



INTERNATIONAL
TRADE
ADMINISTRATION

United States Department of Commerce

U.S. - Turkey Travel and Tourism Statistical Highlights



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Overview

Survey of International Air Travelers (SIAT)

Traveler & Trip Characteristics/Demographics (33 Questions)

2 populations: Non-U.S. Inbound and U.S. Outbound

DHS I-94 Arrivals



DHS APIS/I-92 Air Departures



(100% volume data: country and port of entry)



Survey of International Air Travelers

English and 11
Foreign language versions

Self administered by
passenger

Same survey for non-resident
and resident travelers ...
Skip patterns



New version
In 2012

[Link to Survey](#)



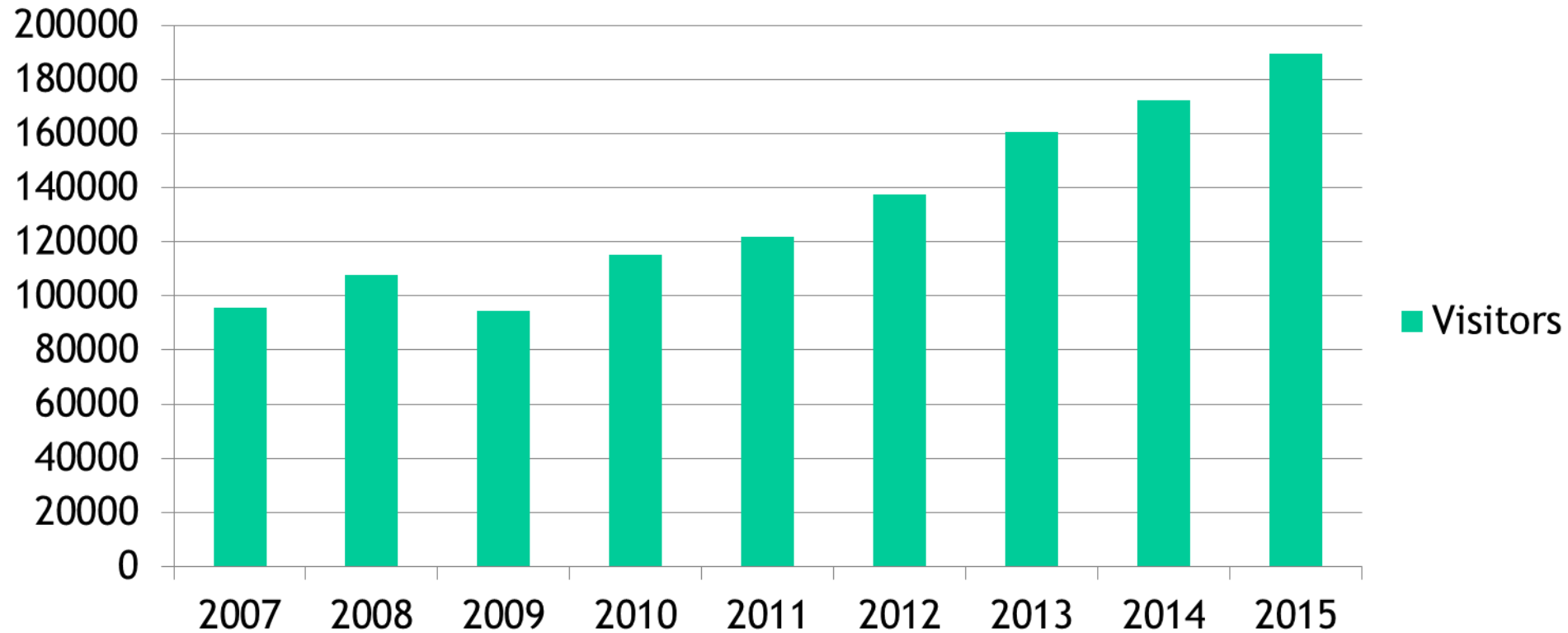
U.S. - Turkey Air Transport/Visas

- ‘Open Skies’ air treaty signed on March 22, 2000
- Turkish Airlines (TK) member of STAR Alliance (includes United Airlines - UA). Connections in U.S. include, but are not limited to UA.
- Visa Required for travel between U.S. and Turkey (B-1, B-2, M-1, M-2, etc.)



