

Data Table F
Canadian Visitors to the U.S. by Purpose of Trip
One or More Nights - 2010

2010 Census Region / State	VISITORS Total Canada (000s)	PURPOSE OF TRIP (1+ NIGHTS)			
		Business/ Convention (000s)	Visit Friends or Relatives (4) (000s)	Holiday/ Vacation (5) (000s)	Other (000s)
TOTAL U.S. (NET) (1)	19,964	2,272	3,385	12,434	1,872
TOTAL U.S. (SUM) (2)	27,356	2,645	4,360	18,085	2,266
NEW ENGLAND	2,941	168	472	2,018	283
CONNECTICUT (3)					
MAINE	900	16	100	644	140
MASSACHUSETTS	662	91	157	354	60
NEW HAMPSHIRE	472	12	54	366	40
RHODE ISLAND (3)					
VERMONT	723	16	112	564	31
MID ATLANTIC	4,697	422	787	2,904	583
NEW JERSEY (3)					
NEW YORK	3,446	272	554	2,151	469
PENNSYLVANIA	897	95	150	557	95
SOUTH ATLANTIC	5,490	488	618	4,251	133
DELAWARE (3)					
DISTRICT OF COLUMBIA (3)					
FLORIDA	3,102	207	326	2,505	65
GEORGIA	411	58	55	287	11
MARYLAND (3)					
NORTH CAROLINA (3)					
SOUTH CAROLINA (3)					
VIRGINIA	573	50	59	448	16
WEST VIRGINIA (3)					
EAST NORTH CENTRAL	2,779	459	742	1,229	349
ILLINOIS	452	144	103	170	35
INDIANA (3)					
MICHIGAN	1,396	139	425	609	223
OHIO	544	108	124	269	43
WISCONSIN (3)					
WEST NORTH CENTRAL	1,783	144	235	1,079	326
IOWA (3)					
KANSAS (3)					
MINNESOTA	651	53	92	407	100
MISSOURI (3)					
NEBRASKA (3)					
NORTH DAKOTA	686	17	49	430	190
SOUTH DAKOTA (3)					
EAST SOUTH CENTRAL	734	91	102	524	18
ALABAMA (3)					
KENTUCKY (3)					
MISSISSIPPI (3)					
TENNESSEE (3)					
WEST SOUTH CENTRAL	591	185	120	258	28
ARKANSAS (3)					
LOUISIANA (3)					
OKLAHOMA (3)					
TEXAS	373	130	80	141	22
MOUNTAIN	3,648	321	432	2,716	179
ARIZONA	650	58	125	450	17
COLORADO (3)					
IDAHO (3)					
MONTANA	747	16	96	565	70
NEVADA	1,366	151	79	1,094	43
NEW MEXICO (3)					
UTAH (3)					
WYOMING (3)					
PACIFIC	4,693	369	852	3,106	366
CALIFORNIA	1,451	217	310	865	59
OREGON	357	19	56	261	20
WASHINGTON	2,311	106	465	1,473	267
ALASKA (3)					
HAWAII (3)					

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel & Tourism Industries

- (1) Total U.S. (NET) reflects non-duplicated parties. These totals are not revised when Statistics Canada revises total visitor estimates.
- (2) Total U.S. (SUM) and regional totals sum the visits across U.S. regions and states. Thus, the sum totals include possible double-counting of travelers who visit more than one state. State details may not sum to totals due to rounding.
- (3) Based on industry recommendation, OTTI policy is to suppress state data for which sample size is fewer than 400.
- (4) *Holiday/Vacation* includes holiday/vacation, visit second home/cottage/condo, and attend events, attractions.
- (5) *Other* includes personal (medical, wedding, etc.), transit to/from other parts of Canada, educational study, shopping, and other.

Note: Totals for Canada may differ across tables due to differences in response rates for questions.