$ 512	2%	\$ 135	0%
INDIANA (3)							
MICHIGAN	1,542	\$ 440,756	31%	\$ 286	19%	\$ 97	8%
OHIO	550	\$ 149,813	9%	\$ 272	8%	\$ 97	4%
WISCONSIN (3)							
WEST NORTH CENTRAL	1,966	\$ 645,434	16%	\$ 328	5%	\$ 123	5%
IOWA (3)							
KANSAS (3)							
MINNESOTA	676	\$ 227,935	3%	\$ 337	-1%	\$ 127	-3%
MISSOURI (3)							
NEBRASKA (3)							
NORTH DAKOTA	767	\$ 246,121	20%	\$ 321	8%	\$ 156	8%
SOUTH DAKOTA (3)							
EAST SOUTH CENTRAL	688	\$ 202,808	19%	\$ 295	27%	\$ 94	8%
ALABAMA (3)							
KENTUCKY (3)							
MISSISSIPPI (3)							
TENNESSEE (3)							
WEST SOUTH CENTRAL	674	\$ 496,934	8%	\$ 737	-5%	\$ 75	-8%
ARKANSAS (3)							
LOUISIANA (3)							
OKLAHOMA (3)							
TEXAS	419	\$ 342,847	0%	\$ 818	-11%	\$ 61	-15%
MOUNTAIN	3,944	\$ 2,821,819	17%	\$ 715	9%	\$ 108	4%
ARIZONA	704	\$ 815,982	9%	\$ 1,159	0%	\$ 65	-3%
COLORADO (3)							
IDAHO (3)							
MONTANA	888	\$ 314,839	48%	\$ 355	24%	\$ 92	12%
NEVADA	1,481	\$ 1,366,097	21%	\$ 922	12%	\$ 197	8%
NEW MEXICO (3)							
UTAH (3)							
WYOMING (3)							
PACIFIC	5,050	\$ 3,315,500	13%	\$ 657	5%	\$ 109	8%
CALIFORNIA	1,476	\$ 1,376,037	5%	\$ 933	4%	\$ 105	9%
OREGON (3)							
WASHINGTON	2,587	\$ 763,083	27%	\$ 295	14%	\$ 102	14%
ALASKA (3)							
HAWAII (3)							

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel & Tourism Industries

(1) Total U.S. (NET) reflects non-duplicated parties. These totals are not revised when Statistics Canada revises total visitor estimates.

(2) Total U.S. (SUM) and regional totals sum the visits across U.S. regions and states. Thus, the sum totals include possible double-counting of travelers who visit more than one state. State details may not sum to totals due to rounding.

(3) Based on industry recommendation, OTTI policy is to suppress state data for which sample size is fewer than 400.

Note: Totals for Canada may differ across tables due to differences in response rates for questions. Spending excludes passenger fare exports.