Visitors From Turkey to U.S. (Turkish Residents)

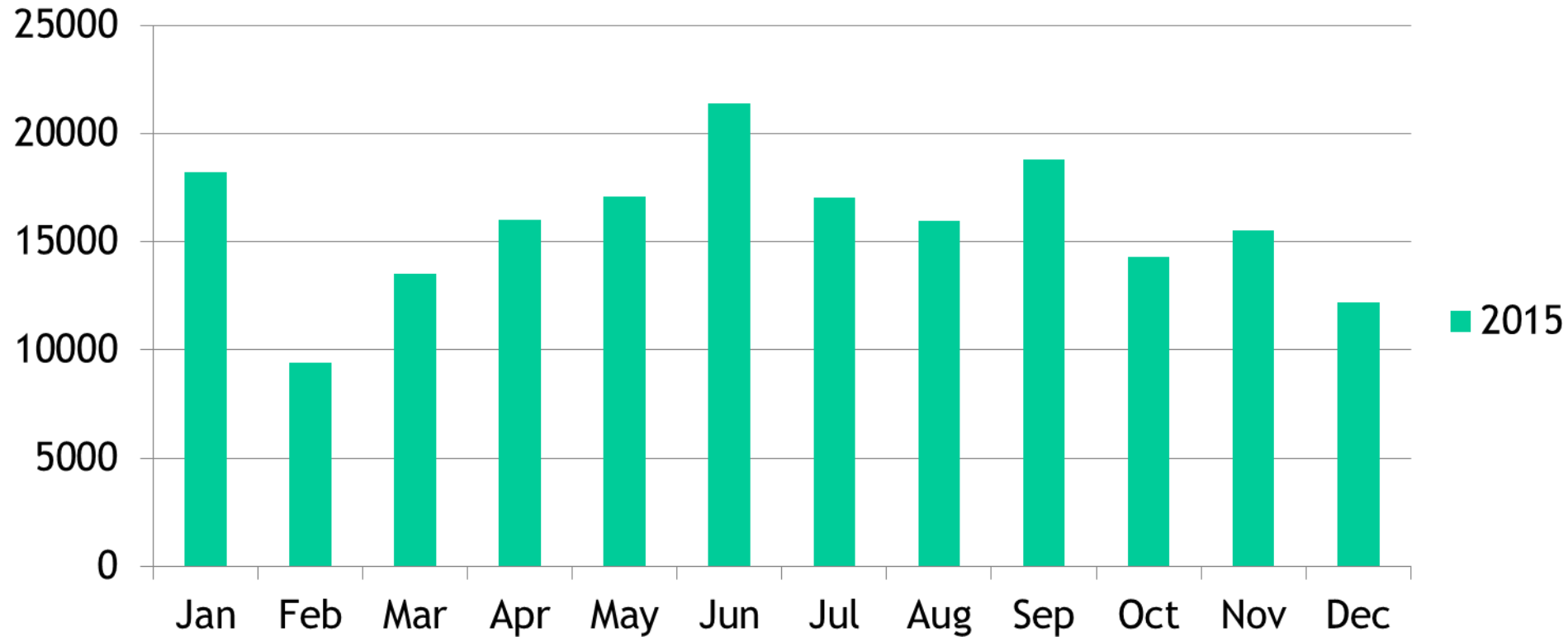
Visitors





Monthly Arrivals Turkish Residents to U.S.

