

Data Table A
Canadian Visitors to the U.S. by Visitors / Visitor-Nights / Average Nights
One or More Nights - 2010

2010 Census Region / State	VISITORS		VISITOR-NIGHTS		NIGHTS PER VISIT	
	Total Canada (000s)	Percent Change 10/09	Total Canada (000s)	Percent Change 10/09	Average Nights Per Visit	Percent Change 10/09
TOTAL U.S. (NET) (1)	19,964	11.1%	160,943	12.8%	8.1	1.6%
TOTAL U.S. (SUM) (2)	27,356	9.8%	---	---	---	---
NEW ENGLAND	2,941	6.0%	9,671	7.0%	3.3	1.0%
CONNECTICUT (3)						
MAINE	900	8.0%	3,055	10.0%	3.4	2.0%
MASSACHUSETTS	662	3.0%	2,474	2.0%	3.7	-1.0%
NEW HAMPSHIRE	472	21.0%	1,328	18.0%	2.8	-2.0%
RHODE ISLAND (3)						
VERMONT	723	-2.0%	2,103	-1.0%	2.9	2.0%
MID ATLANTIC	4,697	17.0%	13,314	16.0%	2.8	-1.0%
NEW JERSEY (3)						
NEW YORK	3,446	17.0%	9,741	17.0%	2.8	0.0%
PENNSYLVANIA	897	18.0%	2,238	20.0%	2.5	2.0%
SOUTH ATLANTIC	5,490	4.0%	63,860	10.0%	11.6	6.0%
DELAWARE (3)						
DISTRICT OF COLUMBIA (3)						
FLORIDA	3,102	17.0%	53,935	14.0%	17.4	-3.0%
GEORGIA	411	-2.0%	1,242	0.0%	3.0	3.0%
MARYLAND (3)						
NORTH CAROLINA (3)						
SOUTH CAROLINA (3)						
VIRGINIA	573	4.0%	1,930	13.0%	3.4	9.0%
WEST VIRGINIA (3)						
EAST NORTH CENTRAL	2,779	7.0%	8,258	12.0%	3.0	4.0%
ILLINOIS	452	14.0%	1,677	29.0%	3.7	12.0%
INDIANA (3)						
MICHIGAN	1,396	8.0%	3,749	12.0%	2.7	4.0%
OHIO	544	-2.0%	1,465	2.0%	2.7	4.0%
WISCONSIN (3)						
WEST NORTH CENTRAL	1,783	10.0%	4,756	4.0%	2.7	-5.0%
IOWA (3)						
KANSAS (3)						
MINNESOTA	651	20.0%	1,679	16.0%	2.6	-3.0%
MISSOURI (3)						
NEBRASKA (3)						
NORTH DAKOTA	686	17.0%	1,420	15.0%	2.1	-2.0%
SOUTH DAKOTA (3)						
EAST SOUTH CENTRAL	734	-2.0%	1,943	-9.0%	2.6	-7.0%
ALABAMA (3)						
KENTUCKY (3)						
MISSISSIPPI (3)						
TENNESSEE (3)						
WEST SOUTH CENTRAL	591	5.0%	5,623	17.0%	9.5	11.0%
ARKANSAS (3)						
LOUISIANA (3)						
OKLAHOMA (3)						
TEXAS	373	3.0%	4,752	19.0%	12.8	16.0%
MOUNTAIN	3,648	14.0%	23,061	20.0%	6.3	6.0%
ARIZONA	650	17.0%	11,303	26.0%	17.4	8.0%
COLORADO (3)						
IDAHO (3)						
MONTANA	747	28.0%	2,593	50.0%	3.5	17.0%
NEVADA	1,366	6.0%	6,172	5.0%	4.5	0.0%
NEW MEXICO (3)						
UTAH (3)						
WYOMING (3)						
PACIFIC	4,693	13.0%	29,050	21.0%	6.2	7.0%
CALIFORNIA	1,451	18.0%	13,580	26.0%	9.4	7.0%
OREGON	357	-5.0%	1,456	9.0%	4.1	15.0%
WASHINGTON	2,311	12.0%	6,693	15.0%	2.9	2.0%
ALASKA (3)						
HAWAII (3)						

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel & Tourism Industries

(1) Total U.S. (NET) reflects non-duplicated parties. These totals are not revised when Statistics Canada revises total visitor estimates.

(2) Total U.S. (SUM) and regional totals sum the visits across U.S. regions and states. Thus, the sum totals include possible double-counting of travelers who visit more than one state. State details may not sum to totals due to rounding.

(3) Based on industry recommendation, OTTI policy is to suppress state data for which sample size is fewer than 400.

Note: Totals for Canada may differ across tables due to differences in response rates for questions.