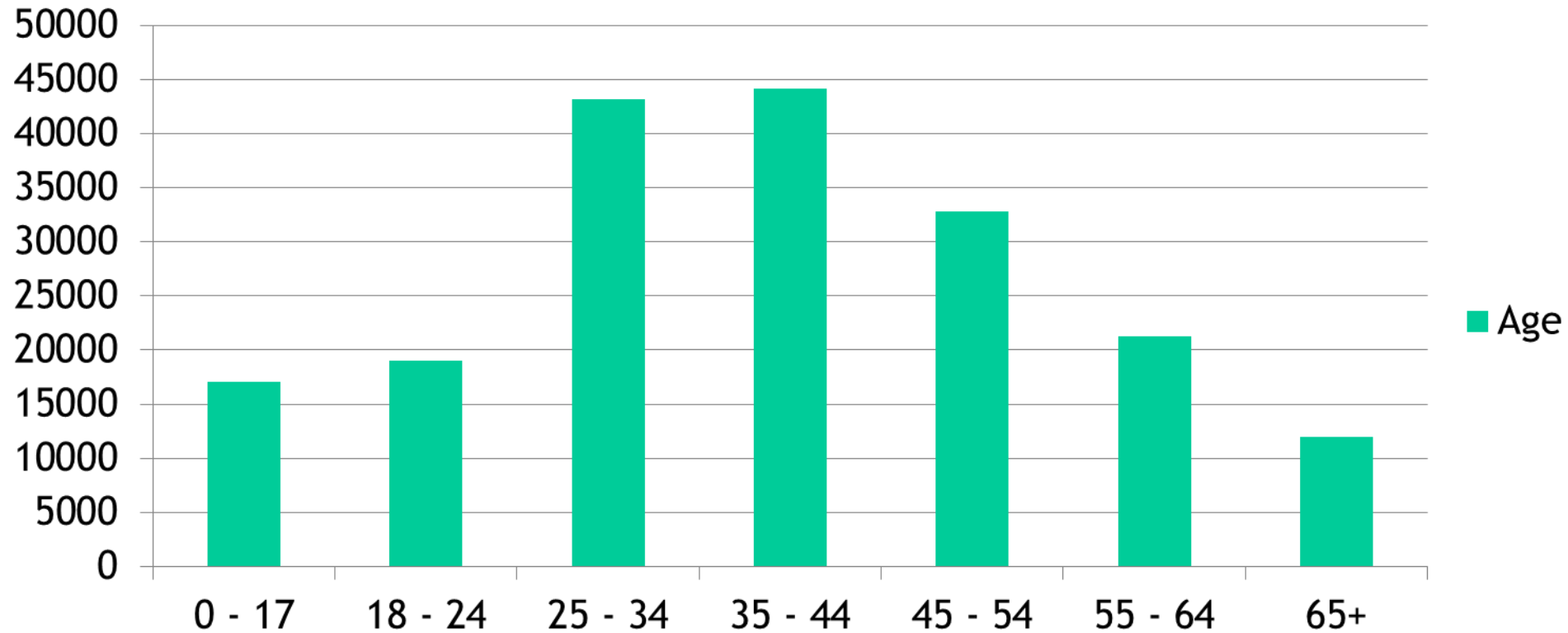
2015





Average Age: 39.1

Age



■ Age



Visa Type -2015

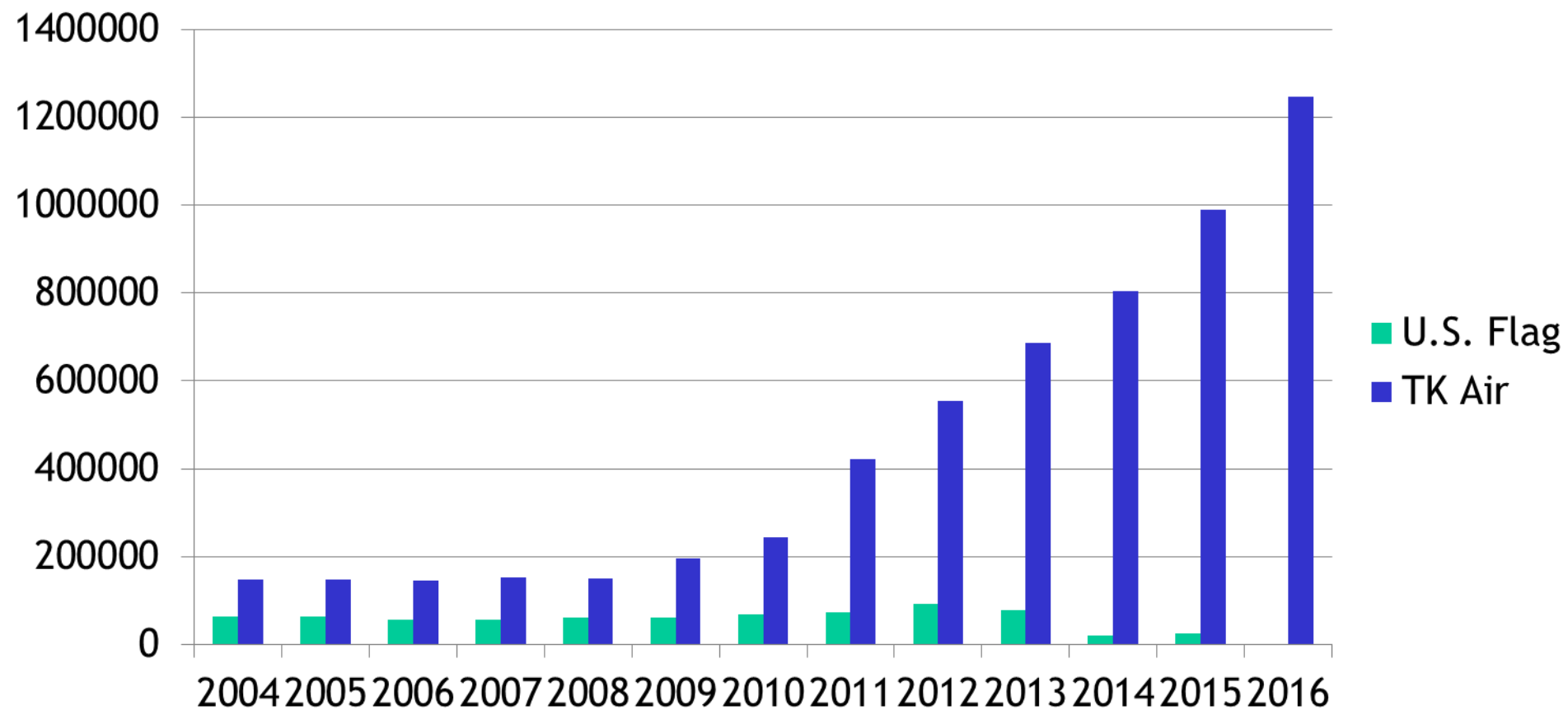
Visa



■ Visa



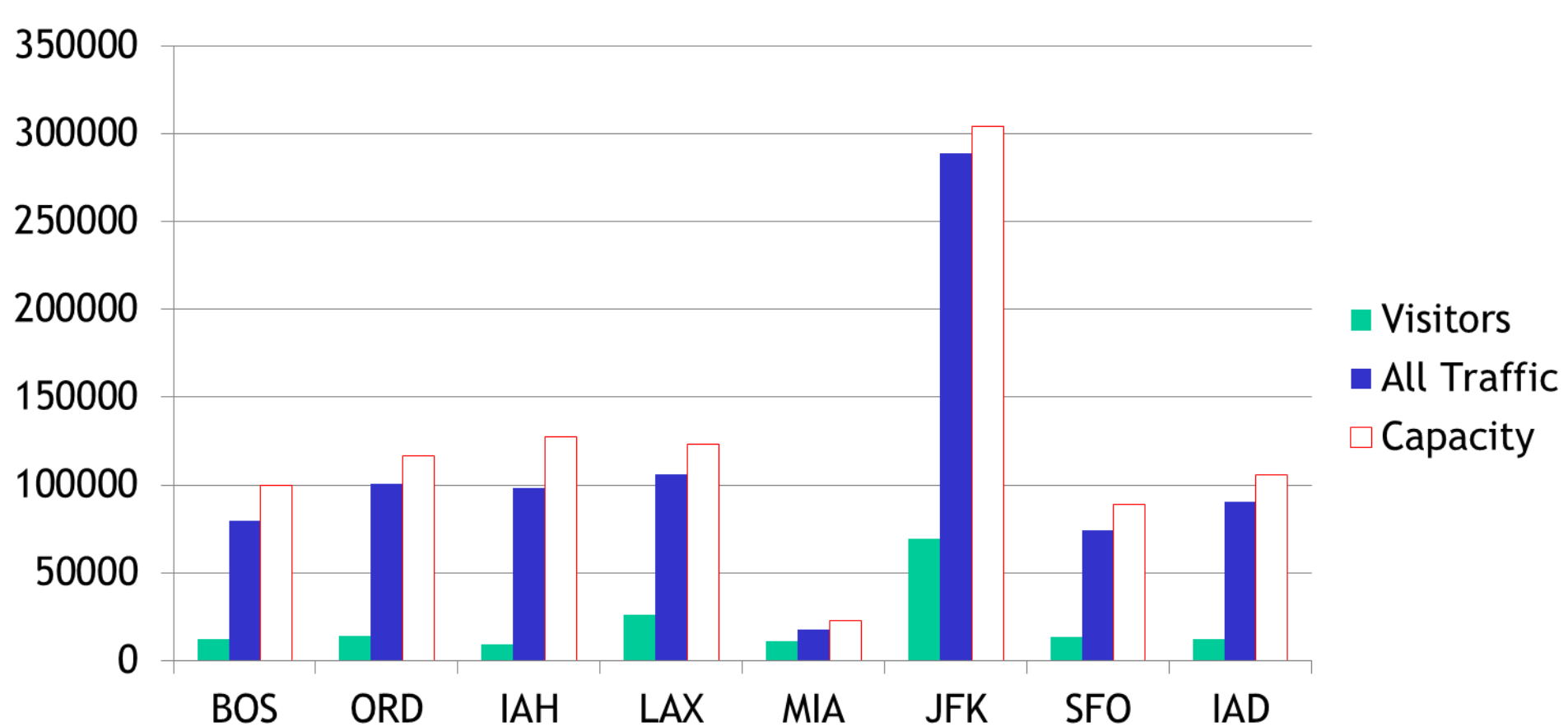
Carrier Inbound Seat Share IST - United States





U.S. Ports of Entry 2015

Passengers / # Seats (Capacity)





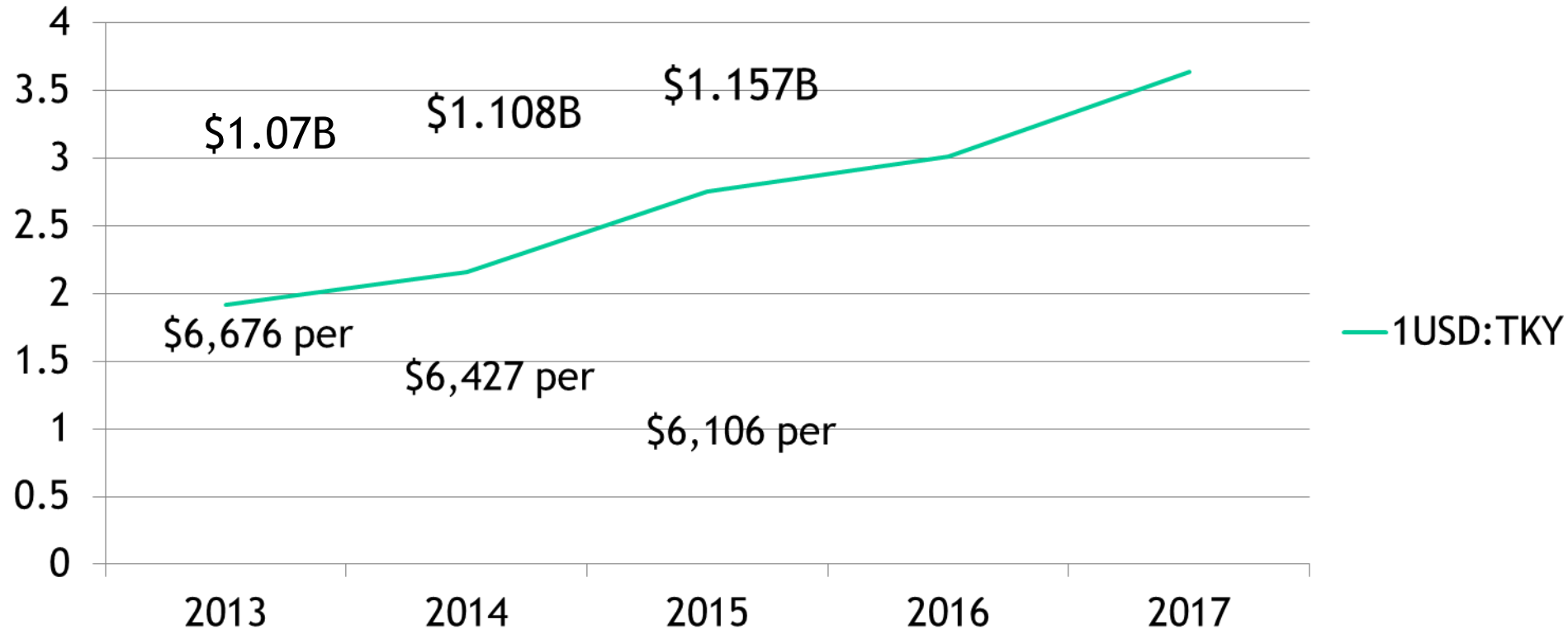
U.S. Destinations Visited 2014 - 2016

- New York (NYC)
- California (Los Angeles, San Francisco, San Diego)
- Washington, DC
- Illinois (Chicago)
- Nevada (Las Vegas)
- Florida (Miami, Orlando)
- Texas (Houston, Dallas-Ft Worth)
- Massachusetts (Boston)
- New Jersey
- Pennsylvania (Philadelphia)



Spending per Turkish Visitor (Export value) Effect of Stronger U.S. Dollar

1USD:TKY





Visit USA Committee Basics

- Primarily comprised of U.S. companies based in a foreign market and foreign market companies with an interest in outbound travel to the United States
- Largely volunteer organizations; though there are a few examples of Committees with paid staff (UK, Germany)
- Nearly 90 Visit USA Committees around the globe in countries small and large
- Programs vary widely across Committees
- Commercial Service offices are often strongly involved



Key benefits of membership

- New improved website at www.visitusa.org.uk
- Annual Visit USA Travel Planner - 50,000 copies distributed
- Monthly e-newsletters - 15,000 trade & 30,000 consumer
- Biannual General Meetings
- Travel Agent Roadshow in three key UK cities
- Consumer Travel Shows
- Unite Visit USA
- Annual Media Awards & Media Marketplace
- Independence Ball
- Source of information & advice
- Advertising & PR opportunities



INTERNATIONAL
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Welcome to America



“The United States welcomes international visitors to come experience America.”

President Donald J. Trump